

Candidates to ESADE Alumni board

Dear Alumni,

Maite Barrera and Oriol Pinya, members of the current ESADE Alumni board, are running for re-election as board members in order to carry on contributing to the board's work of recent years in different areas.

The cornerstones of our programme are:

Make ESADE Alumni a global network, a network in which all alumni have access to a range of services and activities suited to each person. Encourage a sense of belonging and close links between alumni and the association, wherever they are advancing their careers. Hold *Alumni Days*: reunions where alumni from different classes can get together with their classmates and families and ESADE.

Give entrepreneurs more help by increasing the activities, forums, seminars, conferences, etc held by ESADE Alumni Entrepreneurship. We believe that ESADE Alumni should remain a benchmark in this field and should give entrepreneurs access to savoir-faire and contact with investors through our business angel network ESADEBAN.

Boost the Career Service. Increase the quality and quantity of vacancies by close links with companies of different types in different locations. We will work on improving the quality of ESADE Alumni's current services including individual advisory sessions and career management techniques.

Foster giving-back projects even more, through ESADE Alumni Giving Back, with emphasis on enabling our alumni to use their different fields of expertise to help the neediest people and work towards a fairer, more sustainable world. We will enlarge the network of giving-back consultants and increase the number of NGOs that our alumni help.

Values: ESADE must pursue its mission of being an open, global and multicultural hub of discussion and thought situated at the forefront of the search for answers. We therefore suggest that new discussion channels and forums be developed to help define the values needed by society, businesses and individuals to enable them to make progress without causing a social divide.

We would like to remain part of the ESADE Alumni board chaired by Joaquin Uriach (MBA94) and carry on helping ESADE Alumni be the connection that links us all to our alma mater in our personal and professional spheres.

Many thanks for your vote,

Maite Barrera (Lic&MBA 98)

Oriol Pinya (Lic&MBA 95)

Maite Barrera Xaubet (Lic&MBA 98)

Bachelor in Business Administration (ESADE) and MBA (ESADE and the Anderson School of Business, UCLA). Founding partner of the firm Bluecap Management Consulting, a strategic consulting boutique specialised in advisory services for senior management in leading Spanish and international financial institutions. Bluecap was established in late 2005 and works in conjunction with its clients on issues related to strategic risk management, capital, value and business development, and also e-banking and fintech issues.

Previously, she worked for Oliver Wyman & Co, first in their London offices and then in Madrid, where she was in charge of capital and risk assessment and management projects, and also in the management of high-street bank networks for several foremost financial institutions in Europe and Latin America.

Prior to this, she worked at BBVA/Argentaria (Madrid) in the Value Based Management division, reporting to the bank's management committee, and at Alpha Corporate (Arthur Andersen Corporate Finance).

Maite won the 2010 Seeliger and Conde Amrop award for Talented Young Managers. In addition to her activities in Bluecap, she is an active business angel motivated by her entrepreneurial vocation. She is also a patron of the Princess of Gerona Foundation, a member of the ESADE Alumni Finance Club and its board, and a member of the ESADE Challenge board.

Oriol Pinya Salomó (Lic&MBA 95)

Degree in Business Administration (ESADE), CEMS Master (HEC) and MBA (Harvard Business School) where he was a Fulbright Scholar. Founding partner of Abac Capital, a venture capital firm which invests in medium-sized Spanish companies. He began his career as a strategy consultant at The Boston Consulting Group. He subsequently worked in the mergers and acquisitions department at Merrill Lynch, before joining the global venture capital firm Apex Partners, where he spent 15 years as president and partner in charge of business in Spain and the retail and consumer business worldwide.

In parallel with his professional career, Oriol has been an active member of ESADE Alumni and is currently a board member and its treasurer, a member of the Itinerarium and Ship2B foundations, and a member of ASCRI, the Spanish association of venture capital firms.