**Investext Plus** provides the most in-depth, up-to-date information on companies, industries, and global markets. It is an unmatched source of downloadable business reports over the Web – featuring full access to Investext’s collection of investment research. Offering complete information and analysis from the experts, this database provides a breadth and quality of business data that can’t be found anywhere else. It delivers instant, full-text reports in the original published formats, complete with charts, photographs, and graphics. It also gives users the same research and analysis used at top investment banks, consulting firms, and law firms to:

- Monitor industry trends
- Track company financials
- Research merger and acquisition opportunities

**Benefits of Investext Plus:**
Investext Plus provides the business professional, casual investor, or student everything they need to know at a glance with all these benefits:

- Research from more than 700 investment banks and 190 trade associations
- More than 1 million reports dating back to 1996
- 5,000 new reports added every week
- An intuitive search interface
- Instant viewing of original-image reports
- The only database of trade association research on the Web
- Very global in scope

**Report Coverage:**
The reports are from three collections:
- Investment Research
- Trade Association Research
- FIS/Mergent (also known as Moody’s)

Within these three collections of contributor types are:

- Company reports
- Industry reports
- Geographic and topical reports

These reports are created by nearly 700 of the world’s top investment banks, brokerage firms and trade associations, including:

- 13 of the top 15 U.S. firms and 11 of the top 15 European firms as ranked by Institutional Investor
- More than 500 brokers in North America, Europe, Asia/Pacific, Latin America, Africa, and the Middle East
- 18 of the top 20 Wall Street Journal 1998 All-Stars
The reports are added daily. The average embargo is 4-6 weeks after publication date. Each report is extensively indexed.

**Investment Reports:**
- Written by analysts at investment banks, brokerage houses and consulting firms who closely follow particular companies or industries
- The reports contain information from a variety of sources:
  - One-on-one interviews
  - Annual reports
  - SEC filings
  - Business and trade press
  - Close relationships with company management
  - Government and industry sources
  - Proprietary market studies
- They also provide in-depth financial analyses and assessments of:
  - Management/marketing strategies
  - Expert opinions
  - Forecasts
- These reports are used to:
  - Evaluate a company and analyze its businesses
  - Determine trends within an industry
  - Identify major players in an industry or market
  - Obtain market share forecasts
  - Examine historical performance of a company, industry, or geographical region, etc.

**Trade Association Research Reports:**
Trade association research reports are published less frequently than broker research reports and they are not always available on a regular basis. Many associations publish forecasts/outlooks or trend summary reports on a quarterly, semi-annual, or annual basis that varies from association to association. Trade associations typically do not provide company specific data and can be found by limiting the search to the Trade Association Reports (another search tip is to specify the Association in the Contributor search field).

**Investext Plus** is the only electronic data collection comprised of full-text industry research produced by trade associations.

Trade association research reports contain:
- Industry growth trends
- Consumer spending habits
- Industry statistics
- A variety of economic indicators including:
  - Sales figures
  - Export/import facts
  - Factory shipments
• Manufacturing capacity
• Production rates
• Product developments
• Market share rankings
• Demographics
• Consumption spending habits
• Surveys
• Industry news & analysis

FIS/Mergent Company Reports:
• 10,000 U.S. Public Companies
• Company reports are updated 8 times per year:
  • on the occasion of three quarterly results
  • one annual and four earning announcements
• Company reports average 6 pages
• Fundamental company information includes the following:
  • Moody’s Peer Group Comparison (Company, S&P, Industry Ratios)
  • Moody’s Credit Ratings
  • Over 20 Key Business Ratios
  • Four Years Worth of Annual and Quarterly Financial Statements
  • Brief Business Descriptions
  • Stock-price Data
  • Equity and Debt Breakdowns
  • Historical Price Performance
  • Institutional Owner and Insider Trading Data (provided by CDA Investment Technologies)
  • Operating Results
  • Quarterly Income Statements, Balance Sheets, and Cash Flows
  (**Note: Items that are BOLDED are unique to Investext)

FIS/Mergent History & Debt Reports:
Contain:
• Each of the US public companies tracked by the Company Reports who issue debt
• All those followed by US exchanges, including NYSE, American Stock Exchange, and NASDAQ – with most Bulletin Board Stocks – several regional exchange stocks, and some subsidiaries of public companies with outstanding bonds
• Is more text-driven, containing in-debt details such as historical timelines, long-term debt descriptions, etc.
• Are updated less often than the Company Reports because a company’s credit ratings and debt descriptions change with less regularity
• Vary based largely on the age of the company (their length of history) and how much debt they have issued
Specifically, FIS/Mergent History & Debt Reports contain:
- Issue-by-issue Debt Descriptions
- Complete Corporate Histories
- Long-term Debt Descriptions
- Property and Plant Listings
- Subsidiary Information
- Quarterly News/Financial Highlights

**Company Coverage:**
- Over 75,000 companies typically publicly traded
- Ranges from the largest corporations to smaller, high-growth firms
- Contains intelligence on private companies, within discussions of a public firm’s competitors and/or from company-specific sections of industry reports.
- 534 active contributing brokers
- 178 mutual contributors

Coverage is initiated on a particular company because of:
- A company newly brought to market (IPO)
- New focus on a specific marketplace
- Relevancy of a specific competitor in an industry

**Sources:**
*Investext Plus* includes fundamental company information from Moody’s Investors Services with the following data on 10,000 publicly-held U.S. companies:
- As-reported annual and quarterly financial statements from 1996 to present
- Peer-group comparisons
- Credit ratings
- Key business ratios
- Stock price information
- And more...

