



**EXECUTIVE  
EDUCATION**

**Beyond Pretty**

Embracing design thinking to seize new market opportunities

Application Form  
Barcelona,  
June 28th - July 1st 2010

In order to attend this program, all candidates must submit this application form, completed and signed and written in a legible manner. The application form can be sent by email (judith.puigbo@esade.edu) or by fax +34 932 048 105, or can be completed online at [www.exed.esade.edu](http://www.exed.esade.edu). Applications can be presented up to one week prior to the program start date. The Program Director will respond directly to all applications.

**PERSONAL DETAILS**

Last name(s)		First name	
Address		Postal Code	City/Country
Phone	Mobile	E-mail	
NIF/Passport	Date of birth	Nationality	

**ESADE/Art Center Alumni Member**

No    ESADE    Art Center   Member number: \_\_\_\_\_

Program/Degree Obtained \_\_\_\_\_

**PROFESSIONAL DETAILS**

Company \_\_\_\_\_

Address \_\_\_\_\_

Postal Code \_\_\_\_\_ City/Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

CIF / VAT number \_\_\_\_\_

E-mail \_\_\_\_\_

Branch of industry code (see list of industry codes) | | \_\_\_\_\_

(specify) \_\_\_\_\_

N° of employees \_\_\_\_\_

N° of employees reporting to you \_\_\_\_\_

Title (see list of position codes) | | \_\_\_\_\_

(specify) \_\_\_\_\_

Position of the person reported to \_\_\_\_\_

Organizational level (see list of organizational level codes) | | \_\_\_\_\_

(specify) \_\_\_\_\_

**BRIEFLY DESCRIBE YOUR MAIN TASKS AND RESPONSIBILITIES**

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\_\_\_\_\_

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\_\_\_\_\_

**PREVIOUS EMPLOYERS**

Job title \_\_\_\_\_

Company \_\_\_\_\_

From | | | MM | | | YY to | | | MM | | | YY

Job title \_\_\_\_\_

Company \_\_\_\_\_

From | | | MM | | | YY to | | | MM | | | YY

**INDUSTRY CODES**

<b>1</b> Extraction of raw materials	225 Industrial/agricultural machinery	271 Wood and cork furniture	511 Hotels	551 Legal and tax consultants	5621 Courts
<b>11</b> Agriculture, cattle and fishing	226 Automobile and ancillary	272 Furniture	512 Restaurants, cafes	552 Advertising, marketing and public relations	5622 Prosecutor's offices
<b>12</b> Mining and derivatives	227 Aerospace	<b>28</b> Other Industries	513 Tourism, travel agencies	553 Consulting companies	5629 Other state administration
<b>13</b> Oil and derivatives	228 Electrical machinery/materials	281 Jewelry, luxury articles	514 Leisure and recreation	5531 Quality consultants	562A Ombudsman
<b>14</b> Water, gas and electricity	229 Domestic appliances	282 Music	<b>52</b> Communication media	5532 Strategic consultants	562B Legal Department Generalitat
<b>2</b> Industrial	22a Electrical and precision instruments	283 Toys, sport	521 Press, newspapers, magazines	5533 Marketing consultants	562C Institut Català del Sol
<b>21</b> Chemical Industries	23 Food, drink and tobacco	284 Photography	522 Press agencies	5534 Financial consultants	562D Other autonomous administration
211 Basic chemicals	231 Food: raw materials	285 Packaging and containers	523 Radio	5535 Human resource consultants	562L Local administration
212 Pharmaceutical products	232 Animal food	286 Printing	524 Cinema and TV	5536 Computer and information systems consultants	563 Education
213 Perfumes and cosmetic products	233 Food	<b>3</b> Retail trade - Distribution	<b>53</b> Real estate and rentals	5537 Tourism consultants	564 Hospitals and health
214 Rubber and plastics	234 Drinks	<b>31</b> Superstores	531 Real estate business	5538 Organizational consultants	565 Culture
215 Hospital products	235 Tobacco	<b>32</b> Retail trade	532 Automobile rental	5539 Personnel selection consultants	566 Research and scientific institutes
216 Cleaning products	24 Construction	<b>33</b> Import-export trade	533 Machinery and equipment rental	554 Independent consultants	567 Associations/ Chambers of commerce/ Foundations
217 Paper and derivatives	241 Construction materials	<b>34</b> Wholesale trade	541 Savings banks	555 Auditing companies	5671 Non-profit organizations and community services
218 Waste treatment	242 Building developers	<b>35</b> e-commerce	542 Banks	556 Cleaning and security	568 Defense
<b>22</b> Metallurgical/steel industries	2421 Construction engineering	<b>4</b> Transport - Warehousing - Logistics	5421 Merchant banks	557 Technical engineers	
221 Electrical and electronic metallurgy	243 Glass and pottery	<b>42</b> Transport of materials	5422 Investment banks	558 Temporary employment agencies	<b>Others</b>
222 Computers and associated products	25 Textiles	<b>43</b> Warehousing of materials	5423 Commercial banks	<b>56</b> Public Services, Social, Cultural and Community	Please describe the branch of industry
223 Basic metallurgy/steel	251 Spinning and weaving	<b>44</b> Post and messenger services	5424 Private banks	561 International organizations	
224 Metal	252 Clothing, knitted fabrics	<b>45</b> Telecommunications	543 Finance companies	562 Public administration	
	26 Leather goods and shoes	<b>5</b> Services	544 Insurance		
	27 Wood	51 Hotels and other lodging	545 Holding companies		
			55 Services to business		

