

Master in
International Management
Marketing Management
Finance
CEMS MIM



Live your own
Masterexperience

MSc Programmes in Management at a glance

Master in International Management
Master in Marketing Management
Master in Finance

- Length: 1 academic year (September 2010-September 2011)
- Programme: Full-time (60 ECTS)
- Language: English
- Language Learning: Spanish
- Campus: ESADE Barcelona (Sant Cugat)
- Admission Period: Prior to completion of final year at university, from mid November 2009 to late June 2010
- Fees: 22,250 euros
- Study Grants

MSc Programmes in Management + CEMS Master in International Management

The CEMS Master in International Management is not a stand alone programme. It must be taken with one of ESADE's MSc Programmes in Management.

- Length: 3 semesters (September 2010-January 2012)
- Programme: Full-time
- Admission Deadline for CEMS MIM candidates: early April 2010
- Fees: 28,250 euros



Why choose the ESADE MSc Programmes in Management?

1. For their international recognition

The prestigious UK newspaper Financial Times ranked the ESADE MSc Programmes in Management as the 9th best in Europe (September 2009).

2. For professional opportunities

You'll find doors opening to all types of national and international organisations thanks to our Career Services.

3. For their flexibility

Due to the flexible nature of the programmes, you can adapt them to your personal and professional aspirations.

4. For their language training

ESADE Masters are taught entirely in English and also include language training in Spanish.

5. For their international programmes

They offer intensive learning programmes abroad, including seminars at world-class Business Schools and visits to local companies.

6. For the CEMS MIM

You can also opt for the CEMS Master in International Management, ranked the #1 Master in Management by Financial Times (September 2009).

7. For their professional internships

You can benefit from three months' professional internships in Spain or abroad.

8. For their management skills development

Such as teamwork, leadership and communications skills.

9. For the multicultural environment

Young graduates come from all over the world to develop their talent in an international programme covering various areas of management.

10. For their personalisation

With a maximum class size of 80 participants, you will receive personalised attention from all ESADE services.

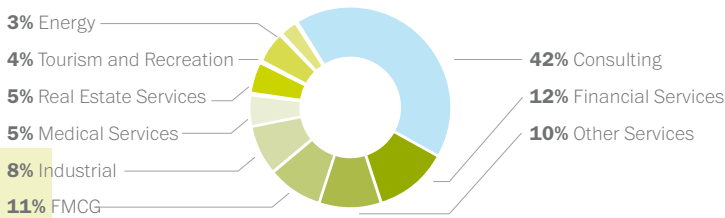
Participant profile class of 2009

Intake	Average age	Average GMAT score	Nationalities	International Students
180	23	630	38	93%

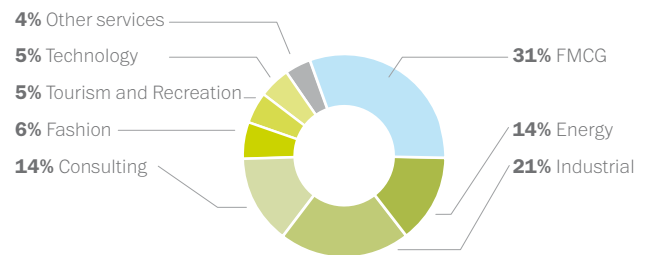
Graduate Placement Figures

Placement by industry

Master in International Management

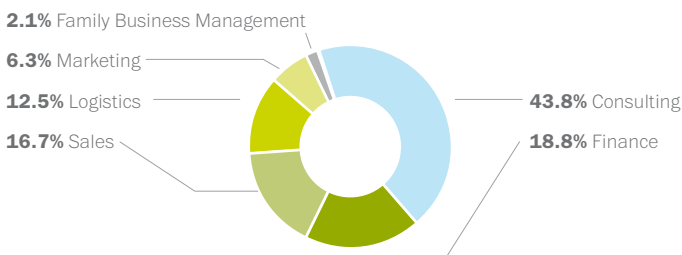


Master in Marketing Management

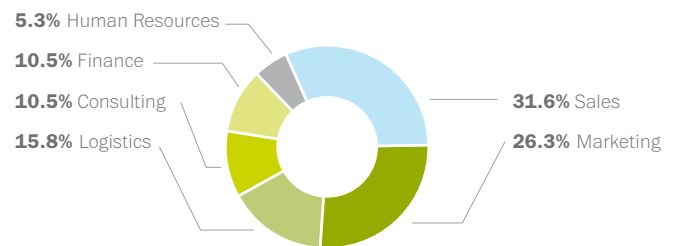


Placement by functional areas

Master in International Management

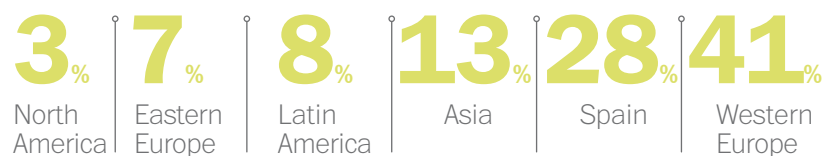


Master in Marketing Management



No job placement data is yet available for the Master in Finance as the first graduating class will graduate in September 2010.

