A wary eye on market changes

Della Bradshaw on a fresh enthusiasm, among both schools and applicants, for pre-experience masters degrees

As the financial world reels and the global economy continues to show signals of a slowdown, the business education sector is witnessing a fresh enthusiasm for pre-experience Masters in Management degrees across Europe. This is largely because London Business School (LBS) in recent years has shown, in its quest to ensure the school remains competitive, a strong commitment to the placement of its graduates. LBS has been rated one of the world’s leading business schools by numerous rankings for many years and, with this in mind, the school has decided to focus more on attracting MBA applicants with post-experience degrees. This decision has led to an unprecedented influx of applicants, with rolling admissions starting in September and the school aiming to fill its MBA class by March.

For the past few years, London Business School has been consistently ranked among the top business schools in the world by various reputable rankings. LBS is also a member of the Global University Network for Business (GANB), a consortium of leading business schools from around the world.

The growing international popularity of these MSc programmes among students is clear across Europe.

For example, the school has experienced a significant increase in applications from students with post-experience degrees. The school has recently announced that it will now accept students with a minimum of two years of work experience instead of the previous requirement of one year.

In summary, the shift towards pre-experience MSc programmes in Management is a welcome development in the global business education landscape. It is expected to benefit both students and the business community, creating a more diverse and skilled workforce.

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Leagues of their own: the top 10 schools in selected categories

Top weighted salaries
1. ESCP Europe
2. Stockholm School of Economics
3. Top salaries in finance
8. NHH

Top salaries in consultancy
1. HEC Paris
2. Stockholm School of Economics
4. Essec Business School

Top salaries in international business
1. HEC Paris
2. LSE
4. Best in marketing
5. Aston Business School

Salary today US$:
An average of salaries three years after graduation. The figure is based on the salary of the last graduating class that completed the programme but for the Masters programme. This includes all fees required to complete the programme and is based on the country in which the school is located.

Weighted salary (US$): The salary today US$ is calculated using alumni salaries three years after graduation and courses completed. This length of the course is also taken into consideration. The weighted salary (US$) is cumulative for each school.

Careers rank (10): The career success measure was calculated using alumni salaries three years after graduation and courses completed. The length of the course is also taken into consideration. The rankings are based on the criteria of the last graduating class that completed the programme but for the Masters programme. This includes all fees required to complete the programme and is based on the country in which the school is located.

Careers faculty rank (10): The career success measure was calculated using alumni salaries three years after graduation and courses completed. The length of the course is also taken into consideration. The rankings are based on the criteria of the last graduating class that completed the programme but for the Masters programme. This includes all fees required to complete the programme and is based on the country in which the school is located.

Careers students rank (10): The career success measure was calculated using alumni salaries three years after graduation and courses completed. The length of the course is also taken into consideration. The rankings are based on the criteria of the last graduating class that completed the programme but for the Masters programme. This includes all fees required to complete the programme and is based on the country in which the school is located.

International exchange rank (10): The career success measure was calculated using alumni salaries three years after graduation and courses completed. The length of the course is also taken into consideration. The rankings are based on the criteria of the last graduating class that completed the programme but for the Masters programme. This includes all fees required to complete the programme and is based on the country in which the school is located.

International course experience rank (10): The career success measure was calculated using alumni salaries three years after graduation and courses completed. The length of the course is also taken into consideration. The rankings are based on the criteria of the last graduating class that completed the programme but for the Masters programme. This includes all fees required to complete the programme and is based on the country in which the school is located.