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ESADE Entrepreneurship  
Insitute  
2<sup>nd</sup> Research Summit

June 5-6 2016

Agenda & Guide



*At the ESADE Entrepreneurship Research Summit we aim for new formats of interactions between scholars. Discussions are meant to have broad participant, interaction and informality that is in contrast to standard research talks and presentations.*

## Summit Program:

### Agenda Monday, June 6<sup>th</sup>

#### ESADE Creapolis – Creativity Room

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|----------------------|--|
| <b>10:00 – 10:15</b> | <b>Welcome to ESADE</b><br><i>Opening note by Jonathan Wareham , Faculty Dean of ESADE</i>   |
| <b>10:15-10:30</b>   | <b>Welcome to ESADE Entrepreneurship Insitute</b><br><i>Opening note by Luisa Alemany, Director of the EEI and Associate Professor in the Department of Financial Management and Control</i> |
| <b>10:30 – 11:30</b> | <b>Discussion Session 1 – Uniting Rigor &amp; Relevance</b><br><i>Moderators: J. Brinckmann, J. Villanueva</i>   |
| <b>11:30 – 12:00</b> | <b>Coffee Break</b>  |
| <b>12:00 – 13:30</b> | <b>Panel Discussion – Uniting Rigor &amp; Relevance</b><br><i>Panelists: T. Baker, K. Hmieleski, J.Wiklund</i><br><i>Moderators: E. Powell, L. Naldi/B. Larrañeta</i>                        |
| <b>13:30 – 15:00</b> | <b>Lunch (Creapolis Terrace)</b>   |
| <b>15:00 – 17:00</b> | <b>Roundtable Discussion – Uniting Rigor &amp; Relevance</b><br><i>Moderators: J. Brinckmann, J. Villanueva</i>  |
| <b>17:00 – 17:30</b> | <b>Shuttle Bus to Barcelona City Center</b>  |
| <b>20:00 – 22:00</b> | <b>Dinner</b><br><i>Pomarada Restaurant</i>  |



## Summit Participants:

Monday, June 6<sup>th</sup>

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Name	University
Luisa Alemany	ESADE Business School, Spain
Ted Baker	Rutgers University, USA
Ana Bojica	University of Granada, Spain
Jan Brinckmann	ESADE Business School, Spain
Alexandra Dawson	Concordia University, Canada
Lisa Hehenberger	ESADE Business School, Spain
Keith Hmieleski	Texas Christian Univeristy, USA
Heidi Kruger	ESADE Business School, Spain
Barbara Larrañeta	Pablo Olavide University, Spain
Lucia Naldi	Jönköping University, Sweden
Ana Perez Luño	Pablo Olavide University, Spain
Erin Powell	Clemson University
Dimo Ringov	ESADE Business School, Spain
Jana Thiel	Maastricht Univeristy, The Netherlands
Jaume Villanueva	ESADE Business School, Spain
Johan Wiklund	Syracuse University, USA

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# Summit location:

**Monday, June 6th**

**ESADE Sant Cugat Campus**

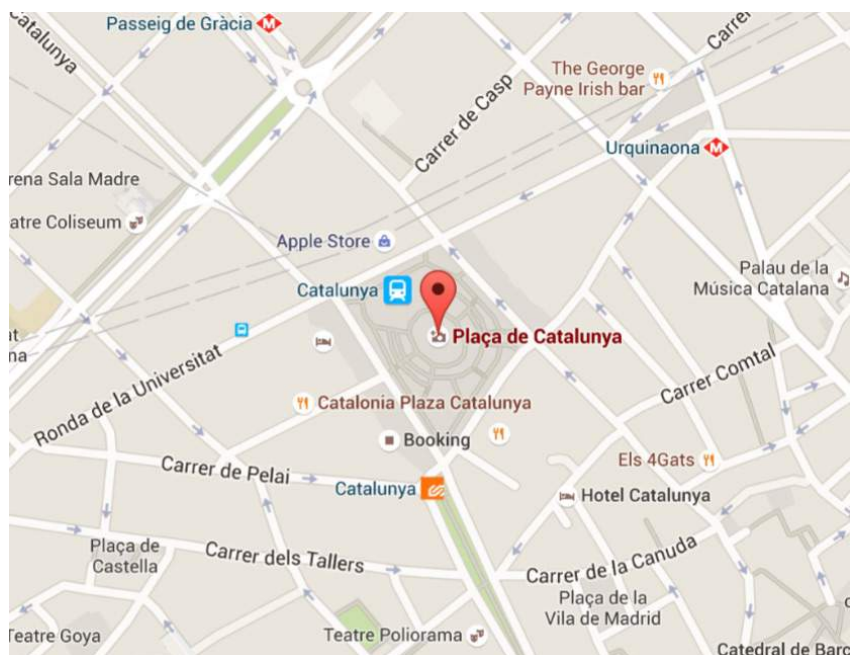
*Creapolis*



*Creativity room*



We will arrange a **free shuttle bus** service from **Plaza Catalunya** to Sant Cugat. The meeting point will be the **middle (geometric center) of the plaza at 9am** as shown on the map below.







