Executive MBA

Get more. Get the best of you.

2019 edition

ESADE Business School
RAMON LLULL UNIVERSITY
Choosing the most complete Executive MBA means achieving your full potential.

More innovative, more international and more diverse, to allow you reach the heights of managerial success and transform your career. ESADE’s Executive MBA offers you a unique educational experience to help you achieve your professional goals.

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<tr>
<th>1 International Experience</th>
<th>2 Innovative Ecosystem</th>
<th>3 Smart Learning</th>
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<tbody>
<tr>
<td>A unique 100% international immersion for a new outlook on business, fundamental in boosting a career in senior management.</td>
<td>Unleash your creative and innovative capabilities on innovative learning ecosystems which promote active and collaborative learning.</td>
<td>Methodological diversity for the comprehensive development of abilities.</td>
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**STUDY TOURS**
It includes four international study tours in leading American and Asian business schools.

**ELECTIVES ABROAD**
Study elective specialisation subjects in prestigious business schools around the world.

**EXCHANGE PROGRAMME**
Participants can experience a three-month exchange visit in one of ESADE’s partner schools around the world.

**CONSTANT CURRICULAR INNOVATION**
To empower your disruptive capacity, including cutting edge content as Big Data, Fintech, Neuromarketing or Design Thinking.

**STAGES IN PRESTIGIOUS INTERNATIONAL INNOVATION HUBS**
The module at the Cambridge Innovation Center of Boston includes visits to prestigious institutions including the MIT Media Lab (Massachusetts Institute of Technology) and Harvard i-Lab.

**ACCESS TO ENTREPRENEURSHIP RESOURCES**
The door to a complete ecosystem for enhancing your entrepreneurial/intrapreneurial skills in a multicultural environment.

**“LIVING IS THE NEW LEARNING”**
ESADE’s Executive MBA is an experiential programme that enables you to consolidate knowledge with direct practice, decision making and real challenges.

**TREK PROGRAMME: A LEADERSHIP DEVELOPMENT JOURNEY**
One of the most complete and unique programmes of leadership skills development.

**TREK PROGRAMME STAGES:**
- **DISCOVER**
  - What are my realities?
- **EXPLORE**
  - What do I want?
- **ACT**
  - How do I lead?
- **IMPACT**
  - What is my contribution?
Get the most out of this unmatched experience.

Get the best of you.

ESADE’s Executive MBA is a unique educational experience for professionals like you, open to new challenges, interested in taking their career to the next level, and committed to going the extra mile to transform their personal and professional future for the better.

1. Critical Thinking
   Influence your peers and impulse successful and sustainable change within organisations, overcoming challenges in fast-changing environments.

2. Cooperative Leadership
   Be inspired and go on to inspire others. Become a leader capable of motivating others and inspiring change in others.

3. Innovative Mindset
   Become a more disruptive and creative you. Embrace new experiences and business practices. Rethink everything.
The ESADE Executive MBA is a monthly-format programme for high-potential managers who want to combine their current professional responsibilities with executive education and career development.

With a duration of 18 months, you will attend classes only three full days per month, alternating between ESADE’s Campus in Barcelona and Madrid.

### PHASE 1
**Business environment and function**

**OCTOBER 2019 - JANUARY 2020**

- General Management
- Marketing Management
- Competing through Operations
- Financial Analysis
- Economy and Geopolitics
- TREK Programme: DISCOVER
  Experiential Learning Programme (ELP)

### PHASE 2
**Strategy, value and business**

**FEBRUARY - JUNE 2020**

- Business & International Strategy
- Advanced Marketing Management
- Supply Chain Management
- Corporate Finance
- Business Information Systems
- TREK Programme: EXPLORE
  Leadership Assessment and Development (LEAD)
- Organizations Transformation
  and Change Management (Brazil Study Tour)
- Growth and Development in Emerging Markets (Asia International Week)

*International Week in India or China upon availability*
There are numerous ways to make the Executive MBA an enjoyable and international experience to remember:

### Study Tours
Accelerated learning at top business schools around the world:
- **Brazil:** Fundação Getulio Vargas (Rio de Janeiro & Sao Paulo)
- **Asia:** ISB (Hyderabad – India) or Antai (Shanghai – China)
- **United States:**
  - Georgetown University (Washington D.C.)
  - Cambridge Innovation Center (Boston) Optional

### Electives abroad
Enhance your international experience with intensive executive courses abroad. Places are limited, and the offer changes every academic year (see map for 2019-20 placements).

