



Immersion Week

FULL TIME MBA · CLASS OF 2010

ESADE Business School

Ramon Llull University

Welcome to the ESADE MBA!

We are pleased that having evaluated other potential business schools, you have decided to embark on this challenging journey with us. Over the next **18 months** you will be constantly pushing your limits and discovering new competencies that you may not have realised you had. Our rigorous MBA programme will help you develop the necessary hard and soft business skills you will need to be successful international managers. While prioritising your workload and adapting to tight deadlines during the MBA, it will be easy to sometimes lose sight of the reasons that brought you here – to advance or **change your career!** Our experience demonstrates that the probability of fulfilling your professional ambitions increases through focused job search strategies that are developed and implemented early on. As internships are requisite entry channels into certain companies and sectors, you can expect to start interviewing as early as this October!

Throughout the MBA programme, the Career Services team will help you define your **professional objectives** and support you in your career search. Immersion Week has been designed upfront to give you an overview of the MBA career opportunities available so you can start thinking about what you would like to do after you graduate. As one of the advantages of having comparatively few MBA participants, your Career Advisor will be able to provide you with personalised service throughout your time at **ESADE Business School**.

Please make the most of the services and accessibility we offer by integrating us in your job search process and keeping us up-to-date with developments.

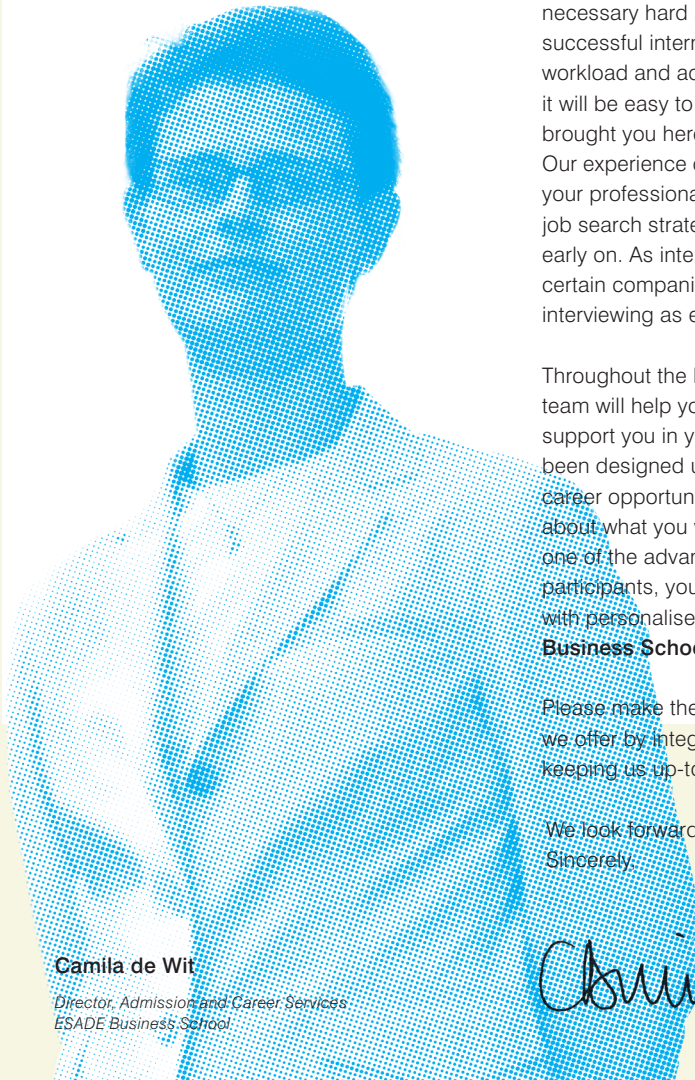
We look forward to working with you.

