MSc

Programmes in Management

• International Management
• Global Strategic Management
• Finance
• Marketing Management
• Innovation & Entrepreneurship
• CEMS MIM

Barcelona

www.esade.edu/msc
WHY THE ESADE MSc?

DIVERSITY

Irrespective of the MSc programme you choose, you’ll gain a new outlook on the world from your international classmates from 49 nationalities across all programmes. Your colleagues will bring to the table not only different cultural perspectives but an incredible breadth of knowledge from different academic and professional backgrounds. Couple this with a study tour for a truly global experience.

PROFESSIONALIZED MASTERS

Study an ESADE MSc programme to be one step ahead of the rest. The ultimate bridge between academia and the business world, with highly-concentrated and professionally-focused content that is constantly updated in keeping with global trends. Learn from experts in your field and aim not just for immediate success, but become the business person who will continue to thrive for many years to come.

HANDS-ON LEARNING

Roll up your sleeves and get involved. The ESADE MSc programmes combine theoretical and case-based study with the practical and learning-by-doing approach. It’s the only way to have tried and tested all the options before finding the winning solution.

INTERNATIONAL MOBILITY

ESADE gives you the knowledge to adapt to any job, anywhere in the world. It’s no wonder we are consistently ranked amongst the best programmes in the world in international mobility (Financial Times 2015). The best platform from which to embark on your most ambitious adventures.

CAREER DEVELOPMENT

ESADE Careers will offer dedicated expertise and resources to support you in developing your chosen career.

REPUTATION

1st International Mobility in the World
MSc in Finance
Financial Times 2015

2nd Best Programme in the World
MSc in Finance
Financial Times 2015

4th Best Programme in the World
CEMS MIM
Financial Times 2015

5th Business School in Europe
Financial Times 2015
FROM BARCELONA TO THE WORLD

Barcelona is a bubbling Mediterranean city with endless excitement and things to see and do. A European business hub with a long history of avant-garde art and architecture, on the forefront of the start-up and technology scene and a benchmark in sports, fashion and all things business. An ideal location on the Mediterranean coast a stone’s throw from the Pyrenees, Barcelona is the gateway to Europe and a city like none other.

OUR CAMPUS, THE BUSINESS ACCELERATOR

We introduce you to the business world long before you graduate on our innovative business hub campus, ESADE Creapolis. You’ll share this campus with our BBA and MBA students and more than 60 companies, both start-ups and R&D departments from larger organisations.

STUDENT LIFE

There’s plenty in the line of entertainment in between classes and coursework! Attend sporting events such as EuroESADE run by ESADE Sports, or our Campus Party, Innovation Quest and CEMS Club to name but a few. There are both business and social events on offer, so there is something for everyone.

RESPONSIBLE LEADERS

At ESADE we are committed to making a positive impact on the world. Being a business leader is a responsibility in itself and an opportunity to leave your mark in projects affecting others and society as a whole. A couple of examples of social initiatives:

SUD: An ESADE initiative aimed at improving living conditions in developing countries such as Bolivia, Costa Rica, El Salvador, Guatemala, Honduras and Nicaragua.

Momentum Project: Led by ESADE and BBVA, the Momentum Project’s main objective is to contribute to the development of social entrepreneurship in Spain and Portugal, setting up a programme and an ecosystem of support for promising social enterprises to consolidate and increase their impact on society.
THE ESADE MSc PROGRAMMES

Bridge the gap between your studies and your professional career with one of our highly-professionalized MSc programmes. Make your first contact with the business world right from the classroom, confident that you have all the tools you need to make the best possible impression.

Our specialized MSc programmes will help you become a true expert in your chosen field. After that, the future’s yours to conquer!

1 MASTER IN FINANCE

Ranked 2nd in the world for two years running, this programme is the place to get the perfect head start as a leader in the finance industry.

CFA and Bloomberg partnership - ESADE’s programme is recognized to be as the perfect basis for the CFA and Bloomberg examinations.

2 Specialised tracks to further focus your study: Corporate Financial Management and Asset Management and Banking.

Direct contact with CFOs from the most prominent global companies.