Geographical areas



Countries they work in

Andorra / Argentina / Austria / Belgium / Brazil / Bulgaria / Denmark / France / Germany / Greece / Italy / Lithuania / Netherlands / Norway / Portugal / Spain / Switzerland / Turkey / United Arab Emirates (Dubai) / United Kingdom / USA

Some organisations they have joined

ABN Amro / Adidas / Affinity Petcare / Altair Management Consultants / AT Kearney / Bain & Company / BBVA / Bluecap Management Consulting / CB Richard Ellis / Citigroup / Credit Suisse / Deloitte / Delta Partners / Deutsche Telecom / Ernst&Young / Euroleague Basketball / Europraxis / Finmeccanica / Flowlab / Getty Images / Goldman Sachs International / GSK / HP / Interbrand / Interlab / KPMG / Kraft Foods / L4 Logistics / L'Oréal / Mango / McKinsey & Co. / Oliver Wyman / Nestlé / Nissan Iberia / Nomura / OgilvyOne Worldwide / Philips / PriceWaterhouseCoopers / Procter&Gamble / RBS / Roland Berger / Rothschild / Shell / Shell Germany / Societe Generale Group / The Boston Consulting Group / Toyota / TUI / UBS / Unibail-Rodamco / Vestas / Zurich Financial Services

Master in **International Management**

September · December

The Foundations of International Management

5 core courses:

International Business Strategy, International Finance, International Marketing Strategies, Managing People Globally, Business in Society

January

Personal and Professional Development

Study Tours + Management Skills + Planning a Professional Career

February · April

Advanced International Management

2 International electives
2 Free electives
1 Project elective



May · September

Research project

To choose between: Master Thesis, Business Creation Project, In-Company Business Project



Master in **Marketing Management**

September · December

Keys to a Career in Marketing

5 core courses:

Brand Management, Consumer-centric Marketing, Sales Management, International Marketing Strategies, Business in Society

January

Personal and Professional Development

Study Tours + Management Skills + Planning a Professional Career

February · April

Developing a Marketing Profile

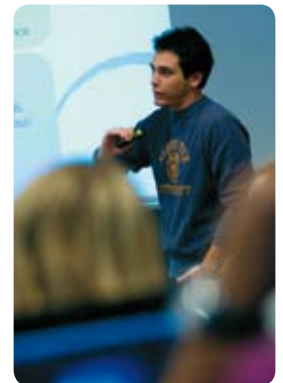
2 Marketing electives
2 Free electives
1 Project elective



May · September

Research project

To choose between: Master Thesis, Business Creation Project, In-Company Business Project



Master in **Finance**

September · December

The Foundations of Finance

5 core courses:

Financial Analysis and Reporting, Corporate Valuation, Investments, Financial Modelling, Business in Society

January

Personal and Professional Development

Study Tours + Management Skills + Planning a Professional Career

February · April

Advanced Financial Management

2 Corporate Finance electives
2 Corporate Strategy and Economic Environment electives
1 Project elective

May · September

Research project

To choose between: Master Thesis, Business Creation Project, In-Company Business Project



MSc Programmes in Management + **CEMS MIM**

The CEMS MIM can be taken along with any of the MSc Programmes in Management so that the final duration of the combined programme is three semesters.

SEP. 2010

SEP. 2011

JAN. 2012

MSc Programmes
in Management

**CEMS
MIM**

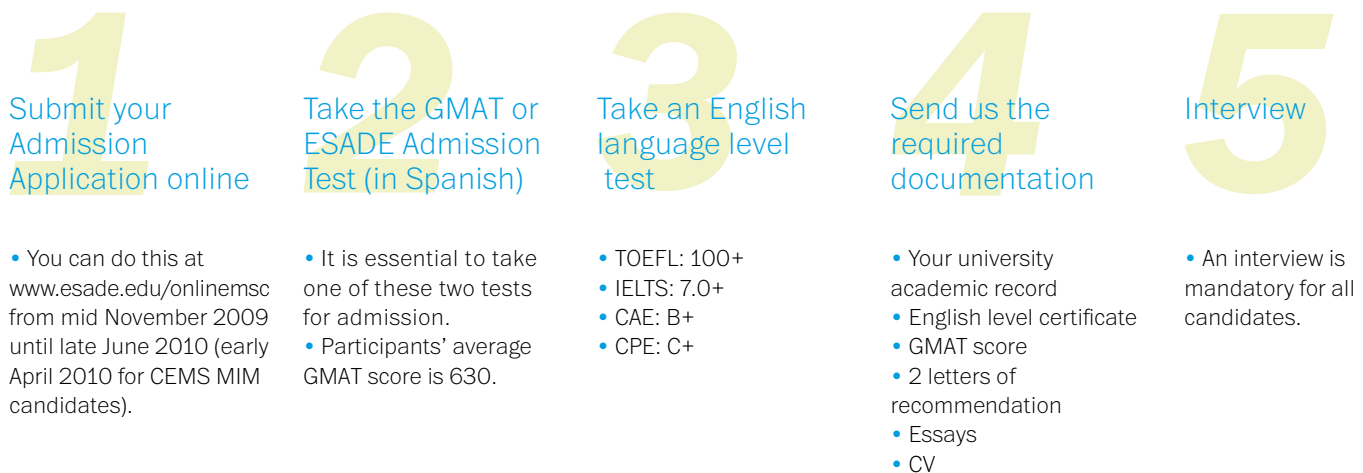
The CEMS MIM involves completing:

- Block Seminar
- Strategy course
- Cross-cultural Management course
- Electives
- Business Project
- Skills Seminars
- International Exchange Programme
- International Internship

The Admissions Process step by step

Admission requirements:

- Degree in Business Management or similar discipline.
- Fluent in English. No knowledge of Spanish required (except for CEMS MIM: A2+).
- Professional experience not required.



Scholarships

ESADE has an ambitious scholarship programme in place for talented candidates to the MSc Programmes in Management. These scholarships cover up to 50% or 75% of the total programme fees. In exceptional cases, ESADE will also consider the possibility of providing outstanding candidates with a scholarship for the full programme amount.



www.esade.edu/admissions

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www.esade.edu/checkstatus

ESADE

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Marketing & Admissions Service

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