

Application Form
Barcelona, April 2009

In order to attend this program, all candidates must submit this application form, completed and signed and written in a legible manner. The application form can be faxed to **+34 932 048 105**, or can be filled online at **www.exed.esade.edu**. Applications can be presented up to one week prior to the program start date. The Program Director will respond directly to all applications.

Personal Details

Last name _____ First name _____
 Address _____ Postal Code _____ City/Country _____
 Phone _____ Mobile _____
 E-mail _____
 NIF/Passport | | | | | | | | | | Date of birth _____ Nationality _____

ESADE Alumni Member

No Yes Member number: _____

Program _____

Professional Details

Company _____

Address _____

Postal Code _____ City/Country _____

Phone _____ Fax _____

CIF / VAT number _____

E-mail _____

Branch of industry code | | (see list of industry codes)

(specify) _____

N° of employees _____

N° of employees reporting to you _____

Title _____ (see list of position codes)

(specify) | | _____

Position of the person reported to _____

Organizational level (see list of organizational level codes)

(specify) _____

Briefly describe your main tasks and responsibilities

Previous employers

Job title _____

Company _____

From | | | MM | | | YY to | | | MM | | | YY

Job title _____

Company _____

From | | | MM | | | YY to | | | MM | | | YY

Industry Codes

1 Extraction of raw materials	machinery	272	Furniture	511	Hotels	551	Legal and tax consultants	562	Public administration
11 Agriculture, cattle and fishing	226 Automobile and ancillary	28	28 Other industries	512	Restaurants, cafes	552	Advertising, marketing and public relations	5621	Courts
12 Mining and derivatives	227 Aerospace	281	281 Jewelry, luxury articles	513	Tourism, travel agencies	553	Consulting companies	5622	Prosecutor'D5s office
13 Oil and derivatives	228 Electrical	282	282 Music	514	Leisure and recreation	5531	Quality consultants	5629	Other state administration
14 Water, gas and electricity	229 Domestic appliances	283	283 Toys, sport	52	Communication media	5532	Strategic consultants	562A	Ombudsman
2 Industrial	22A Electrical and precision instruments	284	284 Photography	521	Press, newspapers, magazines	5533	Marketing consultants	562B	Legal Department Generalitat
21 Chemical Industries	23 Food, drink and tobacco	285	285 Packaging and containers	522	Press agencies	5534	Financial consultants	562C	Institut Català del Sòl
211 Basic chemicals	231 Food: raw materials	286	286 Publishing	523	Radio	5535	Human resource consultants	562D	Other autonomous administration
212 Pharmaceutical products	232 Animal food	3	3 Retail trade - Distribution	524	Cinema and TV	5536	Computer and information systems consultants	562L	Local administration
213 Perfumes and cosmetic products	233 Food	31	31 Superstores	53	Real estate and rentals	5537	Tourism consultants	563	Education
214 Rubber and plastics	234 Drinks	32	32 Retail trade	531	Real estate business	5538	Organizational consultants	564	Hospitals and health
215 Hospital products	235 Tobacco	33	33 Import-export trade	532	Automobile rental	5539	Personnel selection consultants	565	Culture
216 Cleaning products	24 Construction	34	34 Wholesale trade	533	Machinery and equipment rental	554	Savings banks	566	Research and scientific institutes
217 Paper and derivatives	241 Construction materials	35	35 e-commerce	541	Banks	554	Independent consultants	567	Associations/ Chambers of commerce/ Foundations
218 Waste treatment	242 Building developers	4	4 Transport - Warehousing - Logistics	542	Merchant banks	555	Auditing companies	5671	Non-profit organizations and community services
22 Metallurgic/steel industries	2421 Construction engineering	42	42 Transport of materials	5421	Investment banks	556	Cleaning and security	568	Defense
221 Electrical and electronic metallurgy	243 Glass and pottery	43	43 Warehousing of materials	5422	Commercial banks	557	Technical engineers	Others	Please describe the branch of industry
222 Computers and associated products	25 Textiles	44	44 Post and messenger services	5423	Private banks	558	Temporary employment agencies		
223 Basic metallurgy/steel	251 Spinning and weaving	45	45 Telecommunications	5424	Finance companies	56	Public Services, Social, Cultural and Community		
224 Metal	252 Clothing, knitted fabrics	5	5 Services	543	Insurance				
225 Industrial/agricultural	26 Leather goods and shoes	51	51 Hotels and other lodging places, tourism and leisure	544	Holding companies				
	27 Wood			545	Services to business				
	271 Wood and cork			55					

Education

Academic Degree

Institution _____

Degree Earned _____

From | | MM | | | YY to | | MM | | | YY

Institution _____

Degree Earned _____

From | | M | | | YY to | | MM | | | YY

ESADE Programs

Program _____

From | | M | | | YY to | | MM | | | YY

Program _____

From | | M | | | YY to | | MM | | | YY

Languages

	Speak	Write	Read
Spanish			
English			
French			
German			
Others			

E: Excellent **G:** Good **P:** Poor **N:** None

Sources of Information

How did you learn about this program?

