

# Full Time MBA



*Enjoy business your way*

# Continuous Ascent

## Rankings

Our continued ascent in the rankings demonstrates the effectiveness of our uniquely balanced and teamwork-centric methodology, which attracts the world's brightest talent and top recruiters alike, thus closing The ESADE MBA circle.

### ESADE in the Rankings Europe

# #1

#### The Wall Street Journal

(September 2007) 1st business school worldwide. For the second year running, ESADE graduates ranked 1st worldwide in terms of fulfilling recruiter needs.

# #2

#### América Economía

(June 2009) 2nd best MBA programme in Europe and 4th worldwide. Based on alumni placements, the Alumni Association's international activities, brand recognition and international cooperation agreements.

# #2

#### Beyond Grey Pinstripes

(October 2007) 2nd best programme outside the USA (innovative MBA programmes incorporating CSR issues into the curriculum).

# #4

#### Business Week

(October 2008) 4th best business school in Europe and 6th outside the USA. Also ranked 1st in Europe and 3rd worldwide (excluding the USA) by international recruiters in the same edition.

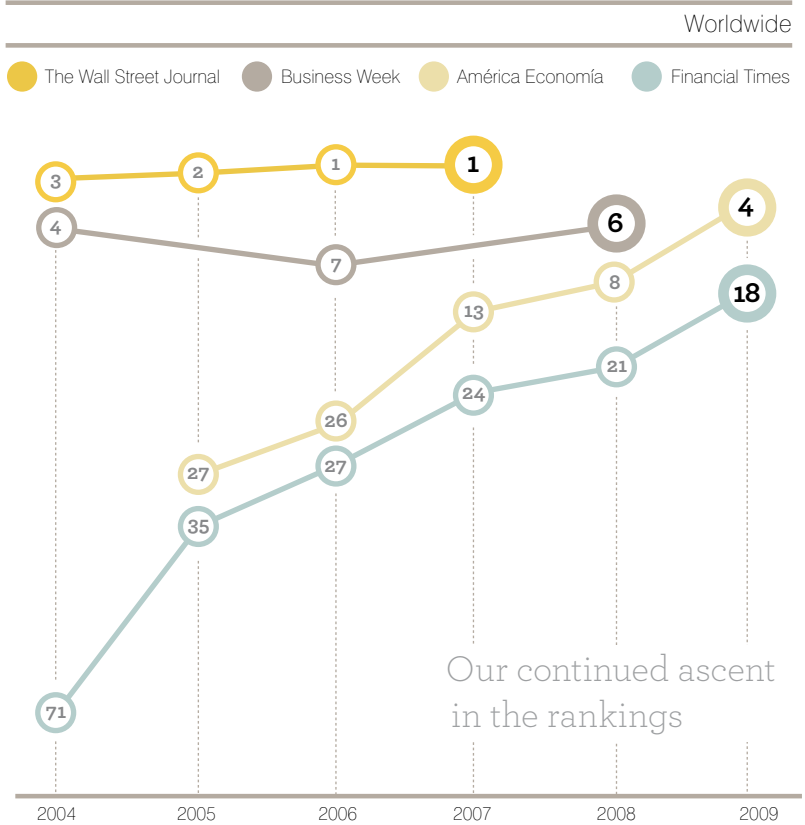
# #7

#### Financial Times

(January 2009) 7th in Europe and 18th worldwide. In the same edition, ESADE was also ranked:

- 3rd for alumni career progression at 3 years post-graduation.
- 5th in alumni salary increases.
- 8th for international mobility at 3 years post-graduation.

With every graduating class, ESADE alumni continues to expand and currently has over 40,000 members across 110 countries, making it one of the largest alumni networks in the world.

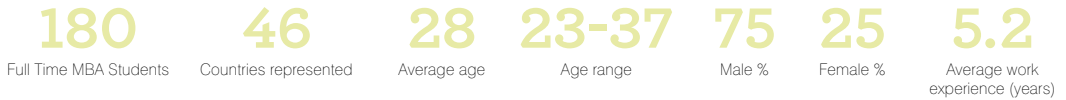


# Educating Leaders for Global Careers

## Class Profile 2009-2010

As one of the world's leading MBA programmes, The ESADE MBA attracts outstanding individuals from around the world. Likewise, our graduates are highly sought after by international recruiters to occupy leadership positions worldwide.

