

Table D.4. Final Group Report & Presentation 2014-2015

Final Group Report & Presentation

DELIVERABLE

As a team, elaborate a report addressing the following challenge of current political, social and economic importance: *Why and how can companies contribute to reducing economic inequality in the world?* Elaborate a presentation containing an executive summary of the report.

You will find suggested subtopics on the GIM Learning ePlatform under the heading **Academic Material** for you to further focus your report. It is not compulsory that you use choose one of these subtopics.

DEADLINE

Friday 8th May 2015 (7.30 New York time; 13.30 Barcelona/Milan time; 20.30 Seoul time. Students should upload the assignments to the Submissions section of the GIM Learning ePlatform.) This deliverable is a group deliverable, therefore, one member of your team should be responsible for uploading it to the platform.

OBJECTIVES

- Produce a suitably structured report
- Establish an appropriate theoretical approach to address the challenge
- Suggest feasible and realistic proposals to companies regarding ways in which they may be able to contribute to the reduction of economic inequality
- Produce a presentation outlining the findings and proposals from your group report.

FORMAT

Your final group report should be between 30-40 pages in length (spacing 1.5 maximum, font Times New Roman or similar, size 12 maximum, including graphics and/or images, cover page, table of contents, bibliography and appendix) and saved in PDF format. You are free to choose the format of your final group presentation (e.g. PowerPoint with audio, Prezi, video)

RESOURCES

- Video lectures, readings and sample reports posted on the GIM Learning ePlatform
- Suggested report template

EVALUATION

The final group report and presentation account for 40% of your overall grade for the module. Your final report will be graded by your tutor, a project leader from one of the participating business schools and a member of the Academic Team of professors at ESADE Business School, all of whom will make use of the same rubrics (see Appendix 2)

Furthermore, your individual contribution and participation in team work will be taken into account in your tutor's evaluation of your performance (equivalent to 20% of your final grade).