

Geoeconomics

UGRA_004309

Departments	Department of International, European Union and Comparative Law
Teaching Languages	English
ECTS	3
Teacher responsible	Molina Alsina Jorge - jordi.molina2@esade.edu

Course Goals

- Explaining the links between state power, politics and economic tools
- Assessing the role of maritime trade links and routes, foreign policy and infrastructures in regional and global politics
- Outlining the key interpretations, theories and approaches to contemporary world in terms of globalization and regionalization of economy

Previous knowledge

The student's background in the course "Geopolitics" will be a great addition to address "Geoeconomics", as many of the latter concepts are based on the former's.

Prerequisites

No previous course is a must to enroll in "Geoeconomics".

Teaching methodology

The teaching and learning dynamics gravitate around presential sessions, complemented with autonomous work. The last sessions of the course will include teamwork presentations by students. During the class sessions, student participation is encouraged. Every session is designed to foster participation through firechats, debates, opinions and other contributions. Each session will require a complementary autonomous work in order to prepare specific topics that are part of the exam content. This will imply reviewing the session materials (slides) as well as selected articles and other resources (available via Moodle or recommended in class). Further code of conduct guidelines, recommendations and information about the teamwork presentations will be provided in the course's syllabus and in class.

Description

Course contribution to program

Geoeconomics is a rising discipline that can be approached in at least three different ways:

- 1) the interplays between economic phenomena and geopolitics
- 2) the increasing economic tools that states are using to achieve its political objectives
- 3) how geography can be linked to economic imperatives and trends at national, regional and global levels

Short description

This syllabus assesses the three approaches and provides insights and perspectives on how economic is becoming a defining tool of statecraft in an increasing globalized and interdependent world. The scope and content of the topics includes: sea power, trade and the increasing competition among old and emerging powers for access, connectivity and infrastructures

Program Learning Objectives

GEL23–Bachelor of Global Governance, Economics and Legal Order

- Responsible Leadership
 - Recognize the social impact of international organizations and governments decisions.
- Communication Skills
 - Communicate effectively through written interventions.
 - Communicate effectively through oral interventions.
- Systemic and Strategic Thinking
 - Apply tools, frameworks, and perspectives in an integrative way to analyze the interrelations between different actors in the global context.
- International Relations and Global Governance
 - Apply geopolitical analysis to decision-making by the different actors involved in international relations.

Bibliography

Jeffrey Sachs, The Ages of Globalization, Columbia University Press (Book)

Robert Blackwill and Jennifer Harris, War by Other Means: Geoeconomics and Statecraft, Belknap Press (Book)

David A. Baldwin, Economic Statecraft, Princeton University Press (Book)

Robert Gilpin, The Political Economy of International Relations, Princeton University Press (Book)

Activities

In-class discussions and debates

Written and/or oral exams

Teamwork

Group presentations

Readings

Presentations

Research work and projects

Content

#	Topic
1	Geoeconomics, Sea power and UNCLOS
2	The Rise of Iberian Powers
3	The Rise of Northern Powers
4	Alfred Mahan doctrines and the Dollar Diplomacy
5	State-owned Enterprises (SOEs) and Sovereign Wealth Funds (SWFs)
6	Globalization, BRICS and the Global South
7	From the USSR to Russia · Geoeconomics of the invasion of Ukraine

#	Topic
8	Trade and populism
9	Sunni geoeconomic rivalries in the Middle East · The CPEC and the India-Pakistan rivalry

Assessment

Tool	Assessment tool	Category	Weight %
Written and/or oral exams	Final written exam	Retake and ordinary round	70.00%
Group project	Teamwork	Retake and ordinary round	30.00%

PROGRAMS

113-Law Exchange Program (Undergraduates: Law)
113 Year 1 (Optative)

GDL20-Double Degree in Law and Global Governance, Economics and Legal Order (Undergraduates: Law)
GDL20 Year 2 (Basic)

GDL23-Double Degree in Law and Global Governance, Economics and Legal Order (Undergraduates: Law)
GDL23 Year 2 (Basic)

GEL19-Bachelor of Global Governance, Economics and Legal Order (Undergraduates: Law)
GEL19 Year 2 (Basic)

GEL23-Bachelor of Global Governance, Economics and Legal Order (Undergraduates: Law)
GEL23 Year 2 (Mandatory)