### Class of 2011 profile

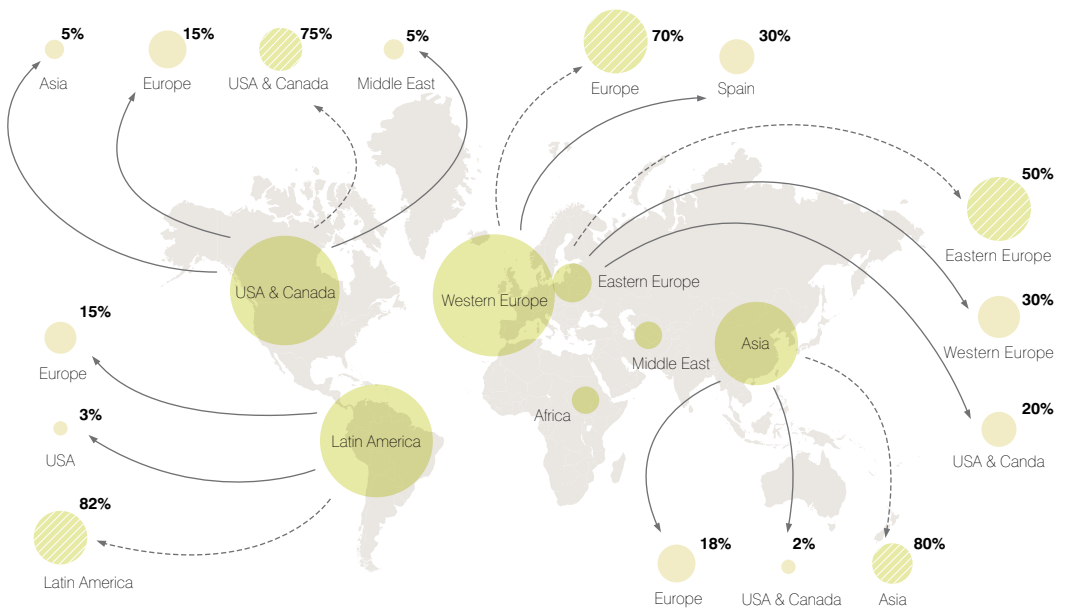


### Geographical backgrounds

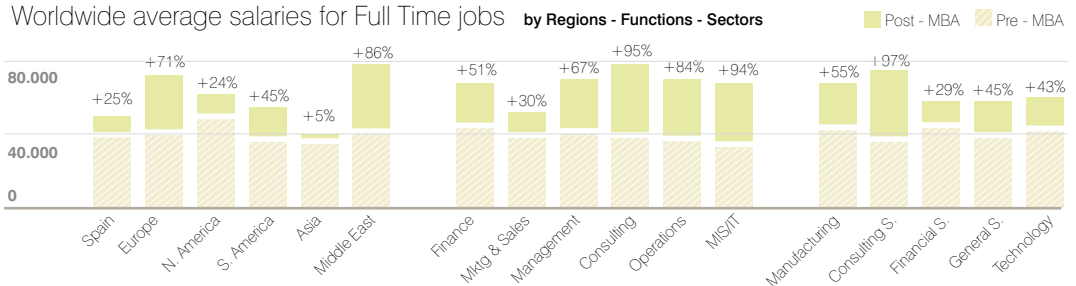


### Geographical mobility. Class of 2009

● Pre MBA → ● Post MBA



### Worldwide average salaries for Full Time jobs by Regions - Functions - Sectors



# Meeting your needs through Flexibility

## Course Structure

Thanks to our new and innovative Full Time MBA format, our participants now enjoy greater flexibility in defining their MBA experience by being able to customise the length of study in 12, 15 or 18 months.

Regardless of the option selected, all participants start the Full Time MBA at the same time and are required to complete the exact same number of credits.

When deciding whether to pursue the Full Time MBA in 12, 15 or 18 months, the main factors to evaluate are:

- **Career Acceleration Strategy:** Internships (only available on the 15- or 18-month Full Time MBA formats) enable participants to facilitate career changes into new functional areas, sectors or countries. Additionally, employers often use internships as a testing platform for potential future hires.
- **Global Outlook:** Our Exchange Programmes (only available on the 15- or 18-month Full Time MBA formats) allow students to increase their international exposure.

