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1. Introduction
1,000 x 1,000 ES&ADE

En el curso 2011-2012, más de 120 alumnos vivieron un año en 1,000 y 1,000 ES&ADE. Ambos seminarios son de 4 años y se encuentran en el extremo norte de España.

A pesar de la gran distancia, los alumnos mantuvieron una estrecha relación a través de la internet y los teléfonos móviles. La mayoría de los alumnos vivieron en casas de estudiantes y algunos compartieron alojamiento con familias locales.

La experiencia de 1,000 y 1,000 ES&ADE fue valiosa para los alumnos, que pudieron aprender a vivir en una sociedad diversa y a adaptarse a un entorno multicultural.
Introduction

As for every academic year, this letter of welcome is the best place to thank the host of companies, organisations and people who have helped ESADE. Thanks to their support, we continue to grow and meet the main challenges facing the School: attracting top talent; creating new knowledge through research; contributing to social debate.

The Scholarship Programme: a vital tool for attracting top talent

The ESADE Challenge for Talent campaign was launched in April 2012 to provide funds for the Scholarship Programme. The 2015-2016 Academic Year marked its fourth anniversary. We began the project with great enthusiasm and it proved a great success. The campaign helps and rewards talented young people who would otherwise lack the money needed to train at ESADE.

Now is a good time to take stock of the initiative. The results could not be more positive. We have achieved the goal we set at the beginning — namely, to reach €1 million in private donations per annum in Year 4. This sterling performance reveals the trust in and affection for ESADE felt by alumni, students and collaborating firms and entities. The support received during this period came from over 1,500 people and 26 companies and was supplemented by ESADE’s own funds. The joint resources made it possible to grant 1,061 scholarships covering various programmes. These students will swell the ranks of tomorrow’s top professionals and help change the world we live in.

Creating knowledge

ESADE’s mission is to prepare students so that they can cope successfully with future global challenges. We can carry it out thanks to our superb teachers and professionals. They are at learning’s cutting edge, and keen to innovate and create new knowledge.

The results of ESADE’s research go beyond classrooms and academic output. ESADE’s research creates new, ground-breaking knowledge that helps meet the current challenges in the Management and Law fields. In keeping with ESADE’s founding mission, we strive to create knowledge that will meet companies’ real needs.

In the 2015-2016 Academic Year, ESADE researchers boosted their research output by 20% over the previous year. This academic year has set an ESADE research record both in terms of the number of journals in which papers were published and their quality.

Over a hundred ESADE faculty members have contributed to research activities through 17 centres, with their research groups and think tanks. Research topics include: leadership development; social innovation; public governance; public-private management; the global economy; geopolitics; entrepreneurship.

All these activities are underpinned by both ESADE’s commitment to research and the unwavering support of companies, foundations and entities. Here, ESADE’s research is seen as an excellent way to meet present and future business and social challenges.
Fostering social debate

ESADE willingness to share its research by fostering social debate goes hand-in-hand with knowledge creation. The School remains faithful to one of its founding principles, namely creating value for society by spreading its knowledge far and wide.

The 2015-2016 Academic Year has seen intense social debate. On this score, ESADE provides a forum for academics and companies seeking ways of meeting the challenges of our changing society. ESADE disseminates its knowledge to the public through The Economic and Financial Report and The Social Confidence Index — both publications generously supported by various companies and organisations. In addition, the Big Challenges sessions, which address the global social and political challenges have had a great impact.

New challenges

ESADE is well aware that the convergence of digitalisation and globalisation are driving a paradigm shift in higher education. That is why the School has already implemented the first stage of the ‘Student First’ initiative, which provides a new model of teaching innovation that focuses on the student’s experience. This is a new methodological approach that draws on the digitalisation of content and new spaces. This makes for a more dynamic, adaptable methodology that gives students a much more active role in learning. In short, it is based on more technology, new spaces and innovation in teaching methods. ‘Students First’ will serve the leaders who will shape 21st society.

Thanks

May we once again thank the companies, foundations and alumni that have supported ESADE by investing in its strategic projects, which greatly help us in fulfilling our mission to train top-flight professionals in Management and Law. This support also plays a key role in fostering social debate and creating new knowledge.

Your support is vital for ESADE’s present and future.

Manel Raventós
President of the ESADE Foundation

Eugenia Bieto
Director-General of the ESADE Business & Law School

Germán Castejón
Trustee and President of the ESADE Challenge Board
2. Private contributions

A guarantee of sustainability
Private contributions

A guarantee of sustainability

The sources of private contributions

ESADE received €3.9 million in donations in the 2015-2016 Academic Year as a result of the close link between the School and donors, individuals, companies and entities. These donations are vital for ESADE because they: (1) give a strong impetus to strategic projects, such as creating new knowledge in Law and Management; (2) attract internationally-renowned scholars to teach and experiment in our classrooms; (3) ensure that talented but poor youngsters can study at ESADE in the 2015-2016 Academic Year.

Allocation of private donations

Research and faculty. To foster synergies between university world and professional spheres, ESADE needs to pool knowledge and discuss issues on the present and future of Management and Law with collaborating companies and entities. Hence the importance of recruiting internationally-renowned leading faculty.

The Scholarship Programme. The people and organisations supporting the Scholarship Programme mean the sum earmarked is growing year by year, raising the average coverage and range of the scholarships offered. Their donations, through the The ESADE Challenge for Talent campaign, means talented, cash-starved students can make their dreams of studying at ESADE come true.

Endowment. The Endowment Fund comprises assets whose returns are invested in ESADE’s strategic priorities or are ploughed back into the fund. ESADE’s endowment currently stands at €7.2 million.
## Sources and Applications of Private Donations

### 2015-2016

#### Sources of Funds, by category

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount (€)</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Companies/Foundations/Institutions</td>
<td>3,408,914</td>
<td>88%</td>
</tr>
<tr>
<td>Alumni</td>
<td>319,651</td>
<td>8%</td>
</tr>
<tr>
<td>Endowment Yield (^1)</td>
<td>160,404</td>
<td>4%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>3,888,969</strong></td>
<td><strong>-</strong></td>
</tr>
</tbody>
</table>

#### Sources of Funds, by purpose

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Amount (€)</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donations for the Founding Mission (^2)</td>
<td>338,486</td>
<td>9%</td>
</tr>
<tr>
<td>Donations for specific projects</td>
<td>3,350,483</td>
<td>86%</td>
</tr>
<tr>
<td>- Research and faculty</td>
<td>2,375,209</td>
<td></td>
</tr>
<tr>
<td>- Scholarship Programme</td>
<td>975,274</td>
<td></td>
</tr>
<tr>
<td>Donations to the Endowment Fund (^3)</td>
<td>200,000</td>
<td>5%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>3,888,969</strong></td>
<td><strong>-</strong></td>
</tr>
</tbody>
</table>

#### Applications of Funds, by purpose

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Amount (€)</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research, faculty, research scholarships</td>
<td>2,442,903</td>
<td>63%</td>
</tr>
<tr>
<td>Talent Scholarships</td>
<td>1,246,066</td>
<td>32%</td>
</tr>
<tr>
<td>Endowment</td>
<td>200,000</td>
<td>5%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>3,888,969</strong></td>
<td><strong>-</strong></td>
</tr>
</tbody>
</table>

\(^1\) The endowment yields include interest and other returns on ESADE’s investments. A sizeable portion of these returns is used to fund ESADE’s strategic projects and the rest is ploughed back into the endowment.

\(^2\) The Fund Allocation Committee shares out donations for ESADE’s Foundational Mission among ESADE’s strategic projects: research, faculty and scholarships.

\(^3\) Contributions to the endowment include those made directly by companies, foundations, institutions and alumni, as well as those made by ESADE from endowment yields.

For Colonial, it is important to have access to the most talented youngsters, some of whom lack the resources to pay for their training.”

**Pere Viñolas**
CEO of Colonial
The impact of private donations

The talent challenge

Scholarship programme. Key figures and trends
The Scholarship Programme is one of ESADE’s key tools for fostering diversity, equal opportunities and talent in the classroom. The School is strongly committed to meeting these challenges by boosting the number of scholarships awarded.

Key figures

<table>
<thead>
<tr>
<th></th>
<th>2016-2017</th>
<th>2015-2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount earmarked for Talent Scholarships &amp; Need-based Scholarships</td>
<td>2,772,318 €</td>
<td>2,276,241 €</td>
</tr>
<tr>
<td>Number of students receiving scholarships</td>
<td>262</td>
<td>218</td>
</tr>
<tr>
<td>Scholarship students as a % of the student body</td>
<td>10%</td>
<td>9%</td>
</tr>
</tbody>
</table>
Consolidation of the scholarship programme

In this academic year (2016-2017), ESADE has increased the funds earmarked for the Scholarship Programme as a matter of strategy. This rise is linked with growth in the number of scholarship students. Meanwhile, the average coverage of scholarships by programme remains constant. The following graph shows the distribution of scholarship students by ESADE programmes:

Percentage of students receiving scholarships and the average coverage by scholarships awarded by programme

Degrees programmes and Masters

<table>
<thead>
<tr>
<th>Programme</th>
<th>Coverage</th>
<th>Scholarship students</th>
</tr>
</thead>
<tbody>
<tr>
<td>BBA</td>
<td>65%</td>
<td>9%</td>
</tr>
<tr>
<td>GED</td>
<td>61%</td>
<td>10%</td>
</tr>
<tr>
<td>Double Degree</td>
<td>59%</td>
<td>15%</td>
</tr>
<tr>
<td>GED &amp; Global Governance</td>
<td>66%</td>
<td>19%</td>
</tr>
<tr>
<td>MUA</td>
<td>58%</td>
<td>15%</td>
</tr>
</tbody>
</table>

International programmes

<table>
<thead>
<tr>
<th>Programme</th>
<th>Coverage</th>
<th>Scholarship students</th>
</tr>
</thead>
<tbody>
<tr>
<td>MSc</td>
<td>37%</td>
<td>3%</td>
</tr>
<tr>
<td>MBA</td>
<td>18%</td>
<td>16%</td>
</tr>
</tbody>
</table>
Funding of the scholarship programme

The funds that ESADE allocates to the Scholarship Programme come mainly from: (1) ESADE’s own revenue from academic activity (ESADE earmarks 4% of undergraduate tuition fees to scholarships); (2) private donations by companies, organisations, and individuals through The ESADE Challenge for Talent campaign.

Although direct private donations to the Scholarship Programme are rising yearly, they currently account for only 35% of ESADE’s spending under this head. That is why in this academic year, ESADE has allocated a sizeable portion of donations to ESADE’s Foundational Mission for scholarships. Since the School’s resources are finite, this means that other strategic priorities have been starved of the money earmarked to scholarships.

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One of the Puig Foundation’s aims is to support educational institutions in Barcelona that foster talent and entrepreneurial education. This scholarship lets us support young people who do not have the wherewithal to pay for their training. It helps us combine talent, entrepreneurship and access to the best business education. “

**Xavier Puig**

President of the Puig Foundation’s Board of Trustees
Funding of the scholarship programme

- Direct private donations to The ESADE Challenge for Talent campaign
- Direct private donations to The ESADE Challenge for Talent campaign by Alumni and the ESADE Community
- ESADE Resources (from academic activity and special allocation from Foundational purpose funds)

Evolution of the number of donors in the ESADE challenge for talent campaign

Evolution of fundraising funds allocated to scholarships
Strategic alliances and knowledge creation

Strategic alliances for a better future

ESADE firmly believes in the power of alliances and the creation of mutual value for fostering society’s improvement and progress. ESADE works closely with leading companies and foundations to create synergies that meet organisations’ present and future needs. We will only be able to build a society that can take on today’s challenges if we forge alliances that create knowledge and spur innovation. This means attracting and nurturing the most talented people and coming up with initiatives that drive transformation and progress in ESADE, companies and in society at large.

Student First and Innovation Alley

Education is at a crossroads. Globalisation and the digital revolution pose big challenges and question traditional approaches to education, demanding disruptive innovation in learning processes.

ESADE strives to meet these challenges by:
1. transforming the education experience;
2. capitalising on the School’s core values, which have served it so well for the last six decades.

ESADE has taken a pioneering path in both the university education and management training fields. Its root-and-branch renewal of its learning model through the School’s ‘Student First’ project enshrines the philosophy and approach needed to meet these challenges.

ESADE’s novel experiential approach is transforming the learning model. Here, learning not only takes place in the School’s classrooms but also in its labs, which provide a dynamic nexus linking knowledge, learning, innovation and companies.

ESADE is in the process of creating three new innovation labs, which — together with the current two entrepreneurship labs (EGarage and EWorks) — will make for a unique ecosystem in Europe, combining education, innovation and entrepreneurship. All three labs will be sited on ‘Innovation Alley’ at ESADE’s international campus (Sant Cugat, Catalonia). The new facility will be a place for collaboration among companies backing innovation and entrepreneurship to drive education and knowledge-creation for tomorrow’s world.

Creating knowledge that drives progress for companies and society.