Sincerely,



Camila de Wit

*Director, Admission and Career Services
ESADE Business School*



Annual calendar of Career Services' activities

	One Year MBA		18 - month MBA	
	1st SEMESTER	2nd SEMESTER	1st YEAR	2nd YEAR
August			Career Services Immersion Week	
September		Term 3 begins Part Time Corporate Internships period begins	Pre-Term begins	Term 4 begins
October		Term 4 begins	Term 1 begins Career Management Programme begins	
November		Fall MBA Career Week		
December		Final Exams		
		Christmas Break		
January		Term 5 begins	Term 2 begins	Term 5 begins
February		Winter MBA Career Week		
March	Immersion Week	Final Exams		Final Exams
April	Easter Break			
	Term 1 begins	Graduation	Term 3 begins	Graduation
May	Career Management Programme begins		Exams	
			Full Time Corporate Internships begin	
June	Term 2 begins			

Additionally, throughout the year Career Services organises on-campus interviews, corporate presentations, and mock interviews as well as other Career Management Programme seminars/workshops.

Immersion Week Calendar

Career Services activities during Immersion Week will set the career development foundations for you to think about and build on throughout the MBA programme. To stimulate greater interaction and ensure you get the most out of the activities, you will be divided into two groups. Following are the main objectives of the week:

	Monday 25	Tue 26 / Wed 27	Thursday 28	Friday 29
	GROUP 1 GROUP 2	ALL STUDENTS	GROUP 1 GROUP 2	GROUP 1 GROUP 2
09:00	Welcome Program		CV Structure	Cover Letters structure
09:45	Welcome Career Services		Articulate your impact	Your value proposition
10:00	CARDONA Off-Campus Team building Activities Introduction to LEAD (Leadership and Development Programme)		Short CV reviews	Short CV reviews
10:30	BREAK		BREAK	BREAK
11:00	Investment Banking		Articulate your impact	Your value proposition
	Industry		CV Structure	Cover Letters str.
12:00	Industry		Short CV review	Short CV review
12:30	Consulting		LUNCH	LUNCH
13:00	LUNCH		Breakout Session Asia	Career Portal
13:30			Short Cv reviews & Photos	BREAK
14:00				MBA recruiter gives the inside scoop on what they expect from students
14:15				Short CV reviews
14:30				Student service information
15:00	Consulting			
	Investment Banking			
15:30	BREAK			
16:00	Student Service Information			
16:30				
17:30 - 19:00	MBASA presentation			

Day 1. Highlight key recruiting trends across the main sectors so you can gain a clearer vision of what MBA career opportunities exist, evaluate potential interest and start thinking about an action plan.

Days 2 & 3. As teamwork will be a fundamental element throughout the MBA programme, the Cardona retreat has been organised to speed up the integration process through diverse team building

Days 4 & 5. These days are dedicated to providing you with the fundamental skills to effectively sell yourself through your CV and Cover letter. A top MBA recruiter will also be giving you the inside scoop on what MBA recruiters are really looking for.

* Please note that you are expected to wear formal business attire to the picture taking sessions.

Services & Activities

Although working as an integrated service, the Services team can be divided into three main areas: Career Resource Centre and Employer Relations,

Advice & Guidance

Readily available to provide students with personalised attention, the Advice & Guidance team helps candidates develop and meet their professional goals and has designed the Career Management Programme to do just that.

The Career Management Programme (CMP)

Through a mix of individual and group activities, the CMP's aim is to help MBA students set clear career objectives, understand market opportunities, develop and

implement a tailored job search strategy and gain the necessary skills to manage their long term careers. Bringing headhunters, recruiting and market experts on-campus, the CMP consists of various orientation meetings,

strategy sessions, seminars and workshops to guide students through every step of the job search process, from identifying one's interests, strengths and weaknesses, to analysing opportunities and negotiating job offers.

