MSc Programmes in Management

Inspiring Futures

www.esade.edu/msc
Inspire the emerging, become the emerging

Set apart on the idyllic shores of the Mediterranean ESADE has been going its own unique way for over 50 years - until now. International recognition has thrust it into the spotlight as one of the world’s foremost Business Schools and as an emerging world leader in the international rankings.

Talented young ambitious visionary

By coming to ESADE, students are looking for many things: career impact; international experience; intellectual stimulation; skills for the business plan they have in mind; or, simply the improvement of their lives. They might be looking to meet new people, getting to know Barcelona, or to learning a new language.

But by choosing ESADE they all have one thing in common: they want to be part of our extraordinary change, of our socially responsible emergent way of thinking and doing business, and they want to make a world of difference. Or, put another way, they want to lead a new world management.

Choosing ESADE is a commitment to integrity and emerging new world management.

Participant profile 2010

165 Intake
International 88
Finance 41
Marketing 36

23 Average Age

670 Finance
640 International /Marketing

35 Nationalities
91% International students

Average GMAT score

Our students are from: Argentina · Austria · Bulgaria · Chile · China · Colombia · Ecuador · France · Georgia · Germany · Greece · Guyana · Hungary · India · Italy · Lithuania · Mexico · Norway · Pakistan · Poland · Portugal · Russia · Serbia · Singapore · Slovakia · Slovenia · South Africa · South Korea · Spain · Sweden · Switzerland · Taiwan · The Netherlands · Turkey · USA
Five inspiring academic reasons
To choose the ESADE MSc Programmes in Management

**International Recognition.** Major international recognition from the most prestigious business news publications; ESADE is #10 in The Financial Times Masters in Management ranking (September 2010).

**MSc Programmes in Management + CEMS MIM.** Be amongst the finest. The CEMS MIM degree is taken with any of our four MSc Programmes in Management. The Financial Times world #2 ranked Master in Management (September 2010).

**International Study Tour.** Experience different cultures through an intensive week abroad at some of the world’s preeminent universities.

**Language Training.** Open the doors of the world with new acquired language skills. All courses are given in English with Spanish language learning options.

**Personalization.** New challenges demand new thinking and a new learning approach. Student-centered learning maximizes your potential with a focus on the development of professional skills and competencies.

Five inspiring professional reasons
To choose the ESADE MSc Programmes in Management

**Career Prospects.** Make your career aspirations a reality. ESADE’s professional Career Services helps you get in the door of the world’s leading corporations.

**Professional Internships.** Harness what you’ve learned at ESADE and get to grips with the real business of business in Spain or abroad with professional in-company placements.

**Multicultural Environment.** Work with the brightest and graduate amongst the best the world over. Gain valuable cultural and global advantage through studying with your peers in a vibrant international environment.

**Management Skills Development.** Take your skills beyond the world of management to management of the world. Acquire and refine career-ready management skills, competencies and leadership abilities.

**Flexibility.** ESADE get’s you where you need to be. Flexible, compact classes you can tailor to suit specific individual career requirements.
Graduate Placement Figures

By industry
- Consulting 21%
- Services 16%
- Finance 12%
- FMCG 10%
- Industry 10%
- Marketing 8%
- On-line services 7%
- Hightech 5%
- Advertising and Communications 3%
- Healthcare and Biotech 3%
- Fashion and Distribution 3%
- Cosmetics and Perfumes 2%

By functional area
- Marketing 25%
- Finance 25%
- Strategy and Business Policy 17%
- Consulting 15%
- Sales and Account Management 11%
- Operations 7%

Countries they work in
- Western Europe 52%
  - Belgium
  - Denmark
  - France
  - Germany
  - Holland
  - Ireland
  - Italy
  - Norway
  - Portugal
  - Switzerland
  - UK
- Spain 26%
  - Spain
- Asia & Middle East 10%
  - China
  - India
  - Vietnam
  - Dubai
- Eastern Europe 5%
  - Bulgaria
  - Hungary
  - Russia
  - Turkey
- North America 3%
  - USA
  - Canada
- Latin America 2%
  - Brazil
  - Puerto Rico
- Africa 2%
  - Ivory Coast
  - Morocco

Some organisations they have joined
- A.T. Kearney
- Adidas AG
- ADP Global View
- Akbank
- Bertelsmann
- BIC
- Calzedonia
- Capgemini Consulting
- Deltan Group
- Deloitte
- Demant
- Euronet
- Facebook
- FERRERO Iberica
- Fishter
- General Electric
- Goldman Sachs
- Google
- Guerlain
- Hanes
- HSBC
- Intelecap
- Johnson & Johnson
- JWT
- KPMG
- LIDL
- L’Oreal
- Mango
- McKinsey
- Microsoft
- Nestle
- Nomura
- Philips
- Porsche Consulting
- Procter & Gamble
- Procter
- PWCR
- RCS MediaGroup
- Reckitt Benckiser
- Roland Berger
- Saatchi & Saatchi
- SRI GROUP
- Tesla Motor
- The Boston Consulting Group
- TUI
- UBS
- Unibail-Rodamco
- Unilever
Challenging the world of Business Education

ESADE’s tradition of academic integrity, loyal alumni network and favorable location has always guaranteed our attractiveness as a place of learning. In recent years, thanks to our pioneering approach in areas such as CSR, entrepreneurship and innovation management, we have seen our Master programmes emerge as regular contenders on the cutting edge of world business education. We are changing for the better the way people learn and how organizations think. Allow us to challenge you to become part of that change.

