

Table D.6. Final Report Structure Detailed**Why and how can companies contribute to the reduction of economic inequality in the world?**

In order for you to provide relevant answers to this challenging question, a research process is necessary that allows you to connect 'theory' and 'reality' so as to come up with a clear diagnosis of the current challenges faced by the companies.

Once this diagnosis is ready, you are asked to suggest recommendations to the different kinds of organizations of which you have analysed cases to initiate actions oriented to fulfilling the goal of contributing to reducing inequality in the world.

Chapter 1. Introduction – What is 'economic inequality'?**1.1. What is 'economic inequality'?**

The definitions of 'economic inequality' may vary according to the authors cited, their affiliations/approaches, the time and their geo-political stance. Please include in this section:

- a. the different definitions you can find in the materials provided (and those you check in the course of your research process)
- b. state clearly which is the definition you decide to take as a reference in your team
- c. provide arguments that support the adequacy of the chosen definition

1.2. Is economic inequality good/bad for business?

This is perhaps the first issue to consider. Please include in this section:

- d. the different views expressed by the authors of the reference materials provided
- e. state clearly which is your view as a team regarding this
- f. provide arguments that support your view

1.3. What is the role of companies regarding the reduction of economic inequality?

- a. Please use the reference materials provided
- b. The reasons why companies should / should not contribute to reduce inequality
- c. The reasons why companies have / don't have this goal in mind

Chapter 2. Specific Research Questions

See suggested specific topics in the **Academic Material** section of the General Learning ePlatform

Chapter 3. Methodology**3.1. Empirical research process**

Describe the methodology your team has used to tackle your research questions and/or analyse the company/ies and/or organizations they have chosen.

Chapter 4. Results

Present the results of your team’s analysis to solve your chosen research question

Chapter 5. Your Recommendations to the Company/ies Selected

Please include here the recommendations you would make to the different kinds of organizations of which you have analysed cases to initiate and/or energize actions oriented to fulfilling the goal of contributing to reducing inequality in the world.

For example, your recommendations should:

- Be presented in an organized way, according to the main challenges you may have identified after the conceptual and empirical research conducted
- Be supported with the findings of your theoretical and empirical research

They may:

- Focus on aspects related with action implementation on the part of companies (vs. theoretical aspects)
- Refer to the differences/particularities related to the geographic location of the Companies. Geographic location is just one of the various characteristics of the companies that may influence in their performance as contributors to the final aim we are interested in.
- Be presented in the following ways (depending on the focus of your report)
 1. Recommendations according to different kinds of companies/organizations (if this applies to your research)
 - NGOs
 - a. challenge 1
 - b. challenge 2
 - c. challenge 3
 - d. ...
 - Private companies (this would be followed by sections a-d above)
 - Multinational companies (this would be followed by sections a-d above)
 - Organizations (this would be followed by sections a-d above)
 - Synthesis (e.g. table below)

	NGO	Private companies	Multinational companies	Organizations	Limitations foreseen	Keys for success
Challenge 1	Recommendation 1	Recommendation 1				
	Recommendation 2	Recommendation 2				
	...					
Challenge 2						
Challenge 3						
...						

2. Recommendations according to different locations
 - a. Asia
 - b. US

- c. Europe
- d. Synthesis (e.g. table like the following for each type of company/organization)

NGO	Asia	US	Europe
Challenge 1	Recommendation 1		
	Recommendation 2	---	Recommendation 2
	...	---	
Challenge 2			
Challenge 3			
...			

Chapter 6. What Should Business Schools' Contribution Be?

If companies are to contribute to reduce or not economic inequality in the world managers should be trained to be able to adequately confront and overcome the challenges you have identified during the elaboration of this report. In this chapter we're asking you to come up with between 3 and 5 measures that Business Schools should implement in the curriculum of their management programs if they are to successfully fulfil this goal.

References

List of papers and materials cited along your paper.

Appendixes

Any materials you think may add value to your paper.