

MSc Programmes in **Management**



Inspiring Futures

Inspire the emerging, **become** the emerging



Set apart on the idyllic shores of the Mediterranean ESADE has been going its own unique way for over 50 years - until now. International recognition has thrust it into the spotlight as one of the world's foremost Business Schools and as an emerging world leader in the international rankings.

Non-conventional thinking in creating iconic solutions for today's great challenges

Talented young ambitious **visionary**



Choosing ESADE is a commitment to integrity and emerging new world management.

By coming to ESADE, students are looking for many things: career impact; international experience; intellectual stimulation; skills for the business plan they have in mind; or, simply the improvement of their lives. They might be looking to meet new people, getting to know Barcelona, or to learning a new language.

But by choosing ESADE they all have one thing in common: they want to be part of our extraordinary change, of our socially responsible emergent way of thinking and doing business, and they want to make a world of difference. Or, put another way, they want to lead a new world management.

Participant **profile** 2011

224

Intake

International **88**

Finance **61**

Marketing **41**

Innovation and Entrepreneurship **34**

23

Average Age

670 640

Finance

International /Marketing/ /Innovation and Entrepreneurship

Average GMAT score

42

Nationalities

Our students are from. Australia · Austria · Belgium · Brazil · Bulgaria · Canada · China · Colombia · Ecuador · Finland · France · Georgia · Germany · Greece · Guatemala · Hungary · India · Iran · Italy · Latvia · Libano · Malaysia · Maurice · Mexico · Monaco · Norway · Peru · Poland · Portugal · Romania · Russia · Serbia · Slovenia · Spain · Sweden · Switzerland · Netherlands · Turkey · Ukraine · UK · USA · Venezuela

Five inspiring **academic reasons**

To choose the ESADE MSc Programmes in Management

For excellence in postgraduate education, ESADE means business.



International Recognition. Major international recognition from the most prestigious business news publications; ESADE is #12 in The Financial Times Masters in Management ranking (September 2011).

MSc Programmes in Management + CEMS MIM. Be amongst the finest. The CEMS MIM degree is taken with any of our four MSc Programmes in Management. The Financial Times world #2 ranked Master in Management (September 2011).

International Study Tour. Experience different cultures through an intensive week abroad at some of the world's preeminent universities.

Language Training. Open the doors of the world with new acquired language skills. All courses are given in English with Spanish language learning options.

Personalization. New challenges demand new thinking and a new learning approach. Student-centered learning maximizes your potential with a focus on the development of professional skills and competencies.

Five inspiring **professional reasons**

To choose the ESADE MSc Programmes in Management



For exciting career prospects, ESADE means business.

Career Prospects. Make your career aspirations a reality. ESADE's professional Career Services helps you get in the door of the world's leading corporations.

Professional Internships. Harness what you've learned at ESADE and get to grips with the real business of business in Spain or abroad with professional in-company placements.

Multicultural Environment. Work with the brightest and graduate amongst the best the world over. Gain valuable cultural and global advantage through studying with your peers in a vibrant international environment.

Management Skills Development. Take your skills beyond the world of management to management of the world. Acquire and refine career-ready management skills, competencies and leadership abilities.

Flexibility. ESADE gets you where you need to be. Flexible, compact classes you can tailor to suit specific individual career requirements.

Graduate Placement Figures

By industry



By functional area



Countries they work in

52%
Western Europe

26%
Spain

10%
Asia & Middle East

5%
Eastern Europe

3%
North America

2%
Latin America

2%
Africa

Belgium
Denmark
France
Germany
Holland
Ireland
Italy
Norway
Portugal
Switzerland
UK

Spain

China
India
Vietnam
Dubai

Bulgaria
Hungary
Russia
Turkey

USA
Canada

Brazil
Puerto Rico

Ivory Coast
Morocco

A.T. Kearney
Adidas AG
ADP Global View
Akbank
Bertelsmann
BIC
Calzedonia
Capgemini Consulting
Delhaize Group
Deloitte
Ernst&Young
ESADE Creapolis
Facebook
FERRERO Iberica
Fischer
General Electric
Goldman Sachs
Google
Grupo Planeta
Henkel
HSBC
Intellicap
Johnson & Johnson
JWT
KPMG
L4 Logistics
LIDL
L'Oréal
Mango
Mattel
McKinsey
Microsoft
Nestle
Nomura
Philips
Porsche Consulting
Procter & Gamble
Puig
PWC
RCS Mediagroup
Reckitt Benckiser
Roland Berger
Saatchi & Saatchi
Sinergy Consulting
SRI GROUP
Tesla Motor
The Boston Consulting Group
TUI
UBS
Unibail-Rodamco
Unilever

Some organisations they have joined

Challenging the world of Business Education

ESADE's tradition of academic integrity, loyal alumni network and favorable location has always guaranteed our attractiveness as a place of learning. In recent years, thanks to our pioneering approach in areas such as CSR, entrepreneurship and innovation management, we have seen our Master programmes emerge as regular contenders on the cutting edge of world business education. We are changing for the better the way people learn and how organizations think. Allow us to challenge you to become part of that change.