MSc Programmes at a glance

Duration. 1 academic year
September 2011-September 2012
Programme. Full-time (60 ECTS)
Language. English
Language Learning. Spanish
Campus. ESADE Barcelona-Sant Cugat
Admission Period. Prior to completion of final year at university. Mid-October 2010 to end June 2011
Fees. €22,920
Study Grants available

CEMS MIM at a glance

The CEMS Master in International Management is not a standalone programme. It must be taken in combination with one of ESADE’s MSc Programmes in Management.

Duration. 3 semesters
September 2011-January 2013
Programme. Full-time
Admission Deadline for CEMS MIM candidates. Early April 2011
Fees. €28,920

Committed to building an extraordinary world, ESADE means business.
The CEMS MIM can be taken along with any of the four MSc Programmes in Management so that the final duration of the combined programme is three semesters.

**September - December: Core Courses**

**Master in International Management**

- The Foundations of International Management
  - 5 core courses
  - International Business Strategy
  - International Finance
  - International Marketing Strategies
  - Managing People Globally
  - Business in Society

**Master in Marketing Management**

- Keys to a Career in Marketing
  - 5 core courses
  - Brand Management
  - Consumer-centric Marketing
  - Sales Management
  - International Marketing Strategies
  - Business in Society

**Master in Finance**

- The Foundations of Finance
  - 5 core courses
  - Financial Analysis and Reporting
  - Corporate Valuation
  - Investments
  - Financial Modelling
  - Business in Society

**Master in Innovation and Entrepreneurship**

- The Foundations of Innovation and Entrepreneurship
  - 5 core courses
  - The Innovation Management Scenario: systems, models and processes
  - Exploring the opportunity: Technology and Markets
  - Creating and Capturing Value through Business Models
  - Entrepreneurship
  - Business in Society

**January: Personal and Professional Development**

- Study Tour + Management Skills and Competencies + Planning a Professional Career

**February - April: Specialisation**

**Advanced International Management**

- 2 International electives
- 2 Free electives
- 1 Project elective

**Developing a Marketing Profile**

- 2 Marketing electives
- 2 Free electives
- 1 Project elective

**Advanced Financial Management**

- 2 Corporate Finance electives
- 2 Corporate Strategy and Economic Environment electives
- 1 Project elective

**Tracks and Electives**

- 2 electives from the chosen track: Entrepreneurship, Innovation Management or Corporate Innovation and Intrapreneurship.
- 2 Free electives
- 1 Project elective

**May - September: Research Project**

To choose between: Master Thesis • Business Creation Project • In-Company Business Project

MSc Programmes in Management + CEMS MIM

The CEMS MIM can be taken along with any of the four MSc Programmes in Management so that the final duration of the combined programme is three semesters.
Inspire the future, become the future

At ESADE we’re looking for people with foresight. Our rigorous entry requirements ensure our Masters candidates will stand out and enhance a rich and emerging heritage, the ESADE MSc Programmes in Management.

As a student at ESADE you will have the privilege of studying with the brightest and graduating amongst the best in the world, secure in the knowledge that the moment you pass through our campus doors, your inspirational future has already begun.

Choosing ESADE is a commitment to taking the lead for our collective futures.

Admission requirements
You possess a Degree in Business Management or similar discipline. The MSc in Innovation and Entrepreneurship is also designed for engineering, scientific and technical graduates. You are fluent in English. No knowledge of Spanish is required (except for CEMS MIM: A2+). You do not need Professional Experience.

The Process: Step by Step
1. Submit your Admission Application Online. This may be done at www.esade.edu/onlinemsc from mid-October 2010 until late June 2011. (Early April 2011 for CEMS MIM candidates).

2. Take the GMAT (in English) or the ESADE Admissions Test (in Spanish). It is essential to take one of these two tests for admission. Participants’ average GMAT score is 640 (International/Marketing) and 670 (Finance).

3. English language level test.
   - TOEFL: 100+
   - IELTS: 7.0+
   - CAE: B+
   - CPE: C+
   - PTE: 72+

4. Send us the required documentation.
   - Your university academic record
   - English level certificate
   - GMAT score
   - 2 letters of recommendation
   - Essays
   - CV

5. Interview.
   An interview is mandatory for all candidates.

ESADE Talent Grants
ESADE has an ambitious grant policy in place for talented candidates of the MSc Programmes in Management. These grants cover up to 75% of the total programme fees. In exceptional cases, ESADE will also consider the possibility of providing outstanding candidates with a grant for the full programme amount.

Apply online at www.esade.edu/onlinemsc

Reward your talent. Choose ESADE
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