

ESADE
Business School

Ramon Llull University



If you have a talent, unfold it!

ESADE is organising the **IV International Competition for Enterprising & Innovative Graduates**, aimed at students or recent graduates with talent and initiative who wish to complete their training at one of the most prestigious institutions in the world.

International Competition for Enterprising & Innovative Graduates 2009

The **IV International Competition for Enterprising & Innovative Graduates** will reward the three students who submit the best Business Plans with grants to take part in one of the ESADE MSc Programmes in Management: Master in International Management, Master in Marketing Management or Master in Finance

Aims

The information included here establishes the conditions for participation in the IV International Competition for Enterprising & Innovative Graduates organised by ESADE.

The aim of this competition is to stimulate and develop the enterprising spirit of young graduates by awarding grants to those who submit the best Business Plans.

The candidate who submits the best business plan will be awarded a scholarship for the full price of tuition for one of the MSc Programmes in Management (Master in International Management, Master in Marketing Management or Master in Finance). The other two finalists will receive a scholarship for half of the price of tuition.

Participation

The competition is open to anyone qualified to participate in an MSc Programme at ESADE: students in the final year of an undergraduate programme in Business Administration (or similar disciplines) and recent graduates with up to two years of professional experience.

It is an indispensable requirement that students or recent graduates who wish to take part in the competition should begin the admission process for the MSc Programmes in Management, at the very latest, when they submit the Business Plan.

Participation in the competition must be on an individual basis.

More information about the MSc Programmes in Management

Communications and Admissions
Av. Pedralbes, 60-62
08034 Barcelona, Spain
Phone: +34 932.802.995
Fax: +34 934.952.077
mscmanagement@esade.edu
www.esade.edu/msc
www.esade.edu/admissions

International Competition for Enterprising & Innovative Graduates 2009

Deadline for presentation

The final date established for presentation of the application and the Business Plan is 4th May 2009.

Evaluation process

The project evaluation process comprises the following stages: All the projects presented will be analysed by a team of experts composed of ESADE Faculty and academic assistants with extensive experience in the field of the creation of businesses, and this team will issue a technical report.

Following further analysis, an evaluation committee will select three finalists. The three finalists will be called to ESADE to present their Business Plans before a jury.

The jury will make a final decision on the basis of the technical reports, close study of the original projects and the defence of the project by the student.

The decision of the jury will be announced on 22nd May 2009.

ESADE shall be entitled to publicise the names of the finalists projects and their respective authors. It may also publish the finalists projects, in part or in full, in whatever form and media that it deems appropriate.

Jury

The jury will be composed of ESADE Faculty members and academic assistants at the ESADE Entrepreneurship Centre.

Selection criteria

In selecting the finalists from among the projects submitted, account will be taken of the following criteria:

- Degree of innovation of the project
- Internal coherence of the Business Plan
- Applicability of the concept
- Realism of the objectives
- Economic viability
- Environmental sustainability and social responsibility

Prizes

The three finalists will receive a mention.

The winner will receive a grant to the value of €21,790 (100% of the matriculation fee) to take part in one of the ESADE MSc Programmes in Management: Master in International Management, Master in Marketing Management or Master in Finance.

The other two finalists will receive a scholarship of €10,895 (50% of the price of tuition) to participate in one of the MSc Programmes in Management.

To be eligible for the grants, the candidate must have satisfactorily completed the process of admission to the programme of his or her choice. More information about the admission process is available at www.esade.edu/msc

The beneficiary of these grants must forgo any other grant from ESADE.

The grants cannot be exchanged for their value in cash.

The prizes may remain unawarded.

Schedule

Monday, 4th May 2009

Final date for the presentation of applications and Business Plans.

Friday, 22nd May 2009

Announcement of the three finalists.

Friday, 5th June 2009

Presentations of the Business Plans before the jury. The jury will inform the finalists of its verdict.

Presentation of applications and procedure

The Business Plans may be sent by e-mail:

mscmanagement@esade.edu

ESADE will send you an email to acknowledge receipt of your business plan. Business plans which are not received in accordance with the deadline stipulated in the rules of this competition will not be accepted.

Instructions for the presentation of the document

- The Business Plan must be presented in Spanish or in English.
- It must not exceed 35 pages (without annexes).
- It must contain an executive summary of a maximum of one page.
- A4 format, Arial font, size 11, 1.5 line spacing, written on one side only.
- The first page must contain the title of the project and the details of the candidate: name(s) and surname(s), studies, university, e-mail, address and contact telephone number.