Executive MBA

Get more.
Get the best of you.

2019 edition

ESADE Business School
RAMON LLULL UNIVERSITY
Choosing the most complete Executive MBA means achieving your full potential.

Get more.

More innovative, more international and more diverse, to allow you reach the heights of managerial success and transform your career. ESADE’s Executive MBA offers you a unique educational experience to help you achieve your professional goals.

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<thead>
<tr>
<th>1</th>
<th>International Experience</th>
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<tr>
<td>A unique 100% international immersion for a new outlook on business, fundamental in boosting a career in senior management.</td>
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**STUDY TOURS**
It includes four international study tours in leading American and Asian business schools.

**ELECTIVES ABROAD**
Study elective specialisation subjects in prestigious business schools around the world.

**EXCHANGE PROGRAMME**
Participants can experience a three-month exchange visit in one of ESADE’s partner schools around the world.

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<th>2</th>
<th>Innovative Ecosystem</th>
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<td>Unleash your creative and innovative capabilities on innovative learning ecosystems which promote active and collaborative learning.</td>
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**CONSTANT CURRICULAR INNOVATION**
To empower your disruptive capacity, including cutting edge content as Big Data, Fintech, Neuromarketing, or Design Thinking.

**STAGES IN PRESTIGIOUS INTERNATIONAL INNOVATION HUBS**
The module at the Cambridge Innovation Center of Boston includes visits to prestigious institutions including the MIT Media Lab (Massachusetts Institute of Technology) and Harvard I-Lab.

**ACCESS TO ENTREPRENEURSHIP RESOURCES**
The door to a complete ecosystem for enhancing your entrepreneurial/intrapreneurial skills in a multicultural environment.

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<th>3</th>
<th>Smart Learning</th>
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<td>Methodological diversity for the comprehensive development of abilities.</td>
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**“LIVING IS THE NEW LEARNING”**
ESADE's Executive MBA is an experiential programme that enables you to consolidate knowledge with direct practice, decision making, and real challenges. The aim is to enhance your skills and capabilities for making decisions.

**LEADERSHIP JOURNEY**
To develop your ability for self-knowledge and growth, and create a solid career plan, you can rely on one of the most complete and unique programmes of leadership skills development.
Get the most out of this unmatched experience.

Get the best of you.

ESADE’s Executive MBA is a unique educational experience for professionals like you, open to new challenges, interested in taking their career to the next level, and committed to going the extra mile to transform their personal and professional future for the better.

1. Critical Thinking
   Influence your peers and impulse successful and sustainable change within organisations, overcoming challenges in fast-changing environments.

2. Cooperative Leadership
   Be inspired and go on to inspire others. Become a leader capable of motivating others and inspiring change in others.

3. Innovative Mindset
   Become a more disruptive and creative you. Embrace new experiences and business practices. Rethink everything.
The ESADE Executive MBA is a monthly-format programme for high-potential managers who want to combine their current professional responsibilities with executive education and career development.

With a duration of 18 months, you will attend classes only three full days per month, alternating between ESADE’s Campus in Barcelona and Madrid.

<table>
<thead>
<tr>
<th>PHASE 1</th>
<th>Business environment and function</th>
<th>PHASE 2</th>
<th>Strategy, value and business</th>
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<td></td>
<td>OCTOBER 2019 - JANUARY 2020</td>
<td>FEBRUARY - JUNE 2020</td>
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<td>Experiential Learning Programme - ELP</td>
<td>STUDY TOURS: Brazil: Rio de Janeiro &amp; Sao Paulo Asia*: Hyderabad (India) or Shanghai (China)</td>
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<td>General Management</td>
<td>Business &amp; International Strategy</td>
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<td>Marketing Management</td>
<td>Advanced Marketing Management</td>
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<td>Competing through Operations</td>
<td>Supply Chain Management</td>
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<td>Financial Analysis</td>
<td>Corporate Finance</td>
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<td>Economy and Geopolitics</td>
<td>Business Information Systems</td>
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<td>Leadership Development (ELP: off-campus)</td>
<td>Leadership Development (LEAD)</td>
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<td>Organizations Transformation and Change Management (Brazil Study Tour)</td>
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<td>Growth and Development in Emerging Markets (Asia International Week)</td>
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*International Week in India or China upon availability

EXECUTIVE DEVELOPMENT AND LEADERSHIP

A unique international experience
There are numerous ways to make the Executive MBA an enjoyable and international experience to remember:

## Study Tours
Accelerated learning at top business schools around the world:

- **Brazil**: Fundação Getulio Vargas (Rio de Janeiro & Sao Paulo)
- **Asia**: ISB (Hyderabad – India) or Antai (Shanghai – China)
- **United States**:
  - Georgetown University (Washington D.C.)
  - Cambridge Innovation Center (Boston) Optional

## Electives abroad
Enhance your international experience with intensive executive courses abroad. Places are limited, and the offer changes every academic year (see map for 2019-20 placements).

