Announcement

Faculty Position

ESADE, Department of Marketing Management

ESADE is seeking to appoint a tenure-track faculty member at the rank of assistant professor in any specialty area within the field of marketing. The successful candidate is expected to join ESADE in September 2016 or earlier, if possible.

The candidate must have completed a PhD or equivalent programme at the time of joining the school, demonstrate a clear trajectory of scholarship in the area of specialization and the potential and motivation to publish high quality, impactful research in any of the leading marketing journals. The candidate is also expected to demonstrate a solid foundation upon which a successful teaching career across the school’s diverse portfolio of undergraduate, postgraduate (pre- and post-experience) and executive education (open and custom) programmes can be developed.

The department of Marketing Management at ESADE is a growing, dynamic group that is focused on tackling the issues of organisations that involve their interactions with customers. Under this general motivation, our research spans different orientations (the classic distinction between behavioural, managerial, and quantitative work) and methodologies (anything from observational research to formal analytical modeling). To the group, the research approach is secondary to the research question, assuming of course the highest of standards in rigor is met. The department has a reputation in the school as a solid teaching unit, as we constantly strive to improve the classroom experience and translate our research interests and findings to ideas and advice that is of practical use to managers, public policy makers, or consumer institutions.

ESADE comprises a business school and a law school, currently spread across three campuses: Barcelona, Sant Cugat del Vallès and Madrid. In turn, ESADE is a member of the Ramon Llull University. The school’s official mission is “to educate highly-professional individuals aware of their responsibilities as national and global citizens, sensitive to issues of solidarity and social justice and keen to engage in collective projects.” Its tagline is “inspiring futures.”

It runs a wide range of business courses at degree and postgraduate levels in Spanish and English in Europe and Latin America. ESADE has co-operation agreements with many top universities around the globe and offers a wide range of programs in all branches of Business Administration and Law.

The salary and teaching load requirement that accompany this position are competitive. On top of the gross salary, assistance will be given towards the cost of relocation. It is not a requirement to speak Spanish, as the school is fully international. For non Spanish-speaking candidates, however, support is provided to learn the language if desired.

www.esade.edu
Applications will be considered on an ongoing basis starting on 1 July 2015 until the position is filled.

Interested parties should send:
- A cover letter providing a brief introduction and personal statement
- A current CV
- Two recent publications
- The names and contact details of three people who have agreed to act as possible referees
- Any other material (evidence of teaching excellence, etc.) that can help the selection committee judge the application.

Please send your materials in electronic format to Monica Buqueras, manager for faculty development at facultypositions@esade.edu.