

**ESADE**  
Business School

Ramon Llull University



# MSc

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Programmes in  
Management

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**International  
Management**

**2015/2016**

[www.esade.edu/msc](http://www.esade.edu/msc)



# WHY AN ESADE MSc?

ESADE's Masters in Science are designed for exceptionally talented young people looking to embark on a successful professional career, creating the basis for great things to come in the future. The combination of the prestige of ESADE, the unparalleled experience on our multicultural campus and in the bustling Mediterranean business city that is Barcelona, makes ESADE the perfect atmosphere to develop your potential.

**1 Amongst the world's best.**  
Since opening its doors in 1958, ESADE has continued to grow and increase international recognition as a world leader in management education.

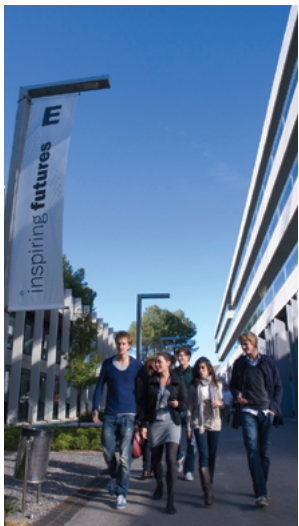
- **3<sup>rd</sup> Business School** in Europe  
*Financial Times 2013*
- **2<sup>nd</sup> in the World**, Master in Finance  
*Financial Times 2014*
- **5<sup>th</sup> in the World** CEMS Master in International Management  
*Financial Times 2014*
- **6<sup>th</sup> in the World** for Master in Management Programmes  
*Financial Times 2014*

**2 Diversity.**  
51 nationalities represented on our MSc Programmes to create one of the most global experiences you will ever have.

**3 Hands on learning.**  
Our MSc programmes are a chance for you to test out all that you learn about the business world by doing, thanks to our practically-oriented methodology.

**4 Barcelona.**  
Take full advantage of your MSc experience in this entrepreneurial, cosmopolitan and innovative city.

**5 Career oriented.**  
92% of our Master in International Management students were in employment within 3 months of graduation.

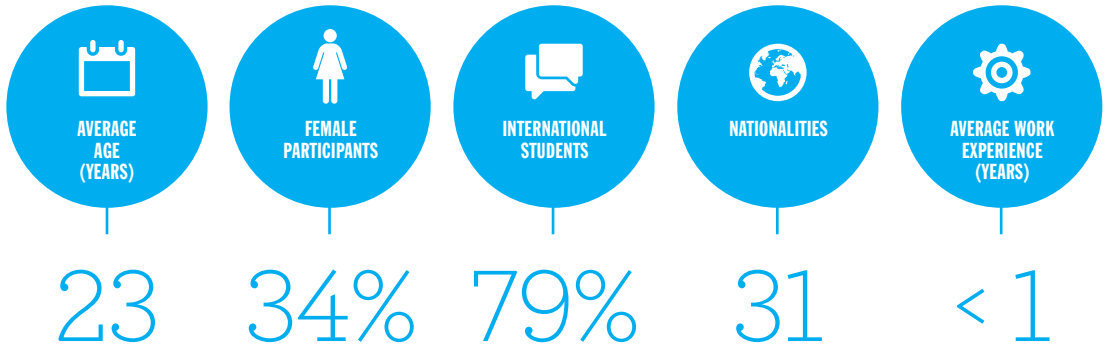




## WANT TO MEET YOUR CLASSMATES?

We pride ourselves on the diversity of our Masters in Management and our student body as a whole; we consistently have some 51 nationalities across our MSc programmes, and a combined 70 nationalities in conjunction with the international BBA and MBA programmes. This diversity is also apparent in academic background, meaning that our teamwork-based programmes are a real 360° learning experience.

