

Masters in Management

International Study Tours 2025-26

MSc in Finance

- **Dubai** - Dubai - American University of Dubai - The role of currencies in Finance
- **St Gallen** - Switzerland - University of St. Gallen - Investing into capital markets: a global view from a Swiss perspective
- **Hong Kong** - Hong Kong - Hong Kong University - Entrepreneurship and Finance in Hong Kong
- **Seoul** – South Korea – KUBS – Digital Transformation in Asia

MSc in Business Analytics

- **Bangalore** - India - India Institute of Management at Bangalore - The Science of Data Driven Decision Making
- **Seoul** – South Korea – KUBS – Digital Transformation in Asia

MSc in Innovation & Entrepreneurship

- **San Francisco** - USA – Esade – The San Francisco & Silicon Valley Study Tour
- **Seoul** – South Korea – KUBS – Digital Transformation in Asia

MSc in International Management

- **Cape Town** - South Africa - University Of Cape Town - Doing Business in Africa (Two editions)
- **Nagoya** - Japan - NUCB Business School - Doing Business in Asia: Deep Dive into Japanese Culture
- **Seoul** – South Korea – KUBS – Digital Transformation in Asia

MSc in Marketing Management

- **Seoul** - South Korea - KUBS – Technology – Driven Marketing: Insights from Asia
- **Milan** - Italy - Bocconi - Italian Fashion & Luxury
- **Seoul** – South Korea – KUBS – Digital Transformation in Asia

MSc in Sustainability Management

- **Basque Country & Barcelona** - Spain - Esade - Food, Nature and Supply Chains
- **Seoul** – South Korea – KUBS – Digital Transformation in Asia

CEMS MSc in International Management

- **Singapore** – Singapore – NUS – Doing Business in Asia
- **Seoul** – South Korea – KUBS – Digital Transformation in Asia