

TEACHING GUIDE - 2024-2025

Language II (English)

UGRA_004890

Departments ELC - English Section

Teaching Languages English
FCTS 6

Teacher responsible Hearn Alexandra - alexandra.hearn@esade.edu

Venner James Williamson - james.venner@esade.edu
Pollock Lydia Frances Muriel - lydia.pollock@esade.edu

Course Goals

Students successfully completing this course should be able to apply their spoken and written language skills in an academic and professional environment with an increased awareness of and sensitivity to issue of appropriate register.

Oral Skills:

- \cdot participate actively in problem solving meetings to work towards a common solution
- · participate in group discussions and debates on a range of issues, both business related and issues as well as current affairs
- \cdot give a presentation on a professional issue adapting content and register of spoken communication to the needs of the audience

Listening Skills:

- · listen to a variety of spoken texts for key points and for detail and take notes
- $\boldsymbol{\cdot}$ understand a variety of speakers on a range of subjects

Reading Skills:

· skim, scan or read in detail authentic texts related to course topics

Writing Skills:

- \cdot write a summary of a text on a business issue
- $\boldsymbol{\cdot}$ write an opinion on an issue arising from authentic original written input.
- · develop note taking skills

Prerequisits

Students should have passed English 1. English 2 is an obligatory course for all students.

Teaching methodology

Classes are conducted in English and students are required to communicate in English with both the teacher and fellow classmates. The approach is interactive and demands full participation and commitment on the part of the individual student and of the group.



Effective learning also depends on extensive individual work outside class, writing tasks, extensive and intensive reading, studying structural and lexical aspects of the language, preparing presentations and researching course topics.

Description

Short description

There are multiple tracks for English 2, depending on the students starting level. Contact hours and content will depend on whether the student is assigned to the main track, communication skills, or advanced communication skills course. This will be decided by the English department.

Assessment

Tool	Assessment tool	Category	Weight %
Written and/or oral exams	Oral Assessment	Retake and ordinary round	50.00%
Written and/or oral exams	Written Assessment	Retake and ordinary round	50.00%

PROGRAMS

BBA20-Bachelor of Business Administration (BBA) (Undergraduates: Business)

BBA20 Year 2 (Mandatory)

BBA23-Bachelor of Business Administration (BBA) (Undergraduates: Business)

BBA23 Year 2 (Mandatory)

DBAl23-Double Degree in Business Administration and Artificial Intelligence for Business (Undergraduates: Business)

DBAI23 Year 2 (Mandatory)

GBD20-Double Degree in Business Administration and Law (Undergraduates: Law)

GBD20 Year 1 (Basic)

GBD23-Double Degree in Business Administration and Law (Undergraduates: Law)

GBD23 Year 1 (Basic)