MBA

Full Time

Barcelona

www.esade.edu/ftmba
WHY THE ESADE MBA?

GLOBAL EXPERIENCE

With 94% international students in a classroom, you’ll experience the diversity of the ESADE MBA Class. Couple this with an exchange, an internship and a global study tour and this MBA will be a truly second-to-none experience.

REAL WORLD CHALLENGES

The perfect opportunity to test your business knowledge, participating in real-life company challenges. A chance to put your business know-how into practice long before you graduate, meaning you’ll go into the post-MBA job market an expert in your field.

CAREER DEVELOPMENT

ESADE Careers will offer dedicated expertise and resources to support you in developing your chosen career.

TAILOR-MADE EXPERIENCE

Personalise your MBA to fit your individual needs. As a select, boutique MBA, we’ll guide you to ensure you choose the right path.

OUR REPUTATION

A top-ranked programme from a business school synonymous with academic excellence, endorsed by the most important international accreditors.

BECOME A TEAM PLAYER

The MBA at ESADE is where teamwork comes into its own. Different cultures, perspectives and tight deadlines. You’ll discover what it is to relish in the successes of others, where you work best in a group and most importantly, how to adapt, no matter what the circumstances.

INTERNATIONAL RANKINGS

1st Best Programme in Europe for Placement Success
   The Economist 2015

2nd Best Programme in Europe for Salary Increase
   Financial Times 2015

3rd Best Programme Worldwide for Student Diversity
   Financial Times 2015

5th European Business School
   Financial Times 2015
It’s not every MBA Programme that can say they’re top-ranked for social life by an international publication like Business Insider, and there’s a couple of key reasons why we at ESADE can do just that: as a select programme, our MBAs form an incredible bond and friendships that go way beyond graduation, creating the basis for your most trusted business network for the future.

No matter what you’re in to, there’s a business or social club to suit you. The MBA Student Association, MBASA, provides a platform for participating in diverse activities both with a professional focus and as a way of enjoying your free time and finding the perfect work-life balance.

There’s never a dull day in Barcelona, the Mediterranean city bursting at the seams with art, culture, music, fantastic food and vibrant street life. Barcelona, one of the most cosmopolitan cities in the Mediterranean, is defined by its style and has become one of Southern Europe’s economic powerhouses due to its geostrategic location and open character.

We introduce you to the business world long before you graduate on our innovative business hub campus, ESADE Creapolis. More than 60 companies, both start-ups and R&D departments from larger organisations, collaborate with us on strategic growth projects.

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FROM BARCELONA TO THE WORLD

Our Campus, The Business Accelerator

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STUDENT LIFE: CLUBS AND STUDENT EVENTS

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REAL WORLD CHALLENGES

Challenge-Based Innovation. A project in collaboration with CERN, the European Centre for Nuclear Research. The world’s most advanced technology, ESADE MBAs, engineers and designers come together to unearth and solve social issues, to make a real impact on society.

Action Learning Consultancy Project (ALCP). Working with companies based on our very own innovative campus, students can use their newly-acquired knowledge in solving business challenges for startup companies.

International Growth Challenge. A four-month programme with our global partners at Kellogg School of Management, including international travel between Barcelona and Evanston, Illinois. Participants receive guidance from world-class faculty and mixed teams of ESADE and Kellogg students to devise market-based growth strategies for companies.

BUSINESS LABS

Our Business Labs are the perfect platform to hone in on the topics that really interest you, both on a personal and professional level. Choose between Entrepreneurship, Family Business, Finance, Innovation, and Marketing and receive certification on course completion.

GLOBAL STUDY TOURS

Study Tours will help you to explore a different part of the globe hands-on and understand how businesses operate in those countries. During the past years study tours were offered in: Beijing (China), Berlin (Germany), Helsinki (Finland), Santiago de Chile (Chile), Texas (USA) and Witten (Germany).

LANGUAGE COURSES

Brush up on your Spanish and take the official DELE exam at ESADE for added CV impact. Languages are a must in today’s business world, so make your stay in Barcelona and our Spanish lessons count. If English isn’t your first language, we’ve got classes for you too, and if this weren’t enough, you can also study French or German.

TREKS

You can carry out treks during the year to visit companies and make contacts around the world. During the past years students have organized treks to the following locations: Germany, Ireland, Israel, Japan, United Arab Emirates and United Kingdom.
An MBA is by far the best passport to a bright future as a business leader and you’ll tick all the boxes for employers. But what if you could take the generic MBA, turn it on its head and have it make you stand out from the crowd? The ESADE MBA offers a huge variety of ways to customize your MBA to fit your objectives and get the most out of your studies. Labs, global travel, treks and practical business cases all within a programme you can study in 12, 15 or 18 months depending on your goals.

Start calling the shots way before you graduate!

**12, 15, 18 MONTHS**

You decide how long you want your MBA to last, depending on your own professional and personal goals. If you want to get back to work sooner, no problem. But if you want to pack your MBA with all the added extras, then you can stay on for 15 or 18 months and make the experience last a little longer.

