

New Faculty Appointments at ESADE Business School





I am pleased to announce several recent full-time faculty appointments at ESADE Business School.

In addition to the two faculty members who joined ESADE during the 2008-2009 academic year, four new international faculty members, also from a variety of backgrounds and fields of expertise, have joined the school this fall.

These new faculty members bring to our community devotion to scholarship and academic life at large.

Their appointment is clearly due to ESADE's commitment to excellence in both research and teaching.

ALFONS SAUQUET
DEAN OF ESADE BUSINESS SCHOOL



Calin Arcalean

**ASSISTANT PROFESSOR
IN THE DEPARTMENT
OF ECONOMICS**

calin.arcalean@esade.edu

ACADEMIC BACKGROUND

- PhD in Economics, Indiana University
- MA in Economics, Clemson University
- BA in Economics, Babes-Bolyai University, Cluj-Napoca

AREAS OF INTEREST

- Fiscal Competition
- Growth in Regional Economies
- Human Capital and Education
- Issues in Transition Economies

BIOGRAPHY

Calin has focused his work on growth theory and public economics, with an emphasis on multi-region economy dynamics and fiscal policies.

Part of his research examines the role that co-ordination and competition play at the public policy level in integrated economies. Other lines of research focus on understanding the growth effects of regional redistribution policies such as the EU cohesion policy and analysing the effects of trade and knowledge spillovers on the spatial correlation of regional productivity.

“As Kant pointed out, ‘Science is organised knowledge; wisdom is organised life’. Economics lies midway between the two and it is this privileged position that makes it such an interesting and valuable pursuit.”



Nicola Pless

**ASSOCIATE PROFESSOR
IN THE DEPARTMENT
OF SOCIAL SCIENCES**

nicola.pless@esade.edu

ACADEMIC BACKGROUND

- Ph.D. in Management. University of St. Gallen
- Master of Science in Management. University of Bayreuth
- Diploma in Clinical Organizational Psychology. INSEAD

AREAS OF INTEREST

- Leadership
- Corporate Social Responsibility
- Business Ethics
- Social Entrepreneurship
- International Management

BIOGRAPHY

Dr Nicola Pless is Associate Professor in the Department of Social Sciences at ESADE Business School. She is also a Visiting Senior Research Fellow within the PwC-INSEAD initiative on High Performance Organizations at INSEAD in Fontainebleau. She holds a PhD in Management from the University of St. Gallen in Switzerland, a Diploma in Clinical Organizational Psychology from INSEAD in France and an MSc in Business Administration from the University of Bayreuth in Germany. She is also certified in Diversity Management by Cornell University.

Dr Pless is a former Vice President and member of the group of directors of a leading international financial services firm. During her management career she worked in different functions in International Human Resource Management (IHRM): She worked as a Global Assessment & Development Manager for an international bank in New York; served as an HR Generalist with responsibility for the East Asia department at the World Bank Group (IFC) in Washington, DC; and managed and led as a sector leader the department of International Leadership Programs for a global financial services firm in Zurich. Until recently she served as an academic advisor in PricewaterhouseCooper's global flagship leadership development program "Ulysses".

Her research focuses on responsible global leadership, a research initiative that she has set up and co-directed since 2003. Research into responsible leadership focuses on the individual and the organizational levels and asks: What is responsible leadership? What makes a responsible leader? How can talented individuals be developed into responsible global leaders? How can we create organizational change towards responsible leadership?

She has delivered training and consulting services for the IFC, UBS, Volkswagen, Deutsche Telekom and PricewaterhouseCoopers. She has published three books and several articles in practitioners and academic journals. The latest book on "Responsible Leadership" (with Thomas Maak) was published by Routledge 2006 and translated into Russian in 2008 (Alpina Business Books).



Jaime Bonache

PROFESSOR IN THE DEPARTMENT OF HUMAN RESOURCE MANAGEMENT

jaime.bonache@esade.edu

ACADEMIC BACKGROUND

- PhD in Economics and Business Studies, Universidad Autónoma de Madrid
- Master in Business Management, Instituto Universitario de Administración de Empresas (IADE)
- MA in Philosophy, Carleton University, (Ottawa, Canada)
- BA in Philosophy, Universidad Autónoma de Madrid

AREAS OF INTEREST

- Knowledge Transfer within Multinational Companies
- Strategic Human Resources
- International Assignments

BIOGRAPHY

Jaime Bonache has served as Professor of International Human Resource Management at Cranfield School of Management (United Kingdom) and Professor of Organisation Studies at Carlos III University (Spain). For almost 20 years, Professor Bonache has combined his teaching and research activities with consultancy in human resource management. His clients have included Alstom, Caja Madrid, Dragados y Construcciones, Endesa and the Renault Motor Company.

Professor Bonache has written and edited four books. Two of his publications (*Dirección estratégica de personas* and *Dirección de personas*, written jointly with Angel Cabrera) have been best-sellers in a number of Spanish-speaking countries. With a focus on international human resource management, he recently co-authored a book with Paula Caligiuri and David Lepak entitled *Managing a Global Workforce* (Wiley Publishers, in Press). Professor Bonache's other academic publications include several articles in the *International Journal of Human Resource Management*, *Organisation Studies*, *Human Resource Management*, *Journal of Business Research* and *HRM Review*. He has also been a guest editor for five special issues of several international academic journals on trends in international human resources.

Professor Bonache is widely recognised as one of Europe's leading authorities on human resource management, and has participated in scientific committees for the Academy of Management and other major international research institutions. He has lectured at numerous universities in Europe, Asia, the United States and Latin America.



