

Welcome to WU – Vienna University of Economics and Business

WU
WIRTSCHAFTS
UNIVERSITÄT
WIEN VIENNA
UNIVERSITY OF
ECONOMICS
AND BUSINESS

FEBRUARY 2025



Mission Statement



WU provides space for contemplation and creativity and is a pioneer in research and teaching, all with the goal of increasing economic capability and social prosperity.

WU's faculty, staff, students and alumni take social responsibility and are characterized by their expertise, open-mindedness, and eagerness to make a difference.

WU is a leading academic institution and one of Europe's most attractive universities in business and economics.

WU's Student Body Fall 2023

Number of students

Total: 21,833

Women: 10,179 (47%)

International: 7,753 (36%)

Students by degree program

Bachelor: 14,580

Master: 4,529

Doctoral/PhD: 790

New students enrolled in Fall 2023

5,481

Graduates Year 2022/23

Bachelor: 2,104

Master: 1,359

Doktorat/PhD: 91



Research and Teaching Units

11 Departments

Business Communication
Economics
Finance, Accounting and Statistics
Global Business and Trade
Information Systems and Operations
Management
Marketing
Private Law
Public Law and Tax Law
Socioeconomics
Strategy and Innovation

7 Competence Centers

Center for Business Languages
Emerging Markets & Central and Eastern Europe (CEE)
Empirical Research Methods
Entrepreneurship Center
Experimental Research
Sustainability, Transformation and Responsibility
Nonprofit Organizations and Social Entrepreneurship



14 Research Institutes

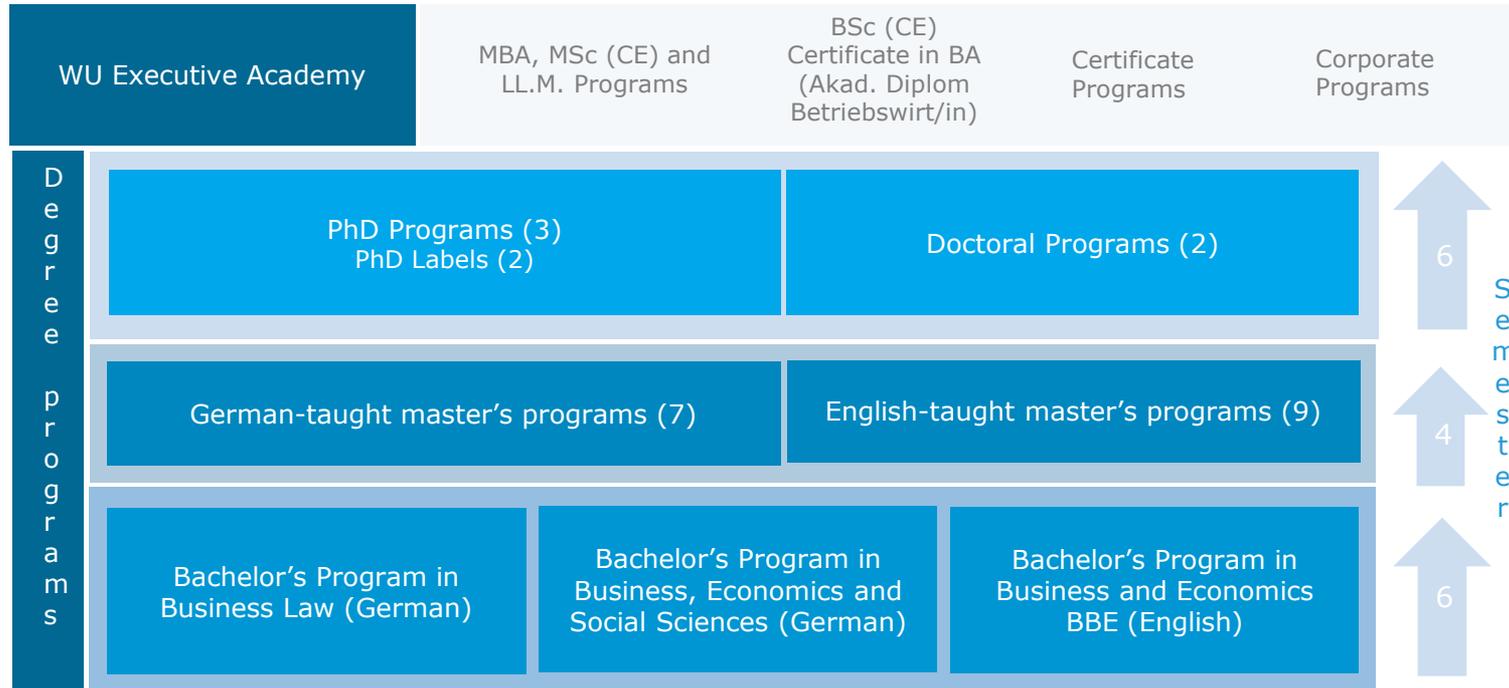
CEE Legal Studies
Computational Methods
Co-Operation and Co-Operatives
Cryptoeconomics
Economics of Aging
Economics of Inequality
European Affairs
Family Businesses
International Taxation
Regulatory Economics
Research on Capital Markets
Spatial and Real Estate Economics
Supply Chain Management
Urban Management and Governance

