

Programme for Leadership Development • PLD

Application Form
August 2011 - May 2012
BARCELONA - ST. GALLEN - LONDON

Thank you for your interest in the PLD. We look forward to welcoming you soon.

The admissions process for this programme has two objectives: 1) to determine whether a candidate is qualified to follow a programme of these characteristics, and 2) to make sure the programme addresses the candidate's personal interests. Students are selected on the basis of a combination of their professional career, their executive potential, their personal characteristics, and their motivation to learn and contribute to the exchange of ideas at ESADE.

After an overall score is assigned to each candidate, the final admissions decisions are made by awarding a place in the course to the highest-scoring students until there are no available places left. The application form provides candidates with a good opportunity to demonstrate how they can make a positive contribution to the programme. Candidates should read the instructions carefully before filling out the application form.

If you have any questions about the programme or the admissions process, do not hesitate to contact us:

BARCELONA

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Executive Education
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CONFIDENTIALITY

The application form and all other documents submitted by the candidate become the confidential property of ESADE. The Executive Education Admissions Office will only release this information to individuals involved in the admissions process. Neither candidates nor students will have access to the interview reports.

The Admission Committee will only consider applications that are complete and were submitted before the deadline.



PERSONAL DETAILS

First Name

Last Name(s)

Address

Postal Code

City/Country

Phone

E-mail

Mobile

NIF/Passport

Place of birth

Date of birth

ESADE ALUMNI MEMBER

No Yes

Nº

Programme

ST. GALLEN ALUMNI MEMBER

No Yes

Programme

ACADEMIC HISTORY

ACADEMIC DEGREE

1 Institution

Degree earned

From | | | MM | | | YY to | | | MM | | | YY

2 Institution

Degree earned

From | | | MM | | | YY to | | | MM | | | YY

3 Institution

Degree earned

From | | | MM | | | YY to | | | MM | | | YY

ESADE PROGRAMMES

1 Programme

From | | | MM | | | YY to | | | MM | | | YY

2 Programme

From | | | MM | | | YY to | | | MM | | | YY

OTHER COURSES

1 Center

Programme

2 Center

Programme

LANGUAGES

Speak Read Write

English | | | | |

Spanish | | | | |

French | | | | |

German | | | | |

Others | | | | | (specify)

E: Excellent G: Good P: Poor N: None

PROFESSIONAL DETAILS

Company

Address

Postal Code

City

Country

Phone

Fax

CIF / VAT Number

E-mail

Branch of Industry (see list of industry codes) | | |

(specify)

Number of employees

Number of employees reporting to you

Position (see list of position codes) | | |

(specify)

Position of the person reported to

Organisational level (see list of organisational levels) | | |

(specify)

BRIEFLY DESCRIBE YOUR MAIN TASKS AND RESPONSIBILITIES

PREVIOUS EMPLOYERS

1 Position

Company

From | | | MM | | | YY to | | | MM | | | YY

2° Position

Company

From | | | MM | | | YY to | | | MM | | | YY

3^{er} Position

Company

From | | | MM | | | YY to | | | MM | | | YY

PERSONAL QUESTIONNAIRE

1. Description of your professional career. Briefly describe your responsibilities in each of the positions listed.

2. Main objectives that led to your interest in this programme.

3. Plans for your professional future.

REGISTRATION INFORMATION

TUITION FEE

30.000 €

27.000 € ESADE / St. Gallen Alumni Member

PAYMENT

Candidates admitted to the programme will receive an acceptance letter together with detailed information about the formal enrolment process. To reserve a place in the course, accepted candidates must submit a photocopy of proof of payment of the enrolment or reservation fee, as indicated in the Enrolment Rules.

DOES YOUR COMPANY SPONSOR YOUR PARTICIPATION IN THE PROGRAMME?

Yes 100% Yes % (please, indicate)

No Others (specify)

INVOICE

Company

Person to address the invoice

CIF / VAT Number

Address

Postal code

Phone

Fax

Cancellations: Should unforeseen circumstances lead to the cancellation of the registration, notification in writing must be received 20 days before the programme starts for the full amount paid to be refunded. Given the demand for the programme and the pre-programme preparation work, if the cancellation is received less than 20 days prior to the start of the programme, 50% of the amount paid will be returned. No payments should be returned for the cancellations made once the programme has begun.

THE ORGANISATION'S COMMITMENT

This section must be filled out by the executive who authorised your participation in the programme.

(Name of organization)

is sponsoring the participation of this executive in the Programme for Leadership Development (PLD).

If the executive is accepted to the programme, the organisation agrees to grant him/her the necessary time off to attend all classes and complete the individual work required for the course.

Name

Position

Address

Postal Code

City / Country

E-mail

Phone

Signature

Date

SOURCE OF INFORMATION

HOW DID YOU LEARN ABOUT THIS PROGRAMME?

- Recommendation by ESADE or HSC students or Alumni
 - Recommendation by the company ESADE or HSC Faculty
 - Press advertisement
 - Press article
 - ESADE or HSC website
 - Others (please specify)
-

ACCEPTANCE OF CONDITIONS

The undersigned declares that the information supplied in this application form is complete and truthful, and accepts the conditions as indicated.