Research is one of the pillars on which ESADE’s activity is based. It brings new, unique content to classrooms and fosters the kind of social debate that helps build a better world.

The School knows that facing and adapting to constant change in modern society demands unwavering commitment to quality research.

ESADE has long conducted theoretical research in various disciplines. Now, it is placing ever greater stress on applied research.

Supporting top talent and fostering equal opportunity

The Corporate Scholarship Programme is ideal for companies and foundations wishing to support talented young people who would otherwise lack the means to make their dreams come true.

Ten per cent of ESADE students are part of the Scholarship Programme. This is a big contribution towards recognising youngsters’ talent and effort. Furthermore, it reveals the depth of the commitment made by ESADE and its allies to ensuring diversity and equal opportunities — for in turn foster knowledge and enrich companies and society alike.
Companies on the ESADE Foundation’s Board of Trustees

Various collaboration channels give companies, foundations and organisations an active role in meeting ESADE’s strategic challenges. Sponsoring companies are members of the ESADE Foundation’s Trustee Assembly — a powerful business forum whose members include over fifty multinational and national companies operating in many sectors.

As sponsors, the companies working with ESADE reap many benefits, such as: (1) networking (through invitation to exclusive events at ESADE and ESADE CREATPOLIS [a nursery for start-ups]); (2) access to ESADE knowledge and talent; (3) special deals when it comes to training their managers; (4) reservation of ESADE venues and facilities; (5) a higher profile through company sponsorship; (6) expert advice when it comes to recruitment, innovation and corporate entrepreneurship.

The companies and organisations working with ESADE: (a) make a commitment to the ESADE project; (b) establish highly-enriching, mutually beneficial relationships; (c) ensure the continuity of knowledge-creation in the Management and Law fields; (d) invest in innovation and entrepreneurship; (e) ensure that the most talented people can study at ESADE even when they are hard-up. The relationship between ESADE and collaborating companies and organisations is vital for the School.

Knowledge creation

ESADE researchers are highly committed to scientific excellence. Throughout the 2015-2016 Academic Year their research output in Management and Law soared by 20% over the previous year.

In addition, ESADE research groups, centres and think-tanks published 168 works, including papers, reference and other books, chapters, business cases and ESADE publications.

During the 2015-2016 Academic Year, 75 papers were accepted for scholarly conferences and 27 doctoral theses were defended.

ESADE’s commitment to achieving and maintaining research excellence is reflected in the quality of its academic results. Over 65% of the papers were published in leading journals.

110 ARTICLES IN PEER REVIEWED JOURNALS

| 17 BOOKS | 8 INTERNATIONAL PUBLISHERS |
| 3 CASES | 4 ESADE PUBLICATIONS |
| 10 INTERNATIONAL THESES | 9 NATIONAL PUBLISHERS |
| 24 NATIONAL | 34 BOOK CHAPTERS |

Highlights

The research carried out at business schools has great potential for transforming society and education. It also helps companies thrive in today’s keenly-competitive markets.

ESADE has over 100 faculty members who take an active role in research activities. The School has 17 knowledge centres, including research groups and think-tanks.
Social Innovation Institute

The Social Innovation Institute (IIS) seeks to develop individuals and organisations’ capabilities in the business and non-profit sectors to boost their contribution to building a better, more sustainable world. Its research fields cover: the incorporation of Corporate Social Responsibility (CSR) in company strategy; Social Entrepreneurship; leadership and management of NGOs.

During the 2015-2016 Academic Year, the IIS held various Round Tables and projects, with the centre’s annual meeting as the star event. This was held on the 14th of April at the ESADE FORUM. Three hundred people attended, most of them managers from Third Sector entities, business executives and social entrepreneurs.

The IIS held eighteen events bearing on Social Innovation, including Social Leadership forums in collaboration with PwC, various Round Tables and events linked to the sixth edition of the Momentum Project (a BBVA-sponsored initiative fostering Social Entrepreneurship in Spain and Portugal).

The IIS published eleven studies on topics such as CSR, Business Ethics, and collaboration between NGOs and companies.

IIS initiatives include the EU-InnovatE (sic) project, funded by the European Commission and focusing on barriers to and prospects for sustainable lifestyles in Europe. IIS researchers also published nine academic articles in top scholarly journals and presented four papers at academic conferences.

Highlight:

18 events on Social Innovation held during the 2015-2016 Academic Year

Thanks to the support of:

Promoters: Fundación Abertis
Fundación EY

ESADE Entrepreneurship Institute

The ESADE Entrepreneurship Institute (EEI) is fast becoming a centre of excellence in the entrepreneurship field. Combining training and research with entrepreneurs, EEI boosts social progress by spurring public debate and supporting entrepreneurs’ projects.

This is reflected in a large number of activities catering to entrepreneurs and companies. Through the EGarage, a Mecca for entrepreneurs within the EEI, over 7,300 people took part in several of these activities and classes. Furthermore, twenty-nine of the projects presented in the EBAN [ESADE Business Angel Network] forums obtained funding of €3.2 million.

In June 2016, the EEI held the second edition of the ESADE Entrepreneurship Research Summit, which focused on the rigour and impact of entrepreneurship research. The conference brought together no fewer than seventeen entrepreneurship experts from ten institutions.

During the 2015-2016 Academic Year, the IIE also launched the EWorks programme, led by Prof. Jan Brinckmann. EWorks helps realise the ideas of fresh graduate students and entrepreneurs by combining the experience of other entrepreneurs, the Institute’s business nursery and co-working facilities. Fifteen Meet-ups were held during EWorks’ first year of operation. Nine projects have reached the business nursery and there are four more in the pipeline.

Highlight:

17 researchers researchers took part in the second edition of the ESADE Entrepreneurship Research Summit

Thanks to the support of:

Agrolimen
Santander

ESADEgov

The role of ESADEgov (Public Governance Centre) is to enhance governance and to foster responsible leadership in society in general and in the public sector in particular. There are three main lines of activity: research; training; encouraging social debate.

ESADEgov’s research focuses on leadership and innovation in the public sector, with transparency and responsibility as cross-cutting themes. The Institute works closely with The Catalan Government, The Spanish Government, and The European Commission.

At the European level, ESADEgov worked hand-in-glove with the European Union Anti-Fraud Office during the 2015-2016 Academic Year, drawing up the report “Preventing Fraud in Cohesion Policy 2014-2020”. This was a revealing comparative study on how best to implement EU in the field of public procurement.

Another example of ESADEgov’s work was the publication by several of its researchers of twelve articles in top academic journals. The publications addressed issues such as Public-Private Partnerships (PPP), and innovation in the public sector, among others.

The research findings are applied in ESADE classrooms through several training programmes. Two that stand out in this respect are: the Executive Master in Public Administration (EMPA); the Public-Private Partnership Programme for the creation of public value. Both programmes are usually taught in Barcelona and Madrid.

ESADEgov also fosters social debate on governance, public management, and public-private collaboration. To this end, it holds many events in Barcelona and Madrid on institutional quality, transparency, good governance and public-private partnerships.
Institute for Innovation and Knowledge Management (IIK)
The Institute for Innovation and Knowledge Management (IIK) delves into every facet of knowledge and innovation. It has a first-rate team whose star is Henry Chesbrough, the man who coined the term ‘Open Innovation’. He is both a pioneer and a leading light in this field.

In the 2015-2016 Academic Year, ESADE and the IIK, in collaboration with CERN, hosted the TWD Symposium, an event that brought together researchers from across Europe to discuss technological progress in particle physics — advances that will revolutionise our society within a few years.

The IIK also held several events covering the ‘Smart Cities’ sector, including the Data-Driven Cities event, which brought together some of the heavy-hitters in the application of Big Data to municipal public administration.

ESADEGeo
ESADEgeo is a forum for scholars, business, social and political leaders to: talk about global issues; identify conflicting elements in building a new global governance; draw up proposals for resolving those conflicts. ESADEgeo is a font of wisdom for business schools when it comes to the study of globalisation and companies, providing the organisational and strategic tools needed to successfully grapple with a globalised world.

With this broad perspective, ESADEgeo members took part in twenty-three top-level seminars, with presentations at the Munich Security Conference and the World Peace Forum (Peking) and seminars at the Brookings Institution (Washington) and The American Academy in Berlin.

ESADEGeo also published its first report on global cybersecurity governance, “Global Cyber Governance: Preparing for New Business Risks”, along with Zurich Global Corporate, and the Sovereign Wealth Funds Report 2014, which analysed SWF doings and trends for that year.

Highlight:
ESADEGeo members have taken part in 23 top-level seminars

Thanks to the support of:
Fundación Repsol
Obra Social “la Caixa”

Multinationals Observatory
The Multinationals Observatory (OEME) focuses on the study of the advanced stages of business internationalisation. A special feature of many of the OEME’s research studies is that they are carried out in close collaboration with the companies themselves. This makes the OEME a natural nexus between the business world, public institutions, and academe.

In 2015-2016, the OEME held three conferences on the role of managers in global companies and changes in the business model of multinationals. The collaboration of ICEX and Ernst & Young made these events possible. The conferences were attended by leading companies, such as Abertis, Coca-Cola Iberian Partners and Google, whose executives spoke of their experience in the field.

Thanks to the support of:
ICEX
EY
Chair in Leaderships [sic] and Governance

ESADE’s Chair in Leaderships [sic] and Governance was set up in 2005. It is a forum for on-going dialogue between organisations (companies, public administrations, NGOs) on the one hand, and players (businessmen, directors, politicians, social leaders, trade-unionists) on the other. The Chair takes a committed and responsible approach to the challenges of governing the world both at the global and local levels. Furthermore, it studies and fosters new kinds of innovation for managing complex settings.

In the 2015-2016 Academic Year, the Chair published the third edition of the Year Book of Values, a report made within the framework of the Observatory of Values - a joint initiative with the Carulla Foundation. The Year Book analyses the representation of values in the media.

Thanks to the support of:
Fundació Carulla
Everis

Conflict Management Research Group

The Conflict Management Research Group (CMRG) studies the management, prevention and resolution of disputes.

In the 2015-2016 Academic Year, the CMRG focused on three areas of conflict management research, application in: institutions; the administration of justice; business.

The CMRG also held the third edition of the Dialogue Prize, which focused on the use of social networks in conflict management. The award fosters a culture of dialogue and communication in conflict management.

Highlight:
130 undergraduate students took part in the Dialogue Prize

Thanks to the support of:
ARAG

“
At EY, we believe it is vital for society to foster entrepreneurship. This stems from a conviction that an entrepreneurial society is one that is capable of meeting the world's environmental and social challenges. That is why we work with the Institute of Social Innovation.”

Javier Garilleti Alvarez
Director General | Fundación EY
3. The ESADE Challenge For Talent

Driving the Scholarship Programme
The ESADE Challenge For Talent campaign

The Scholarship Programme is one of ESADE’s three strategic axes, which are commitment to: talent; diversity; equal opportunities in the classroom. The ESADE Challenge for Talent campaign was launched in April 2012 to raise more funds for the Scholarship Programme. The campaign targeted alumni, students, organisations and faculty. The target set was an extra €1 million a year for the programme. The remarkable bonds forged between alumni and organisations made sure the target was reached.

“Our participation in the Scholarship Programme has strengthened our relationship with ESADE, making it easier to approach its students. These make up the talent pool from which our future directors will be drawn.”

Añel Hernández
Director of Human Resources,
Unibail-Rodamco, España

“The collaboration between SEAT and ESADE is a great chance to strengthen our commitment to training, innovation and talent management. We are helping prepare youngsters who will become tomorrow’s managers.”

Luca de Meo
President of SEAT
The campaign continues to enlist support, thanks to the various initiatives backing it.

**Future Scholarships**

Since this new form of collaboration was launched last year, there are already five ‘Future Scholarships’. They are: The Manel Adell Future Scholarship; The Ayuso Family Scholarship; The Maite Iglesias Foundation Future Scholarship; The Maite Barrera Future Scholarship; The Joaquim Arimany Future Scholarship. This new formula is tailor-made to let families and alumni who are closely linked to ESADE to take part in the Scholarship Programme. Under it, the donor undertakes to pay 90% of a student’s tuition fees over the four years of the degree course. This form of collaboration allows the donor the chance to mentor the scholarship student.

**The 1,000 x 1,000 ESADE campaign**

ESADE has one hundred and nineteen Alumni donors to the 1,000 x 1,000 campaign. This initiative was a milestone because it marked the first approach to ESADE Alumni and friends to collaborate in the Scholarship Programme. The 1,000 x 1,000 ESADE donors make a significant contribution over four years to ensure the continuity of the grants already made. Donors are split into ‘Platinum’, ‘Gold’ and ‘Silver’ categories, depending on the kind of donation made. There were nine ‘Platinum’, twenty-four ‘Gold’, and eighty-six ‘Silver’ donors during the 2015-2016 Academic Year.

**The General Campaign**

This includes all donations under €1,000 and enjoys the support of over 500 alumni who make contributions individually or as part of a group (for example, a club, regional grouping or chapter).