WU Executive Academy

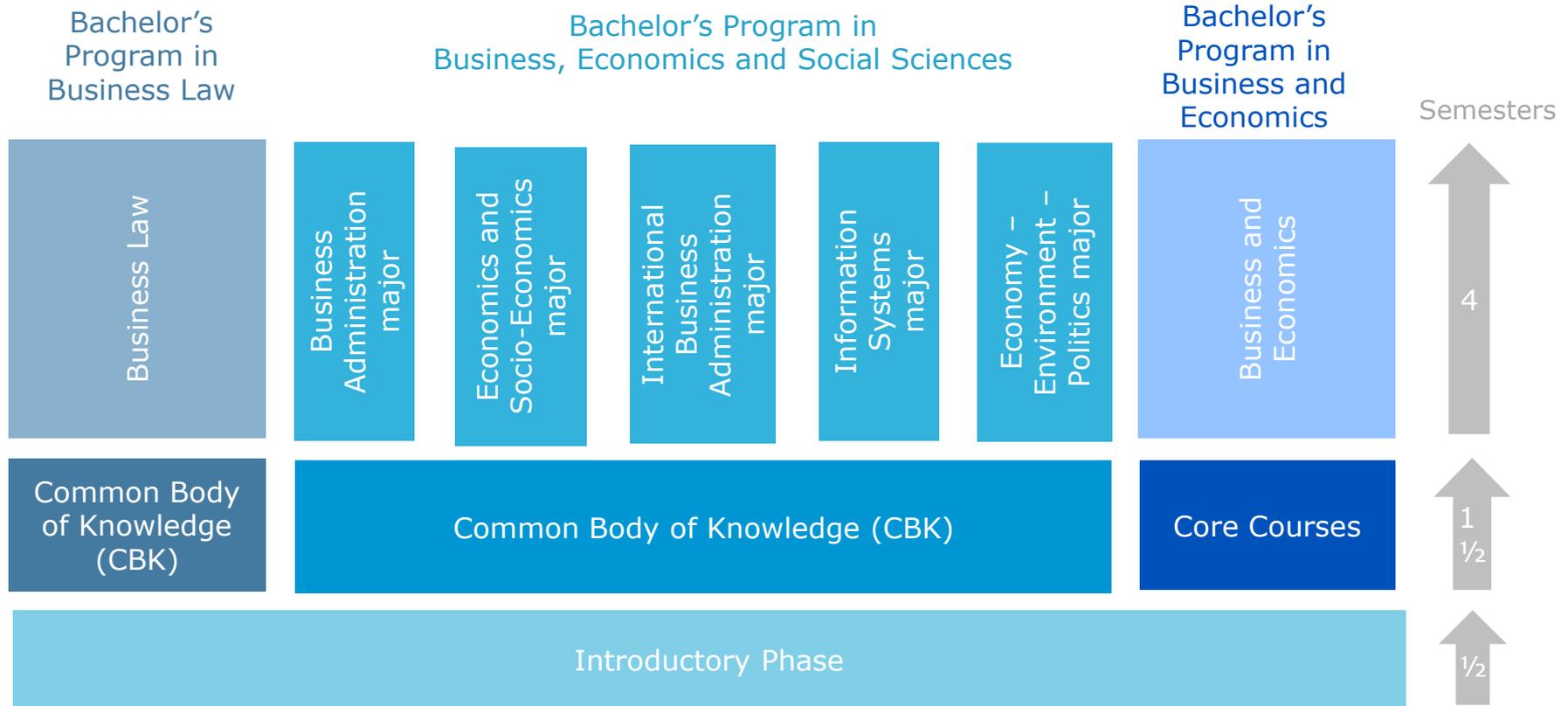
Academic Programs



Programs and Executive Education



3 Bachelor Programs



16 Master Programs

German-Taught Master Programs

Business Education

Business Law

Export and
Internationalization
Management

Finance and Accounting

Management

Socioeconomics

Taxation and Accounting

English-Taught Master Programs

Business
Communication

Digital Economy

Economics

International
Management/CEMS

Marketing

Quantitative Finance

Socio-Ecological
Economics and Policy

Strategy, Innovation and
Management Control

Supply Chain
Management

5 Doctoral / PhD Programs

Doctoral Programs

PhD Programs

Doctoral Program
in
Social and
Economic
Sciences

Doctoral Program
in
Business Law

PhD in
Economics
and
Social
Sciences

PhD in
Finance

PhD in
International
Business
Taxation



WU International

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International University: Partnerships and Exchange Programs

Partner Universities

240 partner universities for student exchange in over 50 countries around the world, like:

- Univ. of Chicago
- ESADE
- HEC Paris
- Hong Kong Uni. of Science and Technology (HKUST)
- FGV São Paulo
- Sydney University
- Tsinghua University

International Short Programs

Programs at WU Vienna:

- International Summer University^{WU}
- Vienna Spring Programs^{WU}

Programs abroad in:

- Porto
- Bangkok
- Buenos Aires

Variety of Exchange Programs

Opportunities for exchange:

- Exchange semester
- Double degree programs
- International Short Programs at WU Vienna and abroad
- Online exchange and similar initiatives



International Reputation

Triple Accreditation



About 110 business schools worldwide hold a [triple accreditation](#)

International Memberships



Rankings

Financial Times Ranking

Masters in Management Ranking 2024 > **Rank 20**
(out of 100 universities)

