

CIM: Effective Presentations in English

UGRA_001116

Departments	ELC - English Section
Teaching Languages	English
ECTS	2
Teacher responsible	Venner James Williamson - james.venner@esade.edu

Course Goals

To learn and practise the fundamentals of Presentation Skills with the specific objective of becoming a more knowledgeable and experienced presenter with the ability to recognise and adapt to different presentation types.

This involves focusing on a series of more specific objectives during the course, including aspects related to performance, delivery, use of visual aids and other related skills

Prerequisites

Students need to have passed English 1.

Teaching methodology

Classes are conducted in English and students are required to communicate in English with both the teacher and fellow classmates. The approach is interactive and demands full participation and commitment on the part of the individual student and of the group.

Students will explore aspects of the following: self and peer assessment of performance, managing nerves, understanding and adapting to the environment subject matter, aims and audience.

Assessment

Tool	Assessment tool	Category	Weight %
Written and/or oral exams	Oral Assessment	Retake and ordinary round	25.00%
Learning journal	Course Journal	Retake and ordinary round	25.00%
Written and/or oral exams	Final Assessed task	Retake and ordinary round	50.00%

PROGRAMS

B13-Exchange Program Bachelor of Business Administration (BBA) (Undergraduates: Business)
B13 Year 1 (Optative)

B13S-Exchange Program Bachelor of Business Administration (BBA) (Undergraduates: Business)
B13S Year 1 (Optative)

BBA20-Bachelor of Business Administration (BBA) (Undergraduates: Business)
BBA20 Year 1 (Optative)
BBA20 Year 4 (Optative)
BBA20 Year 2 (Optative)
BBA20 Year 3 (Optative)

BBA23-Bachelor of Business Administration (BBA) (Undergraduates: Business)
BBA23 Year 3 (Optative)
BBA23 Year 1 (Optative)
BBA23 Year 4 (Optative)
BBA23 Year 2 (Optative)

BBE20-Bachelor of Business Administration (BBA) (Undergraduates: Business)
BBE20 Year 3 (Optative)
BBE20 Year 2 (Optative)

GBD20-Double Degree in Business Administration and Law (Undergraduates: Law)
GBD20 Year 2 (Optative)
GBD20 Year 5 (Optative)
GBD20 Year 3 (Optative)
GBD20 Year 4 (Optative)