This document is a sample of the essays included in the application form for the MSc in Management.

The essays will not be submitted separately but in the application form.

MSc candidates are requested to submit the following 4 essays:

Personal essays (each question is limited to 2000 characters including spaces, 30 lines approximately)

What makes you YOU?

1. Complete ONE of the following questions to share with the admissions team your global mindset and the attributes/competencies you consider crucial to master in order to succeed in a diverse environment (personal, academic and professional career) (*)
   a) Which country/culture do you consider the most different from your own? Why?
      If you would be sent there, how would you adapt? How would you help somebody from that country to adapt to your own?
   b) Are there any attributes and competencies you consider crucial to succeed when dealing with diversity in the corporate world? Are those different to the ones you would use in your personal life?
   c) Share with us the most amazing experience you have had far away from your comfort zone? And the most shocking one? And the worse?

2. Why do you think ESADE’s MSc Programmes in Management are a good fit for you? (*)

3. Describe your mid-term and long-term visions for your post-MSc Programme in Management career path. What is it about ESADE you think will help you reach your goals? (*)

4. Please provide any additional information that you would like to bring to the attention of the Admissions Committee. This may include gaps in employment, your undergraduate record, plans to retake the GMAT or any other relevant information.

(*) Mandatory essay
CEMS MIM candidates must also complete the following essays:

Personal essays (each question is limited to 1500 characters including spaces)

1. How did you learn about CEMS MIM?

2. At which CEMS academic institution would you like to complete the International Exchange Programme? Why?

3. Explain your contributions to and expectations of the CEMS Master in International Management.

(*) Mandatory essay