

**ESADE**  
Business School

Executive School of Management,  
Technology and Law (ES-HSG)



**University of St.Gallen**

**Programme for  
Leadership  
Development • PLD<sup>®</sup>**  
*Application to the PLD 2009-2010*

Thank you for your interest in the joint ES-HSG and ESADE Business School Programme for Leadership Development (PLD). We look forward to welcoming you soon.

The application process is designed to identify participants with the profile needed. The PLD is the ideal development programme for young executives and high potentials who seek a less time consuming alternative to a comprehensive MBA, or EMBA programme and have at least three years of work experience.

Photo  
applicant

**ESADE Business School**

Executive Education  
Av. Esplugues, 92-96  
E-08034 Barcelona  
Spain  
Tel. +932 804 008  
Fax +932 048 105  
[www.exed.esade.edu](http://www.exed.esade.edu)

**Executive School of Management,  
Technology and Law Universität St.Gallen  
(ES-HSG)**

Blumenbergplatz, 9  
CH-9000 St. Gallen  
Switzerland  
Tel. +41 (0) 71 2242478  
Fax +41 (0) 71 2242473  
[www.es.unisg.ch/pld](http://www.es.unisg.ch/pld)

**Confidentiality**

The information provided in this application form will only be shared internally at both institutions by those persons directly involved with the Programme for Leadership Development.

## PERSONAL DETAILS

First Name	
Last Name	
Title	Gender
Address	
Postal Code	City/Country
Phone	E-mail
Mobile	NIF/Passport
Place of birth	Date of birth

### ESADE Alumni Member

<input type="checkbox"/> No <input type="checkbox"/> Yes	Member number
Programme	

### St. Gallen Alumni Member

<input type="checkbox"/> No <input type="checkbox"/> Yes	Member number
Programme	

## ACADEMIC HISTORY

### Academic degree

Institution	
Degree earned	

From       MM       yy to       MM       yy
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Institution	
Degree earned	

From       MM       yy to       MM       yy
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Institution	
Degree earned	

From       MM       yy to       MM       yy
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### ESADE Programmes

Programme	
From       MM       yy to       MM       yy	

Programme	
From       MM       yy to       MM       yy	

### St. Gallen Programmes

Programme	
From       MM       yy to       MM       yy	

Programme	
From       MM       yy to       MM       yy	

### LANGUAGES

	Speak	Read	Write
English			
Spanish			
German			
French			
Others			(specify)
E: Excellent G: Good P: Poor N: None			

## PROFESSIONAL DETAILS

Company

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Address

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Postal Code

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City/Country

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Phone

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Fax

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CIF/ VAT number

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E-mail

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Branch of Industry Code (see list of industry codes) | | |

(specify)

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Number of employees

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Number of employees reporting to you

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Position (see list of position codes) | | |

(specify)

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Position of the person reported to

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Organisational level (see list of organizational level codes) | | |

(specify)

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## BRIEFLY DESCRIBE YOUR MAIN TASKS AND RESPONSIBILITIES

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## PREVIOUS EMPLOYERS

Position

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Company

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From | | | MM | | | yy to | | | MM | | | yy

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Position

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Company

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From | | | MM | | | yy to | | | MM | | | yy

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## PERSONAL QUESTIONNAIRE

1. State your short and long-term goals. How will the Programme for Leadership Development assist you in obtaining these goals?

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2. Describe shortly a meaningful leadership experience or decision making challenge. How did this experience affect your professional and/or personal development?

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## REGISTRATION INFORMATION

### TUITION FEE

- 26.000 €
- 23.400 € ESADE Alumni or St. Gallen Alumni Members

Note: Travel expenses and accommodation are not included

Candidates will receive detailed information on the registration process along with their letter of admission.

### DOES YOUR COMPANY SPONSOR YOUR PARTICIPATION IN THE PROGRAMME?

- Yes 100%  Yes % (Please indicate)
- No  Others (specify)

### INVOICE

Company

Person to address the invoice

CIF / VAT number

Address

Postal code

City/Country

Phone

Fax

**Cancellations:** Should unforeseen circumstances lead to the cancellation of the registration, notification in writing must be received 20 days before the programme starts for the full amount paid to be refunded. Given the demand for the programme and the pre-programme preparation work, if the cancellation is received less than 20 days prior to the start of the programme, 50% of the amount paid will be returned. No payments should be returned for the cancellations made once the programme has begun.

## SOURCES OF INFORMATION

### How did you learn about this programme?

- Recommendation by ESADE students or alumni
- 
- Recommendation by St. Gallen students or alumni
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- Recommendation by the company
- 
- ESADE Faculty
- 
- St. Gallen Faculty
- 
- Press advertisement (please specify)
- 
- Press article
- 
- ESADE website
- 
- St. Gallen website
- 
- Others (please specify)
- 
- 
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## ACCEPTANCE OF CONDITIONS

The undersigned declares that the information supplied in this application form is complete and truthful, and accepts the conditions as indicated.

Signature

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Date

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Please return this registration form to:

**ESADE  
Business School**  
Executive Education Office  
Av. Esplugues, 92-96  
E-08034 Barcelona  
Spain

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