

Table D.1. First Proposal of Final Report 2014-2015

First Proposal of Final Report

DELIVERABLE

As a team, elaborate a first proposal of your future report addressing the following challenge of current political, social and economic importance: *Why and how can companies contribute to reducing economic inequality in the world?*

You will find suggested subtopics on the GIM Learning ePlatform under the heading **Academic Material** for you to further focus your report. It is not compulsory that you use one of these subtopics.

DEADLINE

Wednesday 15th April 2015 (7.30 New York time; 13.30 Barcelona/Milan time; 20.30 Seoul time.) Students should upload the assignments to the Submissions section of the GIM Learning ePlatform. This deliverable is a group deliverable, therefore, one member of your team should be responsible for uploading it to the platform.

OBJECTIVES

- Produce a first proposal of your team's future report
- Establish, outline and justify the focus of your team's future report

FORMAT

The first proposal of your final consultant report should be 5 pages in length (spacing 1.5 maximum, font Times New Roman or similar, size 12 maximum, including graphics and/or images) and saved in PDF format. See appendix one for a checklist of sections that ought to be included in your first proposal.

RESOURCES

- Video lectures, readings and sample reports posted on the GIM Learning ePlatform

EVALUATION

The first proposal of your final report accounts for 20% of your overall grade for the module. It will be graded by all tutors, a project leader from one of the participating business schools and a member of the Academic Team of professors at ESADE Business School, all of whom will make use of the same rubrics.

Furthermore, your individual contribution and participation in team work will be taken into account in your tutor's evaluation of your performance (equivalent to 20% of your final grade).