esade

Deutsch I

UGRA_002486

Departments	ELC - German Section
Teaching Languages	Deutsch
ECTS	4
Teacher responsible	Wernicke Lindhardt Kirsten Heike - kirsten.wernicke@esade.edu

Course Goals

On successful completion of this course, the participant is able to understand and use everyday expressions and simple sentences aimed at satisfying immediate needs. He/she can introduce him/herself and others, ask for and give basic personal information, talk about his/her everyday life and surroundings, and also express in simple terms his/her point of view on familiar topics. He/She can interact in an elementary way if the interlocutor speaks slowly and clearly and is willing to cooperate.

General objectives:

- Develop learning techniques and communication strategies.

- Use prior linguistic and socio-cultural experiences and knowledge for learning.

- Take advantage of all opportunities in and outside the classroom in order to be in contact with German.

- Develop the necessary strategies to evaluate one's own learning process.

- Develop a positive and open attitude towards other cultures.

Prior knowledge

Knowledge of language acquisition techniques and skills.
Knowledge of English facilitates the learning of German.

Prerequisites

None. Deutsch 1 is a course for beginners with no previous knowledge. Students with previous knowledge of German are required to take a placement test.

Teaching methodology

Participative sessions:

- Face-to-face classes in small groups and based on the active participation of the participant.

- Simulation of communicative situations to be solved.

- IInteractive work: exchange of information with other participants.

- Explanation of new structures or clarification of problems by the teacher.

Independent work:

The development of the course requires regular asynchronous work which encourages the assimilation of the subject matter:

- Preparation of new structures/topics in advance by the participant (Flipped Classroom).
- Exercises to promote assimilation, both on paper (book, notebook, photocopies) and on computer media.
- Regular reading and comprehension assignments, to be organized in a portfolio.
- Preparation of short presentations
- Self-study and practice of vocabulary and grammatical structures.

Description

Course contribution to program

In an increasingly globalized world, business is no longer done only on a regional level, but on a much wider scale.

This requires versatile and multilingual communication skills as well as cultural preparation.

On the other hand, globalization also affects the job market in such a way that ESADE graduates not only compete with other graduates from Spain, but also from all over the world, young people who are often multilingual and culturally aware after several stays abroad.

At ESADE, students have the opportunity to reach a level in a third language that will allow them to complete part of their university education abroad (in a country where that language is spoken) or to take advantage of job opportunities abroad.

Deutsch 1 is the first of a program of six German courses that prepare for these purposes.

Short description

This course is an introduction to the German language. On completion of the course, you will be able to get by at a basic level in everyday situations.

- such as introducing yourself and talking about your immediate surroundings or your interests
- understand spoken German if the speaker speaks slowly about familiar topics
- understand simple texts and write short notes, emails, postcards, etc.

The target level corresponds to level A1 of the Common European Framework of Reference for Languages.

Program Learning Objectives

GEL23-Bachelor of Global Governance, Economics and Legal Order

- Communication Skills
    - Communicate effectively through written interventions.
    - Communicate effectively through oral interventions.
- Teamwork
    - Contribute to a positive team dynamic through own behavior.

Bibliography

Stefanie Dengler, Tanja Mayr-Sieber, Paul Rusch, Helen Schmitz Klett Verlag, Netzwerk neu A1.1, Klett Verlag, ISBN: 978-3-12-607154-3 (Book)

Activities

Online training activities
 Asynchronous work on Moodle

Other
 Oral and written assignments, both in groups and individually.

 Oral exercises in class

 Comprehension practice of texts, both written and audio or audio-visual.

 Exercises to develop specific skills or assimilate structures and vocabulary (oral and written).

Content

#	Topic
1	First contact: greeting, introduction, affirmation, negation. - Name, country of origin, place of residence - Information about oneself: age, hobbies, profession - Family, friends, colleagues, work colleagues, fellow students
2	The city - Buildings, shops, monuments - Means of transportation - Cities in Germany, Austria, Switzerland - my own hometown
3	Customs and preferences (food, activities) - In a bistro/bar: ordering and paying - At the market: shopping - Typical dishes in Germany / Austria / Switzerland - Typical dishes in other countries
4	Daily activities - Leisure activities - Appointments - Time, parts of the day, days of the week, months, seasons.
5	The family - Activities at work
6	Holidays - A trip in Northern Germany - Places, activities before and during the trip

Assessment

Tool	Assessment tool	Category	Weight %
Participation in program activities	Asynchronous work and in-class writings	Ordinary round	25.00%
Participation in program activities	Participation in class	Ordinary round	20.00%
Written and/or oral exams	Final oral exam	Ordinary round	20.00%
Quizzes/tests	Tests	Ordinary round	15.00%
Written and/or oral exams	Final written exam	Ordinary round	20.00%
Written and/or oral exams	Oral and written exam	Retake	100.00%

PROGRAMS

BBA15-Bachelor of Business Administration (BBA) (Undergraduates: Business)
BBA15 Year 2 (Optative)

BBA15 Year 3 (Optative)

BBA15 Year 1 (Optative)

BBA15 Year 4 (Optative)

BBA20-Bachelor of Business Administration (BBA) (Undergraduates: Business)
BBA20 Year 3 (Optative)

BBA20 Year 1 (Optative)

BBA20 Year 4 (Optative)

BBA20 Year 2 (Optative)

BBA23-Bachelor of Business Administration (BBA) (Undergraduates: Business)
BBA23 Year 4 (Optative)

BBA23 Year 2 (Optative)

BBA23 Year 3 (Optative)

BBA23 Year 1 (Optative)

BBE15-Bachelor of Business Administration (BBA) (Undergraduates: Business)
BBE15 Year 2 (Optative)

BBE15 Year 3 (Optative)

BBE15 Year 1 (Optative)

BBE15 Year 4 (Optative)

BBE20-Bachelor of Business Administration (BBA) (Undergraduates: Business)
BBE20 Year 3 (Optative)

BBE20 Year 1 (Optative)

BBE20 Year 4 (Optative)

BBE20 Year 2 (Optative)

DBAI21-Double Degree in Business Administration and Artificial Intelligence for Business (Undergraduates: Business)

DBAI21 Year 2 (Optative)

DBAI21 Year 3 (Optative)

DBAI21 Year 1 (Optative)

DBAI23-Double Degree in Business Administration and Artificial Intelligence for Business (Undergraduates: Business)

DBAI23 Year 1 (Optative)

DBAI23 Year 2 (Optative)

GBD23-Double Degree in Business Administration and Law (Undergraduates: Law)
GBD23 Year 4 (Optative)

GBD23 Year 2 (Optative)

GBD23 Year 5 (Optative)

GBD23 Year 3 (Optative)

GBD23 Year 1 (Optative)

GDL23-Double Degree in Law and Global Governance, Economics and Legal Order (Undergraduates: Law)
GDL23 Year 4 (Optative)

GDL23 Year 2 (Optative)

GDL23 Year 5 (Optative)

GDL23 Year 3 (Optative)

GDL23 Year 1 (Optative)

GED20-Bachelor in Law (Undergraduates: Law)

GED20 Year 4 (Optative)

GED20 Year 2 (Optative)

GED20 Year 3 (Optative)

GED20 Year 1 (Optative)

GEL23-Bachelor of Global Governance, Economics and Legal Order (Undergraduates: Law)

GEL23 Year 3 (Optative)

GEL23 Year 1 (Optative)

GEL23 Year 4 (Optative)

GEL23 Year 2 (Optative)