

QUALITY POLICY

ESADE's Board of Trustees approves ESADE's description of being and doing. The documentation arising from ESADE's mission and values is published in the School's institutional web site. The content sets out ESADE's mission, corporate identity and values, and its functions and activities. It mentions professional and academic competence; improvement and innovation; personal and institutional rigour and commitment; social responsibility; a framework for the teaching model; the spiritual aspect of training; the strategic framework; the code of conduct. All of these strands are woven into and inspire ESADE's Quality Policy.

ESADE's quality-centred culture is strongly rooted and has a long record of accomplishment of drawing up policies, strategies, and initiatives to ensure and improve the quality of its degrees, faculty research and teaching, and management. A sign of ESADE's unwavering commitment to quality is the fact that it was the first institution in Spain and one of the first in Europe to gain all three of the top business school accreditations in the business studies field. It was accredited by AMBA in 1994, EQUIS in 1998, and AACSB in 2001. It also gained national accreditation of the excellence of its official programmes in the Law School and the Business School.

Other reference and regulatory documentation:

- ESADE Mission, Values and Educational Guidance,
- ESADE Institutional Strategic Plan (PEI),
- ESADE Quality Objectives and Action Plan,
- URL Mission,
- URL Quality Policy and Action Plan,
- URL Strategic Plan and priority strategic lines, and
- Quality criteria, guidelines and standards of the European Higher Education Area, AQU/ANECA and international accreditation agencies (AACSB, EQUIS, AMBA).

This policy reflects the commitment to quality that comes from ESADE's mission and values. Specifically, ESADE's mission is to educate and conduct research in the fields of management and law in order to:

- Train competent and socially responsible professionals.
- Improve organizations and society through knowledge creation.
- Contribute to the social debate in order to build free, prosperous and fair societies.

Furthermore, the vision of ESADE is to aspire to be:

- A leading academic institution in the fields of management and law.
- A quality educational experience based on world-class faculty and a unique teaching model.
- Internationally recognised for our close ties to the business world and our commitment to innovation and entrepreneurship.
- An institution with a sustainable economic model that exhibits competence in an increasingly demanding world.
- A place for the creation and development of responsible leaders who are committed to building a better society.

The main features that are included in the ESADE Quality Policy are based on the following guidelines:

- How ESADE defines its policy and objectives for educational quality
- How ESADE ensures the quality of its training programs.
- How ESADE develops its educational programmes to encourage students' learning
- How ESADE assures and improves the quality of its academic, administrative and services staff
- How ESADE assures the quality of its material resources and services
- How ESADE gathers and analyses results to improve its educational programmes
- How ESADE reports and accounts for its educational programmes

The Quality Policy is fundamentally based on the principles of transparency, accountability, stakeholder participation and continuous improvement. The Plan of Quality Objectives and the Internal Quality Assurance System (SGIQ) constitute the core values of action (the what and the how).

Within the Quality Objectives Plan, the specific objectives, actions to be undertaken, indicators and their monitoring in accordance with ESADE's strategic plan are detailed.

Quality is not an isolated concept of ESADE's activities, but it is fully integrated into all of ESADE's planning, decision-making and operations processes, and in the definition and monitoring of training programs. These processes are included in the ESADE's SGIQ. Both the Manual and the SGIQ Processes provide a framework in which the stakeholders involved can examine, reflect on and improve academic activities.

Objectives to guarantee:

- The enforcement and update of the SGIQ guidelines manual.
- The incorporation and enforcement of accreditation standards from recognized quality accreditation bodies.
- The incorporation and maintenance of standards and procedures required by university administration.
- The continuous improvement of training, knowledge creation and sharing, and participation in the ESADE's social debate.
- The monitoring of stakeholders' satisfaction and participation according to their role and responsibility.