

## Language I (English)

UGRA\_004885

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Departments	ELC - English Section
Teaching Languages	English
ECTS	6
Teacher responsible	Hearn Alexandra - alexandra.hearn@esade.edu Venner James Williamson - james.venner@esade.edu Pollock Lydia Frances Muriel - lydia.pollock@esade.edu

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### Course Goals

The objective of the English department is that students not only reach a high C1 on graduating, but that they also acquire the necessary business and communication skills which they will need in their academic and professional environments.

Students completing the first year of English will:

- Understand extended speech and discussion on both general topics and areas specifically related to the field of business.
- Read articles and reports concerned with current affairs and contemporary problems.
- Express themselves with a degree of fluency that makes interaction with native speakers possible without too much effort for either party.
- Produce clear text on a range of subjects and explain a viewpoint on a topical issue exploring various options and viewpoints.

Students will learn to:

- Skim, scan and read a text in detail, adapting the skill to the task in hand.
- Produce a text which structures information clearly and coherently. Essay writing is seen as preparation for business writing in future courses.
- Understand the main points of a presentation, dialogue or group discussion and recognize speaker attitudes.
- Distinguish between formal and informal registers in spoken and written English.
- Prepare and deliver a team presentation including visual support.
- Participate actively in discussions, meetings and decision-making processes.
- Research, present and discuss material related to aspects of management studies.
- Identify strengths and weaknesses and take appropriate action to facilitate learning.
- Become more aware of the nature of language learning and apply study skills accordingly.

### Previous knowledge

Students have experience in language learning and will have developed competencies in the acquisition of foreign languages.

### Prerequisites

This course is for all first year students starting from CEFR level B2 and up. All students will have taken the ESADE placement test in advance, whether or not they hold an official certificate. Recognised certificates along with the placement test are used to place students into the most suitable edition for

their level.

## Teaching methodology

Classes are conducted in English throughout, and demand full participation and commitment on the part of the individual student and of the group. Effective learning also depends on extensive individual work outside class, writing tasks, extensive and intensive reading, studying structural and lexical aspects of the language, preparing presentations and researching topics related with management studies.

## Description

### Course contribution to program

Business transactions, whether they take place in one's own country or abroad, have become increasingly international in nature. A good command of English is therefore essential for effective communication to take place, not only with native speakers but also as a lingua franca between non-native speakers.

In the shorter-term, many students choose to do their exchange in an English speaking country and therefore, need to develop the skills necessary to interact with their classmates in an academic setting. Many of the subjects or electives studied in ESADE are in English. BBA English 1 helps students with the language required to follow these courses successfully.

## Assessment

Tool	Assessment tool	Category	Weight %
Written and/or oral exams	Oral Assessment	Retake and ordinary round	50.00%
Written and/or oral exams	Written Assessment	Retake and ordinary round	50.00%

### PROGRAMS

BBA20-Bachelor of Business Administration (BBA) (Undergraduates: Business)  
BBA20 Year 1 (Mandatory)

BBA23-Bachelor of Business Administration (BBA) (Undergraduates: Business)  
BBA23 Year 1 (Mandatory)

DBAI23-Double Degree in Business Administration and Artificial Intelligence for Business (Undergraduates: Business)  
DBAI23 Year 1 (Mandatory)

GBD20-Double Degree in Business Administration and Law (Undergraduates: Law)  
GBD20 Year 1 (Basic)

GBD23-Double Degree in Business Administration and Law (Undergraduates: Law)  
GBD23 Year 1 (Basic)

GBL24-Double Degree in Business Administration and Global Governance, Economics and Legal Order (Undergraduates: Business)  
GBL24 Year 1 (Mandatory)