2 MASTER IN INNOVATION & ENTREPRENEURSHIP

The home of the entrepreneur. Discover what it is to innovate and be the driving force behind your company’s success, whether you decide to work within a company or go it alone and set up your own business venture.

Aalto - we have joined forces with our Finnish partner-school, pioneer in innovation and design, Aalto University, with our Double Degree programme, the International Design Business Management (IDBM) and the Internship Innovation Project (i2P).

3 tracks: Innovation Management, Corporate Innovation & Intrapreneurship and Entrepreneurship.

Focus on specific sectors: Healthcare, Cleantech and IT.

Take your business ideas from inception to fruition. With specific spaces, such as our E-Garage, and support from ESADE’s Entrepreneurship Institute and our Business Angels Network (EBAN), there’s nowhere better to focus and get guidance.

3 MASTER IN INTERNATIONAL MANAGEMENT

An international outlook, with all the competencies to get ahead in a fast-changing business world.

Focus on international relations and expansion, to hone in on global growth strategy and understand how the business world will shift and adapt over the coming decade.

Geopolitics - discover how business and politics differ the world over.

Achieve all the competencies to be the business person of the future.

4 MASTER IN MARKETING MANAGEMENT

A complete immersion in the world of Marketing and all its areas. Delve into the function or sector of your choice and gain the knowledge you need for a successful career in any company anywhere in the world.

Clusters - the opportunity to specialise in marketing in sports, fashion, or e-commerce and technology and make the most of ESADE’s location in the dynamic city of Barcelona, a global benchmark in all these areas.

Marketing Functional Specialisation - Tailor-make your programme depending on your area of interest within the field of marketing.

You will be able to choose from one of three fields: Brand / Communication, Sales and Research / Consulting.

Profession in Action - a voluntary activity specially designed for those MSc students aiming to develop a career in the Branding, Communications or Sales areas. The purpose of this proposal is to offer students a view into the daily responsibilities of real Marketing professionals.

Study an MSc with an even greater international twist, by splitting your programme between Lingnan (University College) in Guangzhou (China), McIntire School of Commerce, University of Virginia (USA), and ESADE in Barcelona. The perfect option for those looking to broaden their horizons and be ready for a global career in business around the world.

This programme can not be combined with Double Degrees or CEMS MIM.

This qualification is currently undergoing the verification process in accordance with Royal Decree 1393/2010 of October 2007, amended by Royal Decree 861/2010 of 3 July 2010.
CEMS MIM

CEMS is the most prestigious association of the best management schools in the world, currently incorporating 29 of the top schools around the globe. ESADE offers the only CEMS programme in Spain and is one of the 4 founding members of this alliance. Taken in conjunction with one of our MSc programmes, our CEMS MIM is where all the tools learnt during the MSc are put into context. What makes business people tick around the world? Discover the world from all its perspectives - you have the know-how, this programme is the know-why, and will give you the upper hand in your business negotiations around the world.

DOUBLE DEGREE

Follow your ESADE MSc in Management year in Barcelona by spending 12 more months at one of our prestigious partner institutions in Brazil, Canada, Finland, The Netherlands, Italy or Switzerland. You’ll gain two qualifications from two top business schools and get access to their combined alumni networks. Alternatively, if you want to make your ESADE experience last for longer, you can opt to study another of our highly-specialised MSc programmes, completing both in 18 months (excluding Finance). Gain additional knowledge in another area to help you propel your career yet further.

2016

PRE-PROGRAMME

JULY-SEPT

TERM 1

Understanding the context

SEPT-DEC

TERM 2

Theory into practice or specialization

FEB-APR

TERM 3

Electives

APR-JUNE

2017

STUDY TOURS AND SKILLS SEMINARS

JAN

GRADUATION

OPTIONAL

2nd year

CEMS MIM

DOUBLE DEGREE

BIG DATA

ESADE has signed an agreement with the Barcelona Supercomputing Centre, Mare Nostrum, and IBM to allow students to work with scientists and researchers with some of the most advanced technology available today. Keep up with the times and get an introduction into the analytical, technical and managerial aspects of Data Science. Available to all ESADE MSc students, to understand the impact of Big Data on business and management.
We inspire you to be the best you can be. We will help you to define your career goals and experienced career advisers will guide and support you in your job search. Additionally throughout your MSc year you’ll have the opportunity to attend on-campus career events and will gain access to recruiters from consulting, finance and industry sectors.