The value of such collective efforts lies in the cumulative impact of many small donations. During the 2015-2016 Academic Year, two such collective efforts were particularly noteworthy:

- The MBA Class of 2016 followed in the footsteps of the MBA Class of 2015, creating its very own collective scholarship for two MBA students, both of whom have already begun their studies. Over 120 students are donors to the Scholarship Programme.
- The BBA Class of 2016 set a new record, with over 200 students joining the initiative. This means that 82% of this BBA Year are ESADE Scholarship donors. The Sonia Herrero Cordero - BBA 16 Scholarship is a dream come true and offers a brighter future to its first BBA student.

“Be generous. Never forget others or ESADE. You have a great opportunity to give society and ESADE a little back. Make this your goal — you will be a better person for it.”

Maite Barrera
Lic&MBA 98, donor, Future Scholarship Programme

“I urge you all to donate and give more. The recipients of these scholarships will be the ones calling the shots in tomorrow’s world and they will take decisions that affect us all. It is about giving people with talent and unbridled enthusiasm the chance to study at ESADE.”

Daniel Aymerich
Lic&MBA 97, ‘1000x1000’ donor

“I want to give others the joy of being able to study at ESADE — all thanks to a scholarship, like in my case. That’s why I will become a donor in the future”.

Alba Suru
Scholarship recipient and co-leader of the BBA Year of 2016 initiative
If you want to work with members of your Class Year, club or chapter to create your own collective scholarship, contact the Corporate Relations & Fundraising team at: theesadechallenge@esade.edu. All it takes is a bit of effort on your part and together you will be giving a young person who has the talent but not the means the chance to study at ESADE.

<table>
<thead>
<tr>
<th>Class Year</th>
<th>Participants</th>
<th>Donations</th>
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</table>
Companies

Corporate Scholarship Programme

Companies and organisations can support the most talented youngsters by joining the Corporate Scholarship Programme. This operates within the framework of The ESADE Challenge for Talent campaign. Companies and organisations can, if their donations so warrant, create their own “named scholarships”, and choose the programme (BBA, GED, Double Degree, MBA, and so on) or the student profile they want their donations to go to. The donation confers various benefits on the donor.

During the 2015-2016 Academic Year, fifteen companies supported the Corporate Scholarship Programme through their own named scholarships:

- Allianz
- Coca-Cola European Partners
- Colonial
- Chiesi
- Deloitte
- Fundación Banco Sabadell
- Fundación Caja de Ingenieros
- Fundación Jesús Serra
- Fundación Puig
- Grupo Indukern
- Grupo Mémora
- Reig Patrimonio
- Roca
- SEAT
- Unibail-Rodamco

Other companies taking part in the Scholarship Programme are: Alfa Consulting, Anudal, Axis Corporate, IBERDAC, Lucta, MTG, Mercer, Fundación Renta Corporación, RESA, Residencia Universitaria Sarriá and SELLBYTEL Group.

ESADE also works with J.P. Morgan, RWE Innogy Aersa and UBS through the matching gift formula, whereby the company the individual donor works for also chips in, matching, doubling or even tripling the employee’s donation.

In addition, Anudal, Lucta and Reig Patrimonio collaborate with the Scholarship Programme, fostering grants for scholarship students who decide to do pro bono internships within the framework of ESADE’s University Voluntary Service for Development (SUD).

Diversity is a Coca-Cola hallmark and a key value in our business. We consider education and training as vital for giving young people in general and women in particular the chance to better themselves. Education helps them believe in themselves and pursue their dreams. That is why companies like our must collaborate in projects and programmes that foster equality of opportunities and enable those with talent to succeed”.

Sol Daurella
Lic&MBA 90, President, Coca Cola European Partners
The names change but the sense of belonging stays the same

Xavier and Anna had much in common — their expressive eyes, their calm way of rising to challenges, and both were Scholarship Programme donors. Yet their story goes beyond mere coincidences.

When Anna began her studies, the Giribés-Folch family finances were going through a rough patch. Xavier fell gravely ill and the family’s income was hard-hit as a result. Yet both Xavier and Anna knew that an ESADE was worth the sacrifices. That is why she applied for an ESADE Scholarship. Anna’s excellent marks made it easy for her to get a grant.

Pride in being a scholarship student

When Anna began studying at ESADE, the Scholarship Programme was not very well-known. That was because the value of being talented was tarnished with the desire to be the same as one’s other classmates. Furthermore, the value of Alumni as donors to the Scholarship Programme was a subject that was seldom broached. This state of affairs slowly began to change. During a meeting of the Lic&MBA Class of 1981, scholarships were discussed and doubts were voiced about ESADE’s Scholarship Programme. Xavier Giribés courageously told the other Alumni that his daughter was a student at ESADE thanks to a grant. From that day forth, some of his colleagues changed their mind about the programme.

Rising to the challenge

After four years of intense study and just a fortnight before graduation, ESADE set a challenge for Anna and her colleagues in the BBA Class of 2012: to make a contribution to the Scholarship Programme. Anna took on the challenge and, along with Oriol Cagigós and Lubomira Fikova, led the first attempt to get donors for a scholarship from among her classmates. They were the trail-blazers for what has since become an ESADE tradition.

While Anna led this pioneering project, Xavier became a donor of the Scholarship Programme. His action was a token of his appreciation for the opportunity given to his daughter. It also shows how ESADE becomes ‘part of one’s DNA’, passing from one generation to the next.

The feeling of ‘giving something back’

One of the keys to making the Scholarship Programme thrive is getting former grant recipients to become donors. That is why former scholarship students are made keenly aware of the extent to which ESADE, donors, organisations and individuals backed their talent in the past. This makes them want to give something back. One thing that is made clear from the outset is the need to ensure the Scholarship Programme is self-sustaining. Enlisting the help of Alumni who were given grants — and others who gained from their talent — is a good way to achieve this. The long-term aim is to ensure the Scholarship Programme can balance its books without having to draw on scarce ESADE funds.

The path will be a long and winding one but stories like those of the Giribés-Folch family show that we are on the right track.

‘ESADE in one’s DNA’

Family pride in belonging to ESADE

ESADE (after over fifty years of imparting top-class business education) is now training the offspring of its alumni — a clear example of esteem for the institution be passed on from one generation to the next.

A good example of this special relationship between parents, offspring and ESADE is the Giribés-Folch family. The father, Xavier Giribés, graduated in Business Administration and Management in 1981. His daughter, Anna Giribés, was one of the first crop of students to graduate with a Bachelor’s Degree in Business Administration (BBA) in 2012.

Pride in being a scholarship student

When Anna began studying at ESADE, the Scholarship Programme was not very well-known. That was because the value of being talented was tarnished with the desire to be the same as one’s other classmates. Furthermore, the value of Alumni as donors to the Scholarship Programme was a subject that was seldom broached. This state of affairs slowly began to change. During a meeting of the Lic&MBA Class of 1981, scholarships were discussed and doubts were voiced about ESADE’s Scholarship Programme. Xavier Giribés courageously told the other Alumni that his daughter was a student at ESADE thanks to a grant. From that day forth, some of his colleagues changed their mind about the programme.
INFORME DE DONACIONES

Xavier Giribés in memoriam
4. Highlights of the 2015-2016 Academic Year

A SCHOLARSHIP MEANS...
a dream come true
Institutional alliances

ESADE’s Trustees Assembly featured speakers such as Pedro Solbes, former Spanish Government Minister for the Economy and Finance

Almost 100 entrepreneurs who — all of them strongly committed to ESADE — met on the School’s Barcelona-Pedralbes Campus on the 1st of June. The occasion was the annual meeting of the ESADE Trustees Assembly. Pedro Solbes was the guest speaker (European Commissioner for Economic and Monetary Affairs, 1999-2004; Spanish Government Minister for the Economy and Finance, 2004-09 and 1993-96). Among other things, Solbes spoke of the need to “recover the value of politics and its credibility” with citizens, and to track “deep changes in the economic model in the future.” He also voiced his concerns on the fall-out from The United Kingdom’s firm resolve to leave the EU following the referendum results. The meeting included company presidents, CEOs and executives representing their firms, members of ESADE’s Board of Trustees and guest entrepreneurs.

ARAG and The Law School’s Conflict Management Research Group hold a new cycle of conferences

The new cycle of conferences goes under the aegis of the ARAG & Conflict Management RG ESADE Law School. The purpose of the conferences is to disseminate the Conflict Management Research Group’s findings and tools for both preventing and resolving disputes. The company sponsoring is ARAG, a leading insurance firm. This agreement will promote a series of conferences to be held on the ESADE campuses in Barcelona and Madrid. The cycle of conferences (each lasting several days) will run for two academic years. The conferences will focus on the issues being researched and will discuss: Alternative Dispute Resolution (ADR) approaches; managing CSR conflicts; ADR and Employment Law; ADR and Consumer Rights.

Fundación EY joins a company promoting the Social Innovation Institute (IIS)

ESADE and Fundación EY has signed a collaboration agreement whereby EY renews its support for values such as entrepreneurship and innovation, linking the firm to various IIS initiatives, including: the Annual Conference; the project for a Social Entrepreneurship Ecosystem for Women in Spain; the creation of a Social Innovation Lab.

Sellbytel and Axis Corporate join the Trustees Assembly

Both companies, each a leader in its respective sector, have joined the Trustees Assembly through a Scholarship Programme collaboration agreement. Both firms support the idea that ESADE training should be open to everyone with talent, no matter what their financial means. Their collaboration will beef up the Scholarship Programme and foster equality of opportunities. ESADE sets great store by contributions such as those made by Axis Corporate and Sellbytel, whose support for the School is exemplary.

IBERDAC renews its support for the Scholarship Programme

Given the success of the previous agreement, IBERDAC signed a new agreement that continues its collaboration in the Scholarship Programme, making a financial contribution that adds to those received by other organisations and individuals to ensure the continuity of existing grants.
Fundación Renta Corporación becomes a collaborating firm for the Scholarship Programme

ESADE and Fundación Renta Corporación have signed an agreement by which the latter has made a donation to the Scholarship Programme, whose purpose is to help talented youngsters who would otherwise lack the wherewithal to study at ESADE. Both parties to the agreement share a firm commitment to nurturing talent and fostering equality of opportunities.

ICL Iberia renews its collaboration agreement with ESADE

The renewal of the agreement further strengthens the already close relationship between the company and ESADE. ICL Iberia’s commitment to talent is shown through its support for the Scholarship Programme, which allows ESADE to continue offering training for talented but penniless youngsters.

Colonial creates its own branded scholarship

ESADE and Colonial have signed a collaboration agreement under which Colonial joins the Trustees Assembly and creates its own branded scholarship. This is a major agreement because Colonial’s commitment to the Scholarship Programme underpins the training of two students over their four-year degree programmes. Collaboration by companies such as Colonial is key to boosting the number of scholarships year after year and thus overcome financial and geographical barriers to getting a first-class business education.

EY and ESADE set up an Observatory on Multinationals in Spain

EY and ESADE Business and Law School have signed a collaboration agreement whereby EY will support the research group studying the internationalisation of Spanish companies. This work will be conducted within the framework of the Observatory on Multinationals in Spain (OEME), promoted by ICEX España Exportación e Inversiones [Spain’s State-run Export & Investment Promotion Agency] and ESADE. The agreement involves periodic conferences and workshops in major Spanish cities (such as Madrid, Barcelona, Valencia and Bilbao).
New ‘business breakfasts’ to discover ESADE’s latest challenges

Under the banner of The ESADE Challenge for Talent campaign, the School is holding a new round of ‘business breakfasts’ with Alumni to tell them all about the ‘Student First’ project. Here, Eugenia Bieto, ESADE’s Director-General, gives the guests privileged insights into the School’s present situation and the challenges it faces. Francisco Longo, Deputy Director-General and leader of the ‘Student First’ project, explains the educational paradigm shift and delves into the new pedagogical model being pushed by ESADE. Germán Castejón, a Member of the Board of Trustees and President of the ESADE Challenge Board, ends the presentation, updating the figures for The ESADE Challenge for Talent campaign. The event winds up with a colloquium. The aim of these meetings is to deepen ‘Student First’, a project through which ESADE will launch ‘blended learning’ (a combination of face-to-face and online learning) for all its programmes. As a result, the School is transferring much of its teaching materials to digital media and replacing traditional lectures with new ways of creating value in the classroom. With ‘Student First’, the classroom becomes a space for dialogue and co-creation. This makes students place greater value on their knowledge, while their diverse views in tackling real-life challenges enrich discussion. The new approach turns teachers into flexible facilitators who ensure quality learning takes place.
**MBA 16, leadership and determination**

The MBA Class of 2016 has followed in the footsteps of the MBA Class of 2015 by creating its own collective scholarship for two MBA students, who have started their programmes this academic year. The initiative was led by Paula Martins, and Dario Altman, Brandon Paul Evans and Jay Ver took an active role in bringing it to fruition. Funds were raised through the holding of recreational activities throughout the course, sweatshirts were designed and a Year Book was published. The results greatly exceeded expectations, given that over a hundred and twenty students taking the MBA programme have made donations to the Scholarship Programme.

