

	<b>Room A018</b>	<b>Room A019</b>	<b>Room 0012</b>	<b>Room B021</b>
<b>Thursday, March 12</b>	<b><u>Theoretical Development</u></b>	<b><u>Leadership and change and values</u></b>	<b><u>Research and teaching</u></b>	
17.00 – 17.30	4. Conducting an Organization with Performativity and Irony – When Narratives play the Baton’s Role	13. Constitutive leadership – Rhetoric; ethos and visions of Dag Hammarskjöld, the second General Secretary of the UN by	30. Listen to the rhythm in my new business solution system. How to get students interested in business solution systems?	
17.30 – 18.00	2. Designer as Midwife	15. Strategic Change, Leadership, Rethoric	26. Managing research projects in research center: an ethnographic approach.	
<b>Friday, March 13</b>	<b><u>Theoretical Development</u></b>	<b><u>Leadership and change and values</u></b>	<b><u>Finance</u></b>	
10.30 – 11.00	5. A Passage to Organization	14. Working with the narratives of leaders in a cloud of not knowing	22. The Rhetoric of Everyday Financialization	
11.00 – 11.30	7. Two classics in search of an audience: some reflections on audience and argumentation as conceived by Chair Perelman in the New Rhetoric	16. Official chronicles of globalization and individual stories of expatriation: sharing the meaning	23. Risk as grand narrative	
11.30 – 12.00	9. A Time and Place for Entrepreneurship: A Chronotopic Analysis of Narratives	17. The reluctant rhetorician: A study of rhetorical strategies in change management	24. Rhetorics in European Central Bank Statements and their impact on markets	
12.00 – 12.30	9. Narratives in Communication: How to Discover Stories for Driving Change Projects	18. The Co-creation of Rhetoric in Zimbabwe	25. The 2008 Crisis of Confidence: An identity Development Perspective	
	<b><u>Theoretical Development</u></b>	<b><u>Leadership and change and values</u></b>	<b><u>Research and teaching</u></b>	<b><u>Boundary</u></b>
16.30 – 17.00	8. Persuasive design: why product design may appeal to customers	19. Searching for legitimacy in Asia: A rhetoric analysis of the Asian Corporate Social Responsibility Awards	28. Doctoral education in entrepreneurship: a European casestudy	10. The establishment of the Validation centre in West Sweden
17.00 – 17.30	1. Organizational Closure (Autopoiesis) with respect to Narrative Methods		29. How entrepreneurship in higher education can foster entrepreneurialmindsets? An exploration of criticalincidents	11. Boundary Objects and their rhetoric accomplishment by
<b>Saturday, March 14</b>	<b><u>Theoretical Development</u></b>	<b><u>Leadership and change and values</u></b>	<b><u>Research and teaching</u></b>	<b><u>Boundary</u></b>
10.30 – 11.00	3. Beyond Happiness Reflections on managerial rhetoric	20. Narratives: A Powerful Device for Sense-making in the Transmission of Valuesand Entrepreneurial Behavior throughout Generations in Family Business	27. What can teachers in business administration learn from process consultants	12. Polysemy and Ambiguity as Rhetorical Resources for Boundary work
11.00 – 11.30	6. The role of researcher and reader in storytelling	21. Tales from the Crypt – Deconstructing the Dotcom EraJan Ljunberg and		