

MANUEL FRANCISCO SUAREZ-BARRAZA

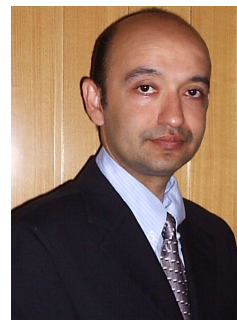
Ph.D. Candidate – Department of Operation and Innovation

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RESEARCH INTERESTS

Business Process Improvement, Kaizen-Continuous Improvement, Sustaining Continuous Process Improvement in Public Administration, Routines and Dynamic Capabilities in High Performance Organizations.

RESEARCH IN PROGRESS AND WORKING PAPERS

- Literature Review. *Continuous Process Improvement. An implication in the public management* (With Professor Joan Ramis. Department's Chief of Operation and Innovation. ESADE).
- Research Proposal and Dissertation. *Sustainability of Continuous Process Improvement in Public Administration. A study in Spanish municipalities.*

PUBLICATIONS IN JOURNALS

- Suárez-Barraza, Manuel F., Ramis-Pujol, Juan (2007). "Process Standardisation and Sustainable Continuous Improvement: a closer look at the application of ISO 9000 to Logroño City Council (Spain). Paper Under-Review of *International Journal of Quality and Standards*. May 2007.
- Suárez-Barraza, Manuel F. and Lingham, Tony, (2007). "Kaizen within Kaizen Teams: Continuous and Process Improvements in a Spanish municipality". Paper Under-Review of *TOM Magazine and Euro Asia Journal of Management*.. June 2007.

CONFERENCE PROCEEDINGS

- Suárez-Barraza, Manuel F., Bou, Elena and Sauquet, Alfons, (2007). "Reflecting on Organizational Routines and Dynamic Capabilities through a Process Improvement Case Study: Standardization without standardization?" 23rd European Group for Organizational Studies (EGOS) Colloquium. 05 to 07 of July 2007, in WU Wien University, Austria. (Paper accepted and presented).
- Suárez-Barraza, Manuel F. and Lingham, Tony, (2007). "Kaizen within Kaizen Teams: Continuous and Process Improvements in a Spanish municipality". 10^o Quality Management for Organizational and Regional Development (QMOD), 18 to 20 of June 2007, Lund's University, Campus Helsingborg, Sweden (Paper accepted and presented). **BEST PhD PAPER AWARD.**

- Suárez-Barraza, Manuel F. (2005). “**The impact of the improvement techniques (continuous improvement and process improvement) in the public sector as enablers of operational effectiveness and customer-citizen satisfaction**”. Continuous Innovation (CINet) PhD Workshop 2005. **The Freeman Centre. University of Sussex Campus. Falmer Brighton United Kingdom.** September 03. 2005 (Paper Accepted and Presented).
- Suárez-Barraza, Manuel F., Ramis-Pujol Juan (2005). “**Continuous improvement under Alfred Schutz’s approach of scientific interpretation and the common sense of human action**”. *8º Quality Management for Organizational and Regional Development (QMOD)*, 29 June to 01 July; Palermo, Italia. (Paper Accepted and Presented).
- Suárez-Barraza, Manuel F. (2005). “**The TQM: Quality Control Story and Quality Control Circles under the Social Constructivism perspective**”. *European Academic of Management EURAM 2005, 4-6 may.* **TUM University, Munich, Germany.** (Paper Accepted and presented).
- Lingham, T., Suárez-Barraza, M., Richley, B., *et al.* (2005) “**The hedgehog, the Fox, but not the magister’s pox: Theorizing about the creative process in organizational research drawing from the experience of scientist and artist**”. *European Academic of Management EURAM 2005, 4-6 may.* **TUM University, Munich, Germany.** (Paper Accepted and presented).

PUBLICATIONS IN JOURNALS OF MANAGEMENT

- Suárez Barraza, Manuel Francisco, (April-December 2006). *A series of nine articles: “Las Cápsulas de Mejora. Una metodología práctica y rápida para mejorar la competitividad de las Pymes (Improvement Capsules)”*. *Journal Pyme Administrate Hoy*. Issues: 144, 145, 146, 147, 148, 149, 150, 151, 152. Gasca Group Editorial. México, D.F.
- Suárez Barraza, Manuel Francisco, (October 2005). “*El Kaizen para las Pymes. Una filosofía de Mejora continua e innovación*”. *Journal Pyme Administrate Hoy*. Volume 12. Issue. 138. Gasca Group Editorial. México, D.F.
- Suárez Barraza, Manuel F., López González, Estela, Jun, 2003. “Modular Courses and Competence Certification, a new way to focus training courses in PEMEX Exploration and Production”, *Journal Horizonte Sur: PEMEX Exploration and Production*. pp 25-31, Tabasco, México.
- Suárez Barraza Manuel F., Jan, 2001. “The philosophy of Kaizen, a practical application in the public sector”, *Journal CONTACTO of Total Quality Management: Organizational Development Supplement*. Year 11. Issue 22. p. 11-16. México, D.F.