## Languages in the MBA

Our Full Time MBA is comprised of two English tracks and one Bilingual track (Spanish and English).

**All non-fluent Spanish speakers** in the English track attend mandatory Spanish lessons throughout Pre-Term and Term1.

**From Term 2 onwards,** language training becomes completely optional at which point participants that decide to continue with their language training have two main options: the first being to continue with their track in Spanish and the second being to start the French or German tracks until the end of the MBA.

2010				2011				
Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May
<b>PRE-TERM</b>	<b>TERM 1</b>			<b>TERM 2</b>			<b>TERM 3</b>	
<ul style="list-style-type: none"> <li>• Intro. to Economics</li> <li>• Accounting I</li> <li>• Business Law</li> <li>• Project Management Fundamentals</li> <li>• LEAD</li> </ul>	<ul style="list-style-type: none"> <li>• Economics</li> <li>• Marketing I</li> <li>• Finance I</li> <li>• Accounting II</li> <li>• Career Impact Cycle</li> </ul>			<ul style="list-style-type: none"> <li>• Finance II</li> <li>• Global Context of Management</li> <li>• Human Resources</li> <li>• Operations I</li> <li>• Strategy I</li> </ul>			<ul style="list-style-type: none"> <li>• Global Marketing</li> <li>• Operations II</li> <li>• Strategy II</li> <li>• MIS</li> <li>• Leadership</li> <li>• Entrepreneurship</li> </ul>	
				+ 2 electives			+ 1 elective	
				+ 1 elective			+ 1 elective	
Immersion Week	Fall MBA CareerWeek			Winter MBA Career Week				
Leadership and Assessment Development Programme								
Entrepreneurship								

# Empowering the Entrepreneur in You!

## Entrepreneurship Programme

With several new businesses being launched by graduating students annually, ESADE Business School is proud of its long and successful heritage in Entrepreneurship.

Integrated into the core curriculum, our Entrepreneurship Programme helps participants consolidate and apply the knowledge acquired during The ESADE MBA in the development of innovative business plans. The course consists of three parts:

- 1. A conceptual Introduction to Entrepreneurship** and the key tools to be applied.
- 2. An optional Feasibility Study** during the summer break in which participants analyse the viability of a business idea.
- 3. Development of the Business Plan**

Throughout the course, participants receive guidance from the Entrepreneurship Centre's (CINEM) lecturers and tutors. Given our strength in Entrepreneurship, the course is an excellent opportunity for students determined to launch their own businesses upon graduation to take full advantage of the wide variety of resources and experience available to them at ESADE.

# Leading through Emotional Intelligence

## LEAD Programme

Our Leadership Assessment and Development Programme (LEAD) is a highly personalised and powerful resource focused on developing each candidate's Emotional Intelligence (EI), hence leadership competencies, through a range of self-awareness exercises.

LEAD is an integral part of The ESADE MBA's core curriculum and runs throughout the programme. Through one to one coaching sessions, peer analysis and a variety of other tools, students set their own limits as to how far they wish to take advantage of this powerful self development platform. Flexibility, reflection and commitment to improving leadership competencies ensure that each candidate exploits LEAD's full potential.

						2012			
Jun.	July Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.
		Study Tour* Asia North America South America Africa	Exchange Programme**			Exchange Programme**			
Electives		<b>12 MONTHS</b>							
Corporate Internship		Electives	Electives	<b>15 MONTHS</b>					
Corporate Internship		Electives	Electives			Electives			<b>18 MONTHS</b>
			Fall MBA Career Week			Winter MBA Career Week			Graduation
Feasibility Plan*		Business Plan				BP Final Presentation			

\* Optional \*\* Different partner business schools are available in each of the Exchange periods. Please go to [www.mba.esade.edu](http://www.mba.esade.edu) for updated list of schools

# Managing your MBA Career

## Career Services

One of the key motivators behind deciding to pursue an MBA is the objective of achieving a positive career impact. Choosing which career direction to steer towards is one of the most important decisions participants will have to make during The ESADE MBA which is why Career Services partners with participants throughout the decision making process.

### Strategic Advising

Our experience demonstrates that the probability of participants fulfilling their professional ambitions increases through structured and focused job search strategies that are implemented early on. With this in mind, each student is assigned a Career Advisor that provides strategic advice on all aspects of the job search process.