### CLASS OF 2015



**MARC VILANOVA**  
ACADEMIC DIRECTOR  
MSc in International  
Management

*"Today there are no longer physical, economic, social or cultural boundaries. Our goal in the MSc in International Management is to train managers who feel comfortable in a complex and uncertain environment, who have integrity, who understand the reality of the world we live in, and who want to find meaning and purpose in professional life."*



**LUKAS HOFFMAN**  
GERMANY  
Class of 2014

*"I came to ESADE for the international experience and to gain more global knowledge of the business world. That is what I got. I now feel more equipped to take on a role in a multinational firm and take my career to the next level. The MSc in International Management has been a real eye-opener and has given me all the tools for my future success".*



# SUCCESS IN INTERNATIONAL MANAGEMENT DEPENDS ON MAKING THE RIGHT DECISIONS

And your choice of MSc programme is one of the most crucial. By making the right decisions, right from the start, you will open up a world of opportunities for professional and personal growth.

Your learning experience will take place in a challenging international environment. Along the way, you will be guided by ESADE's vision: to develop people who are capable of excelling in the world of business while fostering their sense of corporate social responsibility.

## OBJECTIVES

By studying the ESADE's MSc in International Management you will learn to:

- Construct a systemic understanding of a company and manage the paradoxes inherent to international operations.
- Embrace complexity.
- Identify global issues and problems and integrate them into core business policies and activities.
- Develop the competencies necessary to implement global strategies in the different functional areas of a company such as operations, organization, marketing and finance.
- Acquire analytical skills and critical thinking.

## PROGRAMME

SEPTEMBER-DECEMBER 2015

### TERM 1 THE FOUNDATIONS OF INTERNATIONAL MANAGEMENT

- Business in Society
- Corporate Finance
- Financial Markets
- International Marketing Strategies
- Strategic Management
- Geopolitics

JANUARY 2016

### STUDY TOUR & SKILLS SEMINAR

- **Study Tour**  
Experience a different culture during an intensive week abroad at one of the world's leading universities.

FEBRUARY-APRIL 2016

### TERM 2 ADVANCED INTERNATIONAL MANAGEMENT

- Global Operations
- Global Organization
- International Business Strategies
- Managing Digital Business

FALL CAREER FORUM (OCTOBER)

WINTER CAREER FORUM (FEBRUARY)

COMPULSORY BASIC SPANISH CLASSES (FOR THOSE WITH LITTLE OR NO PRIOR KNOWLEDGE OF SPANISH)

OPTIONAL FRENCH, GERMAN AND ADVANCED SPANISH (AVAILABLE FOR STUDENTS WITH BASIC KNOWLEDGE OF SPANISH)

**RANKED 1<sup>ST</sup> IN THE WORLD FOR CORPORATE SOCIAL RESPONSIBILITY, FINANCIAL TIMES 2013**

Social responsibility is one of ESADE's core missions. Our challenge is, and will continue to be, to train socially responsible leaders, carrying out rigorous research to create relevant knowledge in the field of corporate social responsibility (CSR), to promote social debate on SR issues and to develop social action aimed at improving the lives of people in need.

**HIGHLIGHTED NUMBER ONE IN THE WORLD FOR INTERNATIONAL PROJECTION, FINANCIAL TIMES 2013**

For the third year running, ESADE's MIM has been named number one in the world in international mobility. The Financial Times praised the programme for its graduates' high rate of job placement outside of Spain.

**CEMS MIM**

ESADE is one of the founders and the only Spanish member of this international strategic alliance of 29 of

the world's top schools. Extend your studies by a year, including a 10-week internship abroad, and make this an incredible international experience.

**DOUBLE DEGREES**

ESADE students enrolled on any of our MSc programmes may opt to spend a whole second year in one of our prestigious partner schools around the world and achieve an official title from both institutions.

**MANAGEMENT IMMERSION PROGRAMME**

If you don't already have a background in management, don't worry! Our Management Immersion Programme will get you up to speed in a short 3 weeks over the summer!

**APRIL - JUNE 2016**

**TERM 3  
ELECTIVES**

The wide range of electives offered during this term will allow students to tailor the programme to suit their individual career aspirations. There are a number of electives specifically focused on International Management, and a large variety of 'free' electives for those with clear objectives in a specific area. Check the complete list on our website.