TEACHING ACTIVITIES

- Invited Professor in TQM and Lean Manufacturing of the **Executive Master in Operation Management (MDO). ESADE**. Academic Year: 2006-2007. Barcelona. *Students evaluation: 6,20 of 7,0 scale (full satisfaction)*.
- Invited Professor in TQM and Continuous Improvement in Public Sector of the **Executive Master in Public Administration. ESADE**. Academic Year: 2005-2006; 2006-2007; 2007-2008. Barcelona and Madrid.
- Invited Professor in Logistics of the **Diplomatura en Empresariales of Pompeu Fabra University**. Academic Year: 2006-2007. Barcelona.

- Professor in TQM, Inventory Management and Production Management in **United International Business School or Barcelona Business School**. (Graduate and Undergraduate Program). Academic Year: 2005-2006 and 2006-2007. Barcelona.
- Professor in Supply Chain Management in **Barcelona Management Institute**. (Master Program). Academic Year: 2007-2008. Barcelona.
- Full Professor in Total Quality Management and Strategic Management of the MBA and Master of Public Management in **Universidad Juárez Autónoma de Tabasco (UJAT) México**. Academic Year 2002-2003; 2003-2004.

EDUCATIONAL BACKGROUND

2006	Diploma de Estudios Avanzados (DEA) of PhD in Management Sciences.
2002	Master Business Administration MBA; Olmecca University; Villahermosa Tabasco, México.
1995	Specialization in Company Wide Total Quality Control, Industrial Engineering and Productivity Improvement (KAIZEN); Sophia University and CHU-SAN-REN, management consultant firm, Tokyo and Nagoya, Japan.
1996	Diploma in Human Resource Management, UNAM, México.
1993	Biochemical Engineer; Instituto Tecnológico de Villahermosa, México.

SERVICE TO PROFESSION

- **LEAD (Leadership Development and Assessment Program) Coach certificate by ESADE Business School**. (50 hours of Coaching in Part Time and Executive MBA). *Students evaluation: 6,50 of 7,0 scale (full satisfaction)*.
- *Research assistant* of Professor Tony Lingham in the project of: “Creating successful teams through real and ideal Conversational Space: A measures integrating Learning Groups Dynamics and Time Perceptions” 2005-2006.

PROFESSIONAL AFFILIATIONS

- Members of ex-students of Japanese International Cooperation Agency (**JICA**).
- Member of European Group of Organizational Studies (**EGOS**). Since July of 2007.
- Member of **GRACO Research Group** in knowledge management and organizational learning. Since July of 2006.
- Member of European Institute for Advanced Studies in Management (**EIASM**). Since May of 2005.

SCHOLARLY AWARDS & HONORS

2007	The paper: “ La filosofía del Kaizen. Una aplicación práctica en el sector público ”, was awarded as the management paper most sellers on the first week of
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March 2007, according to *The Universal newspaper*.

<http://www.fondodeculturaeconomica.com/prensaImprimir.asp?art=5446>

- 2007 The paper: “**La Mejora Continua y el Rediseño de procesos en un Ayuntamiento Español: El caso de los equipos de mejora en un entorno Kaizen**” was awarded with the third place according to Annual Contest of the *Federación de Municipios de Cantabria. June 2007*.
- 2005 Scholarship of Alban Group and Santander group for Latin-American students. Number E05D049695MX.
- 1995 Scholarship in TQM and Kaizen specialization in Japan from Japan International Cooperation Agency (JICA).
- 1993 Honor’s medal of the best student in Mexico from Mexican Government

PROFESSIONAL EXPERIENCE

- 1996-2004 Business Process and Continuous Improvements Coordinator in Human Resource Department in *PEMEX Exploration and Production (Mexican Oil Company)* Mexico.
- 2001-2004 Quality Management, Kaizen and Business Process Improvement Consultant.
- 1996 Production Engineering in *BIMBO*. Mexico. (*Mexican’s bread company*).
- 1995 Kaizen Engineer Training in Toyota Motor Company. Plant of Tsutsumi in Aichi-Chen, Nagoya, Japan.

LANGUAGES

Native Spanish, fluid English and 60% of Japanese (10% writing, 60% understanding, 40% speaker).