Position Announcement

Tenure-Track Faculty Position¹ in Brand and Marketing Management
(Department of Marketing Management)

ESADE Business School seeks to appoint an Assistant or Associate Professor in Brand and Marketing Management with a strong background in brand management and Marketing Management. The position for a full-time faculty member in the Department of Marketing Management will be made in September 2012.

Applicants are expected to contribute to both theoretical and applied aspects of Research in collaboration with Grecomar research group and the Brand Institute. In addition, they will be expected to play an active role in both our graduate and undergraduate courses as well as in our Executive Education programmes.

The successful candidate should have a PhD and noteworthy intellectual contributions and teaching qualifications. Possible areas of expertise could be in: brand management, marketing strategy and international marketing.

The Department of Marketing Management at ESADE (http://www.esade.edu) is organized into knowledge creation clusters. A creation cluster is the nucleus of intellectual creation regarding a specific topic. Each cluster is formed by a professor, academic collaborators, and a leader, expert in the area and whose role it is to stimulate, support and channel the group's work. The Marketing Management Department, involved directly with these clusters, follows a research plan based on the advice of the faculty, while simultaneously emphasizing trends regarding consumer behavior, retail and distribution, brand and marketing metrics.

The Department of Marketing Management contributes to each program, offering introductory courses, required elective courses and optional courses related to the clusters and fields of research.

The successful candidate will play a key role in developing further the research-driven postgraduate programs in this area and in disseminating research results through publications, conferences and teaching.

Since its founding over 50 years ago, ESADE has built an international reputation based on the innovative curriculum of its educational programs as well as for bringing cutting-edge research to the academic community. ESADE holds the three most prestigious business school accreditations, EQUIS, AACSB and AMBA, and has consistently been ranked as one of the best business schools in the world.

¹ ESADE Business School is an affirmative action/equal opportunity employer
The innovative and entrepreneurial spirit that has characterized ESADE Business School from its inception is as strong as ever. Moreover, ESADE is committed to excellence and strives to further internationalize its faculty and expand its research activity.

The salary for this position will be competitive. Further details on compensation will be provided to qualified candidates. On top of the gross salary, assistance will be given towards the cost of relocation.

Speaking Spanish is not a requirement. For non Spanish-speaking candidates support in learning Spanish will be provided by ESADE Language School.

Informal enquiries, which will be treated in strict confidence, can be addressed to Manuel Alfaro, Director of the Department of Marketing Management of ESADE at manuel.alfaro@esade.edu.

Formal applicants should send:
- Curriculum vitae
- A letter setting out the candidate’s research and teaching experience
- Two or three recent publications
- Materials documenting the candidate’s university teaching
- Three letters of recommendation

All this information should be sent to Silvia Espin, Manager for Faculty Development at ESADE Business School at Facultypositions@esade.edu or alternatively by mail to the attention of Silvia Espin at:

ESADE Business School
Avenida Pedralbes 60-62
E-08034 Barcelona (Spain)

The committee will begin reviewing applications and will continue until the position is filled. Materials submitted as part of an application cannot be returned.