Signature

Date

Please, return this application form to:

By mail

Barcelona

ESADE Business School
Executive Education Office
Av. Esplugues, 92-96
E-08034 Barcelona

By fax

ESADE Business School
Executive Education Office
Fax +34 932 048 105

In fulfillment of Organic Law 15/1999, of 13 December, on the protection of personal details and of Law 34/2002, of 11 July, on information society and electronic commerce services, the recipient of this document is informed that the details supplied, including the e-mail address, which are necessary for the formalization, administration and in order to carry out and complete all of ESADE's institutional activity, will be included in an automated file of personal details, for which ESADE is responsible and is the recipient. By providing their personal details and e-mail address, interested parties expressly authorize the use of these details for the purpose of the periodic messages, expressly including those sent by e-mail, that ESADE or the bodies belonging to its academic area send to their students, alumni and possible interested parties informing them of their activities/news, courses, programmes, and of any services and products offered that are related to the institutional activity carried out. In any case, the assignee may exercise the right of objection, access, rectification and cancellation in relation to their details by writing to Fundación ESADE, Avenida de Pedralbes 60-62, Barcelona 08034.

INDUSTRY CODES

1	Extraction of raw materials	513	Tourism, travel agencies
		514	Leisure and recreation
11	Agriculture, cattle and fishing	52	Communication media
		521	Press, newspapers, magazines
12	Mining and derivatives	522	Press agencies
13	Oil and derivatives	523	Radio
14	Water, gas and electricity	524	Cinema and TV
		53	Real estate and rentals
2	Industrial	531	Real estate business
21	Chemical Industries	532	Automobile rental
211	Basic chemicals	533	Machinery and equipment rental
212	Pharmaceutical products		
213	Perfumes and cosmetic products	541	Savings banks
214	Rubber and plastics	542	Banks
215	Hospital products	5421	Merchant banks
216	Cleaning products	5422	Investment banks
217	Paper and derivatives	5423	Commercial banks
218	Waste treatment	5424	Private banks
22	Metallurgic/steel industries	543	Finance companies
221	Electrical and electronic metallurgy	544	Insurance
222	Computers and associated products	545	Holding companies
223	Basic metallurgy/steel	55	Services to business
224	Metal	551	Legal and tax consultants
225	Industrial/agricultural machinery	552	Advertising, marketing and public relations
226	Automobile and ancillary	553	Consulting companies
227	Aerospace	5531	Quality consultants
228	Electrical machinery/materials	5532	Strategic consultants
229	Domestic appliances	5533	Marketing consultants
22A	Electrical and precision instruments	5534	Financial consultants
23	Food, drink and tobacco	5535	Human resource consultants
231	Food: raw materials	5536	Computer and information systems consultants
232	Animal food	5537	Tourism consultants
233	Food	5538	Organizational consultants
234	Drinks	5539	Personnel selection consultants
235	Tobacco	554	Independent consultants
24	Construction	555	Auditing companies
241	Construction materials	556	Cleaning and security
242	Building developers	557	Technical engineers
2421	Construction engineering	558	Temporary employment agencies
243	Glass and pottery	56	Public Services, Social, Cultural and Community
25	Textiles	561	International organizations
251	Spinning and weaving	562	Public administration
252	Clothing, knitted fabrics	5621	Courts
26	Leather goods and shoes	5622	Prosecutor's Office
27	Wood	5629	Other state administration
271	Wood and cork	562A	Ombudsman
272	Furniture	562B	Legal Department Generalitat
28	Other industries	562C	Institut Català del Sòl
281	Jewelry, luxury articles	562D	Other autonomous administration
282	Music	562L	Local administration
283	Toys, sport	563	Education
284	Photography	564	Hospitals and health
285	Packaging and containers	565	Culture
286	Printing	566	Research and scientific institutes
287	Publishing	567	Associations/ Chambers of commerce/ Foundations
3	Retail trade - Distribution	5671	Non-profit organizations and community services
31	Superstores	568	Defense
32	Retail trade		
33	Import-export trade		
34	Wholesale trade		
35	e-commerce		
4	Transport - Warehousing - Logistics		
42	Transport of materials		
43	Warehousing of materials		
44	Post and messenger services		
45	Telecommunications		
5	Services		
51	Hotels and other lodging places, tourism and leisure		
511	Hotels		
512	Restaurants, cafes		

Others

Please describe the branch of industry

POSITION CODES

1	Management - General Management
11	Management Assistant
2	Finance - General Administration
21	Corporate Finance
22	Finance, financial sector
3	Commercial - General Marketing
31	Marketing
32	Sales
33	Commercial
4	Advertising - Communication
41	Advertising - Account Executive
42	Communication - Public Relations
5	Human Resources
51	Staff selection
52	Training and development
53	Staff administration
54	Industrial Relations
6	Operations - Production in general
61	Industrial
62	Production
63	Operations
64	Logistics
65	Purchasing
66	Research and Development
67	Quality
68	After-sales service
7	Organization - General IT
71	Organization and planning
72	IT
73	Information systems
8	Consultancy in general
81	Consultant Analyst
82	Freelance Consultancy