Executive MBA Ranking 2023 > **Rank 45**

European Business Schools Ranking 2023 > **Rank 41**

Handelsblatt Ranking

BWL Ranking 2022 > **Rank 3**

VWL Ranking 2023 > **Rank 9**

QS World University Ranking 2024

Social Sciences & Management > **Rank 167**

Business & Management Studies 2023 > **Rank 57**

Accounting & Finance > **Rank 101-150**

Economics & Econometrics > **Rank 91**

Law > **Group 251-300**

The Economist Ranking 2019

Masters in Management 2019 > **Rank 5**

QS Business Masters Ranking 2025

Masters in Marketing > **Rank 12**

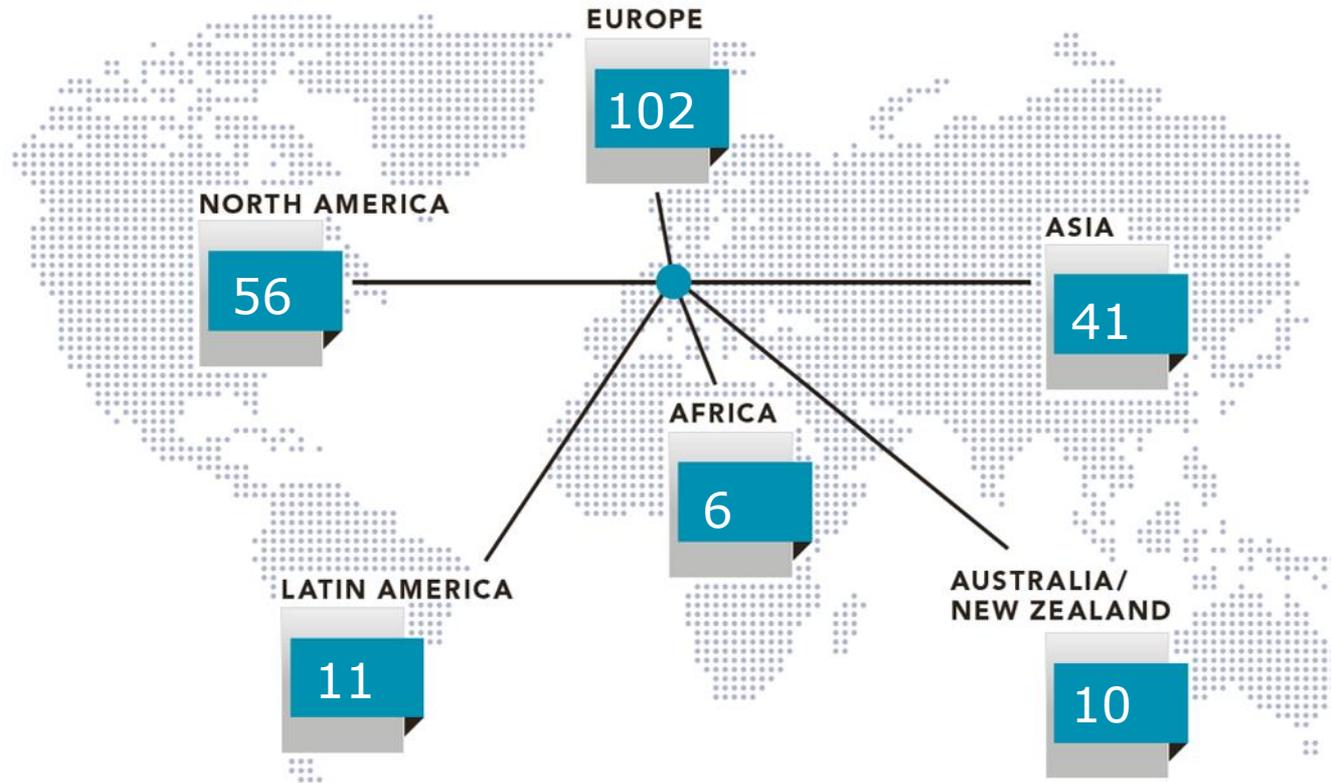
Masters in Management > **Rank 18**

Masters in Finance > **Rank 20**

Masters in Supply Chain Management > **Rank 2**



Global Network



Services for Exchange Students



Orientation and Cultural Program

A two-week program held before the official start of the semester. This program offers incoming exchange students an opportunity to gain valuable insights into Austrian life and culture.