Recommendation by ESADE students or alumni

ESADE Alumni Magazine

Recommendation by the company

ESADE Faculty

Press advertisement

Press article

ESADE website

Others

Registration Information

Registration fee

1.950 € 1.465 € ESADE Alumni Member

Bank Details

Enrollment will be confirmed by e-mail or fax. Places are limited and based on the order applications are received. Payment is required prior to the start date of the program.

Bank transfer indicating IBAN or Swift, Fundaci3n ESADE/La Caixa

2100 0900 91 0211256454

Credit card number | | | | | | | | | | | | | | | |

Expired end | / | Security code 3 last digits | | |

Invoice Individual Name of the company

Business name _____

Person to address the invoice _____

CIF / Tax number _____

Address _____

Post code and city _____

Tel. _____ Fax _____

Cancellations: Should unforeseen circumstances lead to the cancellation of the registration, notification in writing must be received 10 days before the program starts for the full amount paid to be refunded. Given the demand for the program and the pre-program preparation work, if the cancellation is received less than 10 days prior to the start of the program, 50% of the amount paid will be returned. No payments should be returned for the cancellations made once the program has begun.

Does your company sponsor participation in the program?

Yes, 100% Yes, _____ % (please indicate)

No Other (specify) _____

Sponsorship of the organization

This section must be completed by the manager authorizing your participation in this program.

(Name of organization) _____

sponsors the participation of this manager in the program. If admitted, the organization accepts that the manager will be available for participation in all scheduled sessions, and to carry out program-related projects.

Name _____

Title _____

Address _____

Post Code _____ City/Country _____

E-mail _____

Phone _____

Signature _____ Date _____

Acceptance of Conditions

The undersigned declares that the information supplied in this application form is complete and truthful, and accepts the conditions as indicated.

Signature _____ Date _____

POSITION CODES

1 Management - General Management

- 11 Management Assistant
- 2 Finance - General Administration
- 21 Corporate Finance
- 22 Finance, financial sector
- 3 Commercial - General Marketing
- 31 Marketing
- 32 Sales
- 33 Commercial
- 4 Advertising - Communication
- 41 Advertising - Account Executive

42 Communication - Public Relations

5 Human Resources

- 51 Staff selection
- 52 Training and development
- 53 Staff administration
- 54 Industrial Relations
- 6 Operations - Production in general
- 61 Industrial
- 62 Production
- 63 Operations
- 64 Logistics

65 Purchasing

- 66 Research and Development
- 67 Quality
- 68 After-sales service
- 7 Organization - General IT
- 71 Organization and planning
- 72 IT
- 73 Information systems
- 8 Consultancy in general
- 81 Consultant Analyst
- 82 Freelance Consultancy

ORGANIZATIONAL LEVEL CODES

- 0 Board of Directors
- 1 General Management, Managers, Directors
- 2 Area or Divisional Managers
- 3 Department Managers
- 4 Department Heads
- 5 Technical positions

In fulfilment of Organic Law 15/1999, of 13 December, on the protection of personal details and of Law 34/2002, of 11 July, on information society and electronic commerce services, the recipient of this document is informed that the details supplied, including the e-mail address, which are necessary for the formalization, administration and in order to carry out and complete all of ESADE's institutional activity, will be included in an automated file of personal details, for which ESADE is responsible and is the recipient. By providing their personal details and e-mail address, interested parties expressly authorize the use of these details for the purpose of the periodic messages, expressly including those sent by e-mail, that ESADE or the bodies belonging to its academic area send to their students, alumni and possible interested parties informing them of their activities/news, courses, programmes, and of any services and products offered that are related to the institutional activity carried out. In any case, the assignee may exercise the right of objection, access, rectification and cancellation in relation to their details by writing to Fundaci3n ESADE, Avenida de Pedralbes 60-62, Barcelona 08034.