The Career Resource Centre (CRC)

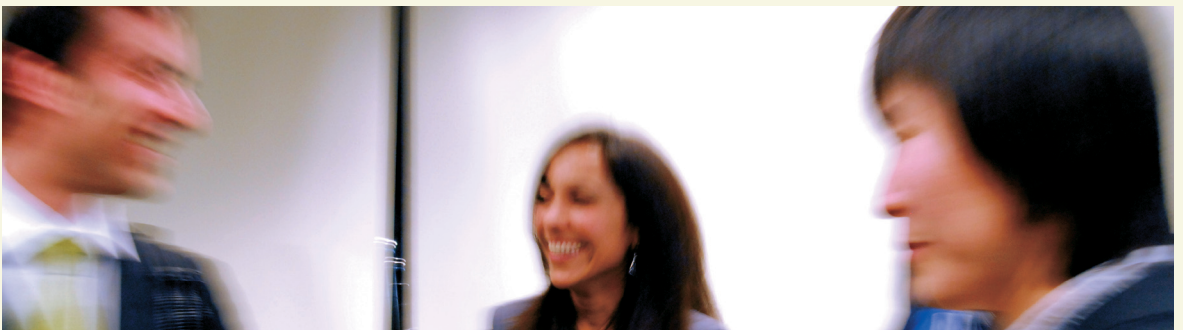
The CRC provides participants in the MBA programme with the tools to manage their short and long-term careers. With leading and up-to-date resources, the CRC plays a central role in the internship/job search process helping candidates identify and capitalise on

interesting opportunities. The CRC continues to grow and houses databases to perform industry research, trade directories to find specific company information and an extensive library covering all career development aspects, amongst many other valuable resources.

Job Portal

While many of the CRC's resources are available on-line, students can also efficiently manage their internship/job search and applications through the MBA student portal, where companies regularly post offers.

www.talent.esade.edu/mbacareers



support you will receive from the Career areas: Advice & Guidance, The Career

Employer Relations

Career Services' Employer Relations team is in constant contact with the international business community and frequently travels to develop and nurture relationships as well

as promote class profiles. In 2007, Career Services managed 2,500 MBA internship and senior job offers from 1,500 companies in over 30 countries.

Talent Recruitment Events

Throughout the academic year, Career Services strategically organizes Talent Recruitment Events, adapted to industry recruiting timelines, to facilitate interaction between employers and MBA candidates. Companies from all the main industries use the events to communicate career opportunities, taking advantage of the on-campus presence to begin interview processes.

Fall MBA Career Week (October)

As one of the main on-campus recruiting events, this 3-day event primarily focuses on international companies in banking, consultancy and industry who have early job & internship applications deadlines.

Winter MBA Career Week (January)

Attracting multinational companies across all main industries, the

event enables MBA participants to interact with leading employers from Spain and around the world.

Corporate Presentations (All year round)

Aside from the above events, Corporate Presentations are an effective channel for Senior Managers, recruiters and recent hires to communicate with our MBA students on-campus.

Networking Events

(All year round)

Companies opting for a more informal outreach towards students, whether on- or off-campus, also host breakfasts, lunches, cocktails or dinners as well as other events such as case study practices.

On-campus Interviews

(All year round)

Modern installations are available free of charge for on-campus

interviews whether face to face, by telephone or videoconference.

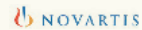
Corporate Internships & Projects

Career Services strongly recommends 18-month MBA students to make the most of the 10-12 week summer break through corporate internships or projects. These not only enable you to implement the skills learned during the MBA, but also represent a unique opportunity for you to gain experience in new companies, functions, sectors and/or countries as well as networking with a potential future employer.

Internships can be extended on a part time basis from October onwards of the second year providing they are located in Barcelona or cities where ESADE Business School has exchange agreements.

Selection of companies participating in our past Talent Recruitment Events include:

accenture



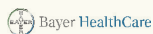
COTY



OLIVER WYMAN



LEHMAN BROTHERS



syngenta



Morgan Stanley





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