Committed to building an extraordinary world, ESADE means business.



MSc Programmes at a glance

- Duration.** 1 academic year
September 2012-September 2013
- Programme.** Full-time (60 ECTS)
- Language.** English
- Language Learning.** Spanish
- Campus.** ESADE Barcelona-Sant Cugat
- Admission Period.** Prior to completion of final year at university. Mid-October 2011 to end June 2012
- Fees.** €23,840
- Study Grants** available

CEMS MIM at a glance

The CEMS Master in International Management is not a standalone programme. It must be taken in combination with one of ESADE's MSc Programmes in Management.

- Duration.** 3 semesters
September 2012-January 2014
- Programme.** Full-time
- Admission Deadline** for CEMS MIM candidates.
Early April 2012
- Fees.** €29,840



Multicultural managers to compete in a global business environment

High performance managers for highly competitive markets

Finance the world with responsible values

Managing ideas, creating innovation

Master in International Management

Master in Marketing Management

Master in Finance

Master in Innovation and Entrepreneurship

September - December: Core Courses

The Foundations of International Management

5 core courses

- International Business Strategy
- International Finance
- International Marketing Strategies
- Managing People Globally
- Business in Society

Keys to a Career in Marketing

5 core courses

- Brand Management
- Consumer-centric Marketing
- Sales Management
- International Marketing Strategies
- Business in Society

The Foundations of Finance

5 core courses

- Financial Analysis and Reporting
- Corporate Valuation
- Investments
- Financial Modelling
- Business in Society

The Foundations of Innovation and Entrepreneurship

5 core courses

- The Innovation Management Scenario: systems, models and processes
- Exploring the opportunity: Technology and Markets
- Creating and Capturing Value through Business Models
- Entrepreneurship
- Business in Society

January: Personal and Professional Development

Study Tour + Management Skills and Competencies + Planning a Professional Career

Specialisation

Advanced International Management

- 2 International electives
- 2 Free electives
- 1 Project elective

Developing a Marketing Profile

- 2 Marketing electives
- 2 Free electives
- 1 Project elective

Advanced Financial Management

- 2 Corporate Finance electives
- 2 Corporate Strategy and Economic Environment electives
- 1 Project elective

Tracks and Electives

- 2 electives from the chosen track: Entrepreneurship, Innovation Management or Corporate Innovation and Intrapreneurship.
- 2 Free electives
- 1 Project elective

May - September: Research Project

To choose between: • Master Thesis • Business Creation Project • In-Company Business Project

Be amongst the finest

MSc Programmes in Management + CEMS MIM

The CEMS MIM can be taken along with any of the four MSc Programmes in Management so that the final duration of the combined programme is three semesters.

SEP. 2012

MSc Programmes in Management

SEP. 2013

CEMS MIM

The CEMS MIM involves completing

- Block Seminar
- Strategy course
- Cross-cultural Management course
- Electives
- Business Project
- Skills Seminars
- International Exchange Programme
- International Internship

JAN. 2014

Inspire the future, **become** the future



At ESADE we're looking for people with foresight. Our rigorous entry requirements ensure our Masters candidates will stand out and enhance a rich and emerging heritage, the ESADE MSc Programmes in Management.

As a student at ESADE you will have the privilege of studying with the brightest and graduating amongst the best in the world, secure in the knowledge that the moment you pass through our campus doors, your inspirational future has already begun.

Choosing ESADE is a commitment to taking the lead for our collective futures.

Admission requirements

You possess a Degree in Business Management or similar discipline. Students with a different academic background are required to complete the Management Immersion Programme, an intensive summer programme. You are fluent in English. No knowledge of Spanish is required. You do not need professional experience.

The Process: Step by Step

1. Submit your Admission Application Online.

This may be done at www.esade.edu/onlinemsc from mid-October 2011 until late June 2012. (Early April 2012 for CEMS MIM candidates).

2. Take the GMAT (in English)

or the ESADE Admissions Test (in Spanish).

It is essential to take one of these two tests for admission. Participants' average GMAT score is 640 (International/Marketing/Innovation and Entrepreneurship) and 670 (Finance).

3. English language level test.

- TOEFL: 100+
- IELTS: 7.0+
- CAE: B+
- CPE: C+
- PTE: 72+

4. Send us the required documentation.

- Your university academic record
- English level certificate
- GMAT score
- 2 letters of recommendation
- Essays
- CV

5. Interview.

An interview is mandatory for all candidates.

ESADE Talent Grants

ESADE has an ambitious grant policy in place for talented candidates of the MSc Programmes in Management. These grants cover up to 75% of the total programme fees. In exceptional cases, ESADE will also consider the possibility of providing outstanding candidates with a grant for the full programme amount.

Apply online at www.esade.edu/onlinemsc

*Reward your talent.
Choose ESADE*



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Campus Buenos Aires

Global Center São Paulo
Global Center Munich

www.esade.edu/msc

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