**BBA 16, small actions, big opportunities for the future**

The BBA Class of 2016 set a new fundraising record in an initiative begun by the BBA Class of 2012. The number of fundraising activities undertaken by students for the Scholarship Programme has risen each year. This year’s record participation (no fewer than 213 students made donations) represents 82% of this BBA cohort. The campaign was led by a group of scholarship and non-scholarship students. Together, they planned and worked on the campaign so that a large number of small ‘fund-raisers’ (such as a raffle or a final exam party) built up to a sizeable amount [“Many a little makes a mickle”, as the saying goes]. The sum grew throughout the second semester. The splendid end result is the Sonia Herrero Cordero - BBA 16 Scholarship, whose first recipient will begin the BBA programme the next academic year.

**Students mobilise for the Scholarship Programme**

ESTalent, a student association that supports the Scholarship Programme, has become a 1,000 x 1,000 donor — thanks to the money raised from the host of activities its members have run throughout the academic year. Sheer perseverance has made the association’s grow, and its members have done wonders to highlight the work of the Scholarship Programme. They have shown how many small deeds add up when taking on big challenges. In addition, the DAC association, which publishes an annual magazine, earmarked profits to the Scholarship Programme.

**Sixth edition of The Talent Gathering**

The last Talent Gathering focused on ESADE students’ creative, innovative, entrepreneurial talent the importance of feelings in getting back to intuition. Creativity was represented by ESADE Musicians (a group wholly made up by students with musical gifts), which played throughout the event. Nicholas Sayaan, MBA Class of 2016 and President of the Innovation & Design Club, spoke of the various initiatives under way at ESADE to spur innovation and entrepreneurship. The ‘Get Back to Intuition’ debate took up the second part of the gathering. This featured a conversation between: Daniel Aymerich (Lic&MBA Class of 1997) and 1,000 x 1,000 donor; Alba Suru (BBA Class of 2016), one of the promotors of scholarships in her year; Aura Mases (Third-Year GED student). The conversation was studded with gems, such as this one from Alba: “We must ensure that anyone with talent can study at ESADE, however hard up they are” — a view strongly endorsed by Daniel and Alba.
5. How to collaborate
How to collaborate

It is vital that everyone who identifies with the ESADE project pitches in. That is why there are various ways in which one can take part. There is individual giving and corporate giving, tailored for people and for organisations, respectively. The aim is to let everyone find a way of collaborating with ESADE that is right for them.

**Individual giving**

This is for people who wish to become ESADE donors. There is an online donation form in which one can decide what one wants to donate, how often and what the money will be spent on. There is also the option of splitting an annual donation into monthly, quarterly or half-yearly payments.

Collective donations are very important for ESADE. Accordingly, all Alumni are invited to get scholarships rolling by fundraising drives with members of their graduating year, regional and sectoral clubs, and Alumni chapters.

Alumni are the best ‘ambassadors’ of the ESADE project and play a key role in seeking collaboration channels in the companies in which they work.

In addition, we welcome any other creative proposals that will help boost the Scholarship Programme. The Corporate Relations and Fundraising Team will be happy to hear from anyone who wishes to start an initiative.

**Personalising your donation**

**Allocation**

By default, individual donations are allocated to the Scholarship Programme (an ESADE strategic goal) through The ESADE Challenge for Talent campaign. Nevertheless, if the donor so wishes, individual donations may be earmarked for other purposes (faculty, research, and so forth).

**Amount**

Donors can choose between creating their very own named scholarships, taking part in the 1,000 × 1,000 ESADE initiative, or taking part in the general campaign, depending on how much they want to give.

**Application**

Donations may be applied to: the General Scholarship Fund (in which case the Scholarship General Committee allocates the funds among ESADE’s various programmes); a specific programme (BBA, GED, Double Degree, Bachelor in Global Governance, MBA, MSc or MUA; collective initiatives by graduating years, clubs or chapters.

**Commitment**

Donors can choose what kind of commitment they want to make. ESADE is particularly grateful for recurrent donations for four-year blocks that are not earmarked to any specific purpose since these ensure the continuation of grants that have already been made.

**Individual and collective recognition**

All donors whose contributions go towards helping the Scholarship Programme reach the campaign target of a million Euros will be considered Founder Donors. Furthermore, the individual donations made by students and Alumni go towards the sum for the corresponding graduating class for its collective scholarship, whether existing or planned. The sum will also be added to any Alumni club or chapter that the donor may choose. This means donors not only win individual recognition but also as members of a graduating year, Alumni club or chapter.
**Corporate giving**

ESADE offers companies and organisations different ways and tiers of collaboration, that involve linking corporate and ESADE brand values — something that benefits both the firm and the School.

Contributions made through collaboration agreements may be allocated to:

- Student First
- Innovation Alley [Rambla de l’Innovació]
- Corporate Scholarship Programmes
- Research projects, research centres, and ‘chairs’
- The ESADE Foundation Fund (general contributions allocated as ESADE deems fit in funding its strategic projects)
- Endowment

Such collaboration agreements allow companies and organisations to form part of the ESADE Foundation’s Trustee Assembly and to receive special benefits from each project and, in general, to highlight the company’s contribution both within the academic community and in the business world.

**Tax treatment of donations**

Spain’s Act 49/2002 of the 23rd of December covers the tax regime applicable to non-profit entities and gives fiscal incentives for donations to them. These incentives for sponsorship cover donations and gifts to eligible entities, with generous deductions against liability for Personal Income Tax (IRPF) and Corporation Tax.

The latest tax reform, enshrined in Act 27/2014 of the 27th of November, on Corporate Income Tax (Spain’s Gazette: BOE No. 288 of the 28th of November), amended Act 49/2002 of the 23rd of December, covers the fiscal regime applicable to non-profit entities and tax incentives for sponsoring charities.

The new features of the legislation affect sponsorship. Specifically, these raise the tax deduction rate applicable to donations made by individuals and/or legal entities to foundations covered by the special fiscal regime:

- The percentage individuals can apply against personal income tax in their tax declarations is raised to 30%; in addition, 75% can be deducted against the first €150 of the donations made by each taxpayer.
- The legislation rewards continuity in making donations, whether by individuals or by legal entities:
  - Individuals may apply a deduction of 35% (instead of 30%) above the first €150 donated, provided donations have been made to the same entity over the last three years.
  - Irrevocable undertakings to make donations for at least three years and made by legal entities will be entitled to a 40% deduction against Corporation Tax.

**Contact**

The Corporate Relations & Fundraising Team is at your disposal should you wish to make a donation, discover how to go about an institutional collaboration agreement or launch an initiative.

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6. ESADE’s commitment to donors
ESADE’s commitment to donors

Any contribution, no matter how small, helps support the ESADE training project. It is also a vote of confidence in the institution. That is why every donation counts and why we make various undertakings.

These may be summarised as follows:

**Proper use of funds**

ESADE undertakes to manage donations with due diligence, professionalism, and to apply the funds for the purposes donors choose from among: the Scholarship Programme; the Foundational Fund; research and teaching staff; endowment.

**Furnish information and ensure transparency**

ESADE undertakes to keep donors informed of the progress of donation-funded projects and to explain the application of funds. This information will be set out in the Donation Report (published each year) and in special gatherings.

**Inform donors of trends and the challenges facing ESADE**

ESADE undertakes to inform donors of trends in its activities and future challenges.

**Acknowledging donors contribution**

ESADE undertakes to: (1) acknowledge the valuable contribution made by donors to ESADE’s strategic projects; (2) uphold donors rights by managing the funds raised from donations in a rigorous, responsible way; (3) be even-handed towards donors in forging sound, lasting relations.
Gratitude and public recognition

Relations between ESADE, collaborating companies and donors are based on gratitude. That is why ESADE undertakes to recognise collaboration and donations, using various institutional channels for this purpose.

**Recognising individual donations**

In recognition of individual donations:

All those who help ESADE’s Scholarship Programme towards its one-million Euro goal will be considered to be Founding Donors.

Throughout the academic year, ESADE publishes various lists of donors through institutional channels (Donations Report, Summary Report, presentations, etc.), which list donors’ names (unless they opt for anonymity).

There is a ‘Donors’ Wall’ at the School’s Barcelona-Sant Cugat Campus that recognises the contribution made by the Founding Donors of the ESADE Scholarship Programme.

In addition to individual recognition of each of the donations received, ESADE shows its gratitude for the efforts by student/alumni years, clubs and alumni chapters in creating collective scholarships through institutional channels. The Scholarship Award Ceremony and the Talent Gathering are just two of the events at which donors’ contributions are publicly highlighted.

**Companies and organisations**

ESADE offers companies and organisations different ways of collaborating with the School, allowing these donors to support and identify with ESADE’s key strategic lines.

Corporate donors reap many benefits from the collaboration agreements they sign. Obvious ones are public recognition and a higher public profile. Access to ESADE talent is also a key benefit. Furthermore, the corporate sponsors supporting strategic projects, research centres and institutes gain special spin-offs from the project(s) they fund.
Governance bodies

Investment Committee
The Committee’s task is to manage and monitor ESADE’s financial investments in the light of policy directives. The Committee closely monitors endowment funds, given that these ensure the continuity of ESADE’s strategic projects. Its main tasks are:

• To manage the endowment fund in order to ensure its profitability, applying reasonable prudence in pursuing this aim.

• To ensure for ESADE’s Finance Service applies a well-defined policy and renders accounts.

Composition:

PRESIDENT

Jaume Guardiola, representative of The Board of Trustees

MEMBERS

Ramon Aspa, Deputy Corporate Director-General

Sonia Gómez, Finance Director

Germán Castejón, representative of The Board of Trustees

Jordi Fabregat, representative of the Faculty

Fund Allocation Committee
The Committee’s mission is to ensure that ESADE’s non-earmarked funds are best applied to meet ESADE’s shifting strategic needs. In addition, the Fund Allocation Committee ensures the whole process is open and above board. The Committee’s main duties are:

• To determine which ESADE strategic projects the funds raised should be earmarked to.

• To allocate Foundation Funds (that is to say, ‘general-purpose’ funds) to those strategic projects the Committee deems fit.

Composition:

PRESIDENT

Eugenia Bieto, Director-General

MEMBERS

Ramon Aspa, Deputy Corporate Director-General

Josep Franch, Dean of the Business School

Eduardo Berché, Dean of the Law School

Jonathan Wareham, Dean of Faculty and Research

Sonia Gómez, Finance Director

Elena Viader, Director of Corporate Relations and Fundraising

Scholarship General Committee
Its main duties are:

• To approve the scholarship policy for all programmes.

• To direct and monitor the implementation of said policy.

• To ensure transparency in ESADE’s meeting of its undertakings to donors.

• To allocate direct private donations to the Scholarship Programme among the various academic programmes.

• To deal with special or exceptional cases.

Composition:

PRESIDENT

Eugenia Bieto, Director-General

MEMBERS

Josep Franch, Dean of the Business School

Eduardo Berché, Dean of the Law School

Germán Castejón, representative of The Board of Trustees

Joaquín Uriach, President of ESADE Alumni

Enrique López Viguria, Secretary-General

Sonia Gómez, Finance Director

Elena Viader, Director of Corporate Relations and Fundraising
Scholarship Allocation Committee

Its main task is to award grants to talented youngsters who lack funds to pay for university degree courses, MSc and MBA programmes. The scholarships ensure they can study at ESADE providing they meet the School’s entry criteria.

Composition:

PRESIDENT

- Enrique López Viguria, Secretary-General

MEMBERS

- Teresa Careta, Campus Manager, ESADE Barcelona-Sant Cugat
- Lola Bardaji, Director of the Law Degree, and the combined Degree in Law and Bachelor in Global Governance
- Patricia Font, Director of the Double Degree in Business Administration and Law
- Joan Rodón, Associate Dean for the BBA Programme
- Belén Trias de Bes, Director of the Office for Law Faculty, and Director of the Master in Law Programme
- Cristina Olabarria, Director of the Admissions Service
- Elena Viader, Director of Corporate Relations and Fundraising
- Maite Barrera, delegate for ESADE Alumni
- Merche Grau, alumna and donor
- Josep Sayeras, Associate Dean for the MSc Programmes in Management (MBA Scholarship Committee)
- Luis Vives, Associate Dean for the Full-Time MBA Programme (MBA Scholarship Committee)

ESADE Challenge Board

The Challenge Board was set up within the framework of the 2014-2018 Institutional Strategic Plan, which set financial sustainability as one of ESADE’S priorities. The Challenge Board is a new organ of governance reporting to the ESADE Foundation’s Board of Trustees. The main purpose of the Challenge Board is:

- To advise on and contribute towards a more diversified financial model in the long term so that private contributions make up a bigger slice of the School’s funding.

