

Do Good.
Do Better.

esade
RAMON LLULL UNIVERSITY

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Employment Report
MSc Programmes
in Management

Class of 2020



At Esade, we create paths
of a meaningful transformation.

What do you want
to achieve?

Do Good. Do Better.

Facts & Highlights

Throughout your Master of Science you will discover different career options, meet with potential employers and gain guidance and training to develop your skills as a top candidate: teamwork, analytical skills, communication, passion and commitment to only name a few. At Esade Careers we want you to take the lead of your career maximizing the existing resources and knowledge.

MSc Rankings - Latest publications

#6 worldwide for International Mobility - Master in Finance, Financial Times

#4 worldwide - Best Master in International Management, QS

#4 worldwide - Best Master in Marketing, QS

105,316 USD

Average Salary After 3 years- MSc in Finance - Alumni Class of 2018

88,627 USD

Average Salary After 3 years - Master in International Management - Alumni Class of 2018



Overview Graduating Class of 2020

93%

of graduates employed 3 months after graduation

37%

of graduates found a job outside their home country (during the Covid-19 period)

Some of the companies that have recruited talent from Esade

- 2 Digits Growth
- 2RSQUARED
- AB InBev
- ABB
- Accenture
- Adidas
- Amazon
- Analysys Mason
- Ardian
- AWK Group
- Bain & Company
- BD Consulting M&A
- BearingPoint
- Biel Glasses
- Bigo
- BIP
- Blackboard
- Bloomberg
- Bluecap
- Bullfinch Asset AG
- Cabanú
- Capza
- Casavo Management Spa
- CDP Global Environmental
- Colonies
- Commerz Business Consulting
- Credit Suisse
- Criteo
- Ctrip Group
- Danone
- Decathlon
- Delivery Hero
- Deloitte
- Delphi Advisors
- Deutsche Bank
- EFG Bank
- Elsevier
- Emma The Sleep Company
- EY
- Fashionpoint Centure Capital
- Fincheck
- GSK
- HBF Direct Limited
- Hering Schuppener
- Hey Song Corp
- Hidyard & Clifford LLP
- HighKey
- Holded
- HP
- Iberis Capital
- Indra
- Industrial and Commercial Bank of China
- Infiniti Platforms
- ING Bank
- Inveready
- Jefferies
- Joh. Berenberg Gossler & Co
- Klarna Bank AB
- KPMG
- L'Oréal
- Landmark Partners
- Latham & Watkins LLP
- Limehome
- Luxembourg Stock Exchange
- Mackenzie Investment
- Man Group
- Mango
- McKinsey & Company
- MedSci
- Momentum Data
- Napier Park
- Neohelden
- Nestlé
- Nomura
- Papa Oscar Ventures
- Papernest
- Pridatect
- PwC
- Razor Group
- Reckitt Benckiser
- Reyl Group
- RK Secuprint
- Roland Berger
- s+bricks Management
- Salesforce
- SAP
- Schaeffler
- Signa Retail
- Signature Management Consulting
- Simon-Kucher & Partners
- Sobolt
- Spartan Capital Intelligence
- Speedinvest
- StHealth Capital Investment Corporation
- SuperPedestrian
- Tencent
- The Boston Consulting Group
- The Home Depots
- The World Bank
- TMC
- TravelPerk
- Tri Star Decor India
- Triago
- Typeform
- UBS
- Up2you
- VDB Luxury Property Management
- Veeva Systems
- Verizon
- Vinodkumar Vikaskumar
- Vmware
- Vodafone
- WeKeep
- Workday
- Yimian by Ascential
- ZS Associates
- Zuhkle Group
- Zurich Insurance Company



Enhancing employability

Maria Obiols

Director of Esade Careers, Esade Business & Law School

Our current situation and job market have clearly been marked by the Covid-19 pandemic.

We have experienced uncertain and revolutionary situations in education and forced halts in employment. But despite the resulting disruptions and unknowns, now, more than ever, is a time to reflect, to believe in ourselves and seek to improve our personal situation.

By improve, I mean find opportunities in adversity.

If we have learnt anything, it is that we need to be prepared for a world in constant flux. We

must view training as the key to better equip ourselves to tackle today's and tomorrow's challenges.

Another lesson we have learnt is that we are infinitely capable of coping and adapting. The pandemic has thrust both companies and professionals into the spotlight, but through the will to change and by pooling our forces, we have managed to continue to exceed our expectations and to adapt and improve our services across the board.