## Exchange programme
Spend 3 months at one of ESADE’s partner business schools around the world.
With a duration of 18 months, you will attend classes only three full days per month, alternating between ESADE’s Campus in Barcelona and Madrid with study tours around the world.

This schedule is subject to change. Before buying flights, please ask Executive MBA's Admissions Manager for the most updated version.

Contact us for more details.
A cohort of senior, international peers

Executive MBA 2018 cohort

Countries of residence and nationalities represented in the 5 continents

- Expatriates: 55%
- Languages: 17
- Average spoken languages per person: 3.25

Functional Area
- Marketing & Sales: 33%
- Operations: 29%
- General Management: 14%
- Consultancy: 7%
- Finance: 7%
- Audit: 5%
- Human Resources: 2.5%
- Information Systems: 2.5%

Industries
- Finance: 33%
- Operations: 29%
- Consultancy: 7%
- Human Resources: 2.5%

Impact of the Executive MBA on the professional career of its participants

- Achieve a career change in less than 2 years after finishing the EMBA: 75%
- During the programme: 50%

- 46% change of company
- 37% in-company promotion
- 17% became an entrepreneur
- 58% Change of functional area
- 37% Change of sector
Admissions and fees

Admission requirements

- University degree
- A minimum of 4 years’ full-time professional experience
- An advanced level of English

Application process

1. Application and required documentation
   - Application: Complete the admission application at: www.esade.edu/emba/apply. In this step, you must include your CV and passport photo and pay the €135 application fee online.
   - Required documentation: You must then upload the following documents to your application:
     1. Copy of your passport.
     2. Copy of your degree certificate / diploma supplement and official transcripts.
     3. Company support letter (ask your admissions manager for an example) or letter of recommendation.

2. Admission test
   - Candidates must pass one of these tests: ESADE Admission Test, GMAT, GRE or GMAC Executive Assessment (ideal for Executive profiles).
   - Please bear in mind that each candidate is assessed individually and that your career path will be taken into account as well as your test scores

3. Admissions interview with an Admission’s Committee Member
   - If your application passes the committee’s screening process, you will be invited for a personal interview.

Fees & payments

FULL PROGRAMME FEE: €64,000

- INCLUDED: Outdoor session in Barcelona. Accommodation (shared double room) in the 3 study abroad periods (international weeks) and the Summer Study Tour in Boston.
- NOT INCLUDED: Travel expenses and flight tickets. Accommodation in Madrid and Barcelona

An EARLY-BIRD FEE of €60,000 is granted for enrolments before 31st March 2019 (i.e. the reservation fee is reduced by €4,000).

Ask your admissions manager for information about SPONSORSHIPS and financial aid.

| 1st INSTALMENT | Commitment Fee: €9,000 (upon acceptance of admission, non-refundable). Pay before 31st March and pay an Early Bird fee of only €5,000 |
| 2nd INSTALMENT | September 2019: €25,000 |
| 3rd INSTALMENT | April 2020: €15,000 |
| 4th INSTALMENT | October 2020: €15,000 |

Contact us:

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"ESADE was the perfect choice because of its values: a focus on people, a collaborative spirit, a culture of pushing yourself to change but in an inclusive way. It helped me become a better leader – one who thinks of people first and is honest. I learned how to be the leader that I want to be."

Nimarta Bawa
Executive MBA 2016
Senior Change Management Consultant
Deloitte - Amsterdam

"The Executive MBA changed my life without a doubt. I was in a group of more than 30 people from different countries that had one thing in common: the passion and drive to make a positive change in their career! For me it was the catalyst that helped me leave a multinational company and start my own company. I definitely benefited from the entrepreneurial focus of the EMBA programme, which gave me the confidence to take the leap!"

Daniel Foth
Executive MBA 2014
CEO & Co-Founder
CeleBreak - Barcelona