It also contains the only online trade association research database with industry-specific product and market data. Users can research more than 190 trade associations worldwide by retrieving:
- Statistics
- Economic indicators
- Analysis
- Trends
- Forecasts and surveys
- And much more...
**Search Options:**
- Easy Search: Choose Easy Search for a simple form where you search by company/ticker, industry, or keyword.
  - Company Name
  - Industry
  - Geographic Region
  - Contributor
- Advanced Search: Use Advanced Search to build as simple or as complex a search expression as you want. You can search for as many as three terms (consisting of one or more words) from as many as three different indexes and you can link the search terms with any of three logical operators.

**Home Screen:**
Company Search:
A search for Enron returns the subject guide listing of all company names containing the term Enron. Ticker symbols are displayed by the company names.
Click to view 737 articles on Enron Corporation. Click to view any of the reports either abstract or full-page PDF. The reports are listed in reverse chronological order giving the most recent report first.
Viewing Abstracts:
If you click to view the abstract you can readily see the report information.
**Viewing PDF Reports:**
The PDF report opens as published (you will need Acrobat Reader to view the PDF file). You can use the PDF file commands to print, save, etc. or the Browser commands. Use the Browser Back button to return to the citation list.

**Industry Search:**
Use the pull-down menu to select an industry to search.
Keyword Search:
You can enter words in title, company, author, location or combine words. A keyword search on kmart and bankruptcy yielded 17 reports.

Limit Search Options:
Limiting lets you impose specific controls on the search result to produce a smaller result set that is more precisely focused on what you want. The following are ways you can limit your search:

- **By collection**: Investext, Moody’s or Trade Associations (check one or more boxes). When no boxes are checked, all collections are searched.
- **By location** (use the drop-down box)
- **Date**: Search for articles published within a date range.
- **By contributor** (click on [Browse] for a complete list). Select up to ten contributors.

**Advanced Search:**
Perform an advanced search when certain criteria are required. Select index terms from a pull-down menu. For definitions of index terms click on the Help Search button in the left margin.

For a search for reports on the unemployment situation in Japan, your search screen should look like the following:
View results from the History section. The History section at the bottom of the page displays search result sets:
- To see citations, select **View**
- To clear the history list, select **Start over** in the left-hand column
**View Linked Documents:**
View other articles linked to the subjects. You can also view other articles from the same contributor.

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### View other articles linked to these subjects:

**View Linked Documents**
- Articles from same Contributor

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### Print, e-mail, and other retrieval options

**Browser Print — Abstract** — Reformat for printing (approximately 1 page) from your browser. To print, select *print* from the File menu. To return to InfoTrac, use the *back* function of your browser.

**E-Mail Delivery — Abstract Only** — We will send a plain text version to the e-mail address you enter (e.g. bettyg@library.com).

<table>
<thead>
<tr>
<th>E-Mail Address:</th>
<th>Subject:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(defaults to title):</td>
</tr>
</tbody>
</table>

| Submit E-mail Request |

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**Retrieval Options:**
- Browser Print — *Abstract* — Reformat for printing (approximately 1 page) from your browser. To print, select *print* from the File Menu. To return to InfoTrac, use the *back* function of your browser.
- E-Mail Delivery — *Abstract Only* — Send a plain text version to the e-mail you enter.

**Refining Searches:**
*Investext Plus* provides several features that can be used to narrow your search. You can search on one field or a combination of fields. It is best to be as specific as you can when entering search terms. For example, if you are searching for Dow Chemical, enter both words. Otherwise, you might get results back from Dow Jones stock or Dow Corning, Inc. in addition to Dow Chemical.

**Wildcards:**
1. Asterisk (*)—matches any number of characters
2. Question mark (?)—matches an exact number of characters
3. Exclamation point (!)—matches one or no characters
**Boolean operators:**
1. and 
2. or 
3. not 

**Parentheses: (…)**
If you want to override the order of operators, you can use parentheses so certain terms are searched together. You can construct very powerful queries using parentheses, for example:

"microsoft" AND ((federal AND breakup) OR anti-trust) 

**Proximity operators:**
The proximity operators W (within) and N (next to) may be used to refine your search.

- The **W operator** will find documents containing the specified words in the specified order within the number of words you indicate. For example, *dell W5 earning!* finds documents that contain the word *dell* within five words of the word *earning or earnings*, and *dell* must precede *earning(s).*

- The **N operator** locates documents containing the words you specify within the number of words you specify, but the words can be in any order.

**InfoMarks**
An InfoMark at the top of any page indicates that the URL of the page persists even when the session is over. Persistent URLs can be bookmarked for future reference or copied into an electronic mail message or onto a Web page. InfoMarks lets you save and relaunch searches and embed them on Web pages, e-mail, word processing documents, and more. With a click of the mouse, you can access a comprehensive knowledge base that you have designed. InfoMarks is the premier tool for creating reading lists, course packs, study guides, content services, guidelines for special projects, bibliographies, training sites, electronic journal directories, and so much more. You could track a company, InfoMark the search, then revisit the new and updated data as often as you like.

For more information on how to use InfoMarks, refer to the web site [www.galegroup.com/infomarks](http://www.galegroup.com/infomarks).

***For more information on Investext Plus, check out the Help feature located in the margin on the left-hand side. For technical support outside the U.S. and Canada, send an e-mail to globaltech@galegroup.com.