Buddy Network

Together with the Erasmus Buddy Network, WU students offer support to incoming exchange students. The Buddy Network organizes a variety of social and leisure activities throughout the semester.

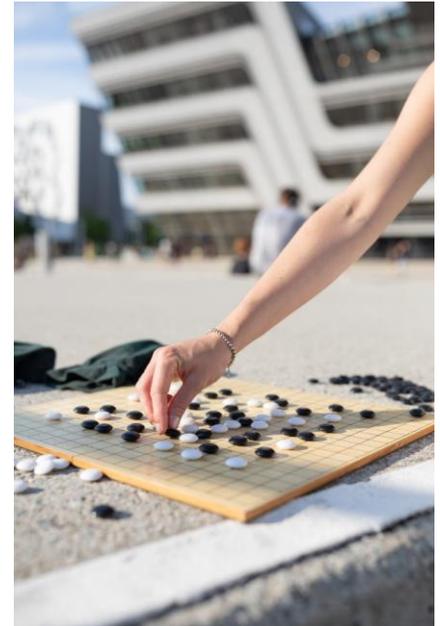


"The thing that helped me the most with my social network in Vienna is the WU Orientation and Cultural program. This program was an amazing experience to learn about the culture of Austria and it helped me make so many new friends from all over the world."

Services for Exchange Students

Courses in English

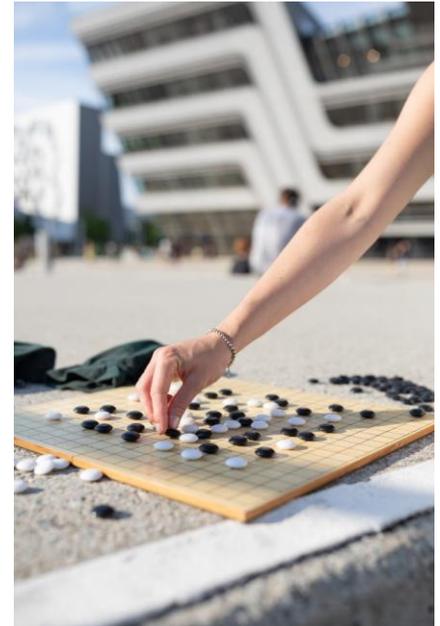
- Approx. 500 courses taught in English in subjects such as:
 - Business Law
 - Business Skills
 - Economics and Trade Management
 - Finance, Investment and Accounting
 - Human Resources and Organisational Behaviour
 - Management in Organisations
 - Management Information Systems
 - Marketing and Commerce
 - Sustainable Business
- Undergraduate and graduate level courses



