

Candidates for ESADE's Alumni Management Board

Dear Members,

Maite Barrera, Oriol Pinya and Oliver Straehle present their candidatures for the Management Board so that they can give us a helping hand with the various tasks we have been working on over the last few years.

The main planks in our programme are:

Working to make ESADE Alumni a global network, in which all alumni benefit from services and activities that: (1) are international in scope and (2) which seek to foster a sense of belonging to ESADE and links to the institution, regardless of the country in which an alumnus/alumna is working.

Boosting support for entrepreneurs, adding further activities, forums, seminars, conferences, etc. by ESADE's Entrepreneurs and Investors Club. We consider that ESADE Alumni should be a pillar of strength in this field and provide entrepreneurs with know-how, monitoring and facilitate contact with potential investors.

Beefing up the Career Service, specifically the job exchange and on-going links with various kinds of company in different parts of the world. We believe that both personal enquiry and the career management tool services add a great deal of value for alumni. We shall work hard to raise the quality of these services even further.

Foster charitable initiatives through Alumni Giving Back, adding the value of the various fields of expertise of our alumni in helping those most in need.

Values: The current economic crisis has shaken confidence in many local and global institutions, begging questions as to the nature of The Welfare State and what democracy really means. ESADE must live up to its reputation as a centre for debate and open reflection that is global and multicultural in scope and lead the quest for answers. We therefore propose opening new channels for discussion and debate to help define the social, corporate and personal values needed to overcome present difficulties and stop society coming apart at the seams.

We believe that if we were to join the ESADE Alumni Management Board, we could help achieve the foregoing aims. That is why we are asking for your vote.

Best regards,

Maite Barrera, Oriol Pinya and Oliver Straehle

Maite Barrera Xaubet (Lic&MBA 98)

Degree in Business Management from ESADE and an MBA from ESADE and the Anderson School of Business (UCLA). Founding partner of Bluecap Management Consulting, a consultancy *boutique* specialising in financial entities (banks and insurance companies). Bluecap was founded in October 2005 and has since worked closely with leading national and international financial entities in matters covering strategic management of risks, capital, value and business development.

Maite worked in Oliver Wyman & Co.; first in the firm's London office and then in its Madrid one, dealing with: measurement and management projects on risk and capital; management of retail banking networks in various leading financial entities in Europe and Latin America.

She previously worked at BBVA/Argentaria (Madrid) in the Value-Based Management Unit, reporting to the bank's Management Committee, and in Alpha Corporate (Arthur Andersen Corporate Finance).

Oriol Pinya Salomó (Lic&MBA 95)

Degree in Business Management from ESADE, CEMS Master's Degree from HEC and an MBA from Harvard Business School. Oriol began his career as a strategic consultant in The Boston Consulting Group, advising companies in the energy, financial and pharmaceutical sectors. He went on to work in Merrill Lynch's mergers and acquisitions department and then joined Apax Partners, a risk capital firm, where he has spent the last twelve years. He is currently the partner in charge of world retail and consumption practices and is President of Apax Partners in Spain. Throughout his long spell in Apax, the operations he has been involved in include: Takko; New Look; Electro-Stocks; Panrico; Itevelesa; Vueling; DMR; easyEverything; Independer. Oriol is member of the Board of *Asociación Española de Entidades de Capital Riesgo* (ASCRI) [Spanish Association of Risk Capital Entities].

Oliver Straehle (MBA 01)

Oliver Straehle holds an MSc. in Aerospace Engineering from the University of Stuttgart and University of Toronto, and an MBA from ESADE, Barcelona. He is a partner in the Zurich office of Bain & Company. He joined the firm in 2009. Prior to joining Bain, Mr. Straehle was responsible for the industrial goods business of The Boston Consulting Group in Switzerland. He started his career as a systems engineer at DASA Munich and later joined Rolls-Royce Aero Engines in Berlin as project leader in the concept development department.