

Table D.7. Final Report and Presentation Rubrics

Criteria	1	2	3	4	5	Comments
Conceptualization - Theory background - Dealing with complexity	No understanding of the underlying theories and unable to grasp the problem's complexity .	Poor theoretical approach and low understanding of the problem's complexity.	Appropriate theoretical approach and limited understanding of the problem's complexity .	Good understanding of the underlying theories, contributing to understanding the problem's complexity .	Insightful theoretical approach and discussion of the problem's complexity. In-depth analysis helps discover the limits of the theory and provide ideas on how to expand it .	
Focus - Economic inequality	Highly dispersed and lack of awareness of the relevant social issues at stake.	Weak focus on relevant issues.	Partial focus on relevant issues and some awareness of the companies' social responsibility.	Focus on relevant issues and addresses basic questions about the companies' social responsibility.	Highly focused and addresses very relevant issues about the companies' social responsibility.	
Feasibility	The proposals cannot be produced or executed .	Vague or unrealistic proposals with many questions about feasibility.	Clear but rather unrealistic proposals with some questions about feasibility .	Clear and quite realistic proposals with minor questions about feasibility .	All proposals can be produced and executed affordably.	
Quality of outputs - Final Report	Quality is very poor (lacking appropriate register and structure, errors are visible) and/or deliverable is incomplete .	Quality is poor (errors can be frequently found) and/or deliverable is not fully developed .	Quality is appropriate but with room for improvement .	High quality with room for some minor improvements.	Excellent quality, creative editing.	
Quality of outputs - Group Presentation	Very poor group presentation	Misses on some basic group presentation requirements	Fulfil most basic group presentation requirements	Good group presentation qualities, well prepared and coordinated	Very highly engaging, creative and effective group presentation	