At Esade we are proud to continue contributing and growing as a talented community able to adapt and deliver training to meet the latest market needs. Esade Careers in particular pushes our talent to discover their true purpose and hitherto untested skills, so they can leverage their full potential to achieve their professional goals.

That is what we see and how Esade students approach things, choosing to build new opportunities and achieve their career goals day after day.

So I encourage our valued readers and future students to find time to reflect as well, in order to make decisions that will positively impact their future and professional happiness.



MSc 2020 Class Profile

Among the most diverse MSc programmes in the world, in terms of both nationality and educational/professional background, Esade's teamwork-based approach increases students' global perspectives and delivers a holistic learning experience. With 67 nationalities represented in our MSc classes, our students gain a broader, deeper understanding of the way the world does business.

ACADEMIC BACKGROUND

65%

Business & Management

17%

Economics

3%

Humanities

2%

Science & Healthcare

9%

Engineering

2%

Social Sciences

2%

Other areas

Class profile

541

Students

36%

Women

64%

Men

22

Average age (years)

67

Nationalities

91%

International

BY REGION





"The MSc changed me completely, both personally and professionally with all the business exposure and learning opportunities. I have not only learned an incredible lot and made great friends, but also feel much more confident and robust in my business skills and mindset to build the career I aspire to have."

Pedro Atalah
Gomes Haun

Brazil
MSc in Marketing Management
+ CEMS 2021

What we offer

The Esade Careers team ensures that students receive a well-rounded experience throughout the programme, with a clear focus on their career development goals – not only immediately after the MSc Programme, but also in the longer run. For that, our team of experienced professionals brings together different stakeholders of the Esade community.

Through career advising we empower our MSc students and set them up for professional success. On the company side, our employer engagement team continually updates and shares their market knowledge and builds long-lasting relationships with companies and institutions across the globe.



ESADE WINS SECOND PRIZE AT THE AMBA EXCELLENCE AWARDS 2020

Esade earned the second prize in the AMBA Excellence Awards 2020 – Business School Careers Strategy Award, thanks to the MBA Career Acceleration Programmes we have had in place at our institution since 2015.

This award recognises Esade as an institution that shows passion for proactive and innovative approaches to graduate recruitment, talent management and succession planning.

Did you know?

Our team has carried out over 4100 advising hours during the 2019/2020 Academic year.

The Esade MSc Journey

Discover new professional horizons and maximize your future.

However high you want to fly, however far you want to journey, the career professionals of the Esade Careers team are here to coach you to take the lead of your career.

During your Masters programme in addition to all the recruitment events, you receive one-to-one support through sector experts career advising.

Whether you are an explorer or have a clear idea of your sectorial destination, the Esade Careers team will guide you so that you decide and apply

maximizing your opportunities.

We empower you to define your goals and construct your strategy.

We help you understand the job market and develop your networking skills.

We expose you to unique opportunities to experience a diversity of sectors and deepen your understanding of different industries.

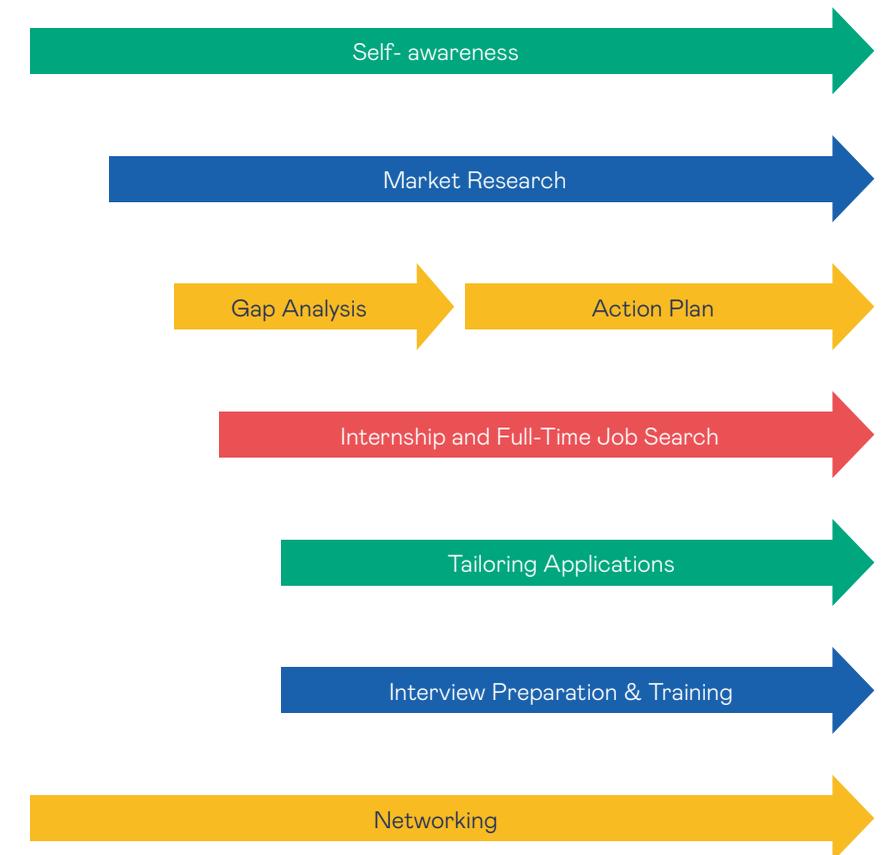
We guide you through the process so you are the leader of your career.

