Entrepreneurship

Fundació ESADE was the result of the initiative and enterprising vision of a group of entrepreneurs and professionals. Their determination, coupled with the experience of the Society of Jesus, was the perfect combination for the creation of a new project: a school for training management professionals. This enterprising character forms part of ESADE’s DNA. And, in the future, we want to continue to inspire this enterprising spirit in new generations.
We are convinced that societies progress thanks to the fact that there are individuals and teams who know how to discover new opportunities and are able to mobilise resources to ensure that these new projects become reality.

This enterprising spirit can be applied to the creation of new companies and also to the promotion of new initiatives within existing companies or in other sectors of society, such as third-sector organisations or public authorities.

ESADE was one of the first business schools to include business creation in its syllabus as an end of course project, and to include entrepreneurship as a subject in its MBA programmes. Each year, over 400 students study at ESADE, which encourages an enterprising spirit and uses active methodologies designed to teach them to identify new forms of business, to draw up business plans and develop innovative projects.

The professors who teach these subjects are experts in developing entrepreneurs. Moreover, they are supported by managers and professionals who act as ‘tutors’ for the groups of students who carry out the projects.

Created in 1997, the ESADE Entrepreneurship Institute (EEI) aims to link teaching, research and social entrepreneurship activities, in order to reinforce them and allow the institute to become an international point of reference.
The ESADE-Ramon Llull Research Group in Entrepreneurship (GRIE) is recognised as a consolidated research group. It is made up of researchers working in the field of organising business ventures, business growth, promotion of corporate entrepreneurship and family businesses.

The results of its research have been presented at international conferences and have generated various doctoral theses, which have been published in scientific articles in leading journals and in other formats such as books and reports.

In collaboration with ESADE Alumni the EEI aims to help create new projects and promote social debate on the future of entrepreneurship and on how it can help promote and foster its development.

Moreover, the new ESADE CREATPOLIS complex provides another location in which the creation of science-based companies can be fostered.

Fifty years after ESADE was founded, we want to continue inspiring futures and fostering the enterprising spirit, in order to create a more developed and socially just society.

Eugènia Bieto
Corporate Deputy
Director General

Marcel Planellas
General
Secretary