**JUNE - SEPTEMBER 2016**

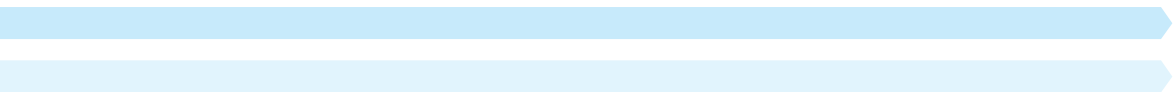
**SUMMER TERM  
MASTER PROJECT  
/INTERNSHIP**

You can choose between three different formats:

- Master Thesis - aimed at demonstrating your research abilities
- Business Creation Project - aimed at preparing and launching a student new venture project.
- In-company Business Project - based on a professional internship or company project.

**OCT. - NOV. 2016**

**MASTER PROJECT  
DEFENSE &  
GRADUATION**





## CAREER SERVICES

An MSc from ESADE enables you to start your career with the skills and knowledge today's recruiters look for in their future leaders. The integration between your MSc programme and the corporate world is facilitated by the career services team enabling you to perfect your brand. Our team of Corporate Partners and Career Managers have a broad and international experience and are knowledgeable across sectors and functions relevant to your aspirations.

We offer:

**Advising:** individual support to help you pursue your career strategies and achieve your goals. The career management team work with you to develop your career plan and hone your strengths.

**Training:** seminars and workshops ensure you have the skills needed to implement successfully a career search strategy from application to interview preparation to finally negotiating the job offer.

**Career Events:** a twice yearly Career Forum attracting international recruiters, is an effective way of connecting

with the sector and role you may be considering. Throughout the academic year, corporate presentations, case competitions and sector insights give you the edge when it comes to entering a competitive selection process.

**Resources:** Career Portal, Vault, Wet Feet, Going Global, and Interview Stream are platforms available to you from the day you arrive. Career Portal is used by companies to post their internships and job vacancies to ESADE's community.

