

Jan Hohberger

Ph.D. Candidate – Department of Business Policy

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RESEARCH INTERESTS

Corporate Strategy: Acquisition and Management of Knowledge, Innovation, Organizational Learning

Dissertation Working Title: The Acquisition of Knowledge in the Biotechnology Industry: Comparing contributions of the firm, the alliance network and regional cluster

EDUCATIONAL BACKGROUND

- 09/2004 – Current PhD in Management Science, *ESADE Business School*, Department of Business Policy, Barcelona, Spain.
- 09/2006 – 05/2007 Visiting Scholar and Coursework, *Wharton School of Business* (University of Pennsylvania), The Sol C. Snider Entrepreneurial Research Center, USA.
- 09/2003 – 06/2004 Master in Business Studies; *Michael Smurfit Graduate School of Business* (University College Dublin), Ireland.
- 02/2003 – 06/2003 Final Research Project, “Business Plan’s and Planning: A Critical Perspective” *University of Oviedo*, Spain.
- 10/1999 – 07/2003 Diplom-Betriebswirt (FH), (German equivalent to a Bachelor in Business Administration and Management); *University of Applied Science Kempten*, Germany.
- 09/2001 – 06/2002 “Erasmus” Exchange Student (in International Business Studies); *University of Ulster*, Colrairie, UK.

BOOK / BOOK CHAPTER / EDITED BOOKS

Almeida, P., Hohberger, J. & Parada, P. (forthcoming). Individual Collaborations, Strategic Alliances and Innovation: Insights from the Biotechnology Industry. In: Scott Shane (editor) *Handbook of Management of Technological Innovation*, Blackwell Publishing, Malden, MA.

CONFERENCE PRESENTATIONS / PROCEEDINGS

Almeida, P., Hohberger, J. & Parada, P. (2007). The Impact of inter-Firm Collaboration of Researcher on Innovation in Biotechnology Firms. Academy of Management Conference, Track: BPS, Philadelphia, USA.

- Hohberger, J., Almeida, P. & Parada, P. (2007). The Impact of Inter-Firm Collaborations by Researchers on Innovation in Biotechnology Firms. Annual Conference of Corporate Strategy, Vallendar, Germany.
- Almeida, P., Hohberger, J., & Parada, P. (2007). Individual and Organizational Collaboration Between Firms As Source of Innovation Output. European Academy of Management. Track: Managing and Learning to Collaborate, Paris, France.
- Hohberger, J., Parada, P. & Planellas, M. (2006). Learning in networks: Comparing the different characteristics of the firm, alliances and local clusters. 26th Strategic Management Society Annual International Conference 2006, Vienna, Austria, Track: Knowledge and Innovation.
- Hohberger, J. (2006) Speed of learning and degree of exploration in different networks. Doctoral Workshop of the 26th Strategic Management Society Annual Conference. Vienna, Austria
- Hohberger, J. (2006). The Acquisition of Knowledge in the biotechnology Industry. Ph.D. Workshop at the EGOS Colloquium in Bergen, 3-5 July, 2006.
- Hohberger, J., Parada, P. & Planellas, M. (2006). Knowledge Sourcing: Comparing Contributions of the Firm, Alliances and Regional Cluster. European Academy of Management Conference, Track: General Strategy, Oslo 2006.
- Hohberger, J. (2005). A Conceptual Mapping of entrepreneurial Research. European Academy of Management Conference 2005, Track: International Business and Entrepreneurship, Munich.
- Lingham, T. et al. (2005). The hedgehog, the fox, but not the magister's pox: Theorizing about the creative process in organizational research drawing from the experience of scientists and artists. European Academy of Management Conference 2005, Track: Rhetorical Methods in Management Studies, Munich.
- Hohberger, J. (2005). External learning and learning trade offs: Comparing alliances, acquisitions and local clusters. Annual Summer School of the European Doctoral Association in Management and Business Administration (EDAMBA); Sorèze (France) July 29 – August 3, 2005.

TEACHING ACTIVITIES

ESADE Undergraduate & Specialized Master

- 2007 “International Business Strategy” ESADE Master in International Management
- 2007 “Internationalization of European Companies” ESADE combined Undergraduate and Master Programme & CEMS-Master Programme
- 2006 & 2007 “Corporate Strategy”, ESADE Combined Undergraduate and Master Programme & CEMS-Master Programme
- 2005 “Internationalization of European Companies” ESADE Combined Undergraduate and Master Programme & CEMS-Master Programme (teaching assistant)

ESADE Full time MBA

- 2006 & 2007 “Strategy Capstone Course: Competing in international business”, ESADE Full Time MBA Programme (teaching assistant)
- 2005 “Corporate Strategy”, ESADE Full Time MBA Programme (teaching assistant)

ESADE Executive Education

2006 & 2007 “Doing Business Globally”, Executive Education ESADE & Georgetown University
(teaching assistant)

PROFESSIONAL AFFILIATIONS

- Member of KUBE e.V. (Competence Centre for Business Development and Consulting)
- Member of the American Academy of Management (AOM)
- Member of the European Academy of Management (EURAM)
- Member of the Strategic Management Society (SMS)

SERVICE TO PROFESION

- Reviewer for the Academy of Management Conference (BPS, TIM), 2006 and 2007
- Guest Reviewer for the Special Section of the Schmalenbach Business Review “Corporate Strategy – Scale and Scope”, 2007
- President of the ESADE Doctoral Society (EDS) 2005/2006

SCHOLARSHIPS

- Full Scholarship of the Catalan Government (BE) 2006 for graduate studies in the U.S.
- PhD Scholarship of the Society of Advanced Management Studies to attend the Doctoral Workshop of Strategic Management Society Conference
- Full PhD Scholarship of the Catalan Government 2005-2008 (becaris predoctorals FI)
- ESADE Research Scholarship (2005/2006)
- Socrates / Erasmus Scholarship (2001-2002)

PROFESSIONAL EXPERIENCE

08/1999 – 01/2006 *Zoff GbR.*, Event & Marketing Management, Kempten, Germany, (Partner and Manager)

06/2004 – 08/2004 *Ernst & Young*, Mergers & Acquisitions, Duesseldorf, Germany (Internship)

06/2002 – 10/2002 *Helbling Management Consulting*, Strategic Management Consulting, Munich, Germany (Internship)

05/2001 – 09/2001 *Consultatio, International Consulting Group*, Venture Capital and SME Consulting, Augsburg, Germany (Internship)

09/2000 – 12/2000 *Hypovereinsbank*, Private Banking, Kempten, Germany (Internship)

LANGUAGES

German (native Speaker), English (fluent), Spanish (intermediate)