The ESADE Challenge Board comprises trustees, ESADE managers and alumni with special links to the School (exemplary donors):

- Germán Castejón, Member of The Board of Trustees and President of the ESADE Challenge Board
- Patricia Estany, Member of The Board of Trustees
- Eugenia Bieto, Director-General
- Francisco Longo, Deputy Director-General
- Joaquín Uriach, President of ESADE Alumni
- Miguel Trias, former President of ESADE Alumni, Alumnus of the MBA PT Class of 1989, faculty member and donor to the 1,000 x 1,000 campaign
- George Daly, former Dean of the McDonough School of Business, Georgetown
- Manel Adell, alumnus of the Lic&MBA Class of 1986 and donor to the ‘Future Scholarship’ campaign
- Maite Barrera, alumna of the Lic&MBA Class of 1998 and donor to the ‘Future Scholarship’ campaign
- Oriol Pinya, alumnus of the Lic&MBA Class of 1995 and 1,000 x 1,000 donor
- Mireia Tomàs, alumna of the Lic&MBA Class of 1989 and corporate donor
- José Manuel Villanueva, alumnus of the Lic&MBA Class of 1999 and donor to the 1,000 x 1,000 campaign
- Elena Viader, Director of Corporate Relations and Fundraising
7. In perspective

...a dream come true
...developing talent
Collective initiatives

Insurance Club Scholarship, the first scholarship funded by an ESADE Alumni sectoral club

Under the leadership of Francesc Rabassa, President of the Insurance Club, and Marià Rigau, Board Member of the same, the Club has launched its own scholarship. This is an exciting new episode in the Scholarship Programme saga because it is the first time a sectoral club in the ESADE Alumni network has pulled off such a feat. This was made possible thanks to the Club Board’s strong commitment to the initiative, in which Board Members made a donation that was supported by at least one insurance company.

The rising generations are making a splash

The BBA Class of 2017 is a worthy heir to the tradition of student donations to scholarships. Before carrying out their exchange programmes and internships, students from the 2017 BBA cohort set themselves ambitious fundraising targets. No doubt the Class of 2017 will succeed and thereby set new records.

The new Law School Scholarship

‘Unity is Strength’ and the programmes in the Law School have taken heed of this adage in creating the first Law School Scholarship. The 2017 Class Years for the Law Degree, The Double Degree in Business and Law, and the University Master’s Degree in Legal Practice are working together to create a scholarship that covers half the tuition fees for a student in the next academic year.

‘Future Scholarships’

The Juan Maria Nin Future Scholarship

The greatest expression of an individual’s or family’s commitment to ESADE is the establishment of a ‘Future Scholarship’ because this collaboration model leads to much stronger links with the scholarship student. This is so because the donor undertakes to cover 90% of the student’s tuition fees over the four-year degree programme. Accordingly, this format is reserved for those who feel that ESADE is part of their life history. This is the case of Juan Maria Nin, whose exemplary constitution of the sixth Future Scholarship will support talented youngsters and offer them brighter prospects.

New Rogelio Oficialdegui Future Scholarship

Future Scholarships are an excellent form of collaboration for those who have a deep affection for ESADE. Rogelio Oficialdegui, who was killed in the 2015 Germanwings air crash, was one such person. He was an Alumnus and a proud donor to the 1,000 x 1,000 campaign. That is why his family decided to render him posthumous homage by creating a scholarship in his name. They did so through the Lufthansa Foundation, which set up a fund to continue the charitable donations of those who died in the air crash. The Oficialdegui family’s creation of the scholarship will ensure that Rogelio’s work and memory will live on through a student who will begin studying at ESADE in the 2017-2018 Academic Year.
Corporate initiatives

Unibail-Rodamco becomes a corporate sponsor of ESADE and creates its own branded scholarship

Relations between ESADE and Unibail-Rodamco have grown closer over the last few years given that the company is one of the main recruiters of ESADE talent. That is why both parties have just signed an agreement whereby Unibail-Rodamco becomes a member of ESADE’s Trustee Assembly and creates its own brand scholarship, which will give talented but poor youngsters the chance to study at ESADE.

Zurich strengthens its ties with ESADE

Zurich Seguros España has broadened its collaboration with ESADE, strengthening its links with the School through the signing of a new agreement. Under this accord, the company becomes a member of the Trustee Assembly and creates its own brand scholarship for Bachelor in Business Administration (BBA) students.
8. Thank you
Thank you

Donations to the ESADE Foundation are vital in helping the institution meet its main strategic challenges, and to help it continue to grow and stay one of the world’s top business schools. We therefore give our heartfelt thanks to all the donors — both individuals and organisations — for their untinting financial support.

Alumni, students and friends of ESADE who made contributions to the Scholarship Programme during the 2015-2016 Academic Year.

* The Corporate Relations and Fundraising Team has drawn up the lists that appear in this Report with the greatest possible care. Nevertheless, should you spot an error, please tell us so that we can correct it and accept our sincerest apologies. Some names are omitted at the express wish of donors who wish to remain anonymous.

Future scholarships

Adell Domingo, Manel (Lic&MBA Class of 1986)
Arimany Barceló, Joaquim (Lic&MBA Class of 1985)
Familia Ayuso
Barrera Xaubet, Maite (Lic&MBA Class of 1998)
Maite Iglesias-Baciana, Fundación Privada

1,000x1,000

Platinum

Abubakar, Abba (MBA Class of 2013)
Castejón Fernández, Germán (Lic&MBA Class of 1981, Trustee)
Díaz-Varela Bertschinger, Raúl (Lic&MBA Class of 1992, Trustee)
Díaz-Varela Bertschinger, Tamara (Lic&MBA Class of 1994)
Guardiola Romojaro, Jaume (Lic&MBA 80, Trustee)
Pinya Salomó, Oriol (Lic&MBA Class of 1995)
Rosell Feliu, Sandro (Lic&MBA Class of 1987)
Trías Sagnier, Miguel (FT MBA Class of 1989, faculty member)
Villanueva Villalba, José Manuel (Lic&MBA Class of 1999)

Gold

Alavedra Comas, Jordi (Lic&MBA Class of 1978)
Armenter Vidal, Marcelino (Lic&MBA Class of 1979)
Aymerich Llombart, Daniel (Lic&MBA Class of 1997)
Bach Terricabras, Luis (Lic&MBA Class of 1977)
Borràs Ferré, Joaquín (Lic&MBA Class of 1980)
Brugera Clavero, Juan José (FT MBA Class of 1971)
Carulla Font, Artur (Lic&MBA 72), Trustee (2011-2015)
Cava Martínez, Joaquín (Lic&MBA Class of 1991, faculty member)
Comudella Felip, Oriol (Lic&MBA Class of 1985)
Estany Puig, Patricia (Lic&MBA 85, Trustee)
Fontana García, Pedro (Lic&MBA 74), Trustee (2001-2013)
Grau Monjo, Merche (Lic&MBA Class of 1989)
Grupo Aleix
Haefnner Gelis, Julio (Lic&MBA Class of 1978)
Martín Pérez, José Luis (Lic&MBA Class of 1980)
Martínez de la Rosa, Borja (Lic&MBA Class of 2001)
Muniesa Arantegui, Tomàs (Lic&MBA Class of 1976, Trustee)
Navarro Martínez, Pedro (FT MBA Class of 1967, Trustee)
Pérez Farguell, Xavier (Lic&MBA Class of 1977, Trustee)
Puig Zacares, Jaume (Lic&MBA Class of 1985)
Raspall Coromina, Borja (Lic&MBA Class of 2002)
Tubau Roca, Ricard (Lic&MBA Class of 1990)
Vicens Torradas, Josep (Lic&MBA Class of 1981)
Vila Torras, Joaquín (MBA Class of 1995)
Silver

Abelló Riera, Frederic (PMD Class of 1984)
Acha López, Joaquín (Lic&MBA Class of 1988)
Aguilar Huguet, Oriol (Lic&MBA Class of 2002)
Alcover Negre, Jorge (Lic&MBA Class of 1998)
Anmella Subias, Ricardo (Lic&MBA Class of 1984)
Asociación ESTalent
Berchê Moreno, Eduardo (faculty member)
Bieto Caubet, Eugenia (Lic&MBA Class of 1973, faculty member)
Brufau Niubó, Manuel (Lic&MBA Class of 1977)
Burgués Bassols, Lluís (Lic&MBA Class of 1978)
Calderón Riera, Alfons (Lic&MBA Class of 1992)
Cantó Navés, Carles (Lic&MBA Class of 1990)
Colàs Ricart, Miquel (Lic&MBA Class of 1982)
Costa Argelaguet, Francesc (Lic&MBA Class of 1992)
Cuatrecasas Targa, Carlos
Delgado Planas, Antonio (Lic&MD Class of 2000, faculty member)
Díaz Almazán, David (Lic&MBA Class of 1993)
Espurz Font, Xavier (Lic&MBA Class of 1993)
Estabanei Buxó, Antoni (Lic&MBA Class of 1981)
Fonts Cavestany, Ignacio (Lic&MBA Class of 1982)
Gallés Gabarró, Jordi (Lic&MBA Class of 1995)
Ganyet Cirera, Carmina (programa VV Class of 2003)
Garcia Nebot, Josep (Lic&MBA Class of 1982)
Garcia Torres, Anna (Lic&MBA Class of 2011)
Garí Eguiluz, Manuel (Lic&MBA Class of 1984)
Ginesta Manresa, Miquel (Lic&MBA Class of 1989)
Goldberg Waks, Lorenzo (Lic&MBA Class of 1986)
Grifoll Rossell, Calamanda (Lic&MBA Class of 1981)
Guardans Cambó, Helena (Lic&MBA Class of 1985)
Guarner Muñoz, Francisco (FT MBA Class of 1981)
Guerra Mercadal, Ignacio (Lic&MBA Class of 1989)
Hernández de Lorenzo Millet, Juan (Lic&MBA Class of 1987)
Iglesias Bacidia, Ricardo (Lic&MBA Class of 1981)
Longo Martínez, Francisco (faculty member)
Marsal Pérez, Cristina (Lic&MBA Class of 1995)
Martína Vila, Josep (PT MBA Class of 1991)
Mateo Alujas, Josep M. (Lic&MBA Class of 1984)
Mena López, F. Xavier (faculty member)
Mir de la Fuente, Xavier (faculty member)
Mirabet Juliachs, Víctor (Lic&MBA Class of 1980)
Mitjavila i Moix, Xavier (Lic&MBA Class of 1993)
Moncunill Giró, Josep (Lic&MBA Class of 1978)
Montillonch Escubos, Federico (FT MBA Class of 1978)
Muñoz Lasuén, José Luis (Lic&MBA Class of 1987)
Navarro Aragay, Robert (Lic&MBA Class of 1986)
Nogareda Estivill, M. del Mar (Lic&MBA Class of 1989)
Núñez Navarro, Josep Lluis (Lic&MBA Class of 1981)
Núñez Navarro, Josep M. (Lic&MBA Class of 1986)
Palmada Sánchez, Salvador (Lic&MBA Class of 1986)
Pascual Sancho, Carles (FT MBA Class of 1987)
Peña Mayor, Antonio (Lic&MBA Class of 1993)
Pont Rey, Xavier (Lic&MBA Class of 1993)
Portabella de Alòs, M. Josefa
Quintanilla Cornudella, Alex (Lic&MBA Class of 1991)
Rafel Miarmau, Francisco (Lic&MBA Class of 1990)
Rafel Miarmau, Ignacio (MBA Class of 2000)
Rama Dellepiane, Rodrigo (FT MBA Class of 1989)
Raventós Negra, Higinio † (Lic&MBA Class of 1973)
Raventós Negra, Manuel (Trustee)
Raya Donet, Andrés (PT MBA Class of 1989, faculty member)
Rigau Cañardo, Mariano (FT MBA Class of 1988)
Rigau Pagés, Javier (Lic&MBA Class of 2001)
Rodrigo García, Sixto (Lic&MBA Class of 1993)
Rodríguez García, José Francisco (EMBA Class of 2006)
Rotllant Solà, Mario (Trustee)
Rousaud Parés, Emili (Lic&MBA Class of 1990)
Rull Bertran, José M. (Lic&MBA Class of 1989)
Sans Mercè, Lluis (Lic&MBA Class of 1989)
Santacreu Bonjoch, Josep (PMD Class of 1989)
Serlavós Serra, Ricard (Lic&MBA Class of 1977, faculty member)
Sureda Martínez, Joan (Lic&MBA Class of 1977)
Tintoré Segura, Xavier (Lic&MBA Class of 1990)
Tombas Navarro, Enrique (Lic&MBA Class of 1990)
Torra Balcells, Xavier (EDIK Class of 1984)
Tubella Plaza, Maite (Lic&MBA Class of 1986)
Vegara Figueras, David (faculty member)
Vela Ballabriga, Antonio (Lic&MBA Class of 1990)
Ventura Santamans, Carles (Lic&MBA Class of 1992)
Vernis Domènech, Alfred (Lic&MBA Class of 1988, faculty member)
Viader Codina, Judith (Lic&MBA Class of 1991)
Vidal-Quadrás de Caralt, Alejo (Lic&MBA Class of 2002)
Vila Recolons, Alfonso (Lic&MBA Class of 1979)
Vilaclara Fatjó, Eulàlia (Lic&MBA Class of 1977)
Viñolas Serra, Pere (Lic&MBA Class of 1986)
Xicoy Cruells, Anna (Lic&MBA Class of 1985)
Zallo Olaeta, Fernando (Lic&MBA Class of 1983)
Anonymous donation (1)
THANK YOU

