MSc Programmes in Management
The In-Company Business Project

Participants can choose from three different formats: - Master Thesis, aimed at demonstrating the participant’s research abilities; - A Business Creation Project, aimed at fostering an entrepreneurial spirit; - An In-Company Business Project, based on a professional internship. Participants will receive full support from their tutors, regardless of the format chosen; moreover they will have to complete a preparation course.

An In-Company Business Project is an academic work aimed at adding value in an organization. This contribution can consist on any study that could positively impact the organization in which projects are conducted. A list of examples, among other, could be solving a real problem; analysing a business opportunity; developing a new idea, solution, product or service; improving performance; increasing results; identifying business criteria.

By an organization, in this case, it is understood any existing social entity with a collective goal. The variety of types can include among others public or private corporations, governments, non-governmental organizations, international organizations, armed forces, charities, unions, non-profit corporations, partnerships, cooperatives and universities.

The academic work is expected to show the student’s ability to put theory into practice. It has to reflect the knowledge, tools and techniques acquired during the Msc Programmes in Management. The In Company Project can have two different formats:

- Internship: based on a period of immersion in the organization. During this period, the participant will obtain the knowledge, the information, the data or any other, necessary to proper design, plan, execute and assess the project.

- Consultancy Project: alternative path where the immersion is not needed because the required information can be obtained externally to the organization.