

Understanding Today's World through the Lens of Art

UGRA_009924

Departments	Department of Society, Politics and Sustainability
Teaching Languages	English
ECTS	2
Teacher responsible	Ayuso Nogueiras Ana - ana.ayuso@esade.edu

Course Goals

The purpose of this course is to provide students with time and tools for cultural learning in order to gain humanistic sensibility. According to its definition, sensibility is an understanding of / ability to decide about what is good or valuable, especially in connection with artistic or social activities. It is our belief that by improving our sensibility we become better humans and thus better professionals.

The specific learning objectives of the course are / by the end of the course you will be able to:

- Acquire new theories/perspectives on current issues
- Have a better understanding of contemporary art
- Understand the link between art and contemporaneity
- Share our knowledge and learn with others through a captivating but rigorous narrative
- Put into practice artistic methodologies

Previous knowledge

No previous knowledge is required.

Prerequisites

A curiosity to understand the world around us and ourselves through contemporary art.

Recomended courses

This course deals with some topics related to the Sociology I course.

Description

Short description

Every day we will examine a relevant topic of our society through the work of a few artists. We will relate the work with a theoretical framework and we will discuss it in class.

Before each subject/topic/class, every student will be required to work on a small task, watch a conference excerpt or do a short reading. These exercises have the aim to put theory into artistic practice.

During the development of the course, active participation from students will be expected. The last sessions of the course will be dedicated to the presentation of the final course project and the guided discussion raised by the students.

This course will contribute to develop the following competences:

- Creativity and innovation
- Conveying information and/or knowledge
- Comprehension of the complexity of the local and global contexts

- Ability for continuous learning/Ability to learn continually
- Intellectual curiosity (‘enlightened professionalism’)
- Appreciation/understanding of diversity
- Knowledge acquisition, comprehension and structuring

Bibliography

Thorntorn, S, Seven Days In The Art World (Book)
 Ngozi, C., We Should All Be Feminists (Video)
 Hustvedt, S, A Woman Looking at Men Looking at Women (Book)
 Groys, B., Going Public (Book)
 Jenny Odell, How to Do Nothing: Resisting the Attention Economy (Book)
 Agamben, G., What Is an Apparatus? (Book)
 Gompertz, W., What Are You Looking At?: 150 Years of Modern Art in the Blink of an Eye (Book)
 Berger, J., Ways of seeing (Book)

Activities

Other

Sessions will combine a brief introductory lecture, a practical exercise, a discussion on the readings, the analysis of artistic works and a final reflection.

Accordingly, some tasks and/or questions in the form of forums or submission boxes or other activities will appear on the website of the course to help guide and check the understanding of the materials provided.

A visit to an exhibition is planned as part of this course in order to explore a bit of the contemporary art scene of Barcelona and discuss with an expert about some of the issues dealt with in the course.

Readings

A certain amount of reading/watching will be compulsory for each class. All readings for the course will be available on the website of the course.

Content

#	Topic
1	Introduction. Perception Get to know the objectives, key contents, methodologies and evaluation Get to know what do we mean by “understanding through the art world” both using art as a methodology and a practice Looking and writing as a practice Ways of seeing by John Berger
2	Narratives of identity and silenced voices Reflect upon the concept of identity and image: what do we tell each other on who we are (narratives of identity)? The implications of identity: which is our standing point? who has the right to have a voice? Becoming conscious of our bodies How do artists work? What are their conditions? How is their work process?
3	Imaginaries - places & spaces Explore our physical and symbolic spaces. Be more aware of the space that surrounds us and its importance towards us and our perception.
4	Field trip Visiting an art exhibition and discussing with an expert
5	Networks, technology, AI Explore the concept of otherness. Be more aware of the ways we relate with otherness (platforms, virtuality and presence).
6	Inventing the future What have we learned and how is it going to be useful for the future we want to contribute to?Final presentations

Assessment

Tool	Assessment tool	Category	Weight %
In-class analysis and discussion of issues	Commitment to the course	Retake and ordinary round	25.00%
Peer evaluation	Peer evaluation through the feedback report to be completed at the end of the course	Retake and ordinary round	20.00%
Group project	Film analysis in groups	Retake and ordinary round	25.00%
Final individual project	Final essay	Retake and ordinary round	30.00%

PROGRAMS

BBA20-Bachelor of Business Administration (BBA) (Undergraduates: Business)
BBA20 Year 1 (Optative)

BBA23-Bachelor of Business Administration (BBA) (Undergraduates: Business)
BBA23 Year 1 (Optative)

DBAI23-Double Degree in Business Administration and Artificial Intelligence for Business (Undergraduates: Business)
DBAI23 Year 1 (Optative)