

ESADE Alumni crowdfunding

ESADE Alumni Entrepreneurship

Calling all ESADE Alumni members interested in startups and investment! Crowdcube, an interactive investment platform certified by Spain's stock exchange authority CNMV, now offers you the **possibility to invest upwards of €500 in start-ups already analysed by professional ESADE BAN business angels.**

From time to time we will announce investment opportunities analysed beforehand by ESADE BAN business angels. These opportunities will be announced from time to time and you will be able to invest in them for a limited period.

To find out more, write to entrepreneurship@alumni.esade.edu or call +34 935 530 217.

What is crowdfunding?

Crowdfunding is a new source of alternative finance enabling start-ups to raise funds from a large number of people. Crowdfunding is an alternative method enabling professionals and small investors to make transparent microloans to companies with growth potential via an IT platform.

Why invest in crowdfunding?

Investing small amounts upwards of €500 gives you the opportunity to enter the capital of start-ups and new projects, help entrepreneurs and enjoy the benefits of being an investor.

Important information for interested parties

RISK WARNING

The returns and value of an investment depend on the success of the company in which the investment is made. Therefore, if business does not flourish, investors may not receive the expected returns and may even, in a worse case scenario, lose some or all of their investment.

Your investment is not guaranteed. This means that under no circumstances will ESADE Alumni or Crowdcube or the company promoters or any guarantee fund guarantee that you will be able to recover your investment or receive minimum returns.

DIVIDENDS

Dividends are payments made by a company to its shareholders from the company's profits. Most of the companies in Crowdcube are start-ups, i.e. early-phase companies, which means that returns on investment are unlikely during the first year of the investment.

Profits are usually reinvested in the business itself to drive growth and create value for shareholders. Companies are under no obligation to pay dividends to shareholders.

DILUTION

Any investment made through Crowdcube may be subject to future dilution. Dilution occurs when a company issues more shares. Dilution affects all existing shareholders who do not acquire any of the new shares issued. As a result, the proportional stake of the company's current shareholders is reduced. This entails different consequences including a loss of voting rights, dividends and the value of the stake.