

Anthropology: In Search of Principles for a Life Philosophy: Lessons from Art, History & Economics

UGRA_000512

Departments	Department of Society, Politics and Sustainability
Teaching Languages	English
ECTS	4
Teacher responsible	Macipe Catalán Ferran - ferran.macipe@esade.edu

Course Goals

The purpose of this course is to provide students with a time and a space for humanistic growth and learning. It is our belief that humanistic learning leads also to the improvement of professional capabilities. More cultivated human beings make better managers, professors, researchers, etc.

The specific learning objectives of the course are:

- . to learn to extract useful lessons from ideas and experiences
- . to encourage our desire to read and to expand our humanistic knowledge
- . to cultivate our appreciation for literature and art
- . to broaden our historical awareness

Previous knowledge

None

Prerequisites

None

Recomended courses

Any philosophy, art and/or humanities course that can help develop a sensibility for these topics.

Teaching methodology

Each session will be devoted to a specific topic of artistic, economic or historical importance. The focus of the lecture will be to explain the context, causes, consequences, artistic movement to which it belongs or economic theory that explains it. Next, moving from large to small and from general to personal, a discussion will ensue to try to extract, with everyone's insight, a lesson or a principle enlightening and useful enough for us to want to remember and include in our "life philosophy". The discussions will be enriched with the ideas obtained from a reading assignment: a short story by some of Literature's classic writers (Tolstoi, Poe, Proust, Kafka, Dostoevski...). Readings, lectures, brief writings and class discussions will be the main learning tools.

Description

Course contribution to program

A humanistic, well-rounded education as well as the nessary self-knowledge for success in personal and professional life.

Short description

The purpose of this course is to provide students with a time and a space for *humanistic* growth and learning. It is our firm belief that humanistic learning leads also to the improvement of professional

capabilities. More cultivated human beings make better managers and executives.

A variety of subjects will be explained and discussed, both as a source of knowledge in themselves and, more importantly, as a springboard for another level of learning: to reflect on a set of principles with which to navigate successfully through life's dilemmas and uncertainties.

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Each participant will be able to draw his or her own conclusions, but an important part of the course will be the discussions to try to agree on a common list of principles that we consider useful for living a fulfilling life. The discussions will be very open and will adhere to only one requirement: that all thoughts and proposals are guided by a desire for self-improvement.

Program Learning Objectives

BI3-Exchange Program Bachelor of Business Administration (BBA)

- Critical and Analytical Thinking
- Self-Development
- Relational Skills

BI3S-Exchange Program Bachelor of Business Administration (BBA)

- Critical and Analytical Thinking
- Self-Development
- Relational Skills

BBA20-Bachelor of Business Administration (BBA)

- Critical and Analytical Thinking
- Self-Development
- Relational Skills

BBE20-Bachelor of Business Administration (BBA)

- Critical and Analytical Thinking
- Self-Development
- Relational Skills

Activities

In-class discussions and debates

Each participant will be able to draw his or her own conclusions, but an important part of the course will be the discussions to try to agree on a common list of principles that we consider useful for living a fulfilling life.

Readings

Assigned readings of fiction short-stories of about 30 minutes prior to each session, followed by a brief online thread in which the students write down their "initial thoughts on the reading" to be further discussed in class.

Essays

In the final essay students will be addressing themselves 5 years into the future. Their "present self" will tell their "future self" the main lessons extracted from the course and will lay out a humanistic, self-improvement plan for the next 5 years.

Content

#	Topic
1	Introduction: goals and methodology.
2	Crises and bubbles under Capitalism
3	Counterculture through the ages
4	Measuring economic performance and social progress
5	Solving unemployment: the handshake approach
6	The birth of cinema and the art of Charles Chaplin
7	The art market
8	U.S. vs. China: Financial dispute over the yuan
9	Explorers
10	Guest artist or art field trip

Assessment

Tool	Assessment tool	Category	Weight %
Attendance and punctuality	Students must attend 80% of classes in order to pass the course	Ordinary round	0.00%
Final individual project	Final essay reflecting on the main learnings of the course	Ordinary round	30.00%
In-class analysis and discussion of issues		Retake and ordinary round	35.00%
Individual or team exercises	Online threads on the readings	Retake and ordinary round	35.00%
Written and/or oral exams		Retake	30.00%

PROGRAMS

B13-Exchange Program Bachelor of Business Administration (BBA) (Undergraduates: Business)
B13 Year 1 (Optative)

B13S-Exchange Program Bachelor of Business Administration (BBA) (Undergraduates: Business)
B13S Year 1 (Optative)

BBA20-Bachelor of Business Administration (BBA) (Undergraduates: Business)
BBA20 Year 3 (Optative)
BBA20 Year 4 (Optative)

BBE20-Bachelor of Business Administration (BBA) (Undergraduates: Business)
BBE20 Year 4 (Optative)
BBE20 Year 3 (Optative)

DBAI21-Double Degree in Business Administration and Artificial Intelligence for Business (Undergraduates: Business)
DBAI21 Year 3 (Optative)