General campaign
Abaji, Catia (PAS)
Abella Bruguera, Maria (BBA Class of 2016)
Abella Prat, Pol (BBA Class of 2016)
Abellán Bustos, Marta (BBA Class of 2016)
Acosta Nieto, Julio (BBA Class of 2016)
Admiraal, Kelly (Lic&MD Class of 2016)
Agrawal, Anand (BBA Class of 2016)
Aguilera López, Xavier (Programa VV Class of 2009)
Aguirre Camou, Mario (BBA Class of 2016)
Aiki, Olufemi (MBA Class of 2016)
Albiol Almirall, Santiago (BBA Class of 2016)
Alcalá Figueras, Mireia (BBA Class of 2016)
Alemany Bonet, M. Luisa (BBA Class of 2016)
Abellan, Yousif (MBA Class of 2017)
Altman Argandoña, Darío (MBA Class of 2016)
Alvarado Amado, Manuel Alejandro (MBA Class of 2016)
Álvarez Líbano, Olivia-María (BBA Class of 2016)
Amaya, Javier Jofre (MBA Class of 2017)
Amer Galmés, Isabel (BBA Class of 2013)
Ametller Massot, Robert (BBA Class of 2013)
Andrianopoulos, Dimitrios (MBA Class of 2016)
Banzo Vilà, Marc (BBA Class of 2016)
Baque Ramis, Cristina (BBA Class of 2016)
Barba Martínez, Genís (BBA Class of 2016)
Barra Bargalló, Oriana (MBA Class of 2016)
Batet Gabarró, Albert (Lic&MBA Class of 1974)
Batista Faguët, Joan Manuel (PMD Class of 1991, faculty member)
Batlle Ymbern, Maria (BBA Class of 2016)
Chatterjee, Promit (MBA Class of 2016)
Chen, Qiang (MBA Class of 2016)
Cherin Haouat, Sofia (BBA Class of 2016)
Chinchilla Campo, Ricardo (BBA Class of 2016)
Chiu, Ying-Chih (MBA Class of 2015)
Choe, Hankeun (MBA Class of 2016)
Cirera Garriga, Martí (Lic&MBA Class of 1973)
Cirera Nogueras, Albert (Lic&MBA Class of 1978)
Claveria Viladegut, Joan (EDIEF Class of 1990)
Coll de la Cámara, Pedro (Lic&MBA Class of 1974)
Colmont, Francisco (MBA Class of 2016)
Colombàs Roca, Marta (BBA Class of 2016)
Comellas Pou, Enric (BBA Class of 2016)
Corbera Vidiella, Martí (BBA Class of 2016)
Cortadellas Fortuño, Cristina (BBA Class of 2016)
Cortés Serra, Lluís Ignasi (Lic&MBA Class of 1994)
Costa Baró, Ramon (Lic&MBA Class of 1973)
Costa Cueto, Alexandre (BBA Class of 2016)
Costa Meneses, Axel (BBA Class of 2016)
Cotera Vasconcelos, Fernando (MBA Class of 2016)
Coutanceau Núñez, Didier
Cuadrado Pérez-Broseta, Begoña (BBA Class of 2016)
Cueto Reyes, Adriana (BBA Class of 2016)
Da Silva, Murilo (MBA Class of 2017)
DAC
Dangla Feliu, Juan (Lic&MBA Class of 1984)
Daudem Prat, Joaquín (Lic&MBA Class of 1974)
Davi i Espadaler, Ignasi (BBA Class of 2016)
De Felipe Santos, Tomás (Lic&MBA Class of 1974)
De la Sota Schutz, Iñaki (BBA Class of 2016)
De Lara Díaz, Elena (BBA Class of 2016)
De Rezende Martins, Paula (MBA Class of 2016)
De Sousa Alfonso, Ana Sofía (MBA Class of 2016)
Decléty, Diane Marie Sabine (BBA Class of 2016)
Del Pozo García, José Antonio (Lic&MBA Class of 1978)
Del Río McDermott, Aisling (BBA Class of 2016)
Demetz, Nils (MBA Class of 2016)
Díez Rangil, Daniel (BBA Class of 2016)
Domènech Fernández, Marta (BBA Class of 2016)
Dube, Takunda Promise (MBA Class of 2016)
Dueñas Sucrana, Pau (Lic&MBA Class of 1990)
Dugal, Jaiveer Singh (MBA Class of 2016)
Duran Fox, Maria (BBA Class of 2016)
Echeverría Escofet, Pablo Andrés (BBA Class of 2016)
Ekund, Simon (MBA Class of 2016)
El Nakib, Ahmad (MBA Class of 2016)
Elhiny, Abdelkarim Basel Mohamed (MBA Class of 2017)
Escaletza Sagnier, Maria (BBA Class of 2016)
Escobar Gassó, David (BBA Class of 2016)
Escoda Pallarés, Alejandro (BBA Class of 2016)
Esteve Berga, Andrea (BBA Class of 2016)
Esteve Bieto, Josep (BBA Class of 2016)
Esteve Cots, Francesc (MBA Class of 2016)
Estorach Cavaller, Laia (BBA Class of 2013)
Estruch Trillo, Alejandro (BBA Class of 2012)
Evans, Brandon Paul (MBA Class of 2016)
Evvard Comas, Paul (BBA Class of 2016)
Ewald de Aceves, Franziska (Personnel & Services Dept.)
Fabregat Feldsztajn, Jordi (Lic&MBA Class of 1980, faculty member)
Farrés Mairal, Benjamín (BBA Class of 2016)
Fernández Álvarez, Miguel (Lic&MBA Class of 2008)
Fernández Barnosell, Myriam (Lic&MBA Class of 1996)
Fernández Burrull, Àlex (BBA Class of 2014)
Fernández de Alarcón Muguruza, Sara (BBA Class of 2016)
Fernández, Paula (BBA Class of 2016)
Fernández-Dans Goicoechea, Guineu Isabel (BBA Class of 2016)
Ferran Torrubia, Natalia (BBA Class of 2016)
Ferraro Salazar, Sandro (MBA Class of 2016)
Ferreira Alonso, Isabel M. (MBA Class of 2016)
Ferreiro Guillamet, Ernest (BBA Class of 2013)
Ferrer Magriñà, Anna (BBA Class of 2014)
Flaquè Forn, Susana (BBA Class of 2016)
Flyn González, Gerard (BBA Class of 2016)
Font Martí, Mar (BBA Class of 2016)
Font Suñer, Pau (BBA Class of 2014)
Font Tomé, Núria (Personnel & Services Dept.)
Fontova Martí, Iolanda (BBA Class of 2016)
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Franch Bullich, Josep (Lic&MBA Class of 1984, faculty member)
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Franquesa Castrillo, Carlos (Lic&MBA Class of 1986)
Frontera Avellana, Gerardo (Lic&MBA Class of 1974)
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García-Pérez del Caules, Max (BBA Class of 2016)
Garí Estany, Cristina (BBA Class of 2015)
Garí Estany, Manuel (BBA Class of 2013)
Thank you