Did you know?

Esade Careers has put at a disposal of the community the MSc Careers Hub, a dedicated sharepoint for Master of Science students where you will be able to access all the training resources, tools and services you have at Esade careers.



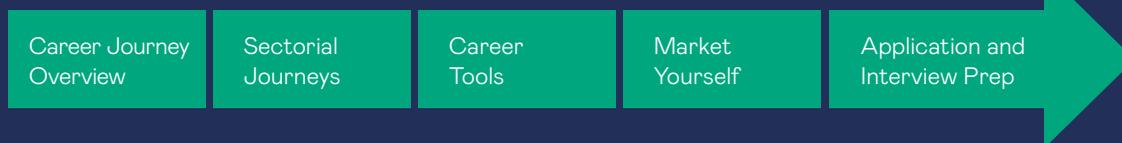
Steps for a Successful Career Journey



Timings vary according to recruiting deadlines and individual sector preferences.

Building Blocks of the MSc Career Journey

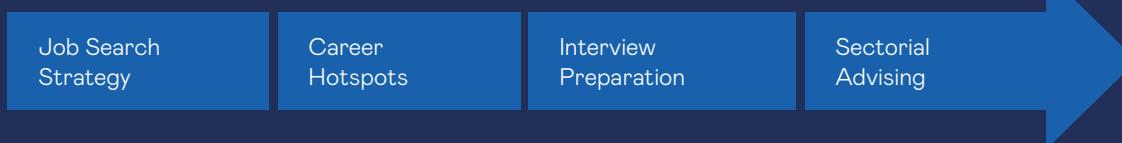
General Training



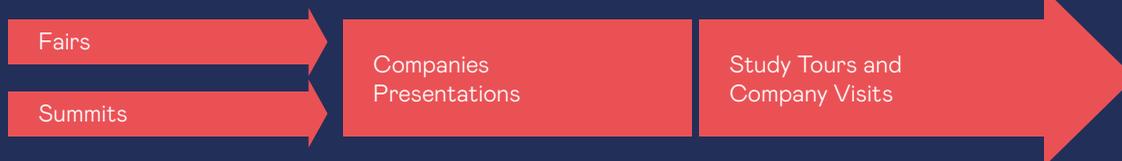
Sector-specific Training



Advising & Training



Interactions with Esade Recruiting Partners and other Employers



Career Development

From day one, you will be exposed to the world's leading employers and international management opportunities. From careers fairs to workshops, training, on-campus company presentations and recruitment events, a world of opportunities are woven into your MSc programme.

General trainings

Cross-sector training sessions offered at the beginning of the programme focus on the different steps of the career journey and provide a solid base for the internship and full-time job search.

Sector-specific training

Sectorial trainings help students learn about the market, typical careers, and recruitment timelines. Specific sessions are delivered for Consulting, Financial Services, TMT, Healthcare, Retail & Luxury, International Organisations, Social Impact, and other sectors.

Individual Advising

Keeping in mind the individual needs of our students, we offer them a personalised service through Strategy Meeting meetings or hot spots. In strategy meetings we work together to help them develop a career development plan. Hotspots are short meetings to support the preparation for specific selection processes, including cv and cover letter reviews. Lastly, 1:1 mock interviews can be booked to polish the interview performance in a real-life scenario.

