



# Alcheikh Edmond Kozah



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**Advisor:** Dr Kate Barasz & Dr Ana Valenzuela

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**Research Group:** Judgements and Decisions in the Marketplace (JUICE)

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**Research Interests:**

- Supply Chain
  - Strategic Sourcing
  - Buyer-Supplier Relationships
  - Production Planning
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**Short Bio:**

Edmond is a Ph.D. candidate in behavioral and decision sciences at Esade Business School. He holds a Master of Research in Management Sciences from Esade school of business and an MBA and a B.Sc. in Business both from Lebanese American University. Prior to pursuing his PhD at Esade, Edmond had 3 years of researcher experience and 6 years of operations, sales and management experience at various private, nongovernmental and family firms in Lebanon.

His research interest revolves around understanding the effect of technological mediation on technology users. More specifically, his research interests lie at the intersection of technology, task persistence, gamification, consumer behavior and managerial cognition. His previous work has led to multiple collaborations and publications with fellow co-authors.

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