Garrido Vicente, Fernando (BBA Class of 2016)
George Thomas, Tarun (MBA Class of 2017)
Gil Egea, Eliseo (Lic&MBA Class of 1974)
Gilabert Mas, Miquel Àngel (BBA Class of 2016)
Giribés Folch, Anna (BBA Class of 2012)
Giribés Sala, Francesc Xavier † (Lic&MBA Class of 1981)
Gomes Godoi, Victor Luiz (MBA Class of 2017)
Gómez Arbeláez, Gabriel Jaime (MBA Class of 2016)
Gómez Martí, Alejandro (BBA Class of 2014)
Gómez Provencio, Sara (BBA Class of 2014)
Gómez Serrano, Sonia (Lic&MBA Class of 1991, Personnel & Services Dept.)
González Bigorra, Maria (BBA Class of 2016)
González Muñoz, Ivone (BBA Class of 2016)
González Ramos, Sofia (BBA Class of 2016)
Gost Nouvilas, Anna (BBA Class of 2016)
Grau Alarcón, Fermín (BBA Class of 2016)
Grau Autonell, Cristina (BBA Class of 2016)
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Guerrero Pérez, José Luis (PT MBA Class of 1987)
Guerrero Sánchez, Alejandro (BBA Class of 2014)
Gupta, Akshay (MBA Class of 2016)
Gupta, Prerak Vijesh (MBA Class of 2016)
Gupta, Shantum (MBA Class of 2016)
Haddad, Farah (MBA Class of 2016)
Hernández Orpinell, Valerie (BBA Class of 2016)
Herrero Magallón, Carla (BBA Class of 2016)
Hoderlein Cabistany, Mónica (Lic&MBA Class of 1990)
Hostench Herrera, Cristina (BBA Class of 2016)
Ichikawa, Helcio (MBA Class of 2016)
Iribar Ibáñez, Ainara (BBA Class of 2016)
Jeon, Inhwa (MBA Class of 2016)
Jiménez Abad, Luisa (Lic&MBA Class of 2012)
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Jové Cucó, Roger (BBA Class of 2016)
Jover Ricart, Carles (Lic&MBA Class of 1974)
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Julca Morales, Telma (MBA Class of 2016)
Juncadella Joaniquet, Alejandro (BBA Class of 2016)
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Kang, Kimi Lindionne (MBA Class of 2016)
Kanjial, Siddharth (MBA Class of 2016)
Kazantzis, Alexandros (MBA Class of 2016)
Keerl Ferrer, Frank (BBA Class of 2016)
Kinská, Klára (MBA Class of 2016)
Krieger Flores, Bruno (MBA Class of 2017)
Kristantoadi Nugroho, Yohannes (MBA Class of 2016)
Kudo, Asako (MBA Class of 2016)
Labori Ospital, Marcos (BBA Class of 2016)
Lach Balzaretti, Ricardo (MBA Class of 2016)
Lam, Janet (MBA Class of 2016)
Langa Arnau, Ricardo (Lic&MBA Class of 1997)
Lankinen, Pasi Tapani (Lic&MBA Class of 1997)
Lara Peralta, Marina (BBA Class of 2016)
Lara Valero, Amparo (BBA Class of 2016)
Lawrence, Lindsey (MBA Class of 2016)
Lee Choi, Kyoungyeal (BBA Class of 2016)
Levisse, Jean-Baptiste (BBA Class of 2016)
Li, Qiliang (MBA Class of 2016)
Li, Shichuan (MBA Class of 2016)
Liesenberg, Kathrin Charlotte (Personnel & Services Dept.)
Lizaso Lorente, Ariadna (BBA Class of 2016)
Llach Solé, Adriana (BBA Class of 2016)
Llenas Rossell, Xavier (Lic&MBA 93, Personnel & Services Dept.)
Llobet González, Gemma (Lic&MD Class of 2011, faculty member)
Llopera Vila, Xavier (FT MBA Class of 2000)
Lopis Gaspar, Maria (BBA Class of 2016)
Lort Sala, Clara (BBA Class of 2016)
Lloveras Soler, Josep M. (Lic&MBA Class of 1970)
Luch Oms, Xavier (Lic&MBA Class of 1973)
Luch Zapater, Anna (BBA Class of 2016)
Luis-Brusi Montero, Alejandro (BBA Class of 2016)
Llull Pracz, Noelle (BBA Class of 2016)
Lussar Rosa, Pablo (BBA Class of 2016)
Longhi, Alessandro (MBA Class of 2016)
López Mori, Jorge Alonso (MBA Class of 2015)
López Viguria, Enrique (PT MBA Class of 1990, Personnel & Services Dept.)
Lopezbarrena Arenas, Cristina (BBA Class of 2016)
Lorenz Delgado, Alexandra (BBA Class of 2016)
Lou Chiou, Man Hei (BBA Class of 2016)
Luna Diago, Francisca (BBA Class of 2016)
Lutter, Felix (MBA Class of 2016)
Madden-Peister, Evan (MBA Class of 2016)
Manent Relats, Josep (Lic&MBA Class of 1974)
Manent Silvar, Silvia (BBA Class of 2013)
Marcet Risa, Neus (PMD Class of 2016, Personnel & Services Dept.)
Marcos Collado, Darío (BBA Class of 2016)
Marcos Sansón, Elena (BBA Class of 2013)
Marín Campo, M. Lourdes (BBA Class of 2016)
Martí Pellisé, Cristina (BBA Class of 2014)
Martí Tubert, Carla (BBA Class of 2016)
Martín Alcaraz, David (BBA Class of 2016)
Martínez Contero, Xavier (BBA Class of 2016)
Martínez Farrero, Santiago (Management Control Class of 1999)
Martínez Muñoz, Andrea (BBA Class of 2016)
Martínez Vázquez, Jordi (BBA Class of 2016)  
Martínez Monche Zaragoza, Isabel (Lic&MBA Class of 1992)  
Martorell Perles, Anna (BBA Class of 2016)  
Martos Bartroli, Alfons Josep (BBA Class of 2014)  
Marzo Santacana, Ignasi (BBA Class of 2016)  
Mas Navarro, Joan Ramon (PMD Class of 2006)  
Mas Peiró, Cristina (BBA Class of 2016)  
Masana Ribalta, Jaume (Lic&MBA Class of 1990)  
Masoliver Gallach, Matías (BBA Class of 2016)  
Massó Sauquet, Josep (BBA Class of 2016)  
Massons Rabassa, Joan (Lic&MBA Class of 1966, faculty member)  
Mateu Dubarry, Elise (BBA Class of 2016)  
Medina Serra, Clàudia (BBA Class of 2016)  
Megía Rua, José (BBA Class of 2016)  
Méndez Rodríguez de Tembleque, Ana (BBA Class of 2016)  
Melf Rius, Albert (BBA Class of 2016)  
Miquel Burriel, Núria M. (BBA Class of 2013)  
Miralles Soler, Enric (BBA Class of 2013)  
Miranda Negri, Bruna (MBA Class of 2016)  
Mochny, Heron (BBA Class of 2015)  
Monclús Farré, Josep J. (Lic&MBA Class of 1973)  
Monrabá Bagan, Josep (MUA Class of 2014)  
Montes Güell, Miquel (GEMBA Class of 2009)  
Montesinos Barrachina, Elena (BBA Class of 2016)  
Montserrat Trenchs, Alicia (BBA Class of 2016)  
Mora Mediavilla, M. del Mar (BBA Class of 2012)  
Moral Ciscolop, Paola (BBA Class of 2016)  
Mochny, Heron (MBA Class of 2015)  
Morata Roig, Andrés (Lic&MBA Class of 1991)  
Moreno Vivó, Anna (BBA Class of 2016)  
Morgadinho Lopes, Nuno José (MBA Class of 2009)  
Mortera Navarrete, Mónica (BBA Class of 2017)  
Muntané Milló, Berta (BBA Class of 2016)  
Mut Vaquer, Martina (BBA Class of 2016)  
Muxach Gumà, Clara (BBA Class of 2014)  
Navarro Codina, Josep M. (Lic&MBA Class of 1978)  
Navarro Liechà, Judit (BBA Class of 2016)  
Navarro Ruzal, Javier (Lic&MBA Class of 1993)  
Negrini, Natalia (MBA Class of 2016)  
Nerín Coronas, Susana (BBA Class of 2016)  
Niella Quintín, Joan-Marc (BBA Class of 2016)  
Nogueira Canle, Martiño (MDM Class of 2009)  
Notari Torán, Pascual (BBA Class of 2014)  
Noya Espinazo, Eloi (Lic&MBA Class of 1993, faculty member)  
Nuthalapati, Avinash (MBA Class of 2017)  
Ochoa Lázaro, Sandra (BBA Class of 2013)  
Olivé Queralt, Anna (BBA Class of 2016)  
Ollé Valls, Montse (Lic&MBA Class of 1974)  
Ortiz Pineda, Carlos Fernando (MBA Class of 2016)  
Osawa, Tatsuya (MBA Class of 2016)  
Ozenci, Basak Bercin (MBA Class of 2016)  
Padrós Jurado, Mireia (BBA Class of 2016)  
Palacio Cano, Laura (BBA Class of 2016)  
Palacio Espasa, Mariona (BBA Class of 2016)  
Palacios Utrillas, Joan Ignasi (BBA Class of 2016)  
Palau Llopis, Enrique (Lic&MBA Class of 1990)  
Pallarès Mas, Carles (Lic&MBA Class of 1981)  
Panosa Jou, Josep (Lic&MBA Class of 1987)  
Parellada Magrans, Arturo (GED Class of 2015)  
Peláez Bueno, Helena (BBA Class of 2016)  
Peláez Rengifo, Mauricio (MBA Class of 2017)  
Peng, Yu-Ling (MBA Class of 2016)  
Perdigó Pons, Jaume (BBA Class of 2016)  
Perea Plana, Marta (BBA Class of 2016)  
Perera Barceló, Alejandro (BBA Class of 2013)  
Pérez Beltrán, Gustavo (MBA Class of 2016)  
Pérez Dávila, Esteban (Lic&MBA Class of 1979)  
Pérez González, Adrián (BBA Class of 2016)  
Pérez Torres, José Luis (FT MBA Class of 1975)  
Pérez Varela, Alejandro (BBA Class of 2016)  
Pérez Sala Compte, Ester (BBA Class of 2016)  
Pericas Clavé, Maria (BBA Class of 2016)  
Pham, Linh Thuy (MBA Class of 2016)  
Pieterse, Adriaan (MBA Class of 2016)  
Pinós Blanch, Josep M. (Lic&MBA Class of 1973)  
Pladevall Fernando, Xavier (Lic&MBA Class of 1986)  
Pianxart Pérez, Elsa (BBA Class of 2016)  
Poch Enciso, M. José (BBA Class of 2016)  
Ponsico Martin, Alba (BBA Class of 2014)  
Potnuru, Sairam (MBA Class of 2016)  
Poveda Pérez, Ernesto (Lic&MBA Class of 1974)  
Printz, Matthias (MBA Class of 2016)  
Priyadarshii, Aditya (MBA Class of 2016)  
Puig Canal, Maria (BBA Class of 2016)  
Puig Gil, Ariadna (BBA Class of 2016)  
Puig Grau, Ariadna (BBA Class of 2016)  
Puig Melendres, Àngel (Lic&MBA Class of 1992)  
Puiggal Amat, Mónica (BBA Class of 2016)  
Quer Jurbet, Josep (BBA Class of 2016)  
Queralt O’Callaghan, Xavier (BBA Class of 2016)  
Querol Briones, Claudia (BBA Class of 2016)  
Quintana Soms, Adrià (BBA Class of 2013)  
Ramos Siles, Óscar (BBA Class of 2016)  
Rao, Poonam (MBA Class of 2016)  
Reol Olano, Rocío (Lic&MBA Class of 1991)
THANK YOU

Thank you

Reyes Aguiar, Lina (MBA Class of 2016)
Riaza Sánchez, Paula (BBA Class of 2016)
Ricart Roig, Elisabet (BBA Class of 2014)
Richuso, Emily (MBA Class of 2016)
Rifà Busquet, Elisenda (BBA Class of 2016)
Rivera Frías, Paula Lorena (MBA Class of 2016)
Rivera Molins, Carles (Lic&MBA Class of 1997)
Roca Rubió, Jesús (Lic&MBA Class of 2008)
Rodrigo Mas, Pablo (BBA Class of 2016)
Rodríguez Garrido, Luisa M. (MUA Class of 2014)
Rodríguez Sánchez, Miriam (BBA Class of 2014)
Roig Ramon, Alexandre (BBA Class of 2016)
Romy Bellios, Jean Louis (Lic&MBA Class of 1974)
Rosell Belloc, Anna (BBA Class of 2016)
Rueda Diví, Marta (BBA Class of 2016)
Ruiz Carreras, Marta (BBA Class of 2016)
Rullán Arias, Marina (BBA Class of 2016)
Ryane, El Bar (BBA Class of 2016)
Sagalés García, Ian (BBA Class of 2016)
Sagnier Eckert, Carlota (BBA Class of 2016)
Sagrera Villagrassa, Joan (Lic&MBA Class of 1974)
Sahni, Yuvaraj (MBA Class of 2016)
Salas Fumás, Vicente (Lic&MBA Class of 1974)
Sailrèrs Blanch, Josep (BBA Class of 2016)
Sánchez Anter, Mònica (BBA Class of 2016)
Sanchez Chiappetto, Carolina Gioconda (MBA Class of 2017)
Sánchez Marín, Eva (BBA Class of 2016)
Sánchez Posada, Juan Esteban (MBA Class of 2016)
Sánchez Puy, Marta (BBA Class of 2016)
Santaflorentina Durán, M. Mercè (Lic&MBA Class of 1990)
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Sawano, Miku (MBA Class of 2016)
Sayama, Ryo (MBA Class of 2016)
Segura Canovas, Paloma (BBA Class of 2016)
Sek, Takeshi (MBA Class of 2016)
Sellarès Boada, Gerard (BBA Class of 2014)
Selwood, Rocio (Personnel & Services Dept.)
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Serralonga Farràs, Ramon (MBA Class of 2016)
Shen Wang, George Tianke (BBA Class of 2016)
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Silva Fonseca, Fabio (MBA Class of 2016)
Sirés López, Cristian (BBA Class of 2016)
Solé Moix, Jordi (BBA Class of 2014)
Soler Batet, Leon (BBA Class of 2013)
Soler Fraile, Pablo (Lic&MBA Class of 1985)
Soler Noé, Enric (BBA Class of 2016)
Soromenho Jorge, João Pedro (MBA Class of 2016)
Sostres Casadevall, Ferran (Lic&MBA Class of 1990)
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Sreedhar, Sandeep (MBA Class of 2016)
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Sumarroca Boix, Carles (BBA Class of 2016)
Sundaram, Sreehari (MBA Class of 2016)
Suru Valverde, Alba (BBA Class of 2016)
Takagi, Hideki (MBA Class of 2016)
Tamarit Sales, Laura (BBA Class of 2016)
Tarrazón Escura, Jaime (BBA Class of 2016)
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Ventura Ripoll, Mireia (BBA Class of 2016)
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Vergés Miró, Pere (BBA Class of 2016)
Viader Pagès, Elena (Lic&MBA Class of 1990, Personnel & Services Dept.)
Vieira de Souza, Nilton (MDM Class of 2017)
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Villanueva Barrachina, Marcos (BBA Class of 2016)
Vicens de Tapol López de Arriba, Carolina (BBA Class of 2016)
Viñas Ruiz, Mario (BBA Class of 2016)
Viu Alegre, Alberto (Lic&MBA Class of 2012)
Von Gossler, Laura (MBA Class of 2016)
Westerman Ferreira, David (BBA Class of 2016)
Xercavins Ribas, Alejo (BBA Class of 2016)
Zheng, Yanyu (MBA Class of 2016)
Zucchi, Anna (BBA Class of 2016)
Zymantas Kungys, Jura (Personnel & Services Dept.)
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Agustí Barjau, Blanca
Cagigós Poch, Oriol
Cardona Vilumara, Cels
Civit Tarazona, Frederic
Conde Alcalá, Flavia
de Gracia Cladellas, Xavier
Giribés Folch, Anna
González Gaspar, Sergi
Gutiérrez Rodríguez, Laura
José Georges, Daniel
López Bech, Andrés
Losada Cavestany, Diego
Manzanares Gribet, Ignacio
Marfull Vilanova, Georgina
Martínez Alventosa, Gerard
Mora Mediavilla, Mª del Mar
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Quintana Díaz, Raquel
Rifà Forte, Jordi
Riñe Casajuana, Aleix
Sabaté Cerdà, Alexandra
Segarra Alqueró, Carolina
Segarra Raventós, Mireia
Serra Plassa, Carla
Stefanova Fikova, Lubomira
Suárez Fisteus, Xilda
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Vidal Cardona, Elena

Garí Estany, Manuel
Linares Marimon, Adriana
Manent Silvar, Silvia
Marcos Sansón, Elena
Miquel Burriel, Núria María
Ochoa Lázaro, Sandra
Perera Barceló, Alejandro
Qutantana Soms, Adrià
Romero Hernández, Gisela
Serra Álvarez, Mireia
Soler Batet, Leonard
Torras Consolación, Alicia

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Amer Galmés, Isabel
Ametller Massot, Robert
Borràs Gómez, Bruno
Capdevila Vilapriñó, Sergi
Chiner Fontcuberta, Pablo
Estruch Trillo, Alejandro
Ferreiro Guillamet, Ernest

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Alba Busquets, Francisco Javier
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Brassesco García, Mario
Carbó Barrera, Aida
Fernández Burull, Alex
Font Suñer, Pau
Fort Canals, Blanca
Gomez Martí, Alejandro
González Díaz, Ignacio
Güell Bara, Ignasi
Guerrero Sanchez, Alejandro
Juher Adroer, Albert
Levy Ratynski, Yannis
Llobet Azmar, Santi
Martí Pellisé, Cristina
Martos Bartolí, Alfons Josep
Mejias Vernet, Asier
Notari Torrán, Pascual
Ponsico Martín, Alba
Ráfols Fernández, Pol
Ramos De La Rosa, Ismael Vicenç
Ricart Roig, Elisabet
Rodríguez Sanchez, Miriam
Salaet Mauri, Xavier
Sole Moix, Jordi
Terraza Badía, Mónica
Valeri Iribarren, Pablo