Services for Exchange Students

Courses in German

- Regular business courses in German
 - Various specializations
(e.g. Finance, Marketing, International Business and Management, etc.)
 - Excellent knowledge of German required
 - Specific quotas for exchange students



German Language Courses

- Before the start of the exchange semester:
 - **Pre-semester German language course**
- During the exchange semester:
 - **German language course**
 - **Tandem Language Learning**



Services for Exchange Students

- **Housing Services**

- Accommodation is guaranteed through WU Vienna's cooperation with the OeAD housing office, ensuring a reliable and convenient housing option for incoming exchange students. Rent typically ranges from €450 to €700 per month.
- In addition to OeAD housing, WU Vienna actively collaborates with a variety of professional student housing providers, offering exchange students a diverse selection of accommodation choices.



International Short Programs at WU Vienna

- In addition to a full exchange semester, WU Vienna offers intensive **academic short programs**. These **International Short Programs** offer **high-quality academic content** delivered over just a few weeks, creating a dynamic and enriching learning experience.
- Students enjoy a variety of **social and cultural activities**, fostering connections and new perspectives.
- Open to both **WU students and international students**, making them a truly international experience.
- Interested students can choose between **Vienna Spring Programs** and the **International Summer University^{WU} (ISU^{WU})**



International Short Programs at WU Vienna

Vienna Spring Programs

- Academic programs offered during spring (March – May)
- Duration: 1 to 3 weeks
- Academic topics such as innovation management, global branding, and marketing
- Open to undergraduate and graduate students (depending on the program)
- Courses are fully taught in English

Key benefits for students:

- Work on real-life projects in multicultural teams
- Participate in social and cultural activities



International Short Programs at WU Vienna

International Summer University^{WU} (ISU^{WU})

- Courses offered in English, covering a wide array of business subjects at both bachelor's and master's levels
- Flexibility to opt for a 3-week session in either July or August Enriching social and cultural programs
- Engaging company visits and inspiring guest speaker sessions
- 150-200 participants annually from diverse global backgrounds

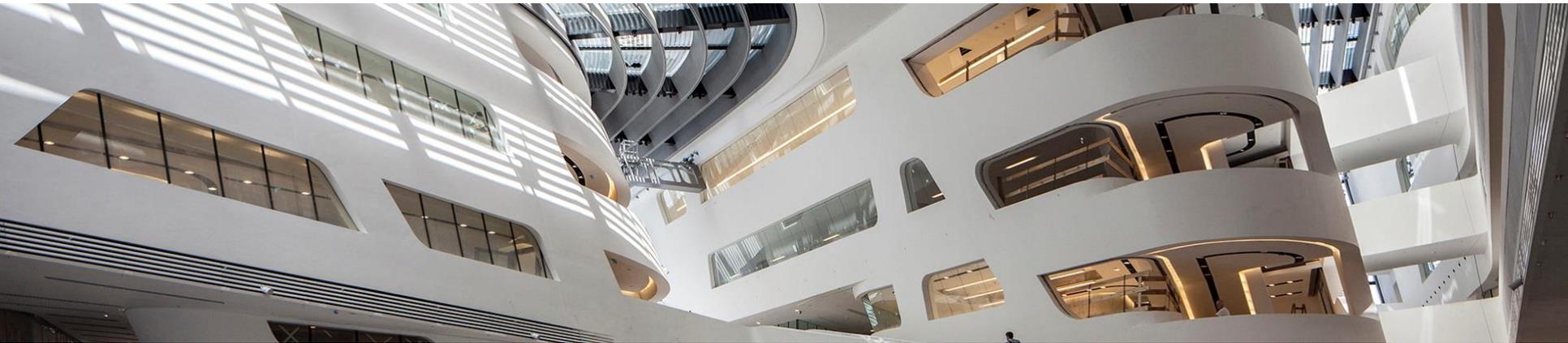
Program Structure:

- Total duration: 3 weeks
- Students choose 2 intensive courses; each 1 ½ weeks long
- 4 ECTS credits each, 8 ECTS credits total