CV books

In addition to sharing job opportunities, our employer engagement team will promote suitable student profiles to our recruiting partners via general and specific CV books. This gives Esade candidates an edge in a highly competitive job market.

START Sessions

Strategical training, START, happens every month so students understand Master of Science opportunities when they graduate. START delivers clear information about how to apply efficiently, tips on how to network and communicate in recruitment processes. Students will also have a clear understanding on how to make the most of their online platforms.

"Esade Careers gave us so much useful advice! The most important lesson for me was to build your network and practice hard for interviews. The combination of these two factors made me become an unbeatable candidate. You eventually reach a point where you are so prepared that there is no interview question you won't know how to answer correctly."

Ekaterina
Gornostaeva

Russian Federation
MSc in Finance 2020

Networking for career success

At Esade, candidates have countless opportunities to interact with our recruiting partners, hiring managers and alumni of all sectors through on campus and virtual events. Our goal is to create networking opportunities through which students get a chance to make meaningful connections and make an impact.

Corporate presentations

Throughout the year, companies from different sectors hold presentations to promote their internship and full-time positions. These targeted events offer students an opportunity to gain valuable career insights and find a great fit.

Recruitment events

Our MSc Career fair provides first-year students with exposure to internship opportunities and second-year students with the chance to have a conversation with employers offering full-time jobs. Interaction with individual recruiters also takes place throughout the year via specific sessions at different points of the programme.

Summits

Sector-specific summits bring together key players of the healthcare, retail, sports, and technology sectors to discuss about current business trends and share best practices.

Alumni Connections

Our extended alumni community offers endless networking opportunities. Esade alumni take part in career events to share insights, offer mentorship and advise to help students take wise decisions and develop a successful action plan.

Case competitions

We encourage students to apply their newly learned skills to real-life challenges, where they have the chance to show companies what they can do and boost their career opportunities. Case competitions are gateways to securing an internship or even a full-time job.

Student Club Events

Student clubs form an integral part of Esade's student community and give you the chance to develop your leadership skills, widen your interests, build a solid professional network and forge life-long friendships. Playing an active role in a student club is a signal to prospective employers that you have initiative and drive as well as the academic clout to add value.

Exclusive Online Tools

Apart from Esade Careers trainings and advising, our MSc students will have access to exclusive online tools and resources for extra support during every step of their journey.

Career Center

Esade students have access to the latest internship and full-time positions advertised by our recruiting partners as well as external companies on the Career Center. Additionally, through this dedicated platform students have access to internal and external career events and can book advising sessions.

Market Research

Esade students get exclusive access to platforms such as Marketline and Bloomberg for researching about target industries in depth, on top of staying up to date via relevant news outlets such as FT.com.

Career Fit

Esade Careers offers exclusive access to AI-based solutions to support students when discovering their career fit and learning how to break into a new career. Vmock's career fit tool, for example, identifies the career paths that best suit your interests and profile through predictive analytics.

Selection Processes

With the tools available on targeted platforms, students will be able to prepare for online assessments, case and behavioural interviews, and demanding virtual selection processes from the first day of the programme.

Personal Branding

Through tools such as Vmock Aspire we provide detailed guidance to improve our candidates' LinkedIn profile in order to increase their visibility when networking online as well as maximise opportunities to be spotted by potential employers.

Mentoring

Students have many ways to gain advice from thousands of professionals on career paths, sectors, and roles, for example through Firsthand. This platform also allows to book meetings to prepare for upcoming applications and selection processes.



“I attended the different events from Esade Careers and indeed found my current job at BCG Dubai through career services. I attended the recruiting event of BCG Dubai taking place at Esade and got inspired to apply to the Middle East. I doubt that I would be here if it had not been for this event. I applied through a window specifically targeting Esade students. I sent my CV and motivation letter via the tailor-made Esade application website. After obtaining a positive feedback, I went through the regular BCG interview process.”

Jan Peter
Betzing

Germany
MSc in Finance
+CEMS 2018



Internships

Internships are the perfect option for students looking to start acquiring knowledge in a specific field or to change career paths. You'll have the chance to undertake an internship in a leading company overseas and put the theory you've learnt into practice as you build out your skills, insights, understanding and network.

