



**EABIS**  
European Academy  
of Business in Society

**ESADE**  
Business School

**EABIS 6th Annual Colloquium**  
Hosted by ESADE Business School

**\*\*\* WORKING DRAFT – CONFERENCE PROGRAMME \*\*\***

**DAY 0: Wednesday, September 19th**

**Welcome Reception**

- 17:30 Pre-conference registration opens
- 18:30 Opening of EABIS World Café and Cocktail Reception
- 19:00 European Unveiling of the UN Global Principles for Responsible Management Education
- Led by EABIS, EFMD and GRLI alongside the UN Global Compact and international Co-Convenors AACSB and the Aspen Institute for Business in Society Program.*
- 21:30 Close of Reception and World Café

**DAY 1: Thursday, September 20th**

**Opening Session**

- 8:00 Conference Registration Opens
- 9:00-9:10 Welcome: Prof. Carlos Losada, Director General, ESADE  
Prof. Xavier Mendoza, Dean, ESADE
- 9:10-9:20 Address: Prof. Gilbert Lenssen, President, EABIS
- 9:20-9:25 Comments: Prof. Daniel Arenas, Conference Chair, ESADE
- 9:25-10:45 Plenary I: *The Context of Global Governance and the Role of Business in Society*
- Keynotes: Daniel Litvin, Managing Director, C-Resource and Author of “Empires of Profit: Commerce, Conquest and Corporate Responsibility”  
*Business and Global Governance Through History*
- Hans Ulrich Maerki, Chairman (EMEA), IBM  
*Global Governance and the Role of Business in a Globalized Society*
- Facilitator: Morgen Witzel, Contributing Editor, European Business Forum

10:45-11:15 Coffee Break  
- Launch of Ethical Corporation Special Supplement on Corporate Responsibility in Executive Education

11:15-12:45 Plenary II: *New Forms of Global Governance – Self Regulation, Voluntary Standards and Multi-Stakeholder Partnerships*

Panellists: Antonio Brufau Niubó, Chairman & CEO, Repsol  
Chris Marsden, Chair, Amnesty International Business Group  
Prof. Atle Midttun, Norwegian School of Management  
Prof. Xavier Mendoza, ESADE

12:45-14:15 Lunch

### **Afternoon Session**

14:15-16:00 EABIS 3<sup>rd</sup> Annual Education & Training Exchange

Theme: *Executive Education and In-Company Training: Development and Learning Initiatives on Strategic Sustainability and the Role of Business in Society*

Introduction: Simon Pickard, Deputy Director, EABIS

NOTE: Session includes Coffee Break

16:00-18:00 Interactive Colloquium Question Time

Theme: *Business, Global Governance and Global Issues – The Challenges and Opportunities of Climate Change*

Respondents: Prof. Ans Kolk, Research Director, University of Amsterdam Business School  
Dr. Polly Courtice, Director, University of Cambridge Programme for Industry  
Dr. Lex Holst, Global VP Sustainable Development, Shell  
Frank Brown, Dean, INSEAD  
Dr. Andrew White, Managing Director, Innovest

Facilitator: Peter Lacy, Executive Director, EABIS

### **Evening Activities**

20:00-23:00 Cocktail Reception and Gala Dinner at “La Llotja”

Presentations: Ashridge / Microsoft / EABIS MBA 2007 Essay Awards  
EABIS Education & Training Exchange Awards  
Aspen-EABIS European Faculty Pioneer Awards

## **DAY 2: Friday September 21<sup>st</sup>**

### **Opening Session**

- 09:00-10:30 Parallel Sessions I
- 10:30-11:00 Coffee Break  
- Launch of 2007 Special Issue of Corporate Governance Journal
- 11:00-12:15 Parallel Sessions II
- 12:15-13:30 Parallel Sessions III
- 13:30-14:45 Lunch

### **Afternoon Session**

- 14:45-16:15 Plenary III: *New Kinds of Leadership for Global Governance and the Implications for Management Development*
- Speakers: Prof. Robert E. Keohane, Princeton University  
Georg Kell, Executive Director, UN Global Compact  
Prof. Anders Aspling, Secretary General, GRLI and Dean, Vlerick Leuven Gent Management School  
Dr. Maria Luiza Pinto, Executive Director Education & Sustainable Development, ABN AMRO Real (\*tbc)
- Moderator: Jordi Canals, Dean, IESE
- 16:15-17:00 Reflections: *Defining The Future Knowledge Priorities for Business, Academia, Policy and Stakeholders*
- Moderators: Gilbert Lenssen  
Daniel Arenas  
[With Inputs from Parallel Session Chairs]
- 17:00 Conference Close
- 17:00-18:30 Farewell Cocktail

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The EABIS PhD Conference is scheduled for the 22 September 2007  
Hosted by IESE Business School, Barcelona

