

MSc in Innovation and Entrepreneurship 2025-26

Term 1	Core	20
Term 2	Skills & Study Tours	5
Term 2	Specialised	12
Term 3	Elective	12
	I2P	5
	Master Project	6
		60

→ <u>AI Applications for Business</u>	FREE Elect	→ <u>Digital Leadership in the era of AI</u>	OPEN Elect
→ <u>Advanced Strategy for Entrepreneurs and Innovators (3 ECTS)</u>	Specialized	→ <u>Digital Marketing</u>	OPEN Elect
→ <u>Agile Management: How to Manage Projects and Products</u>	MIE Elect	→ <u>Digital Marketing Performance</u>	OPEN Elect
→ <u>B2B Sales</u>	OPEN Elect	→ <u>Digital Product management</u>	OPEN Elect
→ <u>Banking & Financial Markets</u>	FREE Elect	→ <u>Driving Business Performance: Sales and Marketing</u>	MIE Elect
→ <u>Business in Society (4 ECTS)</u>	CORE	→ <u>Entrepreneurial Hubs</u>	MIE Elect
→ <u>Challenge Based Innovation for AI (CBI4AI)</u>	FREE Elect	→ <u>Entrepreneurship (4 ECTS)</u>	CORE
→ <u>Consulting insights: Strategies for Success</u>	FREE Elect	→ <u>Equality and Human Rights in Business</u>	OPEN Elect
→ <u>Creative Thinking (4 ECTS)</u>	CORE	→ <u>Excellent Consulting: The Challenge of International Collaboration & Corporate Change</u>	OPEN Elect
→ <u>Data Analysis for Business Managers</u>	OPEN Elect	→ <u>Exploring the Opportunity (4 ECTS)</u>	CORE
→ <u>Data Analytics and Cloud Platforms</u>	FREE Elect	→ <u>Family Business Management</u>	Free Elect
→ <u>Data-Driven Prototyping with AI</u>	FREE Elect	→ <u>Finance for Entrepreneurs and Innovators (3 ECTS)</u>	Specialized
→ <u>Development Tools for Web & Mobile Apps</u>	MIE Elect		

→ <u>Finance for Marketing & Sales Managers</u>	OPEN Elect	→ <u>Master Project: Business Plan</u>	TFM
→ <u>Fintech: Technology Innovation in Financial Services</u>	OPEN Elect	→ <u>Master Project: In Company</u>	TFM
→ <u>Global Supply Chain</u>	OPEN Elect	→ <u>Master Project: Thesis</u>	TFM
→ <u>Global Value Chains, Sustainability and Innovation</u>	OPEN Elect	→ <u>Mastering Modern Luxury</u>	OPEN Elect
→ <u>In Search of Principles for a Life Philosophy: Lessons from Art, History and Economics</u>	FREE Elect	→ <u>Product management for Entrepreneurs and Innovators (3 ECTS)</u>	Specialized
→ <u>Innovation management (4 ECTS)</u>	CORE	→ <u>Project Management</u>	OPEN Elect
→ <u>Innovation through Design Thinking</u>	OPEN Elect	→ <u>Re-Imagining Capitalism</u>	FREE Elect
→ <u>Internship Innovation Project (I2P)</u>	I2P	→ <u>Social Entrepreneurship and Impact Investment</u>	OPEN Elect
→ <u>Introduction to Machine Learning</u>	MIE Elect	→ <u>Strategic Key Account Management</u>	OPEN Elect
→ <u>Investment Banking & Decentralized Finance</u>	OPEN Elect	→ <u>Strategic Management of Disruptive Innovation & Exponential Technologies</u>	OPEN Elect
→ <u>Leading with Impact</u>	FREE Elect	→ <u>Sustainability Management in Practice</u>	OPEN Elect
→ <u>Managing Luxury Brands</u>	OPEN Elect	→ <u>The Art of Strategic Decision-Making</u>	OPEN Elect
→ <u>Managing Risk as Sustainability Strategy</u>	OPEN Elect	→ <u>Thinking with Data</u>	OPEN Elect
→ <u>Marketing for Entrepreneurs and Innovators (3 ECTS)</u>	Specialized		