**HIGHLIGHTS**

- 94% of students secured offers within 3 months of graduation (of the total seeking positions)
- 42% found a job outside their home country

**SOME OF THE COMPANIES CHOOSING ESADE**

**CONSULTING**


**FINANCIAL SERVICES**

Bank of America Merrill Lynch, BNP Paribas, Citi, Credit Suisse, UBS Investment Bank

**INDUSTRY**

Bacardi, Burger King, Dropbox, Facebook, Google, L’Oréal, PepsiCo, Procter&Gamble, Reckitt Benckiser, Wrigley

**RECRUITMENT ACTIVITIES**

- **Recruitment Fairs.** Recruitment on campus from the world’s best companies.
- **Company Presentations.** A great way to discover what companies have to offer you for your future career.
- **On-Campus Interviews.** Meet with companies and conduct your job interview on campus.
- **Career Workshops.** Know your strengths and weaknesses, take mock interviews and be fully prepared for landing your dream job.
- **Case Competitions.** Showcase your expertise in international cases, such as the Hult Prize, Coca-Cola Challenge and Franz sports business competition, to name but a few.
WHERE TO GO FROM HERE?

STUDENT PROFILE
(CLASS OF 2016)

452 STUDENTS
All MSc Programmes

35% 65%
84%

International students

49 countries represented
23 average age (years)

Academic background

84% 7% 4% 3% 1% 1%
Economics & Engineering Management Humanities Other Social Sciences Law Sciences

BASIC APPLICATION REQUIREMENTS

✓ Bachelor’s Degree. Only Bachelor’s degree in Business Administration accepted for the MSc in Global Strategic Management.
✓ Proficiency in English (certification)
✓ GMAT or GRE
✓ No previous work experience or knowledge of Spanish is required.

ADMISSIONS TIPS

• You can complete your admission form without a final GMAT/ GRE/ English exam result - simply include the date you plan to sit your test.
• You don’t have to wait to have all the required documentation before completing your online admission form.
• We accept copies of official documentation during the admission process. Once you have been admitted, you will be asked to provide originals or certified copies.

FINANCIAL AID

ESADE Business School is committed to helping you finance your MSc and offers various financial aid options to support you when planning associated costs. We offer a wide variety of scholarships, including Talent or Need-Based. We have student loan programmes with Banc Sabadell that cover up to 100% of the tuition fees. Apply for a scholarship during the process to receive an answer earlier.

• International Business Model Competition (IBMC) – if you have a business idea with great potential and are planning to take the Master in Innovation and Entrepreneurship, why not present your idea and have the chance to do the programme for free? First prize is 100% of your tuition fees, and second prize 50%.
• ESADE- Unilever Marpro (Marketing Professional) Competition

The ESADE Brand Institute has partnered with Unilever to offer this real-life marketing challenge. The winner who presents the most creative, coherent and comprehensive solution will walk away with 100 percent of his or her tuition fees paid. The runner-up will win 50% of his or her tuition fees.

AN UNFORGETTABLE YEAR AND YOUR FUTURE AWAIT YOU

Discover the experiences of real MSc students.

PRICES:
• MSc: € 26,100
• MSc + CEMS: € 35,100
• MSc + External Double Degree: € 35,100
• MSc + Internal Double Degree: € 37,100
• MSc in Global Strategic Management: $ 35,000 + fees & accommodation

START DATE: Sept 2016

FORMAT:
Full Time, 12 months (extendable with CEMS or internal/external Double Degree programmes)

CLASSES TAUGHT IN ENGLISH, WITH OPTION TO STUDY SPANISH, GERMAN AND FRENCH.
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Scan this QR code with your Smartphone and discover more information about the programme.

Inspiring futures