### Career Impact Cycle

Our newly redesigned Full Time MBA integrates a compulsory Career Services component into the programme's core curriculum during Term 1. The Career Impact Cycle focuses on structuring the different facets of the job search process in order to ensure that participants are fully prepared to begin interviewing successfully shortly into the Full Time MBA.

### Corporate Internships

Full Time MBA participants choosing to pursue the programme in 15 or 18 months are strongly

encouraged to undertake corporate internships. These represent a unique opportunity to put into practice the new skill sets acquired during the MBA and to gain valuable experience in new functional areas, sectors or countries.

### Talent Recruitment Events

The Career Services Team organises on-campus Talent Recruitment Events throughout the year to facilitate interaction between employers and MBA participants.

- > Corporate Presentations (all year round)
- > Networking Events (all year round)
- > On-campus Interviews (all year round)
- > Fall MBA Career Week and Winter MBA Career Week

Aligned with sector recruiting timelines, the Fall and Winter MBA Career Weeks are annual events held in October and January respectively. Consisting of corporate presentations and interactive networking events, both events attract leading consulting firms, renowned financial services institutions and top companies in industry.

### Companies that have participated in previous on-campus recruiting events include:



# Applying to The ESADE MBA Admissions

We look for diversity, professional experience and proven intellectual capacity as well as excellent development potential and leadership competencies. Our teamwork-centric methodology encourages students to learn as much from their peers as from professors, which is why we seek highly motivated participants willing to share their own personal knowledge and experience.

## Basic Admissions Requirements

- Undergraduate degree from a recognised university, equivalent to Bachelor's degree
- Minimum of 2 years of previous full time professional experience
- Fluency in English for both the English and Bilingual tracks
- Fluency in Spanish for the Bilingual track
- > On-line Application form and Application fee
- > GMAT or ESADE Admissions Test\*
- > Official transcripts and copy of a diploma
- > Language accreditation
- > 2 Original recommendation letters
- > CV
- > Photocopy of passport and 2 passport size pictures

\*The ESADE Admissions Test is only valid for the bilingual track.

## Staged Application Deadlines Process

Application Completion Date by:	Communication of Admissions Decisions by:
Stage 1: 16th October	27th November
Stage 2: 11th December	5th February
Stage 3: 22nd January	5th March
Stage 4: 5th March	23rd April
Stage 5: 16th April	4th June
Stage 6: 30th May	15th July
Stage 7: 20th July	14th August

Stage 7: Given visa application process timings for non-EU nationals (approximately two months), this deadline is only available to EU citizens and is subject to spaces remaining on the programme.

# Financing the ESADE MBA Financial Aid

ESADE Business School is committed to helping Full Time MBA participants invest in their future.

**Student Loans.** ESADE Business School has exclusive MBA Student Loan Agreements with several leading Spanish banks. These loans cover up to 100% of tuition fees, at low interest rates, without a co-signer and are available to students of all nationalities.

**ESADE Scholarships.** ESADE Business School also provides Merit Based Scholarships and Awards to outstanding ESADE MBA participants.

Our scholarships cover 10% to 50% of tuition fees and eligibility depends on superior academic records, proven professional acumen and a determination to influence the future of business.

## Full Time MBA cost breakdown for August 2010 intake:

The Application fee to cover all administrative processes for the Full Time MBA is €130.

Academic expenditures	Cost €	Description
Full Time MBA	52,000	Tuition fees.
Programme related fees	2,500	Course materials, reference books, legal assistance, MBASA fees.
<b>Total compulsory expenses</b>	<b>54,500</b>	

Other optional expenditures	Cost €	Description
ESADE Admissions Test	100	Only for Bilingual track applicants if not taking the GMAT.
Elective language training	1,500	For participants choosing to continue with language classes from Term 2 onwards.
Study Tours	3,000/4,000	Approximate academic costs. Travel expenses not included.
Housing Agency	1,000	Apartment search and associated legal assistance.
MBA Tournament (MBAT)	600	Approximate MBAT in Paris fees. Travel expenses not included.

The sooner participants submit their complete Admissions Application, the sooner they can apply for ESADE Scholarships thereby increasing their chances of being awarded a scholarship.

# ESADE

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