# EEI Research Summit

## Social Programme

Sunday, June 5th at 15.30h

### Jazz Sailing

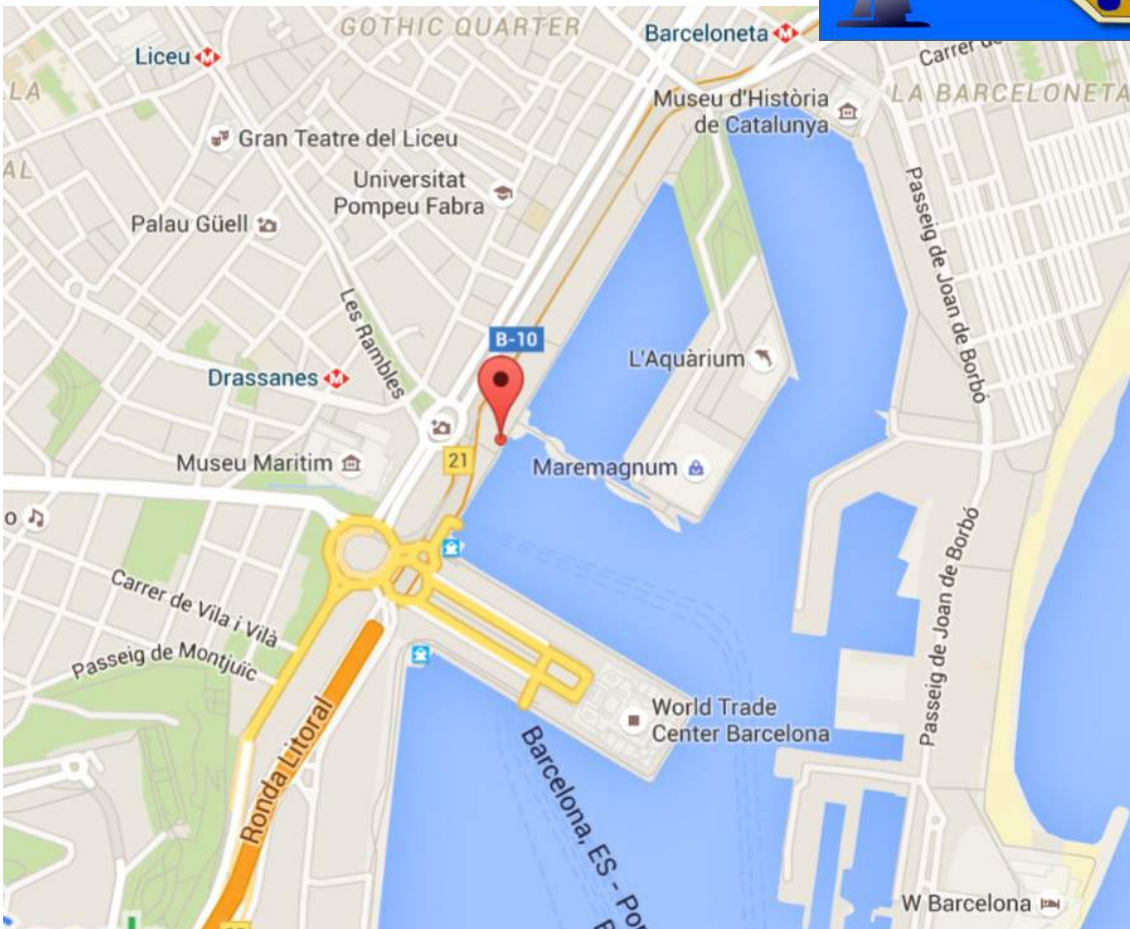


**Meet at 15h at the port**

Carrer de les Drassanes, 1

08039 Barcelona

932 21 21 11





Sunday, June 5th at 18.30h

Dinner



**Mamarosa Beach Restaurant**

Passeig Mare Nostrum, 19-21

08039 Barcelona

*Cocktails to follow at the wet deck of the W Hotel*

Monday, June 6th at 20h

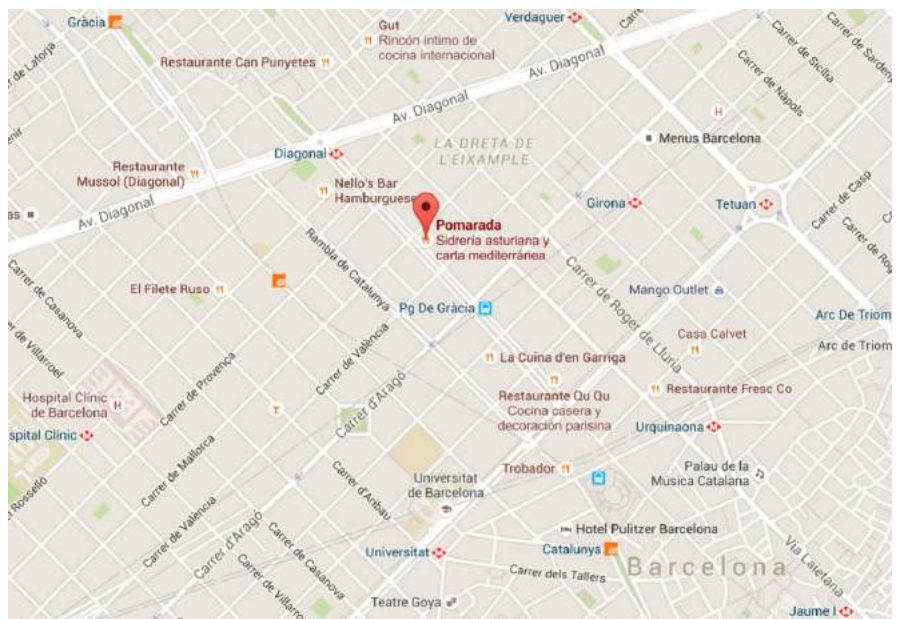
Dinner



**Pomarada Restaurant**

Passeig de Gràcia, 78

08008 Barcelona







## Your time in Barcelona

### Transportation (metro)

If you are planning to stay in Barcelona a few more days, then the most convenient option you can opt for is a **T-10 card travel card**.

This card is valid for 10 trips using public transport. A zone 1 T-10 will carry you all around Barcelona city and costs 9.95€

### Geography and Climate

Barcelona is a coastal city with over four kilometers of urban beachfront and large areas of nearby forests. The city's location makes it the ideal departure point from which to discover new landscapes and enjoy natural environments. Within a radius of a little over 200 Km, you will find charming towns and resorts offering a wealth of cultural as well as historic and recreational attractions such as ski resorts or magnificent beaches.

Barcelona's Mediterranean location means it enjoys a warm and welcoming year-round climate. Its five kilometers of beachfront offer all the latest amenities, including an Olympic marina used by local inhabitants to practice water sports throughout the year. With sunshine on the shores of the Mediterranean practically guaranteed, dining in open-air restaurants or stopping off for a drink at one of city's many pavement cafés is always an option.

### Some tips to get to know Barcelona

*For those with a passion for Arts!*

**Palau de la Música Catalana (c/Sant Francesc de Paula 2; [www.palaumusica.org](http://www.palaumusica.org))**

Domènec I Montaner's extraordinary concert hall is the epitome of Modernism: the explosion in tile, sculpture and glass makes any event here special!