Internships monthly remuneration

€1,940

Average monthly salary

Internships by sector

Financial Services

31%

TMT

26%

Industry

15%

Consulting services

14%

Others

14%

Top companies for internships

- Amazon
- Spartan Capital
- Holded
- Glovo
- Nike
- The Keenfolks Digital Transformation Agency
- Deloitte
- Unilever
- Procter & Gamble
- 2Digits Growth

“I used the career services' support when preparing for interviews for my summer internship at Google. The mock interview was very helpful for getting into the interviewing mindset and learning about industry-specific interview questions.”

Sarah
Tomazin

Germany
MSc in Business Analytics
+ CEMS 2019

Graduating Class of 2020 Employment and Salary Details | Full Time Jobs

BY SECTOR		Average Annual salary	Maximum Annual Salary
TMT	27%	€42,322	€78,459
Consulting Services	27,6%	€53,243	€116,000
Financial Services	24,1%	€49,458	€79,000
Industry	20,1%	€43,222	€91,365
Legal	1,2%	€44,519	€44,519

BY FUNCTION		Average Annual salary	Maximum Annual Salary
Consulting	23,0%	€54,438	€93,000
Finance	20,1%	€59,351	€79,000
Marketing & Sales	18,4%	€46,003	€60,000
Business / Data Analytics	17,3%	€37,000	€116,000
Operations / Logistics	5,7%	€40,500	€65,000
General Management	5,7%	€57,500	€60,000
Accounting	4,1%	€21,699	€69,969
Other	5,7%	€46,173	€58,795

BY REGION		Average Annual salary	Maximum Annual Salary
Europe	79,0%	€47,245	€116,000
Asia	11,6%	€38,496	€774,065
North America	6,6%	€56,508	€83,403
LATAM	2,2%	€60,000	€60,000
Africa	0,6%	NA	NA

BY PROGRAMME	% Placement	% Found a job outside their home country	Base salary	Max. Base salary
Master in Finance	92%	41%	€51,093	€93,000
Master in International Management	91%	43%	€40,326	€69,969
Master in Business Analytics	94%	38%	€49,211	€116,000
Master in Innovation and Entrepreneurship	94%	40%	€49,388	€91,365
Master in Marketing Management	94%	33%	€43,391	€91,238
Master in Global Strategic Management	100%	11%	€53,002	€83,403
CEMS	95%	47%	€55,802	€100,000