### PLACEMENT REPORT (GRADUATING CLASS OF 2013)

# 92%

Students employed 3 months after graduation

#### AVERAGE STARTING SALARY:

Spain: €26,307

International: €52,875

#### MAXIMUM STARTING SALARY:

Spain: €27,000

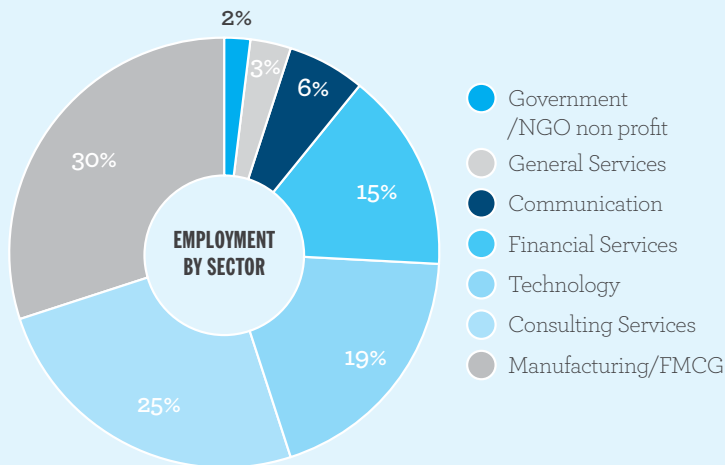
International: €76,120

#### GEOGRAPHICAL MOBILITY:

# 72%

International students

72% secured a job offer outside Spain



### SOME OF THE COMPANIES RECRUITING AT ESADE MSC IN 2013:

Allianz SE / AstraZeneca / Bacardi / Bain & Co / Banco Sabadell / Barclays / BCG / Bearing Point / Bertelsmann / BNP Paribas / Burger King / Capgemini/ Chanel / Christian Dior Couture / Citi / Coca Cola / Coty Astor / Credit Suisse / DANONE / Deloitte / Desigual / Deutsche Bank / Deutsche Telekom / EY / Goldman Sachs / Google / J.P. Morgan / Lancôme / L'Oréal / Mango / Massimo Dutti / McKinsey & Co / Mondelez / Nestlé / Nomura International PLC / Pepsico / Philip Morris / Philips / Procter & Gamble / PwC / Reckitt Benckiser / Red Bull GmbH / Rocket Internet / Samsung / SEAT / Siemens Management Consulting / Société Generale / Sony Music Entertainment Germany / Tommy Hilfiger / UBS / Vodafone / Volkswagen Audi / Wrigley / ZS Associates / Zurich Insurance



## READY TO TAKE THE FIRST STEP?

### FACTS & FIGURES + ADMISSIONS

#### WHERE?

Campus Barcelona - Sant Cugat

#### FORMAT

One year, Full Time.

Option of extending for a further year, either by studying the prestigious CEMS degree or a Double Degree of one of our top global partner schools.

#### LANGUAGES

All our classes are taught through English, with the possibility to study a number of electives in Spanish.

Students with little or no prior knowledge of Spanish will take mandatory language lessons throughout the MSc, and for those with a conversational level, there will be optional language classes available in Spanish, German and French.

#### TUITION FEES

MSc: €25,800

MSc + CEMS: €33,800

MSc + Double Degree: €33,800

#### FINANCIAL AID

ESADE has many options to help you finance your MSc programme. Depending on your individual needs, there

is a scholarship to suit you, or a loan we can offer you to help manage the cost of study.

#### BASIC REQUIREMENTS & DOCUMENTATION

- Bachelor's Degree
  - University Transcripts & Degree (if available)
- Proficiency in English
  - Certificate of Language Proficiency (taken in the last two years). Level tests accepted with minimum scores TOEFL 100+, IELTS 7.0+, CAE B+, CPE C+, PTE Academic 72+
- GMAT or GRE score
- Other documentation: CV/Résumé, two letters of recommendation, photocopy of passport (not ID).

*Apply online at [www.esade.edu/onlinemsc](http://www.esade.edu/onlinemsc)*

#### DOUBLE DEGREE APPLICATION PROCESS

Apply for the Double Degree during your admissions process for the MSc programme to be guaranteed a place on one of our Double Degree programmes. The school you will attend will be assigned to you during the year depending on your academic results.



## OUR OTHER MSc PROGRAMMES

### MASTER IN INNOVATION & ENTREPRENEURSHIP

- Experience real-life business case through the Internship Innovation Project (I2P)
- Opportunity to study a Double Degree at Aalto University in Helsinki, Finland.
- ESADE's entrepreneurial campus is home to the EGarage, Accelerator and ESADE Creapolis Innovation Centre.

### MASTER IN FINANCE

- Ranked 2<sup>nd</sup> in the World.
- Partnered with the Chartered Financial Accountant (CFA) authorities, allowing you train for the CFA exams at ESADE.
- Affiliated with Bloomberg Finance.
- Access to top international banking and consulting recruiters on campus.

### MASTER IN MARKETING MANAGEMENT

- Marketing category ranked 2<sup>nd</sup> by Financial Times, within Masters in Management ranking.
- Specialise in Sport, Fashion or eCommerce & Technology.
- Discover 'Profession in Action', and see what the world of Brand & Communication has to offer you.

### CEMS MIM

- Ranked 5<sup>th</sup> in the world by Financial Times.
- CEMS: a global affiliation of only the top 29 management schools in the world.
- ESADE is the only CEMS founding partner school in Spain.
- CEMS has an alliance with more than 60 corporate partners.
- Studied in conjunction with one of ESADE MSc programmes.

## **Campus Barcelona - Sant Cugat**

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mscmanagement@esade.edu

## **Campus Barcelona - Pedralbes Campus Madrid**

[www.esade.edu/msc](http://www.esade.edu/msc)

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*Inspiring futures*



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