GRUGET, Research Group on Tourism Management

Dr Mar Vila – Coordinator of GRUGET and Associate Professor, Dpt. Financial Management and Control
Dr Pere Batallé – Professor, Dpt. Operations Management and Innovation
Mr Josep Lluis Cano – Lecturer, Dpt. Information Systems Management
Dr Gerard Costa – Associate Professor, Dpt. Marketing Management
Dr Xari Rovira – Associate Professor, Dpt. Quantitative Methods
Dr. Albert Saló - Postdoc researcher
Dr Josep M. Sayeras – Associate Professor, Dpt. Economics
Ms. Susana Valdés - PhD researcher

MOST RELEVANT REFEREED JOURNAL PUBLICATIONS 2011-2012


More info: http://www.esade.edu/research-webs/eng/gruget

OTHER HIGHLIGHTS

➢ Visiting Researchers: Dr. Cathy Enz (Cornell University) 2011
Dr. Eugeni Aguiló (Universitat Illes Balears), 2012

➢ New research line: Antarctic Tourism
with Universitat de Barcelona (Project Actiquim II) & CEAB-CSIC.(ICZM group)

➢ New research project: Managing the competitiveness of tourism destinations:
Optimizing the visitor experience by identifying attributes valued ex-ante and ex post,
with Universitat de Girona & Universitat Illes Balears