esade

Reasoning & Debate

UGRA_010719

Departments	Department of People Management & Organisation
Teaching Languages	English
ECTS	4
Teacher responsible	Guest Steven - steven.guest@esade.edu

Previous knowledge

None

Prerequisits

None

Teaching methodology

Highly interactive, activity based learning and learning-by-doing approach. The course will be based on students' active participation and will make an extensive use of the following methodologies:

- · Group dynamics: debates and group discussions…
- · Student presentations and speeches
- · Brief lectures on selected topics
- · Analysis of speeches

Description

Course contribution to program

Debate and reasoning is preparation for effective participation in a democratic society, preparation for leadership, training in argumentation, intensive analysis of significant contemporary problems, proficiency in critical thinking, integration of knowledge, purposeful inquiry, flexibility and the ability to make prompt, analytical responses. So you could say that without the skills of debate and reasoning, the program wouldn't be able to develop tomorrow's leaders!

Debate requires proficiency in reading and writing, and it encourages mature judgment, effective speech planning and delivery. The course aspires to be a trampoline for communication, pubic speech and persuasion.

Short description

This course is about being persuasive and communicative. And while there are many ways to work on these two skills, this course takes the idea of debate, reasoning and argumentation to help students develop effective techniques to improve their ability to speak in public using rhetoric and create strong arguments.

Business relies on solid vigorous debate to take decisions effectively. And we have plenty of data that shows debate is required for effective decision-making especially in fast-paced environments.

So students get challenged to speak up on topics using their skills and knowledge in competitive debates

infront of the whole class.

Bibliography

Collins, P. (2018)., When They Go Low, We Go High: Speeches That Shape the World and Why We Need Them, . Abrams. (Book)

Freeley, A and Steinberg, D. (2008)., Argumentation and Debate. Critical thinking for Reasoned Decision Making, Palgrave (Book)

Herrick, James A. ., The history and theory of rhetoric: an introduction, Boston: Pearson, 2013. Print. (Book)

Lancaster, S. (2022), Connect!: How to Inspire, Influence and Energise Anyone, Anywhere, Anytime (Book)

Lancaster, Simon., Winning minds: secrets from the language of leadership., Basingstoke: Palgrave Macmillan, 2015. Print. (Book)

Leith, Sam., You talkin' to me? rhetoric from Aristotle to Obama., London, England: Profile Books, 2011. Print. (Book)

Bell, Julian, The Debating Book: everything you ever need to know about debating（Book）

Iwu, Lewis (2019)., Words that win debates. How to win the debates that matter, John Catt (Book)

Activities

In-class discussions and debates
Throughout the course

Teamwork
Preparing in teams for debates

Presentations
On a variety of topics

Research work and projects
Preparing for debates

Content

#	Topic
1	Basics skills in debate and oratory
2	Introduction to rhetoric
3	The Voice, the Brain, and the Body
4	Great Speakers
5	Big fat fallacies - detecting the biases in arguments
6	Logic and dialectics
7	Types of debating models

Assessment

Tool	Assessment tool	Category	Weight %
Learning journal	Learning journal	Retake and ordinary round	60.00%
Participation in program activities	Participation, performance and feedback	Retake and ordinary round	40.00%

PROGRAMS

BBA20-Bachelor of Business Administration (BBA) (Undergraduates: Business)
BBA20 Year 3 (Optative)

BBA20 Year 1 (Optative)

BBA20 Year 4 (Optative)

BBA20 Year 2 (Optative)

BBA23-Bachelor of Business Administration (BBA) (Undergraduates: Business)
BBA23 Year 4 (Optative)

BBA23 Year 2 (Optative)

BBA23 Year 3 (Optative)

BBA23 Year 1 (Optative)

BBE20-Bachelor of Business Administration (BBA) (Undergraduates: Business)
BBE20 Year 3 (Optative)

BBE20 Year 1 (Optative)

BBE20 Year 4 (Optative)

BBE20 Year 2 (Optative)

DBAI21-Double Degree in Business Administration and Artificial Intelligence for Business (Undergraduates: Business)
DBAI21 Year 1 (Optative)

DBAI21 Year 2 (Optative)

DBAI21 Year 3 (Optative)

DBAI23-Double Degree in Business Administration and Artificial Intelligence for Business (Undergraduates: Business)
DBAI23 Year 2 (Optative)

GBD20-Double Degree in Business Administration and Law (Undergraduates: Law)
GBD20 Year 5 (Optative)

GBD20 Year 4 (Optative)