Employment data MSc – Class of 2020

COMPANIES WHICH OFFERED INTERNSHIPS OR FULL-TIME POSITIONS, CLASS OF 2020

- 2 Digits Growth
- 2RSQUARED
- AB InBev
- ABB
- Accenture
- Adidas
- Aldea Ventures
- AllRead Machine Learning Technologies
- Alphavalue Consulting Private Limited
- Amazon
- Analysys Mason
- Anker Capital
- Antin Infrastructure Partners
- Ardian
- Argain
- Arthur D. Little
- Auctus Capital Partners AG
- Auto1 Group
- AWK Group
- Axians Portugal
- Ayo by Novalogy
- Bacardi
- Bain & Company
- Barcelona City Council
- Barclays
- BD Consulting M&A
- BDO Abogados y Asesores
- BearingPoint
- Beiersdorf
- Beike
- Berenberg
- Biel Glasses
- BiG
- Bigo
- BIP
- Blackboard
- Bloomberg
- Bluecap
- BMW
- Boons Media
- Brenntag Group
- Bullfinch Asset AG
- Business Support SpA
- Byte Dance
- Cabanú
- Capital Four Management
- Capza
- Casa della Salute
- Casavo Management Spa
- CDP Global Environmental
- Chenco Holdings
- China Life Insurance Co.
- CICC
- Cinven
- Citi
- Citi Orient Securities
- Claimsforce
- Closca
- Colonies
- Commerz Business Consulting
- Computer Vision Center
- Consulate General of Uruguay in Barcelona
- Cowin Venture Capital
- Credit Suisse
- Criteo
- Ctrip Group
- Danone
- Day One Capital Fund Management
- Decathlon
- DeignX
- Delivery Hero
- Deloitte
- Delphi Advisors
- Delta Partners
- Dentsu
- Deutsche Bank
- Digoh Media
- DKB Desutsche Kreditbank
- EDP Renewables
- EFG Bank
- Eliotus
- Elsevier
- Emma The Sleep Company
- Equita
- ERA architects
- Estin & Co
- European Central Bank
- EY
- Fashionpoint Centure Capital
- Ferrero
- Fide Partners
- Fincheck
- Free Now
- Fundació Barcelona Actua
- Fundación Capital
- Fusion Point
- Generali Real Estate SGR SpA
- Gennova Biopharmaceuticals
- Geometria Quart
- German Deep Tech Institute
- Giant Health Event
- Ginkgo
- Glovo
- Goldman Sachs
- Grupo Planeta
- Grupo Santander
- GSK
- Havas Media Group
- HBF Direct Limited
- Heinemann
- Henkel
- Hering Schuppener
- Hey Song Corp
- Hidayard & Clifford LLP
- HighKey
- Holded
- HP
- HSBC
- Hub2
- i.lab
- iBanFirst
- IBD Intesa
- Iberis Capital
- Indra
- Industrial and Commercial Bank of China
- Infiniti Platforms
- ING Bank
- Intesa Sanpaolo
- Inveready
- Jefferies
- Joh. Berenberg Gossler & Co
- Johnson & Johnson
- Kellogg Company
- Kempen Capital Management
- Klarna Bank AB
- KPMG
- La Prairie Group AG
- Landmark Partners
- Latham & Watkins LLP
- LBN Advisers
- Leadersanté
- Learning by Helping
- Lecare GmbH
- Leva
- Lianwei Technology
- Limehome
- L'Oréal
- Luxembourg Stock Exchange
- Luxottica
- M2Bio Sciences
- Mackenzie Investment
- Man Group
- Mango
- MCE Social Capital
- McKinsey & Company
- Mediobanca
- MedSci
- Methodical Investment Management
- Microsoft
- Momentum Data
- Morgan Stanley
- Motial Oswal Financial Services
- MotorK
- MWH Holdings
- Napier Park
- NBD
- Neohelden
- Nestlé
- Next Venture Management
- Nike
- Nomura International, PLC.
- o3 Capital
- Oryx Impact
- Papa Oscar Ventures
- Papernest
- Paywax
- PeopleFlow
- Philips
- Picus Capital
- Planetly
- Pridatect
- Procter & Gamble
- Product People
- PwC
- Quick Hand
- Razor Group
- RBI
- Reckitt Benckiser
- Red Point Solutions
- Reverse
- Reyl Group
- RK Secuprint
- Roche
- Roland Berger
- s+bricks Management
- Salesforce
- SAP
- Scalable Capital
- Schaeffler
- Signa Retail
- Signature Management Consulting
- Signify
- Simon-Kucher & Partners
- Sobolt
- Société Générale
- Solocal
- Spartan Capital
- Spartan Capital Intelligence
- Speedinvest
- SPSP Consulting and Investments
- Stern Stewart & Co
- StHealth Capital Investment Corporation
- StratLytics Consulting
- Studentfy
- SuperPedestrian
- Tencent
- The Boston Consulting Group
- The Greatest Family SL
- The Home Depots
- The Keenfolks Digital Transformation Agency
- The World Bank
- TheTopLineLab
- Tikehau Capital
- TMC
- TravelPerk
- Tri Star Decor India
- Triago
- Turijobs
- Typeform
- UBS
- Unigrains
- Unilever
- Up2you
- VDB Luxury Property Management
- Veeva Systems
- Verizon
- Vinodkumar Vikaskumar
- Virtual Bodyworks
- Vmware
- Vodafone
- WeChat Play
- WeKeep
- William Blair
- Workday
- Yimian by Ascential
- Yomol A'tel
- Zalando
- ZS Associates
- Zuhkle Group
- Zurich
- Zurich Insurance Company



Report measures the number of students in employment, having already accepted offers, in comparison with those actively seeking employment on a fixed date. Percentages include those who accepted employment prior to graduation and those who had signed an employment contract within exactly 3 months of this date. All information here enclosed was offered voluntarily by the students themselves.

The information offered here is to provide you with as broad a picture of salary ranges as possible. All amounts are quoted in Euros (€). All conversions are at the current exchange rate, though this does not reflect living expenses and typical wage scales abroad, in the case of students working abroad(*) For confidentiality reasons, we have not provided salary information for percentages lower than 5%. Percentages inferior to 5% will be shown as NO DATA.

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