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Abella Bruguera, Maria
Abella Prat, Pol
Abellán Bustos, Marta
Alarcón De Puig, Leonor
Albiol Almirall, Santiago
Alcalá Figueras, Mireia
Alemany Bonet, María Luisa
Álvarez Libano, Olivia-Maria
Anand Sahdev, Karan
Andelo Colom, Júlia
Anguela Franquet, Marta
Antón Andrade, Marina
Arándiz Carretero, Guillem
Arrufat Sorolla, Gemma
Arruga Costa, Clara
Aubia Ferré, Francesc
Ballester Mataró, Ferran
Banzó Vià, Marc
Baquè Ramis, Cristina
Barba Martínez, Genís
Batlle Ymbern, María
Bauzá De Mirabó Vidal, Alfonso
Berga Aizamara, Patricia
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Bobet Marseilles, Ares
Boltaina Vega, María Pilar
Borlovan, Ana María
Borràs Tarancón, Xavier
Bosom Perea, Ariadna
Broseta Vicente, Diego
Brugarola Valls, Sònia
Calçagno Pujagut, Alessandro
Caldas Casiñas, Manuel
Calvo Burriel, Marc
Camp García, Sílvia
Canal Montojo, Oriol
Canal Noguera, Claudia
Cañadell Estragüés, Lluís
Carbonell Labairu, Mireia
Cardelús Vilalta, Nina
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Casas Turu, Xavier
Català Fraile, Claudia
Cherif Haouat, Sofia
Chinchilla Campo, Ricardo
Colombás Roca, Marta
Comellas Pou, Enric
Thank you

Corbera Vidiella, Marti
Cortadellas Fortuño, Cristina
Costa Cueto, Alexandre
Costa Meneses, Axel
Cuadrao Pérez-Broseta, Begoña
Cueto Reyes, Adriana
Davi I Espadaler, Ignasi
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Escobar Gassó, David
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Esteve Berga, Andrea
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Flaque Forn, Susana
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Fontova Martí, Iolanda
Fuyá Espinar, Francesc Xavier
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García Martín-Posadillo, Carlota
García Pleijiar, Laura
García Solé, Borja
Garcia-Beñuela García-Escribano, Elena
Garcia-Planas Caules, Max
Garrido Vicente, Fernando
Gilabert Mas, Miquel Àngel
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González Muñoz, Ivone
González Ramos, Sofia
Gost Nouvias, Anna
Grau Alarcón, Fermín
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Hostench Herrera, Cristina
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Jové Cuccó, Roger
Juncadella Joaniquet, Alejandro
Keerl Ferrer, Frank
Labori Hospitall, Marcos
Lara Peralta, Marina
Lara Valero, Amparo
Lee Choi, Kyongyeal
Levisse, Jean-Baptiste
Lizaso Lorente, Ariadna
Llach Solé, Adriana
Llopis Gaspar, Maria
Llort Sala, Clara
Luch Zapater, Anna
Luis - Brusí Montero, Alejandro
Llul Pracx, Noëlle
Lusar Rosa, Pablo
Lopezbarrena Arenas, Cristina
Lorenz Delgado, Alexandra
Lou Chou, Man Hei
Luna Diago, Francina
Marcos Collado, Dario
Marín Campo, María Lourdes
Martí Tubert, Carla
Martín Alcaraz, David
Martinez Contero, Xavier
Martínez Muñoz, Andrea
Martínez Vázquez, Jordi
Martorell Perles, Anna
Marzo Santacana, Ignasi
Mas Peiro, Cristina
Masoliver Gallach, Matias
Massó Sauquet, Josep
Mateu Dubarry, Elise
Medina Serra, Clàudia
Megia Rua, Jose
Méndez Rodríguez De Tembleque, Ana
Meri Rius, Albert
Monserrat Reverter, Alfons
Montesinos Barrachina, Elena
Montserrat Trenchs, Alicia
Moral Capiscol, Paola
Moreno Vívó, Anna
Muntané Milló, Berta
Mut Vaquer, Martina
Muxach Gumà, Clara
Navarro Liechà, Judit
Nerín Coronas, Susana
Nielia Quintín, Joan-Marc
Olivé Queralt, Anna
Padrós Jurado, Mireia
Palacio Cano, Laura
Palacio Espasa, Mariona
Palacios Utrillas, Joan Ignasi
Peix de Bueno, Helena
Perdigó Pons, Jaume
Perea Piana, Marta
Pérez Gonzalez, Adrian
Pérez Varela, Alejandro
Perez-Sala Compte, Estel
Pérez de la Cerda, Maria
Puig Canal, Maria
Puig Gil, Ariadna
Puig Grau, Ariadna
Puiggalí Amat, Mònica
Quer Jüber, Josep
Queralt O’Callaghan, Xavier
Querol Briones, Claudia
Ramos Siles, Oscar
Riaza Sanchez, Paula
Rifà Busquet, Elisenba
Rodrigo Mas, Pablo
Roig Ramon, Alexandre
Rosell Belloc, Anna
Rueda Dív, Marta
Ruiz Carreras, Marta
Rullán Arias, Marina
Ryane, El Bar
Sagalés García, Ian
Sagnier Eckert, Carlota
Sallarès Blanch, Josep
Sánchez Antra, Mònica
Sánchez Marín, Eva
Sánchez Puy, Marta
Sarret Comes, Marta
Segura Canovas, Paloma
Serra Galea, Cristina
Shen Wang, George Tianke
Sibel, Chloë
Sirés López, Cristian
Soler Noé, Enric
Sugrañas Salvat, Jordi
Sumarroca Boix, Carles
Suru Valverde, Alba
Tamarit Sales, Laura
Tarrazón Escura, Jaime
Tomas Duarte, Jordi
Torrellas Darvas, Pablo
Torres Vasconez, Fernando
Trigueros Blanco, Pedro
Trillo Bartolomé, Luis
Tugas Alemany, Raquel
Vail Filella, Elena
Vallés Aznar, Xavier
Van Andel, Barbara
Vélez Morente, Sandra
Ventura Ripoll, Mireia
Vergés Miró, Pere
Villanueva Barrachina, Marcos
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Westerman Ferreira, David
Xercavins Ribas, Alejo
Zucchi, Anna

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Acosta Nieto, Julio
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Aki, Olufemi
Altman Argandoña, Dario
Alvarado Amado, Manuel Alejandro
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Barra Bargalló, Oriana
Bernadó Figuerola, Anna
Boeckel, Jasper
Chatterjee, Promit
Chen, Qiang
Choe, Hankeun
Colmont, Francisco
Cotera Vasconcelos, Fernando
de Rezende Martins, Paula
de Sousa Alfonso, Ana Sofia
Demetz, Nils
Dube, Takunda Promise
Dugal, Jaiveer Singh
Eklund, Simon
El Nakib, Ahmad
Esteve Cots, Francesc
Evans, Brandon Paul

Ewald de Aceves, Franziska
Ferraro Salazar, Sandro
Ferreira Alonso, Isabel María
Fujioka, Shunsuke
Gale, Brian Jeffrey
Galinde Quintero, Adriana del Pilar
Goel, Shikhir
Gómez Arbeláez, Gabriel Jaime
Gupta, Prerak Vijesh
Gupta, Shantum
Haddad, Farah
Ichikawa, Helcio
Jeon, Inhwa
Julca Morales, Telma
Kanaan, Aff
Kang, Kimi Lindionne
Kanjilal, Siddharth
Kazantzis, Alexandros
Kinski, Klára
Kristantoadi Nugroho, Yohannes
Kudo, Asako
Lach Balzaretti, Ricardo
Lam, Janet
Lawrence, Lindsey
Li, Qiliang
Li, Shichuan
Longhi, Alessandro
Lutter, Felix
Madden-Peister, Evan
Miranda Negri, Bruna
Negrini, Natalia
Ortiz Pineda, Carlos Fernando
Osawa, Tatsuya
Ozenci, Basak Bercin
Peng, Yu-Ling
Pérez Beltrán, Gustavo
Pham, Linh Thuy
Potnuru, Sairam
Printz, Matthias
Priyadarshi, Aditya
Rao, Poonam
Reyes Aguilar, Lina
Rivera Frias, Paula Lorena
Sahni, Yuvaraj
Sanchez Posada, Juan Esteban
Sawano, Miku
Sayama, Ryo
Seki, Takeshi

Selwood, Rocio
Serrallonga Farras, Ramon
Shin, Yunwoo
Silva Fonseca, Fabio
Soromenho Jorge, Joao Pedro
Sreedhar, Sandeep
Sundaram, Sreehari
Takagi, Hideki
Tsvektov, Nikolay
Ueki (Noguchi), Yuki
Vasconcelos Duarte Pereira, Pedro Artur
Velez Reeed, Levi James
von Gossler, Laura
Zheng, Yanyu
Zymantas Kungys, Jurate

**LIC&MBA 73**
Barba Boada, Rafael
Benosa Baeeza, Antonio
Bieto Caubet, Eugenia
Cirera Garriga, Martí
Dalmases Vialdrosa, José María
Lluch Oms, Xavier
Maragall Garriga, Joan Anton
Monclús Farré, Josep J.
Pindis Blanch, Josep Maria
Raventós Negra, Higinio
Salà Rovira, Josep Maria
Sánchez Carrete, Joan Anton
Costa Baro, Ramon
Donación Anònima

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Batet Gabarro, Albert
Burgués Fortuño, Xavier
Busquets Goixart, Ramón
Casanova Turin, Jean Robert
Casas Salva, Toni
Coll de la Cámara, Pedro
Daudem Prat, Joaquín
De Felipe Santos, Tomás
Fontana García, Pedro
Frontera Avellana, Gerardo
Gil Egea, Eliseo
Thank you

Montse Ollé - In memorian †
Jover Ricart, Carles
Manent Relats, Josep
Manent Silvar, Silvia
Poveda Pérez, Ernesto
Romy Bellios, Jean Louis
Sagrera Villagrasa, Joan
Salas Fumás, Vicente
Torra-Balari Cera, Mauricio
Zozaya Ariztia, Juan
Donación Anónima

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Bach Terricabras, Luis
Brufau Niubo, Manuel
Pérez Farguell, Xavier
Serlavós Serra, Ricard
Sureda Martínez, Joan
Vilaclara Fatjó, Eulàlia

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Borras Ferre, Joaquín
Fambregat Feldszajn, Jordi
Guadiola Romojaro, Jaume
Losada Marrodán, Carlos
Martin Pérez, Jose Luis
Mirabet Juliachs, Victor

LIC&MBA 81
Castejón Fernández, Germán
Colet Petit, Enric
Domínguez de la Fuente, Gaspar
Estabanell Buxo, Antoni
Falip Toló, Sylvia
Figueras Soler, Antonio
Gribés Sala, Francesc Xavier
Iglesias Baciana, Ricardo
Núñez Navarro, Josep Lluis
Pailares Mas, Carles
Vicens Torradas, Josep

LIC&MBA 86
Adell Domingo, Manel
Clos Viladevall, Isabel
Franquesa Castrillo, Carlos
Goldberg Waks, Lorenzo
Navarro Aragay, Robert
Núñez Navarro, Josep Maria
Palmada Sánchez, Salvador
Pladevall Fernando, Xavier
Tubella Plaza, Maite
Viñolas Serra, Pere

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Grau Monjo, Merche
Grau Rahola, Susana
Guerra Mercadal, Ignacio
Nogareda Estivill, Mª del Mar
Sans Mercè, Luis

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Badal Ibáñez, Mª Purificación
Badia Rodríguez, Cristina
Cantó Naves, Carles
Daurella Comadrán, Sol
Dueñas Sucrena, Pau
García-Sarabia Bario, Beatriz
Hoderlein Cabistany, Monica
Rafel Mijamau, Francisco
Rousaud Pares, Emili
Santaflorentina Durán, Mª Mercè
Tintoré Segura, Xavier
Tombasd Navarro, Enrique
Tubau Roca, Ricard
Vela Ballabriga, Antonio
Viader Pagès, Elena

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Indra Sistemas
Invest in Spain
Jausas
Keeway Motor
Kerry Logistics
King & Wood
Thank you

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Pérez-Llorca
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The Corporate Relations & Fundraising team would like to thank all those people who have contributed to this Report with their words and images. Limitations of space have prevented us from including all the statements that we have received. Your experiences help us to ensure that the ESADE Challenge for Talent campaign reaches more and more people every day.

Thank you for making this possible.
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NOM: Alicia Palmero

Los Protegidos de ESADE a nombre de la Fundación de ESADE-BSM, con NIF G-48611722, otorga esta Becas de Estudios a aquellos estudiantes de la Universidad Ramon Llull que cumplan los requisitos indicados en el presente Decreto. Los Estudios de la Becada serán de 1 año de duración en la modalidad de Estudios de Posgrado. La Becada se entrego en el acto de homenaje celebrado en la Fundación de ESADE-BSM el 21 de octubre de 2015.
At ESADE, we strive to inspire the futures of people through education, research and social debate for them to become competent business and legal professionals as well as socially responsible citizens.