**Park Güell (C/Olot)**

An incomplete, fantasizing vision of Gaudí's ideal world. Gaudí's fascination with natural forms found full expression in this park (1900-1914), where he blurred the distinction between natural and artificial forms in a series of colonnades winding up the hill.



**Church Sagrada Família (c/Mallorca 401; [www.sagradafamilia.org](http://www.sagradafamilia.org))**

Modernism's most eccentric, ambitious monument.

Gaudí, who is said to have joked "My client is no in a hurry" is buried beneath the nave, he dedicates more than 40 years to the project.

**Pre-booking tickets is HIGHLY recommended as it is a really popular tourist destination and the queues are otherwise very long! <http://www.sagradafamilia.org/en/tickets/>**

**Picasso Museum (c/Montcada 15-23; [www.museupicasso.bcn.es](http://www.museupicasso.bcn.es))**

A record of the vital formative years that the Young Picasso spent nearby at la Llotja art school.

**The Cathedral (Pla de la Seu; [www.catedralbcn.org](http://www.catedralbcn.org))**

The present-day Cathedral is the third church to stand on this site. The first one, destroyed in 985, was rebuilt in Gothic style but not ended until 15<sup>th</sup> century.

*Escape from urban hustle!*

**Montjuïc (access from Plaça d'España)**

Offers a precious escape with spectacular views of Barcelona and its port.

The long axis from Plaça d'España is still the most popular access to the park, with the climb now eased by a sequence of open-air escalators.

**Tibidabo (Tramvia Blau and funicular railway; [www.tibidabo.es/en/homepage](http://www.tibidabo.es/en/homepage))**

Thousands of people head to the top of the hill in order to whoop and scream at the funfair!

Great views of Barcelona!

*And for the football fans!*

**Nou Camp – FC Barcelona (Avda Aristides Maillol, access 9, Les Corts; [www.fcbarcelona.com](http://www.fcbarcelona.com))**

The Nou Camp. Where FC Barcelona has played since 1957, is one of football's great stadiums. It holds 98.000 spectators. The guided tour takes you through the players' tunnel to the changing rooms, President's box and the club museum.

*Do not miss!*

**La Boqueria (La Rambla 89, Raval)**

A wave of fascination of Barcelona's gastronomy, the most famous food market is a must-stop!