Jan Brinckmann

ASSISTANT PROFESSOR IN THE DEPARTMENT OF BUSINESS POLICY

jan.brinckmann@esade.edu

ACADEMIC BACKGROUND

- PhD, Technical University of Berlin
- Master of Economics and Business Administration, University of Hanover
- Business Administration Studies, University of Zaragoza

AREAS OF INTEREST

- High-growth Ventures
- Strategic Management in New Ventures
- Competence of Top Management Teams in New Ventures
- Innovation Management
- Entrepreneurial Marketing
- Internationalisation of New Businesses
- Entrepreneurship Success Factors

BIOGRAPHY

Dr Jan Brinckmann is Assistant Professor of Entrepreneurship in the Department of Business Policy at ESADE. Before joining ESADE, he was Assistant Professor at Loyola University, Chicago, where he served as Director of the Entrepreneurship Programme. Prior to this, he researched and taught at Cornell University. He has also been an Invited Researcher at Stanford University and Case Western Reserve University, and has conducted research and lectured at the Technical University in Berlin.

Dr Brinckmann's research has been published in five books and prestigious entrepreneurship journals including the *Journal of Business Venturing and Entrepreneurship Theory and Practice*. He regularly presents at leading international entrepreneurship conferences and has received two best paper awards.

Dr Brinckmann has co-founded, advised and supported several start-ups and high-growth firms in the US, Germany, Malta and Kenya. His focus lies in business opportunity evaluation, business development, sales and marketing as well as internationalisation.

He has received scholarships and awards from the German Business Association, the German Exchange Service, the German Parliament, the American Congress, as well as from various academic institutions.

“A passion for empowering entrepreneurs.”



Petya Platikanova

**ASSISTANT PROFESSOR
IN THE DEPARTMENT
OF FINANCIAL MANAGEMENT**

petya.platikanova@esade.edu

ACADEMIC BACKGROUND

- PhD in Management, University Pompeu Fabra (expected in March 2010)
- MSc in Management, Pompeu Fabra University
- MSc in Political Science, Sofia University

AREAS OF INTEREST

- Financial Accounting
- Asset Pricing
- International Accounting Harmonisation

BIOGRAPHY

Petya Platikanova is Assistant Professor in the Department of Financial Management and Control at ESADE Business School. She is expected to defend her PhD in Management at Pompeu Fabra University in 2010.

Before starting her doctoral studies, Petya was researcher for five years in a policy advocacy institute, the Institute for Market Economy (Sofia, Bulgaria). She was involved in project management and research activities in a number of local and international projects financed by international institutions such as USAID, Marshall Fund, Open Society Foundation, Freedom House, and the National Endowment for Democracy. During her policy advocacy period, Petya published her research findings in book chapters and numerous newspaper articles.

Petya conducts her research in the field of capital market research in accounting. This research field links finance and accounting in the effort to explain the relevance of accounting disclosure on financial markets. Her empirical work examines managerial incentives, value-relevance of financial disclosure and related stock market reaction. She recently published her research in the Financial Analysts Journal (CFA Institute). Her ongoing research evaluates the market response to the introduction of international accounting standards (IFRS) in Europe (revised-and-resubmitted to a journal) and the relevance of financial disclosure under alternative accounting regimes (dual disclosure in financial statement analysis).

Petya is ad hoc referee for the Financial Analysts Journal, *The Financial Review*, *Journal of Banking and Finance*, *European Accounting Review* and *Managerial Finance*.

She has also served as external evaluator for the Research Grant Council of Hong Kong, and as referee for the European Conference of the Financial Management Association (2007), EFA (2009) and AAA (2009).

At present, Petya delivers courses at the MSc in Finance (Financial Analysis and Reporting) and MBA levels (Business Analysis and Valuation).



Ioana Schiopu

**ASSISTANT PROFESSOR
IN THE DEPARTMENT
OF ECONOMICS**

ioana.schiopu@esade.edu

ACADEMIC BACKGROUND

- PhD in Economics, Indiana University, Bloomington
- MA in Economics, Clemson University
- BA in Economics/International Business, Babes-Bolyai University, Cluj-Napoca

AREAS OF INTEREST

- Economics of Human Capital
- Technological Change, Growth and Inequality
- Growth and Public Policies

BIOGRAPHY

Ioana joined ESADE in 2009. After obtaining her PhD at Indiana University, she spent the 2008-2009 academic year as Visiting Researcher at the Institute for Economic Analysis (IAE-CSIC) in Barcelona.

Ioana has worked on growth and welfare effects of various higher education funding policies and the implications of the interaction between private and public investment for the accumulation of human capital at different stages of education.

Her research agenda includes exploring the linkages between endogenous technological change and investment in different types of education and their effects on growth and inequality.

“What makes this job exciting is the opportunity to learn every day, through both research and teaching. Working with ideas offers infinite possibilities and this is simply fascinating.”

ESADE

Business School

Ramon Llull University

Barcelona Campus · Pedralbes

Av. d'Esplugues, 92-96
08034 Barcelona (Spain)
T. +34 934 952 088
F. +34 934 953 828

Barcelona Campus · Sant Cugat

Av. de la Torreblanca, 59
08172 Sant Cugat del Vallés
Barcelona (Spain)
T. +34 932 806 162
F. +34 932 048 105

Madrid Campus

Mateo Inurria, 25-27
28036 Madrid (Spain)
T. +34 913 597 714
F. +34 917 030 062

Buenos Aires Campus

Av. del Libertador, 17.175
Beccar - San Isidro (B1643CRD)
Buenos Aires (Argentina)
T. +5411 4747 1307

www.esade.edu

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