Campus WU

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Campus WU – an Overview

Key Statistics

€492,000,000 total construction costs

100,000 m² floor space

90,000 m² lot size

55,000 m² public grounds

35,000 m² built-up area

3,000 student workstations

90 auditoriums and classrooms

88 project rooms

25 urban gardening plots

9 building complexes, including:

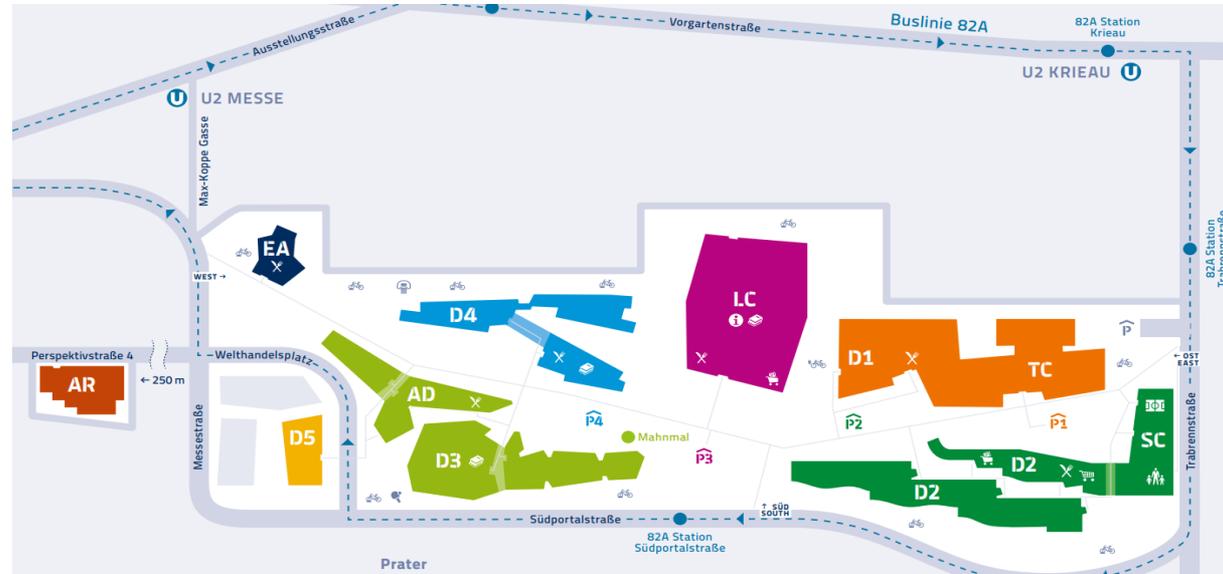
5 department buildings

3 libraries

1 Teaching Center

1 Library & Learning Center

1st green campus



Address

Welthandelsplatz 1

A-1020 Wien

Key

AD Administration & Departments
D1 D2 D3 D4 D5 Departments 1-5
LC Library & Learning Center
TC Teaching Center

SC Students Center
EA Executive Academy
AR Administration & Research

LC – Library & Learning Center

LC – Library & Learning Center

Zaha Hadid Architects, Hamburg

The Library & Learning Center is at the heart of Campus WU, both physically and symbolically.

Club lounge

Ceremonial halls

Central Library

Library management

PC Labs, Plug & Study Rooms (P&S)

Language Resource Center

Student Services

WU ZBP Career Center

International Office (IO)



Welcome to Vienna: Where Tradition meets Innovation



Pictures from top to bottom

Vienna State Opera - © WienTourismus/Christian Stemper
Museum Albertina art - © WienTourismus/Paul Bauer

- **Academic Prestige:** City of academic excellence and innovation.
- **Cultural Capital:** Museums, theaters, and concert halls enriching your experience.
- **International Community:** Cosmopolitan atmosphere for global connections.
Diverse communities enriching your academic and personal growth.
- **Quality of Life:** Safe, vibrant, and student-friendly city.
- **Geographic Location:** Positioned at the intersection of Eastern and Western Europe, serving as your gateway for academic exploration and travel.



VIENNA UNIVERSITY OF
ECONOMICS AND BUSINESS

International Office

Library & Learning Center, Level 4
Welthandelsplatz 1
1020 Vienna

Tel: +43-1-31336-4310

E-Mail: wuio@wu.ac.at