### Exchange programme
Spend 3 months at one of ESADE’s partner business schools around the world.

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**Note:** Weekly and biweekly formats in Spanish are also available. Contact us for more information: emba@esade.edu
With a duration of 18 months, you will attend classes only three full days per month, alternating between ESADE’s Campus in Barcelona and Madrid with study tours around the world.

This schedule is subject to change. Before buying flights, please ask Executive MBA’s Admissions Manager for the most updated version.

Contact us for more details.

Discover ESADE first-hand, meet your future classmates and give our EMBA modules a test drive on a campus of your choice. We’ll even help you to get here, with a chance of a free flight to visit us in person. All you have to do is complete your application and your admissions test when you get here, and above all, enjoy the experience!
A cohort of senior, international peers

Executive MBA 2018 cohort

Countries of residence and nationalities represented in the 5 continents

31

Expatriates 17

Average spoken languages spoken per person

55% 17 3.25

Average age

35

11 years

Average work experience

56% 44%

Male Female

Expand and sales

Marketing & Sales 33%

Operations 29%

General Management 14%

Consultancy 7%

Finance 7%

Audit 5%

Human Resources 2.5%

Information Systems 2.5%

20

Industries represented

Functional Area

Impact of the Executive MBA on the professional career of its participants

Career advising

Achieve a career change in less than 2 years after finishing the EMBA

46%

In-company promotion

37%

Became an entrepreneur

17%

Change of company

Change of functional area

58%

50%

During the programme

37%

Change of sector

What kind of change?
Admissions and fees

Admission requirements

- University degree
- A minimum of 4 years' full-time professional experience
- An advanced level of English

Application process

01 Application and required documentation

Application: Complete the admission application at: www.esade.edu/emba/apply. In this step, you must include your CV and passport photo and pay the €135 application fee online.

Required documentation: You must then upload the following documents to your application:

1. Copy of your passport.
2. Copy of your degree certificate / diploma supplement and official transcripts.
3. Company support letter (ask your admissions manager for an example) or letter of recommendation.

02 Admission test

Candidates must pass one of these tests: ESADE Admission Test, GMAT, GRE or GMAC Executive Assessment (ideal for Executive profiles).

Please bear in mind that each candidate is assessed individually and that your career path will be taken into account as well as your test scores.

03 Admissions interview with an Admissions Committee Member

If your application passes the committee's screening process, you will be invited for a personal interview.

Fees & payments

FULL PROGRAMME FEE: €64,000

INCLUDED: Outdoor session in Barcelona. Accommodation (shared double room) in the 3 study abroad periods (international weeks) and the Summer Study Tour in Boston.

NOT INCLUDED: Travel expenses and flight tickets. Accommodation in Madrid and Barcelona.

An EARLY-BIRD FEE of €60,000 is granted for enrolments before 30th April 2019 (i.e. the reservation fee is reduced by €4,000).

Ask your admissions manager for information about SPONSORSHIPS and financial aid.

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<tr>
<th>INSTALMENT</th>
<th>Commitment Fee: €9,000 (upon acceptance of admission, non-refundable). Pay before 30th April and pay an Early Bird fee of only €5,000</th>
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<tr>
<td>1st INSTALMENT</td>
<td>September 2019: €25,000</td>
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<tr>
<td>2nd INSTALMENT</td>
<td>April 2020: €15,000</td>
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<tr>
<td>3rd INSTALMENT</td>
<td>October 2020: €15,000</td>
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<td>4th INSTALMENT</td>
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Contact us:

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Madrid Campus
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The ESADE Executive MBA is an Official University Master's Degree recognised by the Spanish Ministry of Education.
"ESADE was the perfect choice because of its values: a focus on people, a collaborative spirit, a culture of pushing yourself to change but in an inclusive way. It helped me become a better leader – one who thinks of people first and is honest. I learned how to be the leader that I want to be."

Nimarta Bawa  
Executive MBA 2016  
Senior Change Management Consultant  
Deloitte - Amsterdam

"The Executive MBA changed my life without a doubt. I was in a group of more than 30 people from different countries that had one thing in common: the passion and drive to make a positive change in their career! For me it was the catalyst that helped me leave a multinational company and start my own company. I definitely benefited from the entrepreneurial focus of the EMBA programme, which gave me the confidence to take the leap!"

Daniel Foth  
Executive MBA 2014  
CEO & Co-Founder  
CeleBreak - Barcelona
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