



Alessandra Gerson Saltiel Schmidt



alessandra.gersonsaltiel@esade.edu



<https://www.linkedin.com/in/alesschmidt/>

Advisor: Dr Ignasi Martí

Research Group: Social Innovation Institute (IIS)

Research Interests:

- Innovation
- Strategy
- Communities of Practice
- Circular Economy

Short Bio:

Alessandra Schmidt is a Ph.D. candidate in Strategic Management at Esade Business School. She holds a M.Sc. in Social Development in Practice from the University College London, M.Res in Management Sciences from Esade Business School, Certificate in Social Entrepreneurship from INSEAD and a B.Sc. in Business Administration from the Federal University of Paraná State.

Her research interests relate to innovation, strategy, communities of practice and circularity. She is particularly focused on supporting local communities of practice pathways for situated-innovation, gender inclusion/transformation, pushing positive societal change and transformation outcomes one step forward across *gloCal* (with a "C") communities, including (but not limited to) those using digital fabrication technologies.