**EXCHANGE**

We offer you the possibility to participate in exchange programmes with more than 40 global partner schools across all continents.

**INTERNSHIP**

Internships are the perfect option for students looking to change career path or gain further knowledge in their own field. We offer you access to internships around the world in a wide variety of industries.

**DUAL MBA WITH GUANGHUA**

Get an official title from both a European and an Asian Business School and gain a deep understanding of how trade is done differently in China, a world dominator in all things business, by spending a year in both universities.
**ESADE CAREERS**

**WHAT DOES ESADE CAREERS OFFER YOU?**
We offer constant guidance and all the resources you need to facilitate your job search. Our trained professionals are experts in each employment market and can help you gain the upper hand in your chosen field. All of our MBA students have access to the ESADE Career portal where companies continuously upload internship opportunities and permanent roles exclusively for ESADE students.

**RECRUITMENT ACTIVITIES**

- **Recruitment Fair.** Recruitment on campus from the world’s best companies.
- **Company Presentations.** A great way to discover what companies have to offer you for your future career.
- **On-Campus Interviews.** Meet with companies and conduct your job interview on campus.
- **Career Workshops.** Know your strengths and weaknesses, take mock interviews and be fully prepared for landing your dream job.
- **Case Competitions.** Showcase your expertise in international cases, such as the Hult Prize, Johnson & Johnson and Nespresso to name but a few.
- **Student Club Events.** The MBA Student Association is a great platform for planning networking events with companies looking to recruit or collaborate with MBA students on business projects. In addition, you will get the opportunity to meet and interact with alumni on campus who are a great resource in terms of advice and planning for your career search.

### EMPLOYMENT BY REGION

- **Europe (51%)**
- **North America (8%)**
- **Latin America (11%)**
- **Asia (18%)**
- **Middle East (2%)**

### EMPLOYMENT BY INDUSTRY

- **Technology (29%)**
- **Manufacturing (24%)**
- **Financial Services (15%)**
- **General Services (15%)**
- **Consulting Services (13%)**
- **Government & NGO (4%)**

### EMPLOYMENT BY FUNCTION

- **Marketing/Sales (34%)**
- **Consulting (21%)**
- **Management (18%)**
- **Finance (14%)**
- **Operations/Logistics/Production (6%)**
- **Other (7%)**

### SOME OF THE COMPANIES CHOOSING ESADE

- **Consulting**
- **Financial Services**
  - American Express, Banco Santander, Barclays, Credit Suisse Private Banking, Deutsche Bank, Morgan Stanley
- **Industry**
  - Adidas, Amazon, Apple, Clinton Health Access Initiative, Facebook, Google, Johnson & Johnson, L’Oréal, Microsoft, Reckitt Benckiser, Uber, Vodafone, Werfen

### HIGHLIGHTS

- **MBA 2014 Class overall**
  - **Average Annual Salary** €68,489
  - **post-MBA average salary increase** 65%
  - **of graduates secured positions outside Spain** 81%
  - **of students secured offers within 3 months of graduation (of the total seeking new positions)** 88%

- **2014 Graduating Class**
  - **North America (8%)**
  - **Europe (51%)**
  - **Latin America (11%)**
  - **Asia (18%)**
  - **Middle East (2%)**

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WHERE TO GO FROM HERE

PROGRAMME COSTS:
€ 61,700

START DATE:
Sept 2016

FORMAT:
12, 15, 18 months (Full Time)

CLASSES TAUGHT THROUGH ENGLISH, WITH OPTION TO STUDY SPANISH, GERMAN AND FRENCH.

BASIC APPLICATION REQUIREMENTS

☑ Bachelor’s Degree or equivalent
☑ Minimum of 2 years’ full time professional experience post-graduation
☑ Fluency in English
☑ GMAT or GRE

FINANCIAL AID

ESADE Business School is committed to helping you finance your MBA and offers various financial aid options to support you when planning associated costs. We offer a wide variety of scholarships, including Merit, Need-Based, company funded and alumni donations for incoming students, all covering up to 50% of the MBA tuition fees. We have student loan programmes with Banc Sabadell and Prodigy, a social funding initiative set up by MBA graduates to help subsidise MBA education. Apply for scholarships during the admissions process to receive an answer earlier.

COME AND VISIT US

If you’re in Barcelona and want to visit our campus, we would be glad to take you on a tour of our facilities. Contact us either by email or call our Admissions Office to arrange a time and day.

IMPORTANT TIPS

• You can complete your admission form without a final GMAT/GRE/English exam result - simply include the date you plan to sit your test.
• You don’t have to wait to have all the required documentation before completing your online admission form.
• We accept copies of official documentation during the admission process. Once you have been admitted, you will be asked to provide originals.

DISCOVER WHERE THE ESADE MBA WILL TAKE YOU

Meet Victoria, Ricardo and Aditya and discover the experiences of real MBA students.

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Full Time MBA
ESADE Creapolis Building

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